

The background of the slide is a composite image. It features a view of the Earth from space, showing the curvature of the planet and the blue atmosphere. A bright sun is positioned on the left side, creating a lens flare effect with numerous white rays radiating across the scene. The overall color palette is dominated by various shades of blue and cyan.

Greater Vancouver Goods Movement Study

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Halcrow Consulting Inc.

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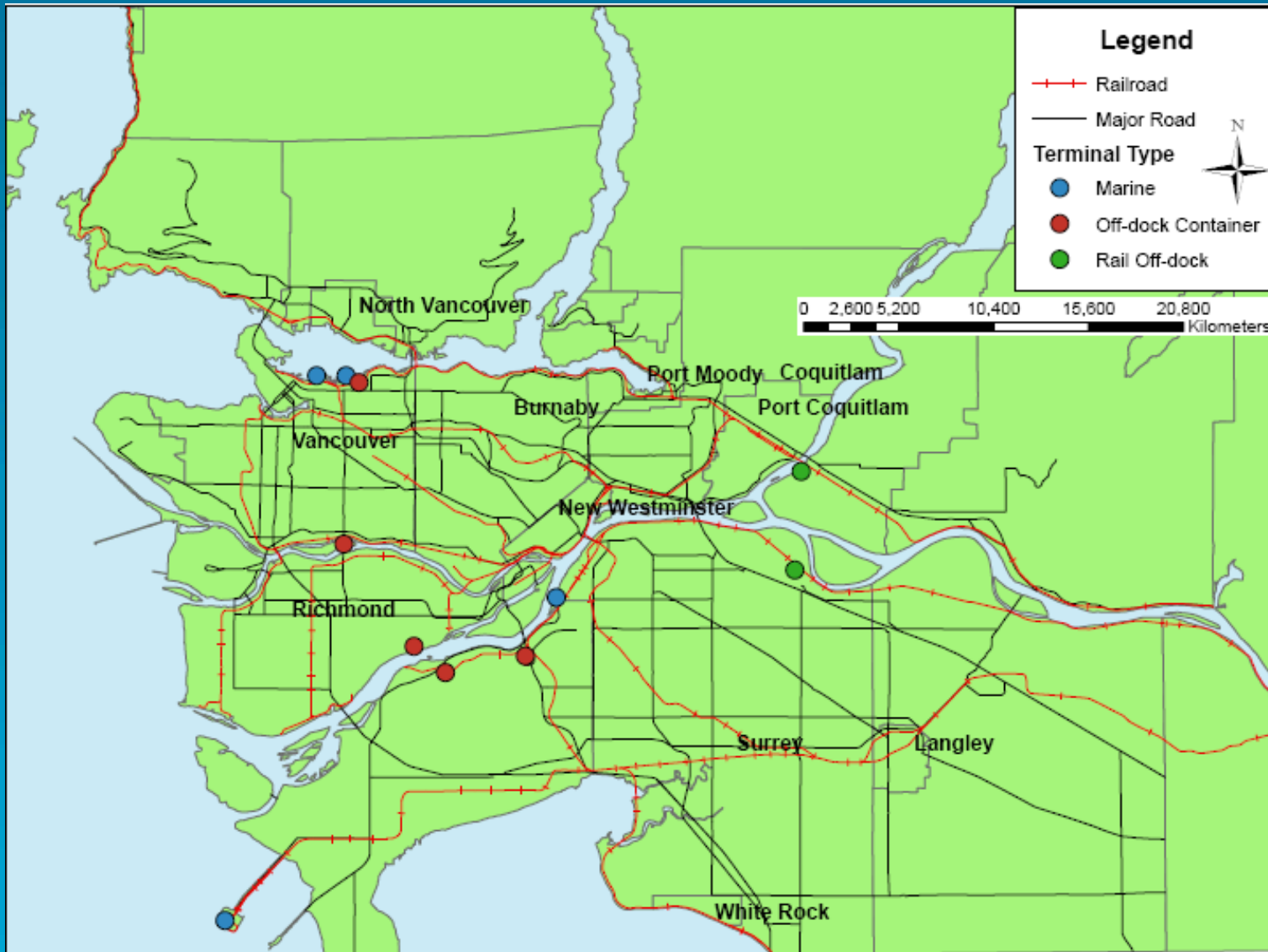
- **The Lower Mainland is Canada's Gateway for Asia-Pacific Trade**
- **Transportation system congestion is a major issue**
- **Federal and Provincial Asia-Pacific Strategies – massive growth in gateway traffic**
- **Set priorities for infrastructure investment to accommodate freight movement**

- **Translink**
- **Transport Canada**
- **BC Ministry of Transportation**

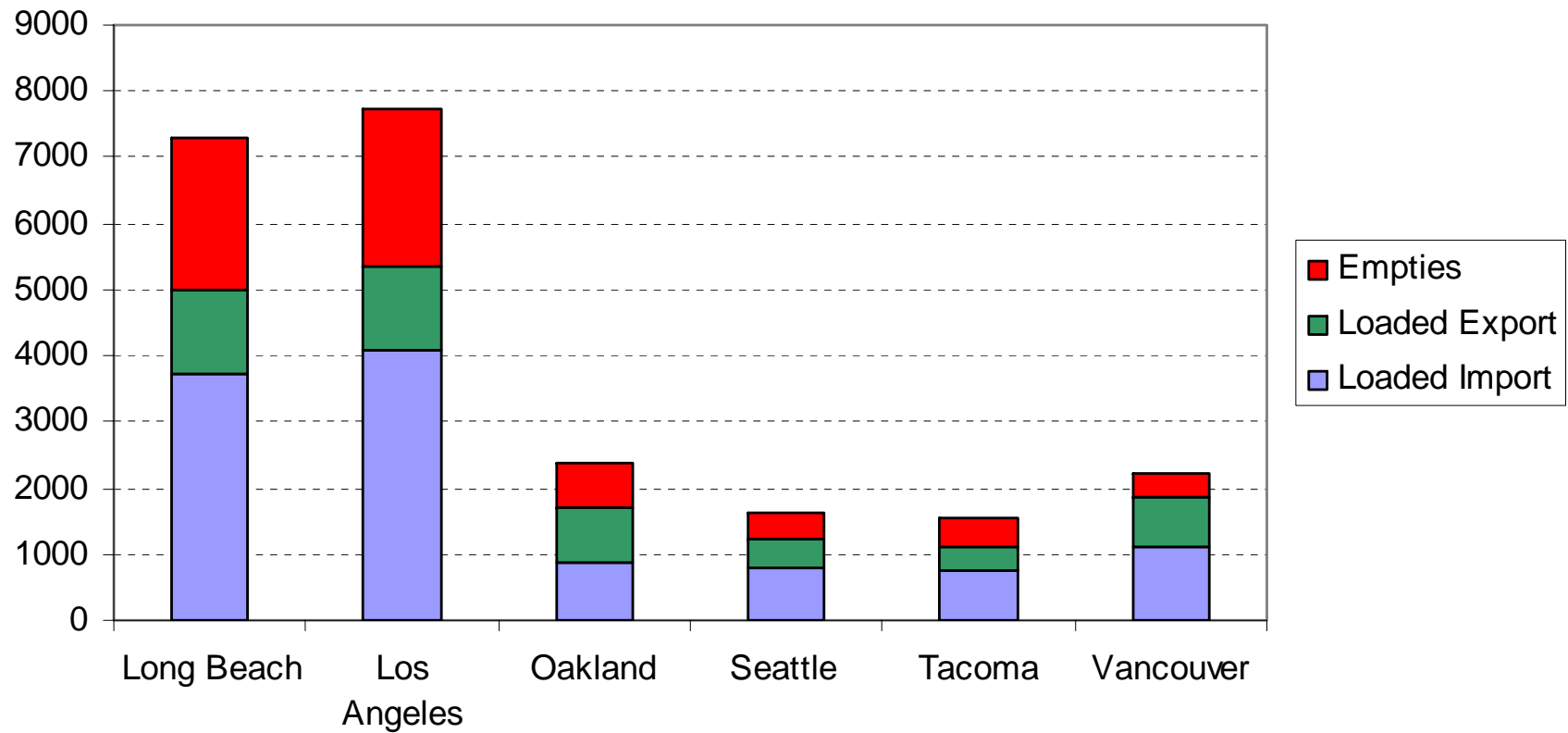
- **Halcrow Consulting Inc.**
- **Cambridge Systematics**
- **Garland Chow of the University of British Columbia**

- **Phase 1: Environmental Scan and Scoping**
- **Phase 2: Data Collection and Model Development**

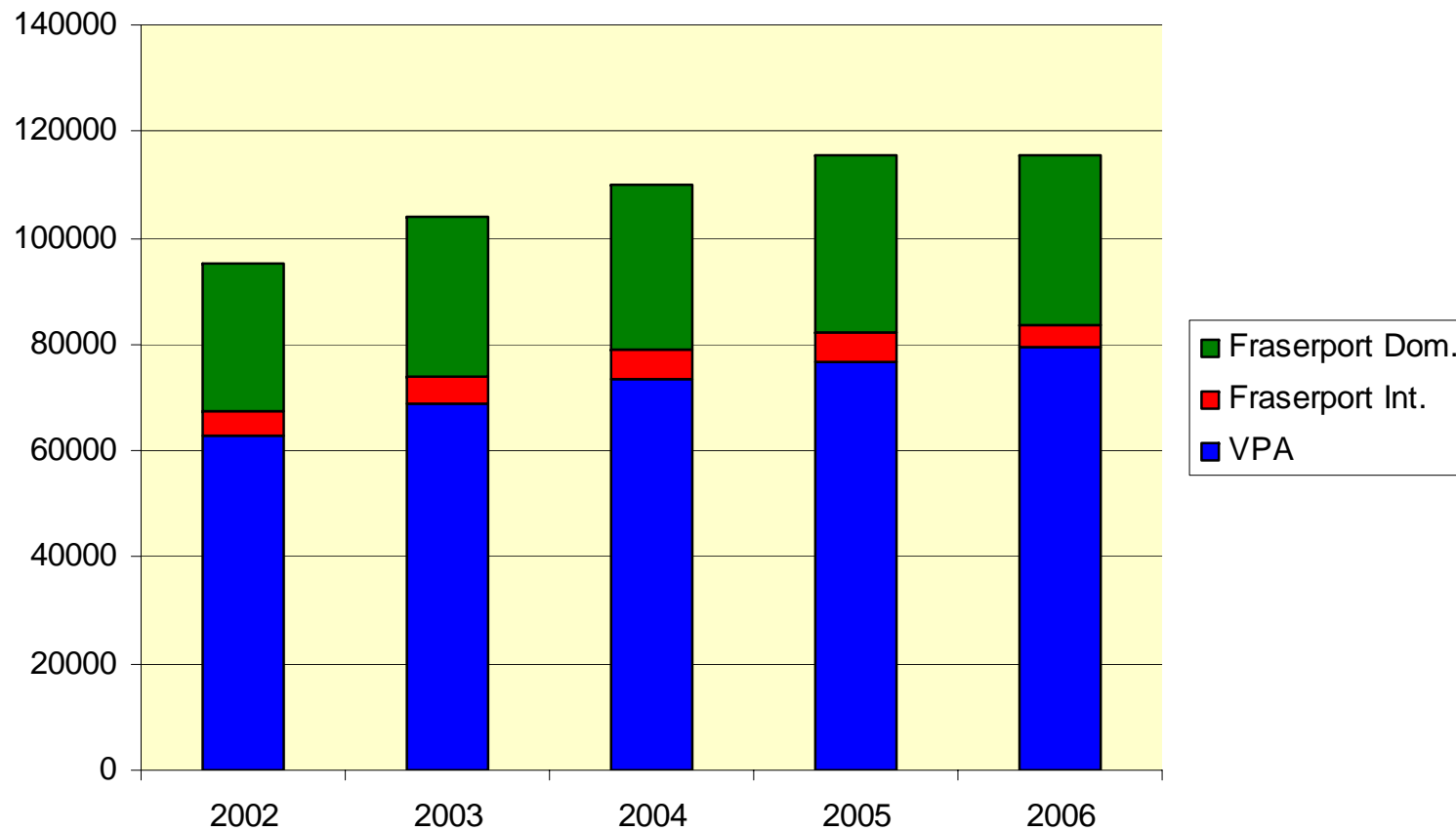
Lower Mainland Transportation Network



Major West Coast Ports International Container Balances 2006 (000 TEU's)



**Total Port Traffic - Lower Mainland Gateway
2002 - 2006 (000 Tonnes)**



- **International Trade**
- **Domestic Trade**
- **Local Goods Movement**

- **Port capacity**
- **Rail Connections**
- **Industrial Land Availability**
- **Road congestion**

- **Dominated by rail shipments (80% of Tonnage)**
- **Bulk commodities, long distances**

- Land use
- Road Congestion (Conflict with auto traffic)

- **Current truck data (last major survey in 1999)**
- **Goods movement data**

- **Supply Chain Data Collection and Analysis**
- **Economics of the Greater Vancouver Goods Movement System**
- **Goods Movement Profiles and Bottleneck Prioritization**
- **Strategy Development**
- **Strategy Assessment**

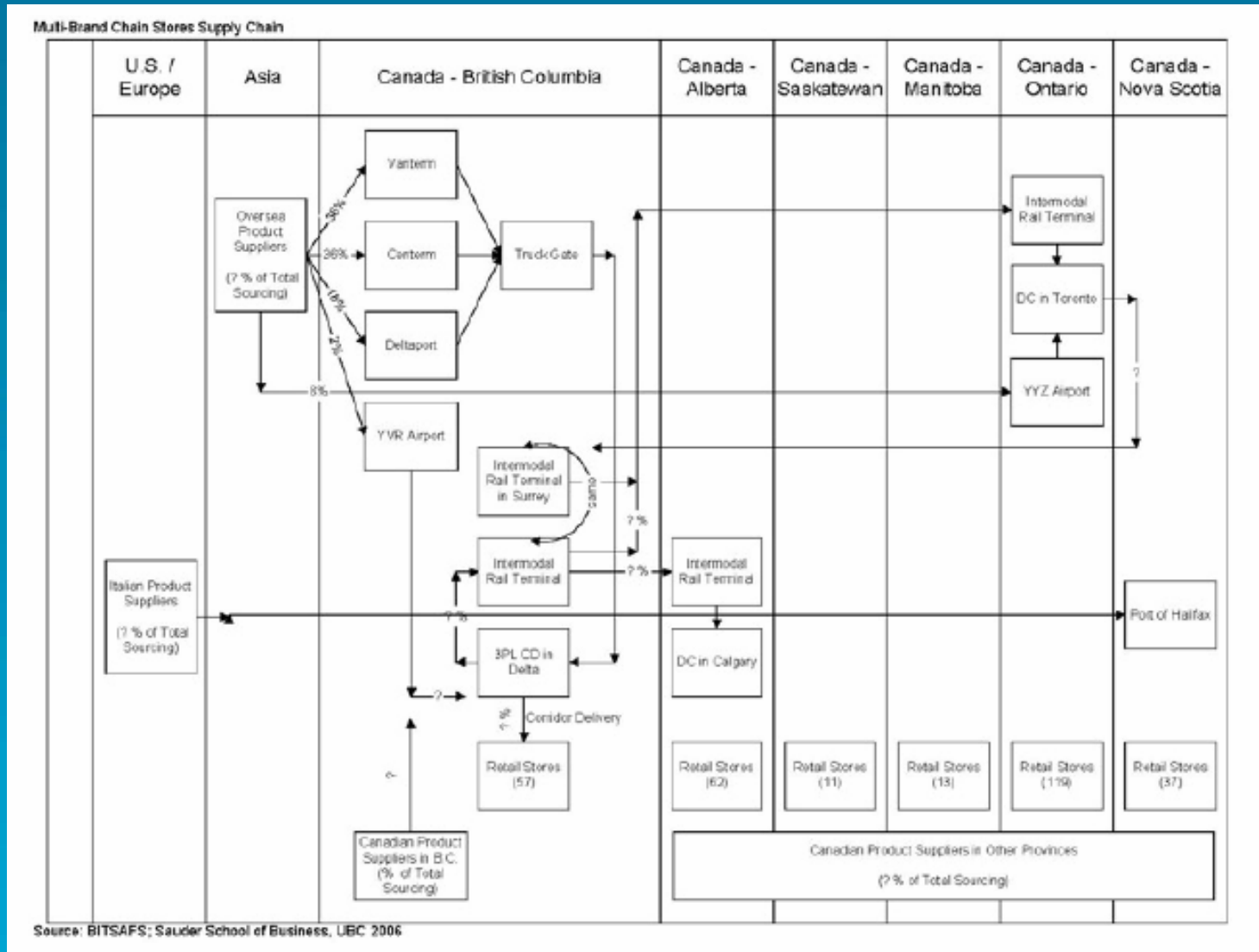
- **Port freight**
 - Obtain largest 200 importers and largest 200 exporters by container through 4 container ports in lower mainland
 - Use 80 – 20 principle to determine sample frame and sampling objectives for Stage 1
 - Estimate up to 200 shippers to be interviewed in Stage 1
- **Cross border freight – Sample size to be determined at a fixed number of businesses (20-30) to represent percentage of freight using land border crossings**

Judgment sample for both Port and Cross border based on:

- **Largest inbound and outbound shippers**
- **Representative of demographics required for developing Supply Chain typologies**
- **Additional information to complete Phase 1**
- **Unique situations or issues from Phase 1**
- **Estimate 50- 100 shippers to be surveyed in Stage 2**

- **Characteristics of International Supply Chain Network**
 - Where does off shore freight come from
 - How is it transported here
 - What is the port of entry and terminal of entry
- **Characteristics of Domestic Supply Chain Network**
 - Where is freight ultimately destined
 - What are the nodes and links in the domestic network
 - Use of third parties

- **Characteristics of Local (Lower Mainland) Supply Chain Network**
 - How much?
 - When?
- **Links and Nodes involved in local supply chain**
 - 1st destination from port terminal
 - Leads to 2nd and 3rd destination if appropriate



- **Trucking/transportation costs on overall business cost structure (Input-output tables)**
- **Conduct business surveys to gain response to cost increases, congestion, and reduced reliability**
 - **Reduced profits**
 - **Higher prices**
- **Combine survey results with regional truck model to estimate the costs to the regional economy**

- **Develop Tools to examine system performance**
 - Spreadsheet scenario analyzer
 - Port trip generation and distribution model
 - Border travel demand model (developed for IMTC)
 - Existing regional truck model with updated input data

- **Identify Major Infrastructure Project Opportunities**
- **Identify Operational Strategies**
- **Identify Policy Needs**

- **Inland Container Terminal Study (BC Ministry of Transportation)**
- **Shortsea Shipping Study – Container on Barge (Transport Canada)**
- **Industrial Land Demand/Supply Study (BC Ministry of Transportation)**