



February 26, 2007



Understanding and Working with the Players

American Association of Port Authorities

Overview:

**Identifying and Bringing
the
Players Together**



The Players

- Federal
- State
- Local
- Public
- Private



Federal Players

- Congress
 - Individual Members
 - Committees
 - Commissions
 - Research and Oversight Agencies
 - Next Transportation Bill
- National Trade Associations
 - AAPA
 - American Trucking Association
- U.S. Department of Transportation
- Environmental Protection Agency



State Players

- State House
- State DOT
- State Air Board
- Class I Railroads
- Short Line Railroads
- State Trucking Association

A graphic in the top left corner showing several interlocking puzzle pieces in white, yellow, and orange on a blue background. The rest of the slide has a light blue background with a faint, larger-scale puzzle piece pattern.

Local Players

- Metropolitan Planning Association
- Seaport, Airport, or Border Authorities
- Local Shippers and Carriers
- Local Government Agencies
- Neighborhood Groups
- Freight Advisory Groups are Essential



Recent California Experience: Players and Projects

- Senate Bill 45 in 1997
 - CalTrans 25% STIP and MPOs 75% RTIP
- Proposition 1B in 2006
 - \$2B Trade Corridor Infrastructure Improvements
 - Statewide Goods Movement Action Plan
 - Statewide California Marine and Intermodal Advisory Committee (CALMITSAC)
 - Projects on RTIP
 - \$1B Goods Movement Emissions Reduction Program
 - Air Quality and Freight Investments Linked
- Assembly Bill 32 Global Warming Solutions Act of 2006
 - Greenhouse Gas levels of 1990 by 2020

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Summary

- Know the Players
- Partnerships: Build for the long term and for changing circumstances
- Develop expertise re: other player's issues
- Focus on mutually beneficial strategies and outcomes
- Resources for projects drive working partnerships
- Hybrid models of public-private partnerships are evolving
- Next Authorization to include freight partnerships





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