





AND AND

### **Speakers**

#### **Moderator:**

Jeff Hollingsworth Risk, CPCU; Risk Manager Port of Seattle

#### Panel:

Mike Johnson, Marine Practice Aon Risk Services Seattle

Fatih Ozdemir, Underwriting Manager Liberty International

Cindi J. Heffernan, CPCU, Managing Director Hugh Wood Seattle

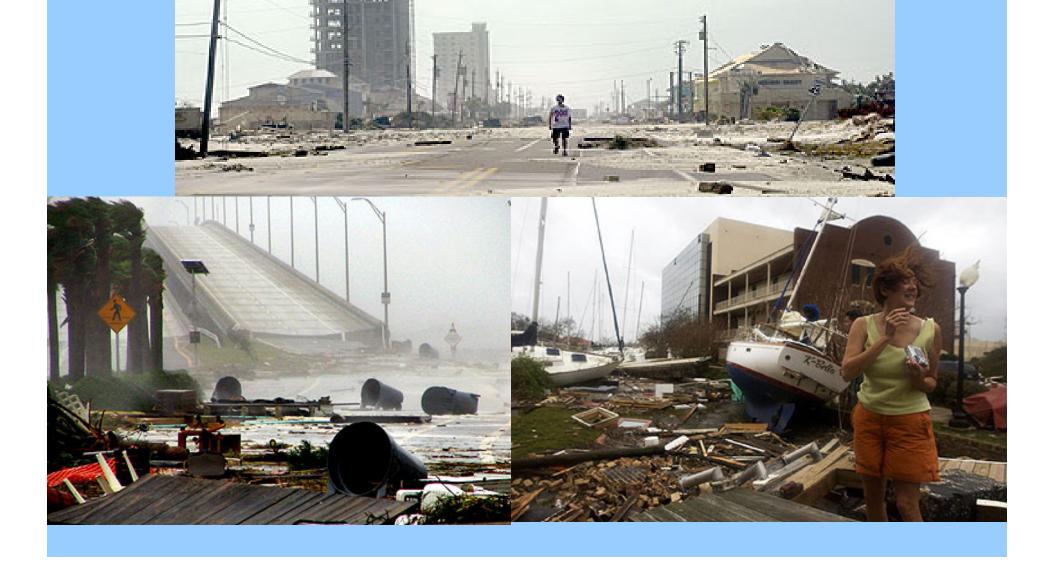


# Agenda

- A. Business Continuity Planning (BCP)
- B. Market Update
- C. Catastrophe Funding
- D. Modeling



#### Business Continuity Planning Why Is It Important?



#### Goals of Business Continuity

- Expedite reconstruction of critical physical assets and infrastructure
- Create financial plan thus facilitating execution of recovery
- Minimize impact to revenue producing business units
- Shows confidence to work force and company cares
- Maintains faith of critical suppliers and buyers
- Have a plan to deal with environmental contamination
- Protect reputation and image with media
- Ensure regulatory compliance
- Display good corporate governance
- Inter-Port Agreements

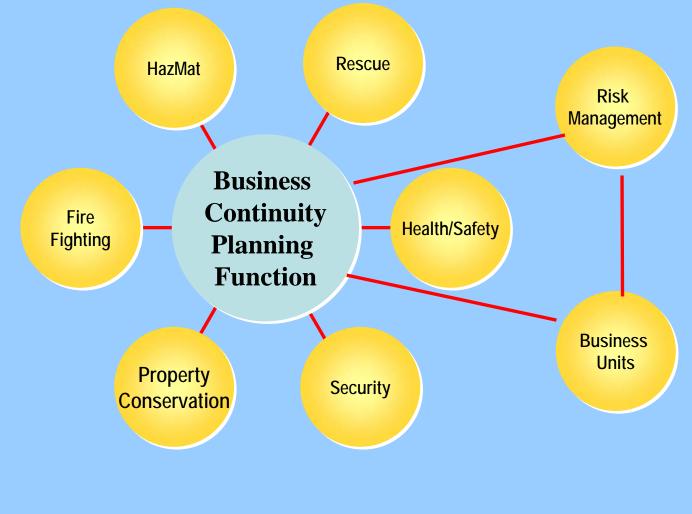


### Basic Steps to BCP

- 1. Develop objectives
- 2. Develop roles and processes
- 3. Test the plan



### Stakeholders in BCP





Alliance of the Ports of Canada, the Caribbean, Latin America and the United States

## **Insurance Market Update**

- Soft Market vs. Hard Market Where are we today
  - Casualty
  - Property
- Market Pyramid
  - Primary
  - Excess
  - Reinsurance
- Catastrophic Events and how they effect the marketplace and your premiums and coverage
  - Past
  - Present
  - Future
- TRIA/Terrorism



## **Catastrophe Funding**

- Self Funding Mechanisms
  - Risk Assessment
  - PML Identification
  - Contractual Transfer
  - "Rainy Day" Funds
- Governmental Programs
  - NFIP
  - State Wind Pools
  - FEMA
  - TRIA/TRIPRA
  - Development of possible Federal Catastrophic Funding Programs
- Business Continuity Planning
  - Loss mitigation



## Modeling

#### • Benchmarking Data

- Historical
- Changes after the 2005 Hurricane Season
- Good data vs. Bad data
- United States vs. Global
- **Property and Business Interruption** 
  - Major Deficiencies
  - Incomplete and out of date submissions
- Major Purchaser of Modeling software Insurance Companies
  - Costly
  - Difficult to obtain survey information from carriers
  - Help in determining Catastrophic PML for clients
- Earthquake Modeling has yet to be really tested.

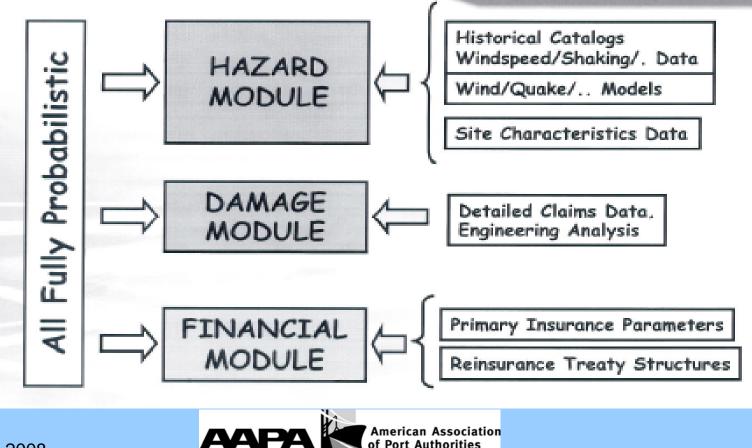




#### Introduction to Catastrophe Modeling

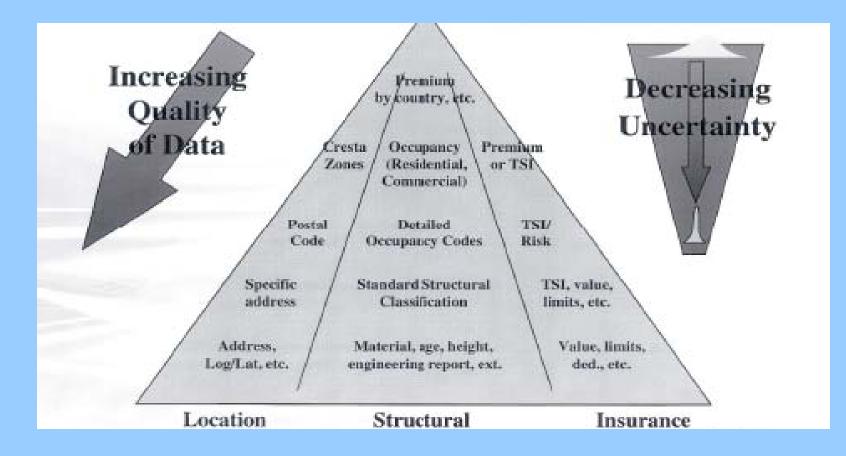


#### EQECAT MODEL COMPONENTS



June 11, 2008

#### Data Quality vs Uncertainty





Alliance of the Ports of Canada, the Caribbean, Latin America and the United States