## Morgan Stanley



# Port Finance Seminar: Public-Private Partnerships

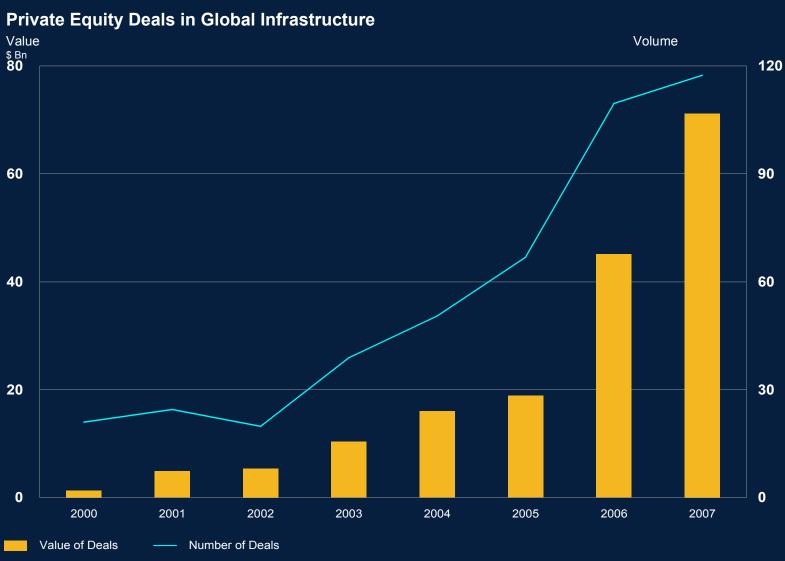
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**Section 1** 

Overview of Infrastructure Market

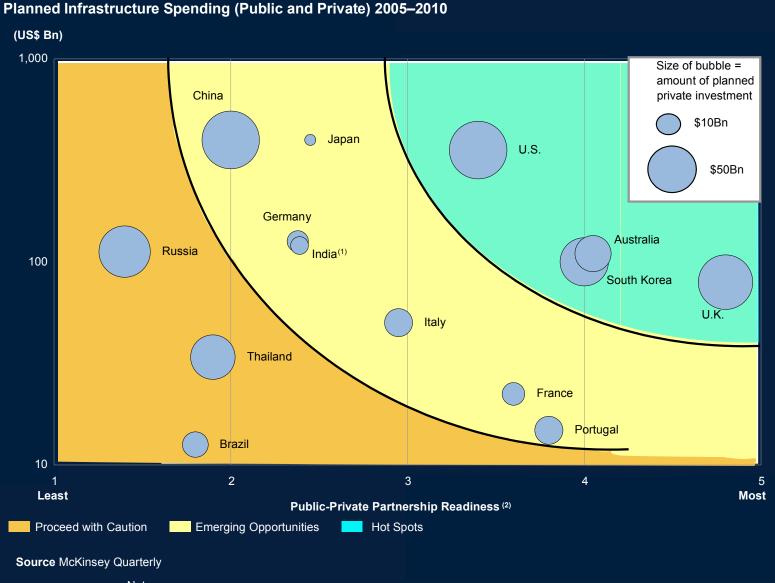
### Private Equity Deals in Global Infrastructure





Source Dealogic, Financial News

### Global Demand for Infrastructure Investment



Notes

1. Recent plans indicate even larger opportunities in the future

2. Average of score on scale of 1–5, where 1 equals least ready and 5 equals most ready; measured across 9 dimensions, e.g., is there a robust legal and institutional framework in place?

## What Types of Assets Represent Infrastructure?

- Infrastructure is a diverse sector encompassing multiple asset classes
- Other assets such as oil and gas infrastructure have the potential to be more infrastructure like with contractual protection on volumes and/or puts on pricing
- Assets with high operating risk are typically not characterised as infrastructure
  - Hotels
  - Airlines
  - Railroads
  - Motorway stations

Transport	Utilities/ Energy	Communications	Social
<ul> <li>Toll roads</li> <li>Airports</li> <li>Seaports</li> <li>Bridges</li> <li>Tunnels</li> <li>Rail</li> <li>Ferries</li> <li>Car parks</li> </ul>	<ul> <li>Water and sewer</li> <li>Renewable energy</li> <li>Gas pipelines</li> <li>Electricity networks</li> <li>Power</li> <li>generation</li> <li>Storage</li> <li>facilities</li> </ul>	<ul> <li>Broadcast transmission towers</li> <li>Wireless communication towers</li> <li>Satellite infrastructure</li> </ul>	<ul> <li>Hospital and healthcare</li> <li>Education</li> <li>Facilities</li> <li>Prisons</li> <li>Housing</li> </ul>

### What Are The Characteristics of Infrastructure?

- Infrastructure assets are characterized by:
  - Limited competition, usually operating in quasi monopolistic location and with high barriers to entry
  - Operating in a transparent and clear regulatory environment, which allows for predictable revenue
  - Long-term organic growth arising from factors such as GDP growth
  - Usually proven stable demand/volume even under shock scenarios

Essential Infrastructure	<ul> <li>✓ Limited competition</li> <li>✓ High barriers to entry / local monopolistic characteristics</li> <li>✓ Provider of critical/needed service</li> </ul>
Useful Life	<ul> <li>✓ Long useful life</li> <li>✓ Able to support long tenor leverage</li> <li>✓ Increasing returns to shareholders to offset long dated liabilities</li> </ul>
Stable Earnings	<ul> <li>✓ History and/or expectation of steady continued use</li> <li>✓ Low correlation with economic conditions</li> <li>✓ CPI linked price increases in some cases</li> </ul>
Cash Generative	<ul> <li>✓ Highly cash generative</li> <li>✓ Favorable interest coverage position</li> <li>✓ Strong margins</li> </ul>
Favorable Regulation	<ul> <li>✓ Favorable regulation, especially in businesses with significant capex requirement</li> <li>✓ Transparency and consistency in tariff regime</li> </ul>

### Port Finance Observations

- Port and related infrastructure needs are large
- Public funding is constrained and competition for it is high
- Traditional tax-exempt financing provides an attractive low cost of funds for most ports
- Private equity and taxable debt financings provide an attractive alternative
- Costs and benefits need to be evaluated in light of port objectives

### Port Financing Alternatives

Traditional U.S. Model – Public Authorities Project Finance
Model – Special
Facility Financing

Emerging U.S.

Model – Long-Term

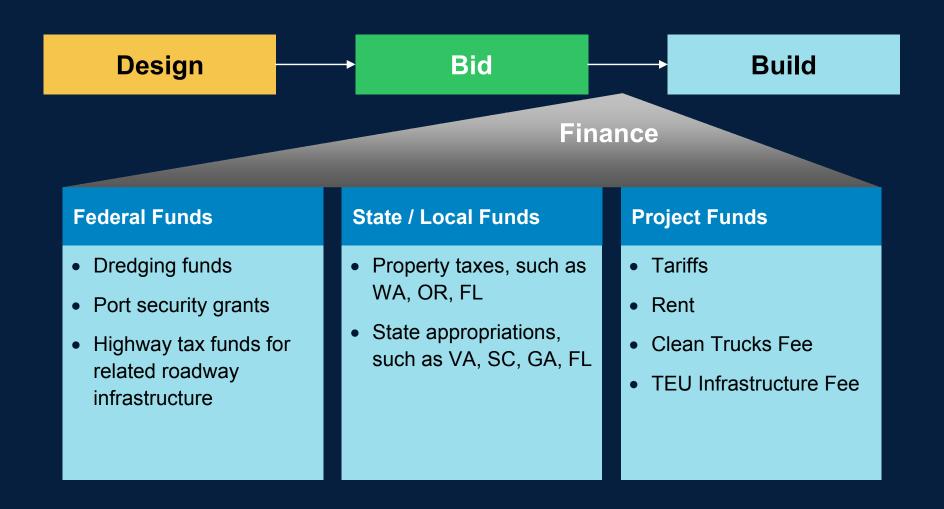
Concession

- Leverages all port cash flow (may include taxes)
- Government department or independent port authority issues tax-exempt bonds
- Economic development goals often drive financing and investment decisions
- No equity sold

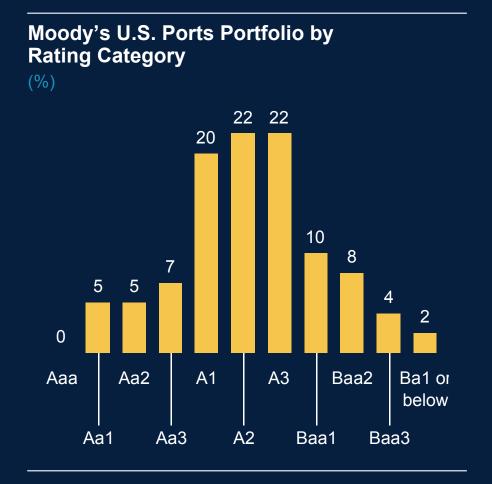
- Leverages project cash flows
- Port issues tax-exempt debt on behalf of private entity
- Single purpose entity created as a public-private partnership
- Limited number of port projects

- Aggressively leverages projected cash flows
- Port facilities leased to private operator under long-term concession
- Likely to involve private equity
- Market discipline imposed
- Government gives up control

### History of Restricted Private Sector Participation



### Port Authorities Enjoy Strong Credit Ratings





# The Municipal Market Provides Attractive, Low Cost Financing

#### **June 2007 to June 2008**

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## Changing Needs of Traditional Players in U.S. Infrastructure

#### **State and Local Catalysts**

- Budget crises States are struggling to balance their General Fund budgets and may look to monetize value of profitable state owned enterprises, including ports
- Container volumes are growing at an unprecedented rate
- Large scale capital investments require high degree of leverage

#### **Federal Catalysts**

- Administration is far more accommodative toward the private sector and P3s
- Inadequate public sector transportation funding continues to drive focus on private sector alternatives

#### **Private Sector Catalysts**

- Private equity seeking stable and reliable long-term investment opportunities
- "Investor patience" and essentiality of port assets allows for maximizing value over long concession term

## Strong Interest from Infrastructure Funds in Ports Sector

- Container throughput growth, paired with a finite amount of coastal land allocated to shipping terminals, has lead to significant pricing power resting with the port operators
- Financial and strategic buyers have been able to lever the assets in a considerable fashion and pay attractive purchase price
- Transactions involving the transfer of leasehold interests at strategically important ports demonstrate
  - High market valuations of port assets
  - Willingness of investors to make upfront and ongoing investments in these terminals

# Strong Interest from Infrastructure Funds in Ports Sector (cont'd)

- Ports emerged as a viable infrastructure asset in the U.S. in early 2006
- Infrastructure buyers have looked towards ports and terminal operating companies as having many similar characteristics to toll roads
  - Steady volumes
  - High barriers to entry
  - Inflationary annual price increases
- Ports have slightly higher competitive and operating risks, and tend to have lower debt levels than toll roads
- Understanding what pricing power exists at the port will be a critical diligence point

# Infrastructure Assets Have Not Caught Up With the Supply of Infrastructure Equity and Debt Capital

Total Available Infrastructure Fund Equity ≈ \$100Bn Total Leveraged Purchasing Power ≈ \$500Bn

#### **Supply of Investor Capital**

#### **Available Resources**

- Large sums of uninvested equity and debt capital
- Increased competition for scarce resources
- Focus on U.S. as growth market
- Proven global track record of successful projects
- Willingness to team with experienced operators

#### **Demand of Municipalities**

#### **Significant Capital Needs**

- Looming large maintenance and expansionary capital expenditure requirements
- Unfunded projects
- Tax increases as a funding mechanism increasingly unpalatable



# Strategic and Financial Buyers Looking Closely At Port Opportunities

## **Strategic Investors – Shipping Lines, Terminal Operators**

- Ports will be viewed as an opportunity to solidify or break into competitive market
- Key investment questions
  - Does port provide good rail connection and capacity to the residential and manufacturing centers of the U.S. Midwest?
  - How well established is the inter-modal service?
  - How accessible to roads and interstate systems?
  - Can existing management structure and systems be leveraged to achieve cost savings?

#### Infrastructure Funds - Financial Firms

- Ports are viewed as a very attractive opportunity relative to other asset classes in North America
- Lots of equity looking for assets to invest in
- Funds will focus on positioning within the market
- Key investment criteria include:
  - Significant capacity constraints
  - Barriers to entry
  - Pricing power

# Several U.S. Ports Are Focused on Possible Long Term Concessions

Exploratory	Formal	RFQ	RFP	Concession
	Evaluation			
Port of Portland				
Port of Corpus Christi				
Port of Oakland				
Jacksonville Port Authority				
North Carolina International Terminal				
Port of Baltimore				

### Conclusion

- Ports have access to the capital markets based on
  - Steady, predictable cash flows
  - Essentiality
  - Economic and demographic strength
  - Financial structuring
- Debt financing has evolved to monetize a port's aggregate or discrete cash flows on an overall basis or project basis
- Taxable debt markets at the moment are strong for infrastructure asset transactions
- Equity will focus on operational and capital efficiency
- 2008 will continue to test P3 market for U.S. ports