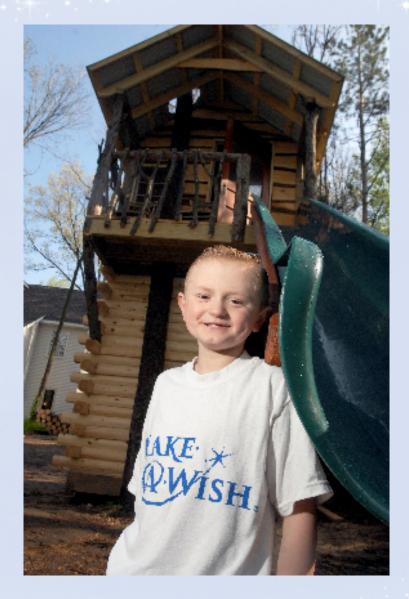


Getting the Most BANG! From Your Communications Tools Presented by: Merideth Allard

The Make-A-Wish Foundation of Michigan grants the wishes of children with lifethreatening medical conditions to enrich the human experience with hope, strength, and joy!



**Media and PR Tools** 



**Networking Relationships** 



**Building Corporate Assistance** 



"Thinking Outside of the Box" Advertising Methods



**Web and Social Media** 

Best wishes with your communications planning!

Please contact Merideth for any questions or planning assistance!

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