

The Detroit  
Detroit, Michigan  
RiverWalk

# Detroit RiverFront Conservancy

Detroit's East RiverWalk



JJR

# East Riverfront

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# East Riverfront - before

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# East Riverfront – Rivard Plaza

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# East Riverfront – Rivard Plaza

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# The Detroit Detroit, Michigan RiverWalk

Detroit's East RiverWalk





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# East Riverfront – Gabriel Richard Plaza

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# Dequindre Cut Greenway

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# Tri-Centennial State Park

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# Port Authority Dock & Terminal

Detroit's East RiverWalk





Detroit West RiverFront Plan





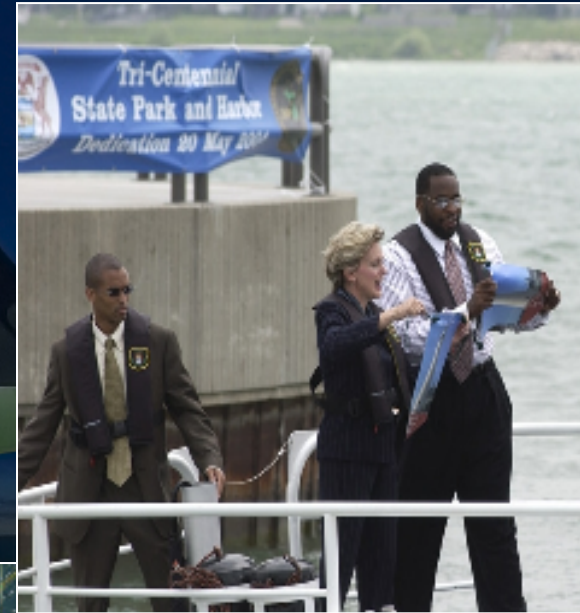
# Communicating the Vision

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# Celebrating Milestones

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# River Days presented by the Detroit Riverfront Conservancy

Detroit's East RiverWalk



- Fun on land and water
- Free musical acts
- Historic tall ship and boats
- DTE Energy Parade of Lights – signature event



# River Days Media Coverage

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**International River Days Will Run Through Detroit**  
-- USA Today

**Detroit's 'Beautiful Miracle'**  
-- Detroit Free Press

**Revived Detroit Waterfront Wows River Days Revelers**  
-- Detroit News

**Destination Detroit – Festival Celebrates City's Newly Green Riverfront**  
-- Grand Rapids Press



# East Riverfront - Programs

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# Communications Tools

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