



**Coalition for Responsible Transportation**



Presentation to the  
American Association of Port Authorities  
Harbors, Navigation & Environment Committee Seminar  
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# New Opportunities for Public-Private Partnership

- The Clean Port Truck Programs proposed across the country have created an opportunity for the retail industry and its service providers to partner with the ports in emission reductions
- Private sector partnerships with the nation's ports become critical to meeting environmental needs in an efficient and cost effective manner



# Who is CRT?

- The Coalition for Responsible Transportation is a national coalition of leading importers, exporters, trucking companies and ocean carriers.
- Dedicated to partnering with ports across the country to support clean truck programs



# Who Are CRT's Members?



PERFORMANCE TEAM



Green Fleet Systems

# CRT Partners With Ports on Clean Truck Programs

- CRT supported the clean air goals adopted in LA/LB, and subsequently helped develop clean truck programs have been adopted in Seattle, Tacoma, Oakland, New York and New Jersey
- CRT looks forward to partnering with AAPA and individual ports across the country to support additional clean truck programs



# STEP 1: Identify Air Quality Goals

Every port is unique and therefore every port has different goals for air quality improvement. CRT partners with individual ports to:

- Conduct an air emission inventory for drayage operations
- Develop an assessment of drayage fleet profile to determine baseline emissions levels and fleet age
- Determine the level of air quality improvement that the port is looking to achieve relative to its drayage fleet



# STEP 2: Develop Action Plan

- Identify a reasonable time period to achieve the port's overall air quality goals
- Identify the most effective approach for developing each individual port's clean truck program based on the specific needs and goals of each port
- Ranges from voluntary truck retirement programs to the adoption of regulatory deadlines for truck retirement



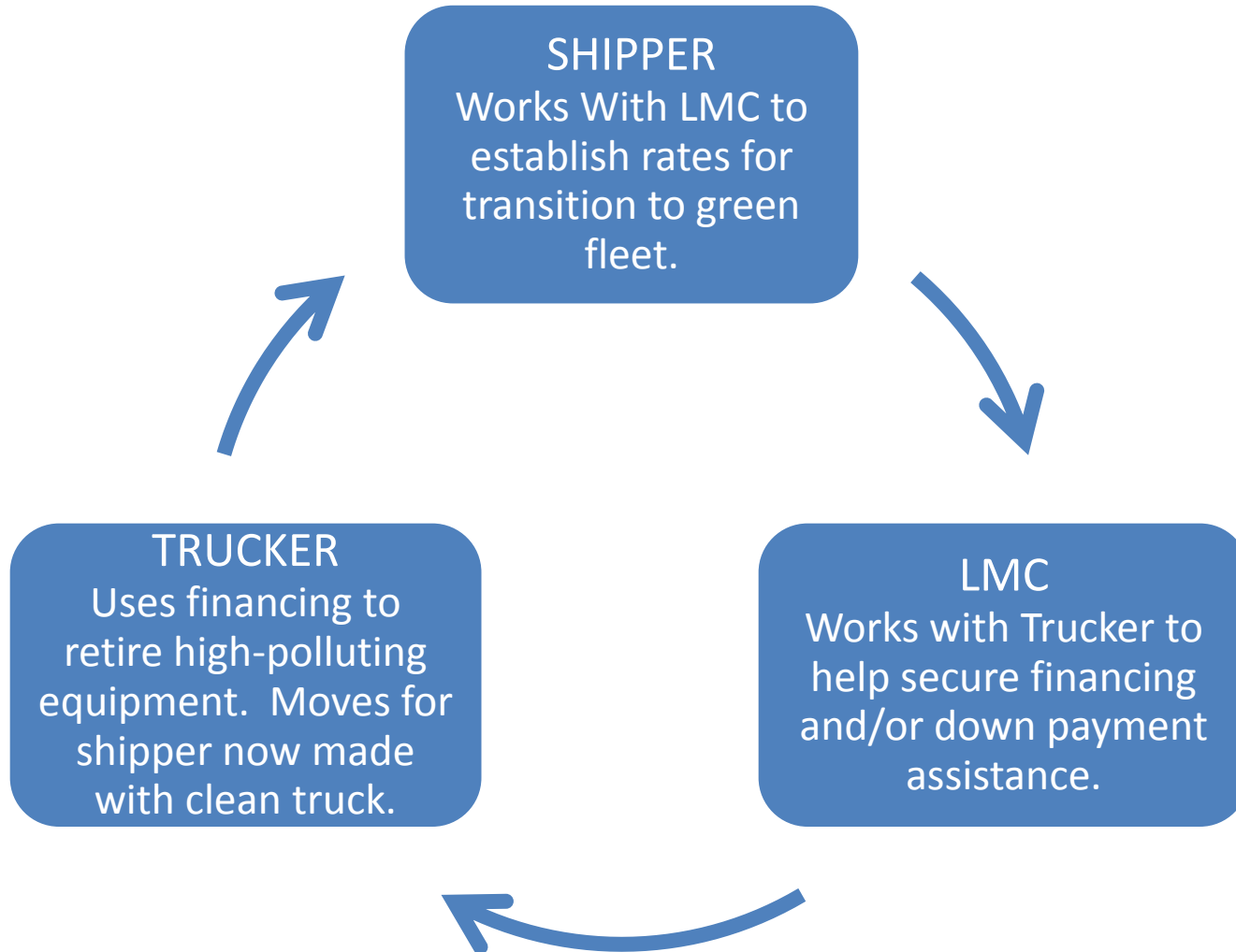
# STEP 3: Provide Financial Support

- Given the limited financial resources of ports across the country, private-sector investment and financial support for dirty truck retirement is critical
- CRT has created a financial model for clean truck deployment through partnerships between cargo owners, trucking companies, and their drivers





# The CRT Clean Truck Model



# STEP 4: Education and Outreach

- Develop an in-depth educational program and materials for presentations to its customers and industry stakeholders
- Participate in steering committees, task forces and other port stakeholder groups
- Provide support from the shipping community in support of the port's goals at public hearings and through the media



# STEP 5: Partnership for Success

- Help ports to develop data collection systems to measure the progress in meeting clean air goals
- Ensure that clean equipment is serviced and maintained throughout its life-cycle to ensure the highest possible environmental benefit
- Ensure that the deployment of clean equipment remains financially sustainable for drivers through the life-cycle of that equipment



# CRT and AAPA: A Partnership for the Future of Clean Ports

- CRT looks forward to partnering with AAPA and individual ports across the country to support additional clean truck programs
- By partnering together, Ports and their customers can improve the environmental quality of our port communities, and ensure that our nation's ports remain an engine for job creation and a thriving economy





**C**oalition for **R**esponsible **T**ransportation



Questions and Answers