



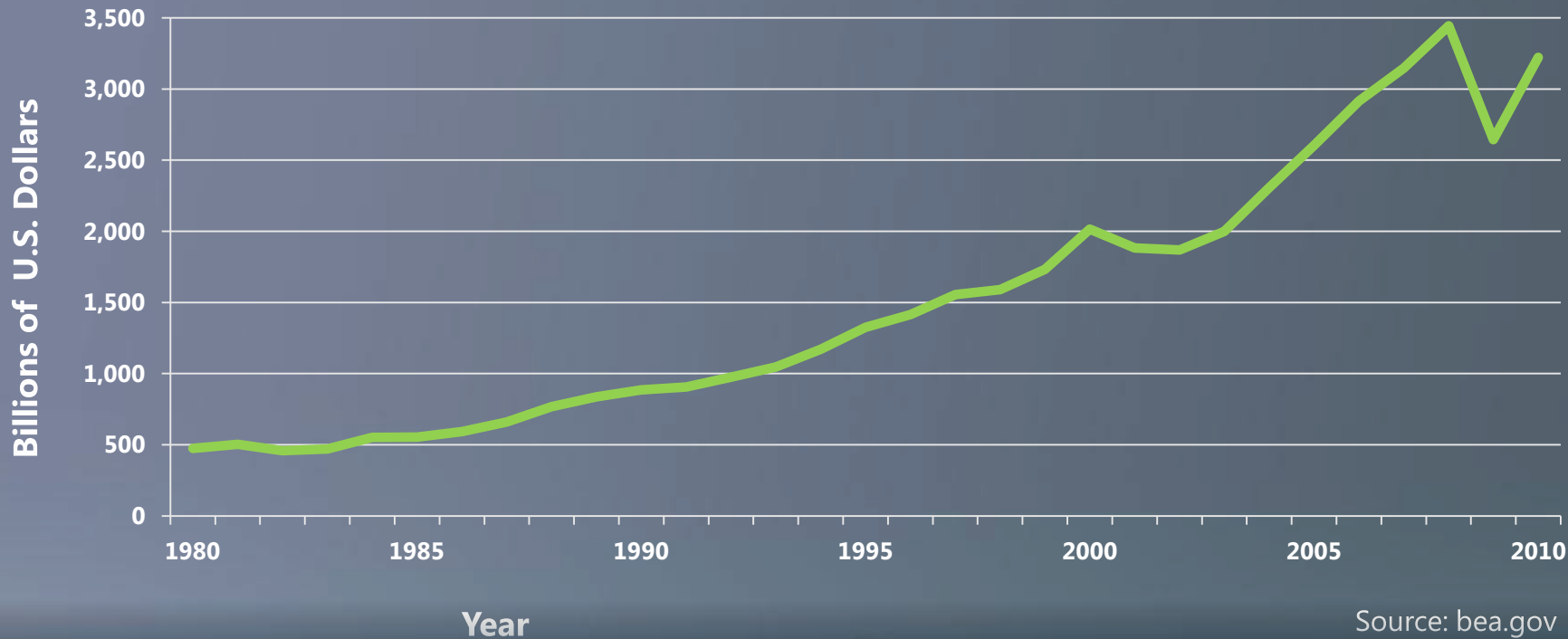
GATEWAYS TO TOMORROW

Brad Smith

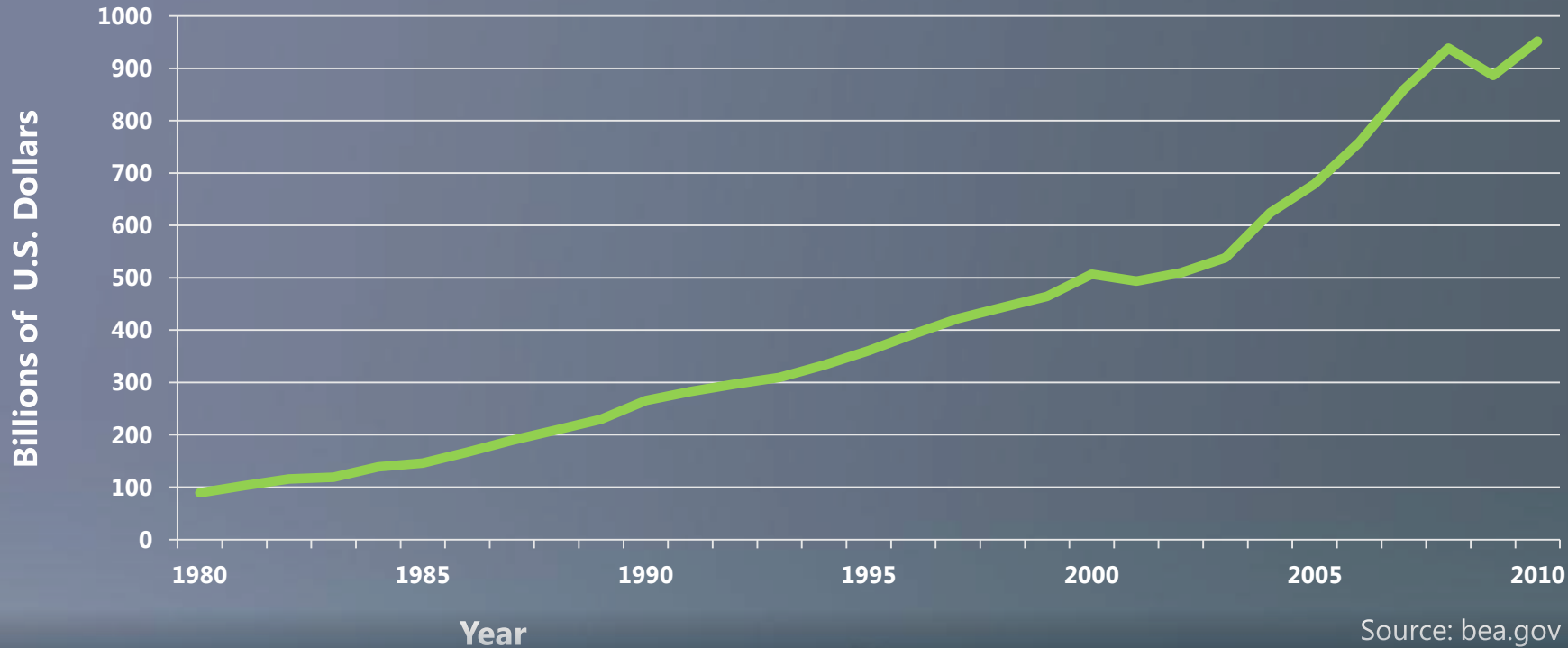
Microsoft



THE WORLD HAS CHANGED



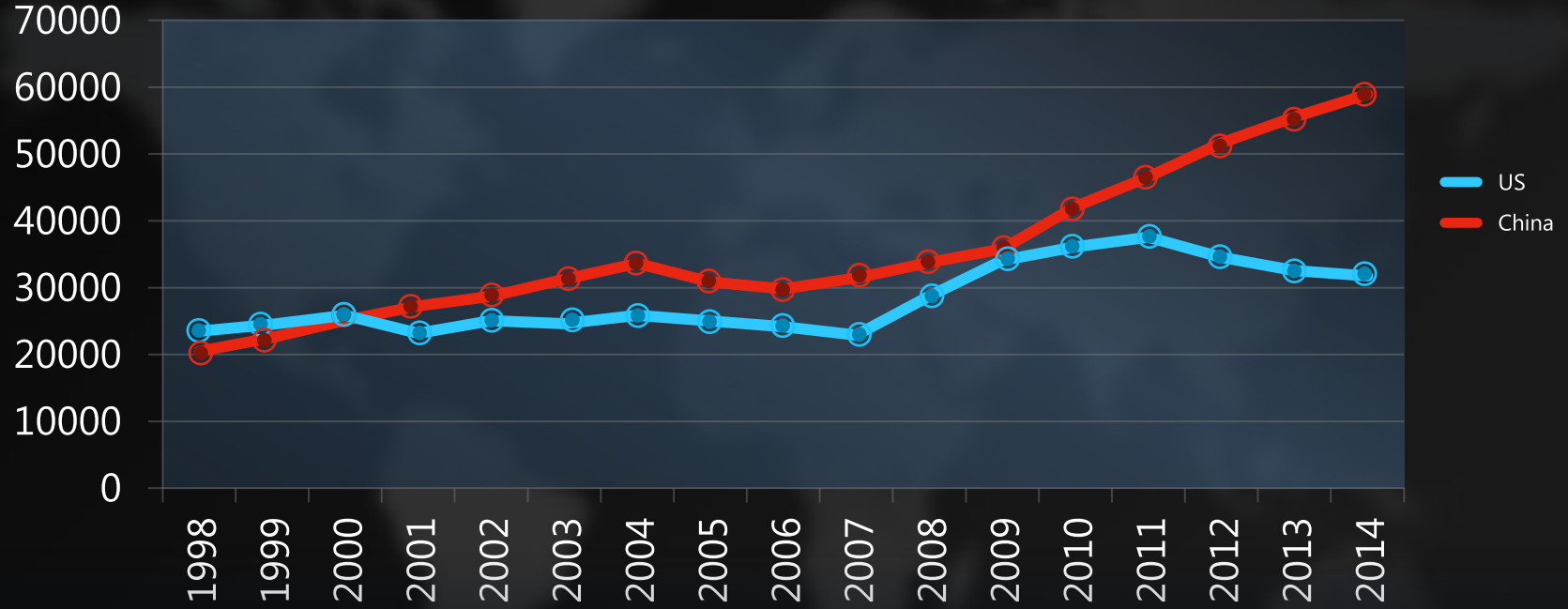
GROWTH IN THE MOVEMENT OF GOODS



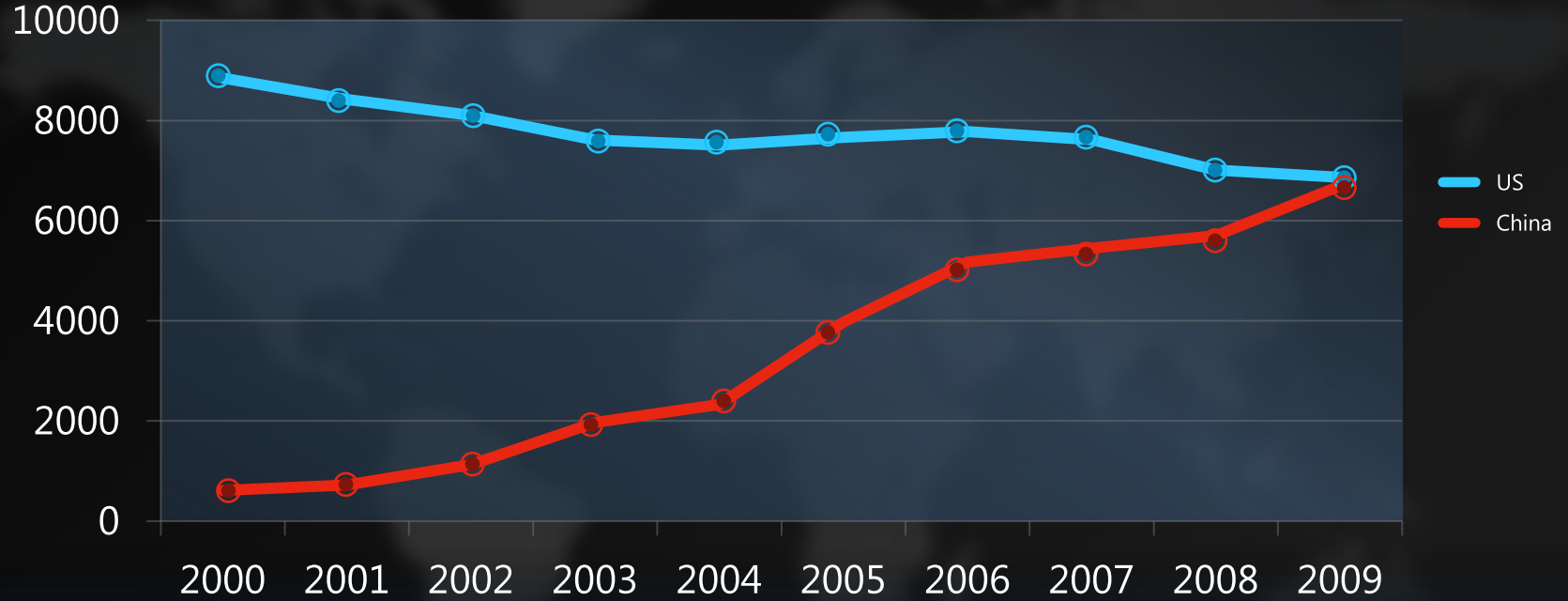
GROWTH IN THE MOVEMENT OF SERVICES



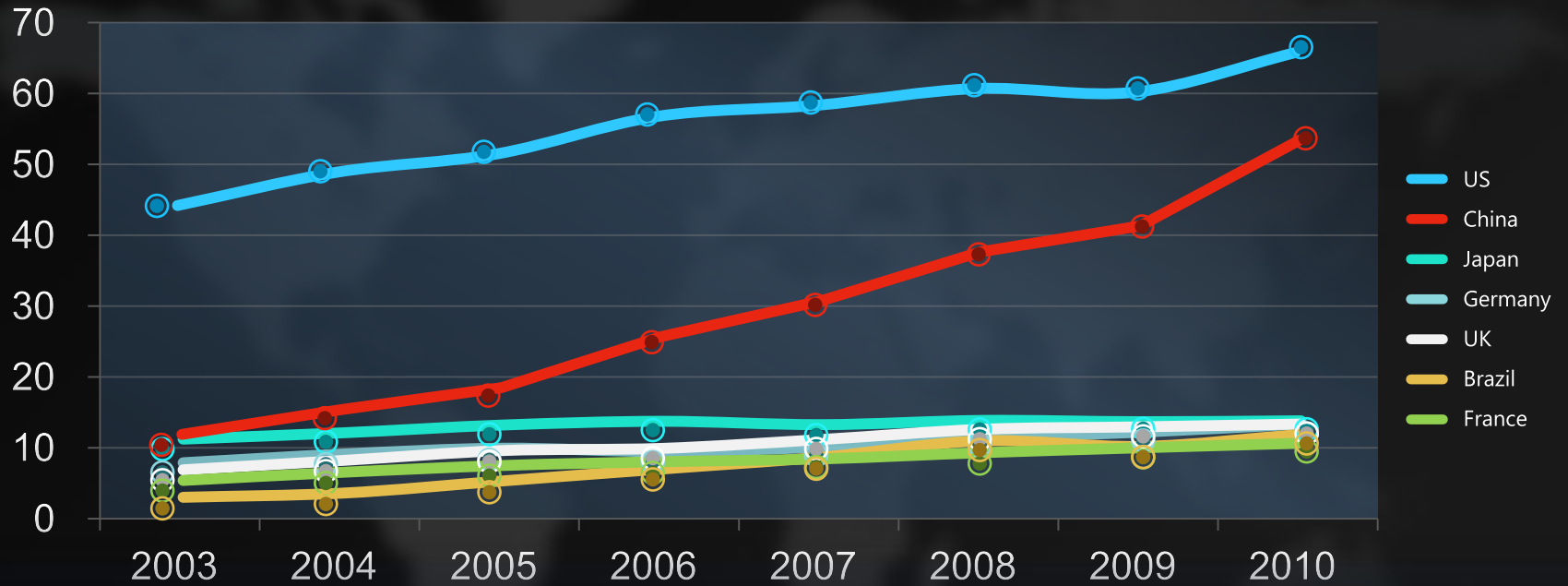
GROWTH IN THE MOVEMENT OF IDEAS



THE MARKET FOR TVs



THE MARKET FOR CARS



THE MARKET FOR PCs



OUR WORLD



1995



2003



2010



2014



BY POPULATION



LATIN AMERICA

AFRICA

AUSTRALIA

THE WORLD OF INNOVATION



THE WORLD OF THE 20TH CENTURY



THE WORLD OF THE 21ST CENTURY



GATEWAYS TO THE WORLD



THE ERIE CANAL



**MEETING OPPORTUNITY, ADDRESSING
CHALLENGE**



INVESTING IN OUR PORTS



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manage risks to safety, security, economy, and
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and people.

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cutting red tape - increasing competitiveness

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Microsoft & SATH Partner to Bring Cloud Computing to Southern African Trade

03 June 2011

Trade Facilitation | HUB Happenings Article

During the Microsoft eCustoms Workshop for Customs Commissioners and Microsoft Partners held at their Redmond Campus in Seattle, USA, on May 16, Robert KGA, Chief of Party and Rangya Munyaradzi, Senior Customs Advisor, gave a presentation on the Trade Katsambo Corridor (TKC) Cloud Computing Pilot Project. During the keynote presentation at the 2011 World Customs Organization (WCO) Conference and Exhibition, Rangya Munyaradzi and Namibian Customs Commissioner, Steven Simons, were invited on-stage to elaborate on this initiative.

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In the future
Plan to bring change: Microsoft



EMPOWERED BY TECHNOLOGY



PART OF A TRANSPORTATION SYSTEM



1. $1+1=2$
2. $2+2=4$
3. $3+4=7$

EMILY



DEPENDENT ON HUMAN CAPITAL

4. $5+3=8$
6. $7+7=14$



RELYING ON A LEGAL FRAMEWORK



RELYING ON A LEGAL FRAMEWORK



BACK TO THE FUTURE



MOVING TOWARDS THE FUTURE



INVESTING IN THE FUTURE



AT THE CROSSROADS OF THE FUTURE

Thank You!



AAPA
SEATTLE

The logo is contained within a dark teal square with a thin white border. The text 'AAPA SEATTLE' is in white, bold, sans-serif font. A green ribbon graphic is draped over the 'A' and 'P' of 'AAPA'. Below this, the number '100' is rendered in a large, green, stylized font where the two zeros are interlocking. A small 'TH' is positioned to the upper right of the second zero. At the bottom of the square, the word 'Convention' is written in a white, cursive script, and the dates 'SEPT. 11~15, 2011' are in a white, sans-serif font.

100TH

Convention

SEPT. 11~15, 2011





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