





# DEEP DREDGE CAMPAIGN... THE RULES

- > KEEP IT SIMPLE
- > IT IS ALL ABOUT THEM
- > REPEAT...REPEAT...REPEAT...



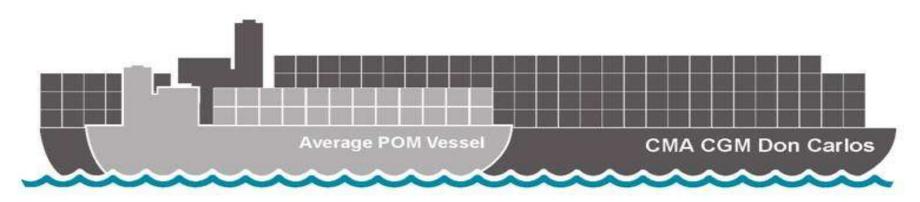






## Why is the Port of Miami building a tunnel, bringing back rail, deepening its waters?

## Ships like the Don Carlos!



The Global Shipping Line CMA CGM Invites you to join Mayor Carlos Alvarez and Port of Miami officials for a sneak preview into the future of world trade.

The largest container ship ever to visit the Florida Coast is coming to the Port of Miami. Help us welcome the mega-vessel, the CMA CGM Don Carlos, the first ship of-its-kind to berth here. The super-sized vessel represents the future of international trade.

See it! See the future!





























#### Dear Mr. President:

The Port of Miami is authorized by Congress to dredge to **-50 feet**. This new depth is needed to berth the new breed of super-sized cargo vessels that will traverse an expanded Panama Canal in 2014.

With even one dollar in your 2012 budget, the U.S. Army Corps of Engineers can complete this critical dredging project on schedule.

Completion of the Port of Miami Deep Dredge will allow cargo to double, create 33,000 new jobs, and increase trade critical to the nation's economic recovery.

Global shippers, labor leaders, and elected officials agree: BIGGER SHIPS BRING BIGGER OPPORTUNITIES.

Please include the Port of Miami Deep Dredge in your budget.

Thank you.

Sincerely,

Bill Johnson Port Director

#### Congress of the United States Washington, DC 20515

December 23, 2010

The Honorable Barack Obama The White House 1600 Pennsylvania Avenue Washington, DC, 20500

Dear Mr. President,

To assure that the project remains on its critical path for completion coinciding with the opening of the expanded Panama Canal in 2014, the Port of Miami is committed to work with its state and local partners to front the federal share of the total project cost. We are seeking your support of this initiative, by including a nominal amount of \$100,000 - \$500,000 in construction funds in the FY 2012 budget.

The Port of Miami, the largest container port in Florida and the 11<sup>th</sup> largest in the nation, is a vital contributor to the local, state and national economies, accounting for 176,000 high-paying jobs and \$18 billion in economic impact annually. As the closest major U. S. port to the Panama Canal, the Port of Miami is positioned as the first port of call for the next generation of fully-laden post-Panamax vessels that will transit the expanded Panama Canal beginning in 2014. It is also the only port south of Norfolk, VA with an authorized -50 foot depth which is "ready to go" and can be completed by 2014.

We respectfully request, in accordance with all applicable laws and regulations, that you consider the immediate and long term benefits to Florida and the nation of the Miami deep dredge project. Thank you for your consideration of an FY 2012 budget allocation, however nominal, in order to assure timely completion of this important national project.

Sincerely,

Mario Diaz-Balart

Kendrick Meek

Lincoln Diaz-Balart



THE READERS' FORUM

## Miami's port needs millions for dredging

South Florida is sending an ation of cargo ships that will pass studies show up to 33,000 jobs support from all sectors of our sould be created statewide due community. Port of Miami needs the Deep Canal beginning in 2014. Dredge. And the clock is ticking.

put the project to deepen the ness and enabling the Port of canal. port's waters to 50 feet at the top Miami to double its cargo traffic of Miami-Dade County's priority over the next decade. list for infrastructure invest-

Enabling the much-larger ves-

Most important, the Deep The Deep Dredge is needed paying, permanent jobs for our do not agree on everything, but - CARLOS ALVAREZ, mayor, adding along the assumed they are a respect to the

to increased international trade and commerce if Miami is able ment of \$75 million in federal A broad-based coalition of sels to offload at our port is criti- to capitalize on its locale as the business and civic leaders have cal in ensuring our competitive- closest East Coast port to the

President Obama is visiting South Florida Oct. II. We need to send a clear message; South Flor-Dredge translates into new, well- ida's business and civic leaders Deep Dredge. to accommodate the new gener- community. Economic impact this is a project that has broad Miami-Dade County, Miami

We are asking for an investmatching funds to move the project forward. Time is running out. Dredging must begin next year if we are to meet the 2014 deadline.

Mr. President: We need the

## Welcome Governor-Elect Scott

# DEEP-DREDGE = 33,000 NEW JOBS







Posted on Tue, Dec. 07, 2010

**Editorial** 

## Dredge, baby, dredge!

If President Obama wants to deliver a real stimulus to South Florida and create thousands more jobs for Main Street, he can include \$75 million in the federal budget to dredge the Port of Miami so that bigger cargo ships can unload here. If Gov.-elect Rick Scott wants to stay true to his promise of getting people back to work in Florida, there are 33,000 reasons for Miami's dredging project that he should focus on when he visits the port Wednesday.

That's the number of jobs a 50-foot-deep port would create statewide. And when the new Congress gets all worked up about earmarks, a bipartisan coalition of Florida politicians should stand up and chant, ``Dredge, baby, dredge!'' because this project is no bridge to nowhere.



## Op-Ed

## Missing link: U.S. nod to deeper port

BY BILL JOHNSON

It is often said that, ``Nothing is more expensive than missed opportunity."

A rare opportunity is at hand to create thousands of new jobs -- well-paying and permanent jobs that would benefit this community in ways we have not seen since Henry Flagler brought his railway here almost a century ago.

The Port of Miami must join the ranks of what will be a new breed of deep-water hub ports that can accommodate the new generation of larger vessels that require 50-foot depths. The super-sized vessels will begin traversing an expanded Panama Canal in 2014 with container capacities double the size of the average containerized ships now calling on our port.





## On To Next Campaign...

