



Georgia[®]

INNOVATION

LOGISTICS



Center of Innovation for Logistics

What is Logistics? And what makes a “Logistics Industry”?

The line between disorder and order lies in logistics...

Sun Tzu

“...that part of Supply Chain Management that plans, implements, and controls the efficient, effective forward and reverse flow and storage of goods, services and related information between the point of origin and the point of consumption in order to meet customers’ requirements.”

A

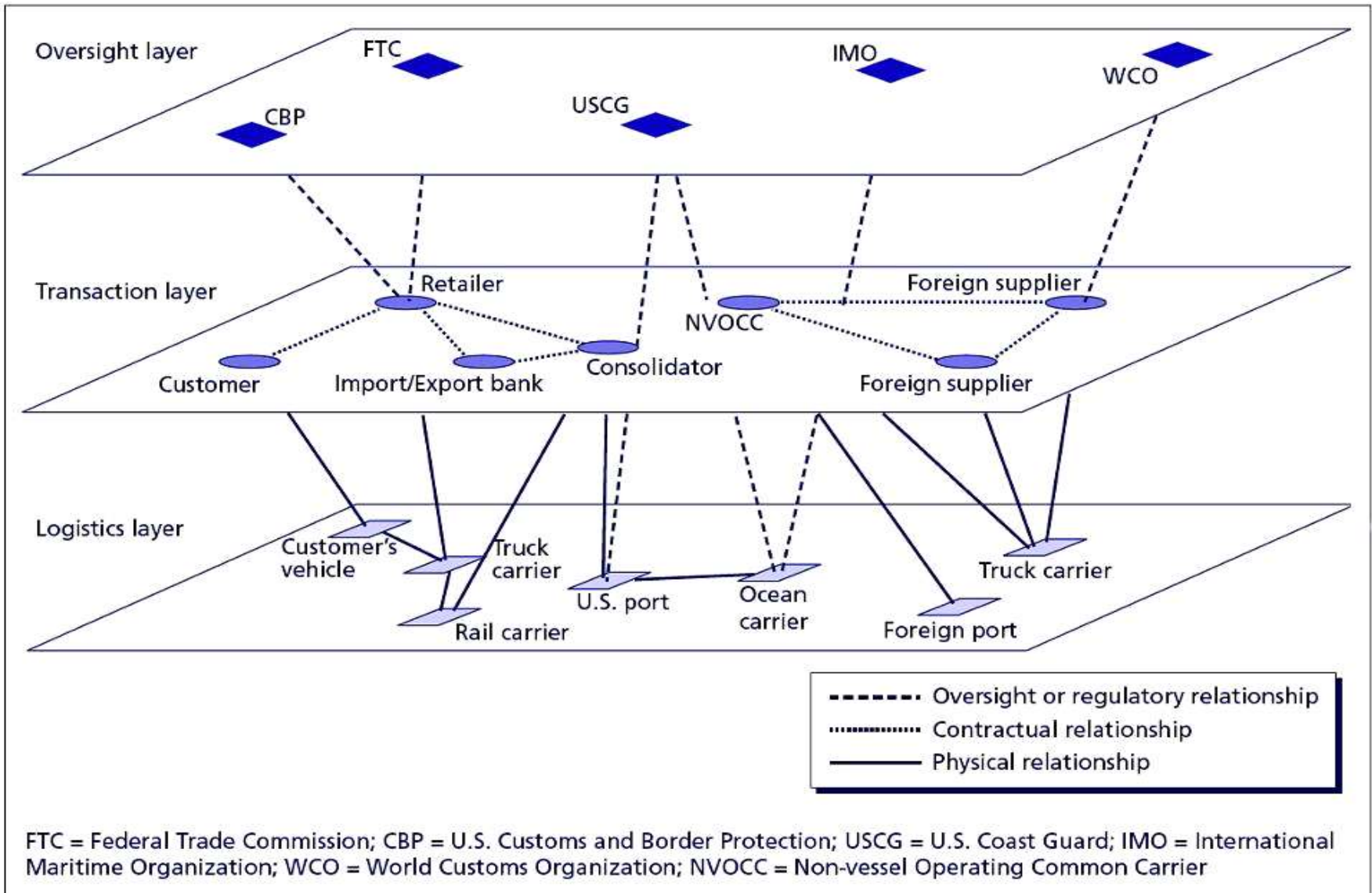


B

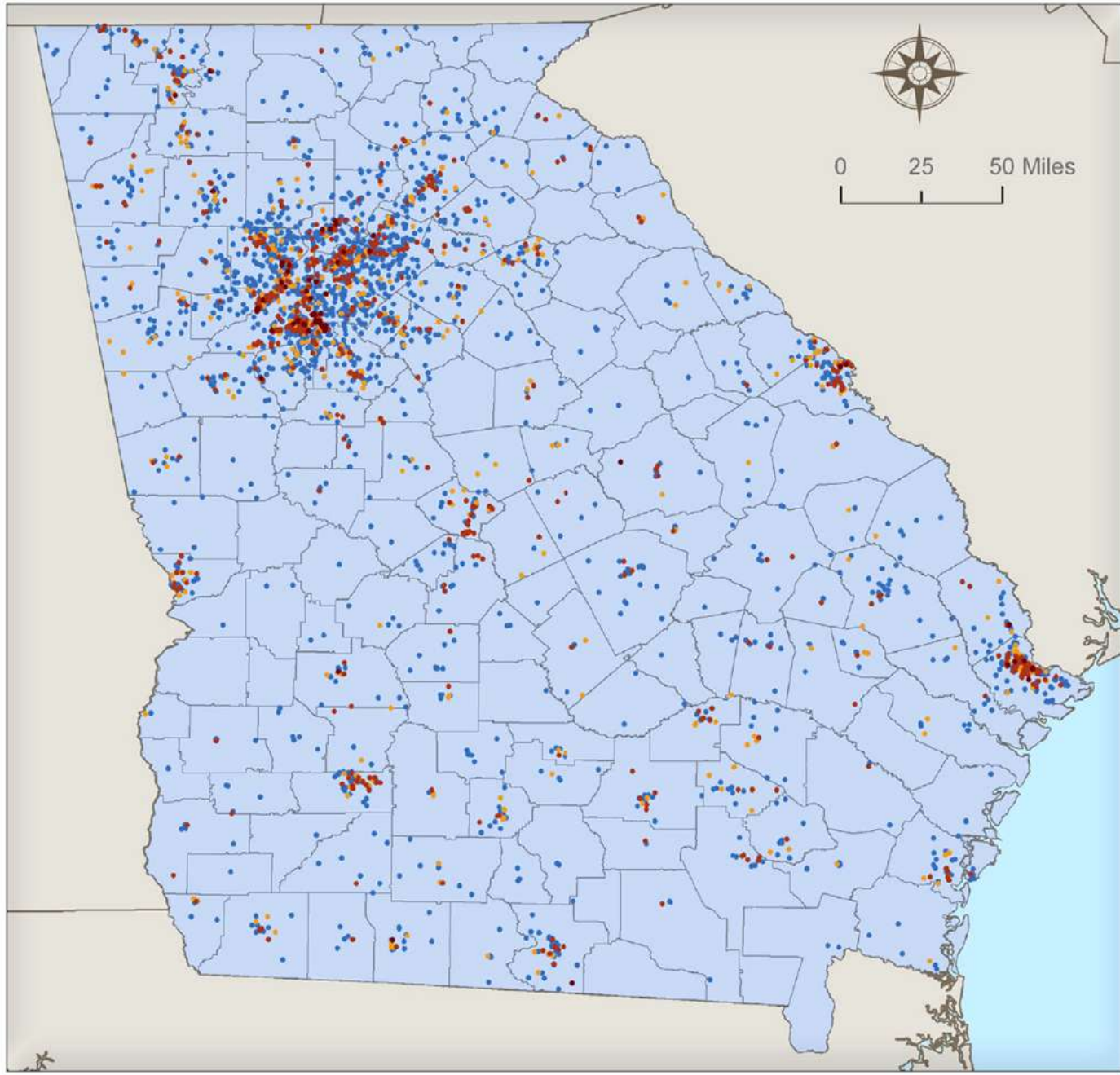
... Every Supply Chain is unique



... Every Supply Chain is Complex



CORE, RELATED AND SUPPORT INDUSTRIES BY EMPLOYMENT SIZE



11,000
Logistics
Providers
in Georgia

LEGEND

Employment Size

- Large > 250
- Medium 20 - 249
- Small 10 - 19
- Micro 1 - 9

The Panama Canal - 2014

100 YEARS LATER!





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