



# AAPA 2011 MARITIME ECONOMIC DEVELOPMENT SEMINAR

MAKING YOUR INFRASTRUCTURE PRIORITIES HEARD IN THE FRUGAL 112<sup>TH</sup> CONGRESS

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# MAKING YOUR **INFRASTRUCTURE PRIORITIES** HEARD IN THE FRUGAL 112<sup>TH</sup> CONGRESS



- *Know your project and what you need.*
- *Identify partners and partner.*
- *Have a long view.*
- *Collect facts and data to support your case.*
- *Create the project story, and take it on the road.*
- *Expect change, adapt and seize opportunities.*
- *Join with others.*
- *Be reasonable, appreciative; but stay the course. Persist.*





# OUR STORY

## West Vancouver Freight Access Project

- *Started in 2005; anticipated completion in 2017*
- *Largest capital project in port's history: \$150 million*
- *Creates new dual carrier rail access; adds 27 miles of internal track; builds unit train capacity; relocates facilities for track realignment; and improves roadways*
- *Reduces congestion on regional rail system by 40%*
- *More than triples port's capacity from 50,000 to 160,000 rail cars annually*
- *Creates between 1,000 and 2,000 new, permanent jobs*
- *Generates 4,000 construction jobs over the life of the project*
- *Expected to attract more than \$400 million in rail-related, private-sector investment*



# KNOW YOUR PROJECT AND WHAT YOU NEED.



## Voters saying no to higher taxes for Port of Vancouver projects

**Election** | The Port will seek other ways to buy riverfront land and extend rail lines

votes.\*

Also Tuesday, voters were endorsing a tax measure for fire and paramedic services to La Center and Ridgefield, 55 percent to 45 percent. A single measure was defeated for approval.

tion 2: Randy Mueller, 50 percent; David P. Taylor, 31 percent; and Jeff Spodin, 17 percent. **Ridgefield City Council, Position 3:** Lee E. Wells, 48 percent; Michael Hefflin, 36 percent; and Scott Jeschke, 13 percent.

## Port downsizes expansion plans



# IDENTIFY PARTNERS



# AND PARTNER.





HAVE A **LONG** VIEW.



# COLLECT **FACTS AND DATA** TO SUPPORT YOUR CASE.



# CREATE THE **PROJECT STORY**, AND TAKE IT ON THE ROAD.





# EXPECT CHANGE, ADAPT AND SEIZE OPPORTUNITIES.





**JOIN  
WITH OTHERS.**



# BE REASONABLE, APPRECIATIVE **BUT STAY THE COURSE.**





**AGAIN,  
PERSIST.**



# DELIVERING POSSIBILITIES

