



# AAPA Port Operations Seminar Long Beach, California Leadership Challenges for Port Operations

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# AAPA Port Operations Seminar Long Beach, California Leadership Challenges for Port Operations



- Created by State Legislature in 1963
- Special District with Port as Trustee of State Tidelands
- 5-City Port with 7-Commissioners appointed by City Councils
- Port revenue peaked in FY 2009 at \$151 million dollars
- 60% of revenue from Real Estate, 30% from Maritime, 10% Other
- \$10.7 billion dollar impact to region
- \$Over 7 billion dollars generated were Marine industrial related
- \$3 billion dollars were tourist industry related
- 4<sup>th</sup> largest California deepwater port after L.A./LB/Oakland out of 11 with 3.5 million metric tons of volume

# Maritime Business Plan Update Completed FY 2009

- Stay ahead of the game
- Didn't know bottom of market was coming
- Diversified cargo port and not L.A./LB
- Increased cargo capacity critical for region and District's financial health
- Maritime shipping of cargo is cost-effective and environmentally sensitive
- Additional open storage areas needed to target:
  - Specialized container cargo
  - Steel products
  - Roll-on, Roll-off
  - Project cargoes



- Designated as one of seventeen U.S. Strategic Commercial Seaports
- Either terminal may be used to support military operations
- Development Program underway to enhance military load-out operations



# Tenth Avenue Marine Terminal Planned Enhancements

- Additional cargo handling space adjacent to berths
- Additional open storage
- Back gate scale to streamline truck traffic
- Relocation of offices



- Markets are collapsing and now this!
- [Experts: Deck idea is doable, expensive](#) (10/19/08)
- [Terminal deck point man undaunted by opposition](#) (10/12/08)
- [Measure could be trailblazer for Prop. B](#) (9/22/08)
- [State agency wary of marine terminal deck](#) (9/16/08)
- [Questions surround deck](#) (8/22/08)
- [Port to seek change in ballot language for deck initiative](#)(8/19/08)
- [Waterfront proposal is taken to next level](#)(8/17/08)
- [Port's lawsuit over deck to get hearing](#)(8/16/08)
- [Developers: Terminal deck could solve woes](#)(8/11/08)
- [Port sues to block ballot measure](#) (8/06/08)
- [Signatures submitted for marine terminal deck](#) (6/13/08)
- [Group proposes deck over terminal](#) (2/02/08)



# Tenth Ave Marine Terminal Planned Enhancements





# National City Marine Terminal Planned Enhancements



# Clean Air Program

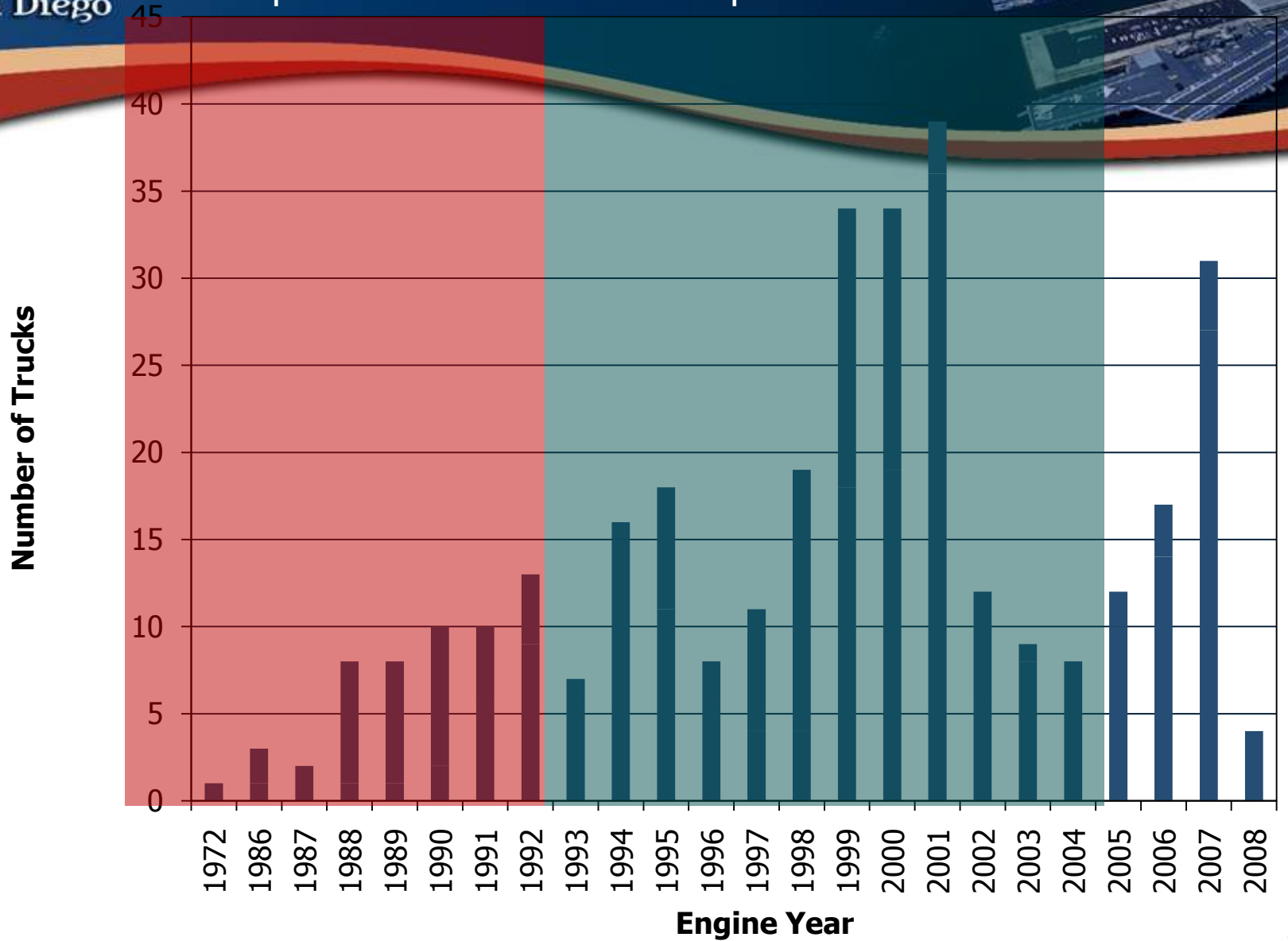
- Now add this to the mix!
- CARB Diesel Emission Reductions
  - Cold-Ironing
  - Truck Retrofits / Replacements
  - Cargo Handling Equipment Retrofits
  - Voluntary Vessel Speed Reduction



# Regulatory Action Required after December 31, 2009

Replace – 62

Replace or Retrofit – 237





# National City Marine Terminal Area Commercial Uses Study



1 inch = 700 feet



# Presentation Recap

- Accept being a Niche Port
- Get Board support for capital investment in maritime business
- Improve infrastructure in down times in order to get ready for up times
- Improve infrastructure for operational efficiencies to increase thru-put
- Improve infrastructure based on customer needs
- Improve infrastructure to enhance volume capacity as a growing port
- Be flexible and adaptable
- What's after windmills?



- Questions ?

