



**National Retail Federation**<sup>®</sup>  
*The Voice of Retail Worldwide*

# AAPA Shifting International Trade Routes Workshop

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National Retail Federation

# Who is NRF

- World's largest retail trade association
- Global membership includes retailers of all sizes, formats and channels of distribution
- Employ nearly 25 million workers
- 2009 sales of \$2.3 trillion

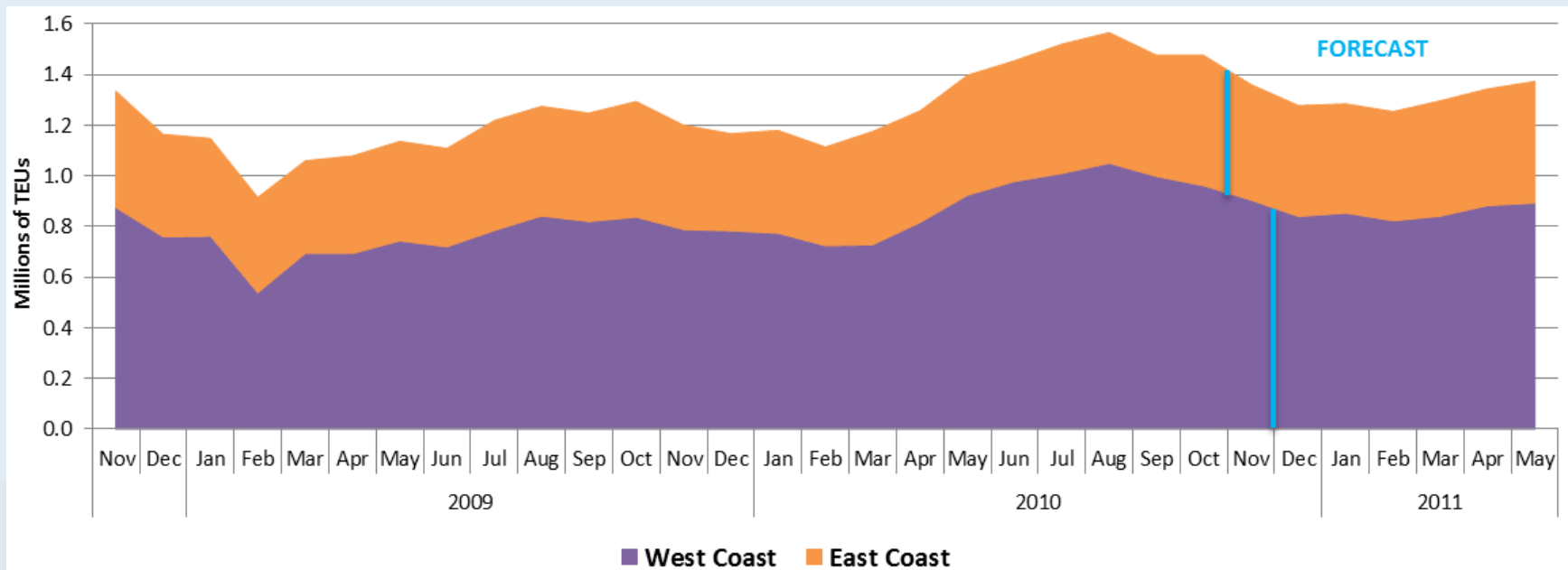
# Economy

- 2009 Recession
  - Sales dropped 2.7%
- 2010 Recovery
  - Sales increased 3.7%
  - Holiday Sales
    - Projected 2.3% increase
    - Actual – 5.7% increase
    - Biggest jump since 2004

# Economy

- NRF Port Tracker
  - Import volumes up 17.4% for 2010
  - Continued single digit growth in 2011

# Economy



January 2011 NRF Port Tracker

# Operational Considerations

- Proximity to Distribution Network
- Operational Efficiency
- Workforce Stability
- Ocean Services
- Fees and Regulations
- Local Government Agency Operating Practices
- Availability and Cost of Domestic Transportation

# Questions?

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