## What's the Encore for Ports Heading into the Next 100 Years?





2012 AAPA Annual Convention October 25, 2012 Robert Sappio – President & CEO – Rickmers Linie America

#### **Todays Discussion**



- Economic Indicators
- FDI & Infrastructure Development
- Demand & Supply
- Investment & Ship Finance
- Other Issues Impacting Shipping
- Trends in the Port Sector Looking Forward
- Appendix



#### State of Global Economic Recovery Remains Less than Robust

Sovereign debt concerns, rising commodity prices, continued low levels of employment, and a weak housing market all contributed to weak trade growth.

#### Carriers Investing in Scale to Offset Rising Costs

Shipping companies invested heavily in new tonnage in search of improved economies of scale. The result is disequilibrium in supply and demand.

#### Shippers and Carriers Face Increasing Business Complexity

A changing regulatory environment, the potential for possible labor disruptions, more stringent environmental regulations, and continued uncertainty in the global economy add complexity to the current situation.

#### Impacts Across a Broad set of Stakeholders

Numerous stakeholders are impacted by the present situation; importers, exporters, service providers, ports, and others — making it increasingly difficult to effectively plan in the near term.

#### Volatility & Uncertainty



## The last three years have produced a more volatile trading environment across all sectors of shipping than our industry has ever seen

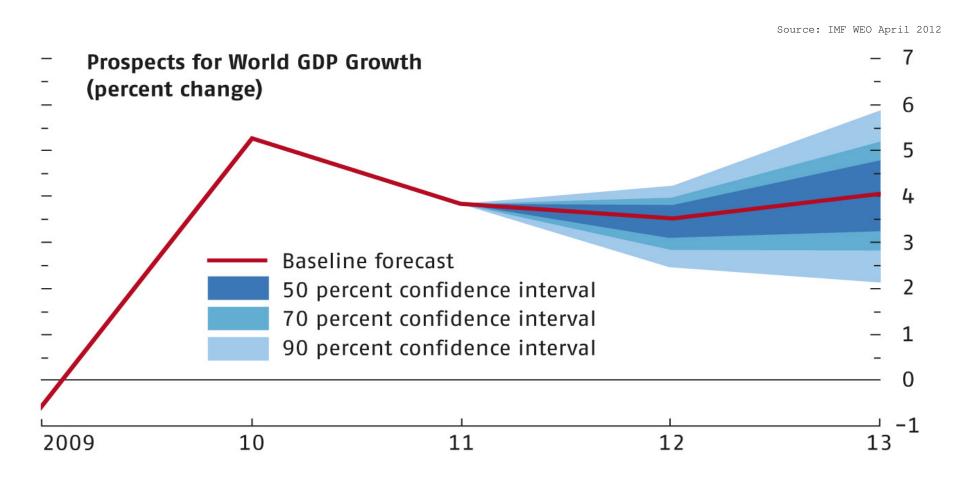
- Volatility in: operating and fuel costs, demand, freight & charter rates
- Softening economic growth; drop in commodity demand and prices
- Difficulty to forecast beyond the very near term
- Sovereign debt concerns and financial markets remain in flux...Europe in particular affecting markets globally
- Collapse of the German KG system
- Falling asset prices and flux in asset owning sector
- Consumer demand volatility
- Geopolitical turmoil
- Massive losses putting pressure on liquidity of many owners/carriers

Uncertainty and volatility continue to impact markets globally; Shipping will see the affects of this crisis for a number of years, however recovery will come sooner to some sectors than others



### Macro-Economic Outlook





A more negative view begins to emerge as economies falter (Europe in particular) IMF and OECD recently revising 2012/2013 forecast downward

#### Real GDP – Advanced vs. Emerging and Developing Economies

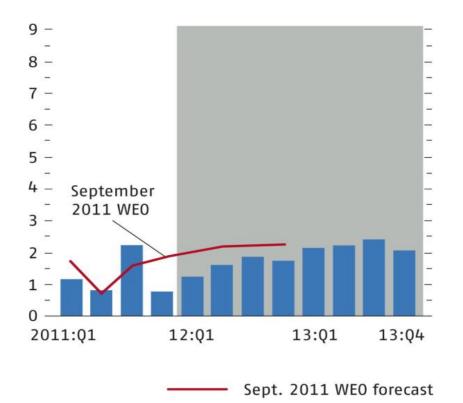


#### China's domestic economy still growing, but export economy slowing

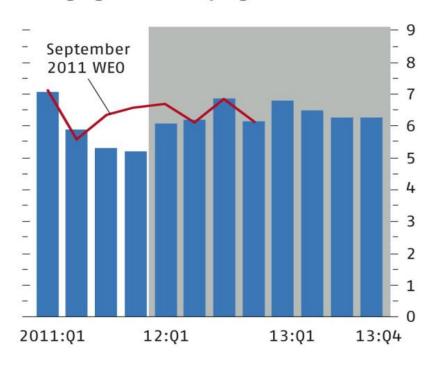
Real GDP Growth (annualized quaterly percent change)

Source: IMF WEO April 2012 IMF: International Monetary Fund WEO: World Economic Outlook

#### **Advanced Economies**



#### **Emerging and Developing Economies**



April 2012 WEO update

#### Foreign Direct Investments -FDI Inflows 2008-2011



In spite of economic turmoil, Foreign Direct Investment continues to grow (2010 to 2011) but does reflect some deceleration from pre-crisis levels e.g. OCED and G-20

last update: 20/04/2012	2008	2009	2010	2011
TOTAL WORLD	1.752.209	1.131.349	1.291.316	1.417.999
G-20 countries	1.046.909	657.115	808.445	969.455
OECD	1.059.634	657.691	694.707	818.110
EUROPEAN UNION	541.138	365.915	322.683	420.695
China	175.100	114.200	185.000	228.600
United States	310.091	158.581	236.227	227.865
Australia	47.008	26.554	32.149	67.192
Brazil	45.058	25.949	48.506	66.660
Russia	75.002	36.500	43.288	52.878

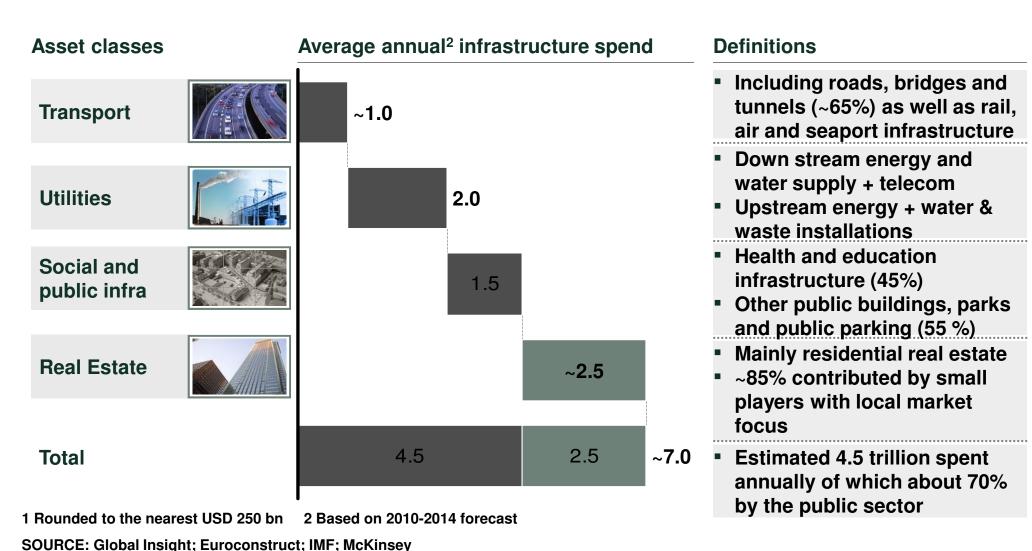
Source: OECD - April 2012

#### This image carriedly for displayed.

### Global Annual Infrastructure spend totals ~ \$7 trillion of which \$4.5 trillion is related to 'Classical Infrastructure'



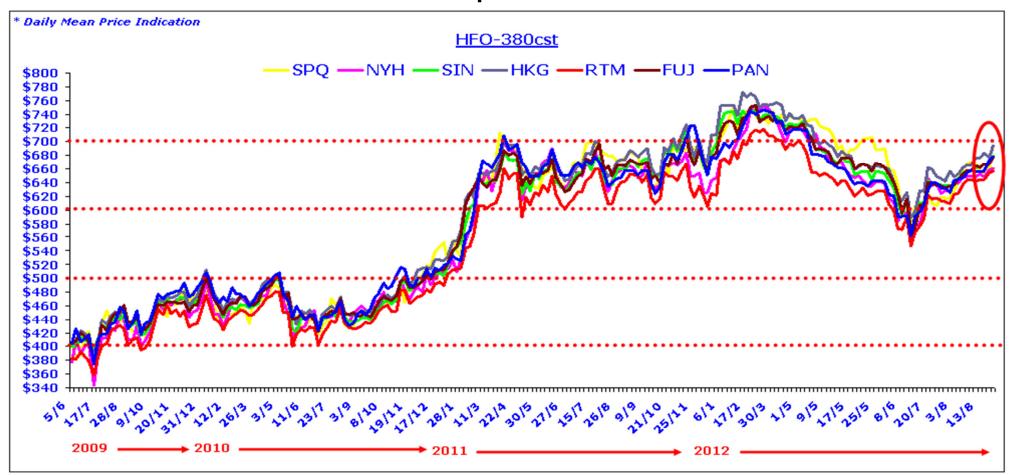
#### USD trillions, rounded<sup>1</sup>, real gross fixed capital formation - estimates





Oil prices continue to be on the rise. Average bunker price is near \$700/MT.

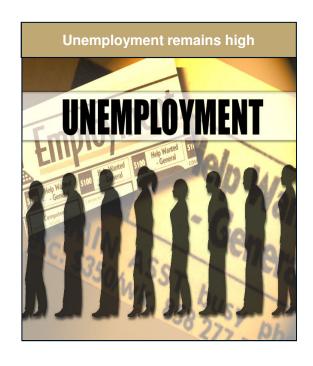
## Bunker Index- marine fuel price trend



Source: Bunker world



With high unemployment across the developed world, euro zone debt crisis, weak housing markets, and high volatility in commodity prices, risks to a sustainable economic recovery persist. There are some promising signs, but perhaps too soon to tell.









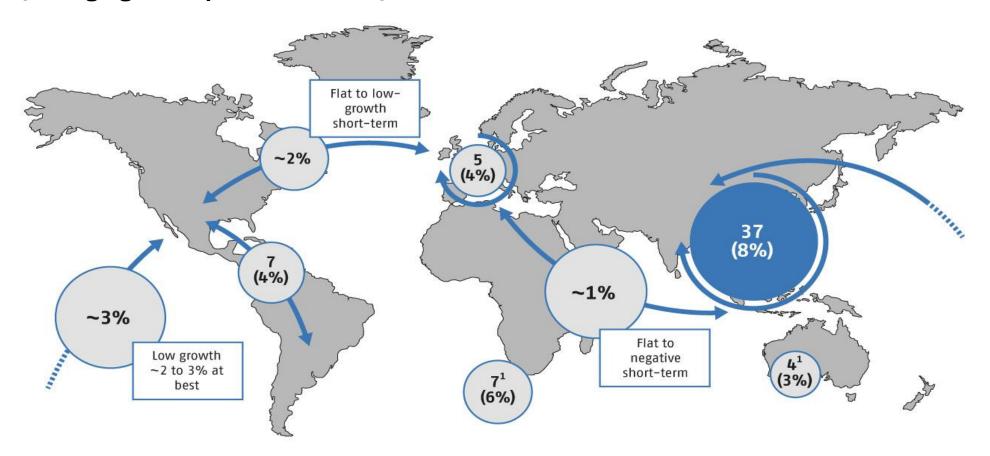
## Industry Supply and Demand

#### **Dynamics Impacting the Container Shipping Sector**

Containertraffic - Growth by Region



## Global container movements on main trades 2015E (MTEU) (Average growth p.a. 2010-2015)



1. Trades with all other areas

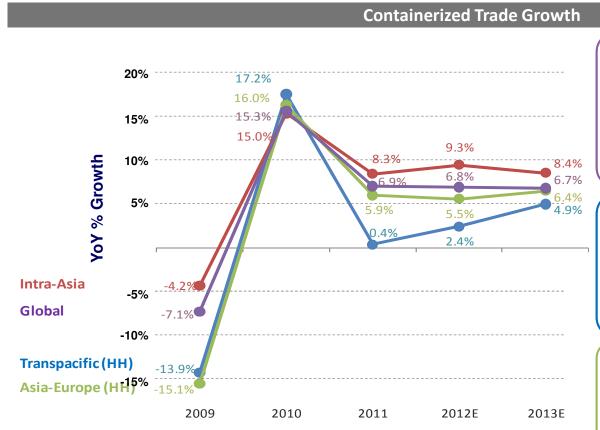
Note: Trades not displayed: Arab Gulf: 13 MTEU (CAGR 2010-2015: 6.5%) and Other: 8 MTEU (5.9%)

Source: Global Insight: Alphaliner: Drewery: BCG analysis

#### Industry Supply and Demand



World containerized trade is estimated to grow moderately this year but continues at a pace well below historical averages. Transpacific growth is expected to pick up in 2013? 2014?



Global Trade Growth					
	<u>2011</u>	<u>2012</u>	<u>2013</u>		
Alphaliner (Mar 20, 2012)	7.7%	6.5%	7.5%		
Clarksons (Feb 21, 2012)	7.9%	7.7%	8.3%		
Drewry (Dec 22, 2011)	6.5%	5.4%	-		
JP Morgan (Nov 29, 2011)	6.4%	4.5%	6.3%		
Global Insights (Sep 30, 2011)	6.9%	6.8%	6.7%		

Clarksons (Feb 21, 2012) Alphaliner* (Jan 10, 2012)	2011 -0.4% -0.8%	2012 4.2% 4.6%	2013 6.1% 5.1%
Drewry (Dec 22, 2011)	0.4%	3.1%	4.9%
PIERS (Dec 2, 2011)	0.2%	2.7%	

**Transpacific HH Trade Growth** 

	<u>2011</u>	<u>2012</u>	<u>2013</u>
Clarksons** (Feb 21, 2012)	3.3%	2.8%	6.1%
Alphaliner* (Jan 10, 2012)	2.8%	1.5%	6.3%
Drewry (Dec 22, 2011)	3.9%	2.0%	-

**Asia-Europe HH Trade Growth** 

Note: \*Alphaliner TP is FE-US, ASEU is FE-Europe \*\*Clarksons' growth is Far East to Europe



- Demand in the MPP sector will continue to be heavily influenced by FDI inflows and Infrastructure development but exceedingly difficult to forecast
- Many sources of investment/funding; Government funding, Private investment,
  Sovereign Wealth Funds
- Significant swings in timing of projects
- Huge challenge to distill broad spending/investment into what translates into ocean transportation volumes
- \*Drewrys most recent forecast of growth in the Heavylift/Multi-purpose sector is a CAGR of roughly 5% from 2012 through 2015
- Fact is the Heavylift/Multipurpose industry has no common place to go for demand information....and continues to struggle with difficulties in developing more accurate forecasts

#### Orderbook Comparison



Dry Bulk Orderbook 22% of total Dry Bulk fleet in dwt

Multipurpose Orderbook 9.4 % of total fleet in dwt

34% of dwt older than 20 years

Heavy Lift Orderbook 12.5 % of total Heavy Lift fleet in dwt

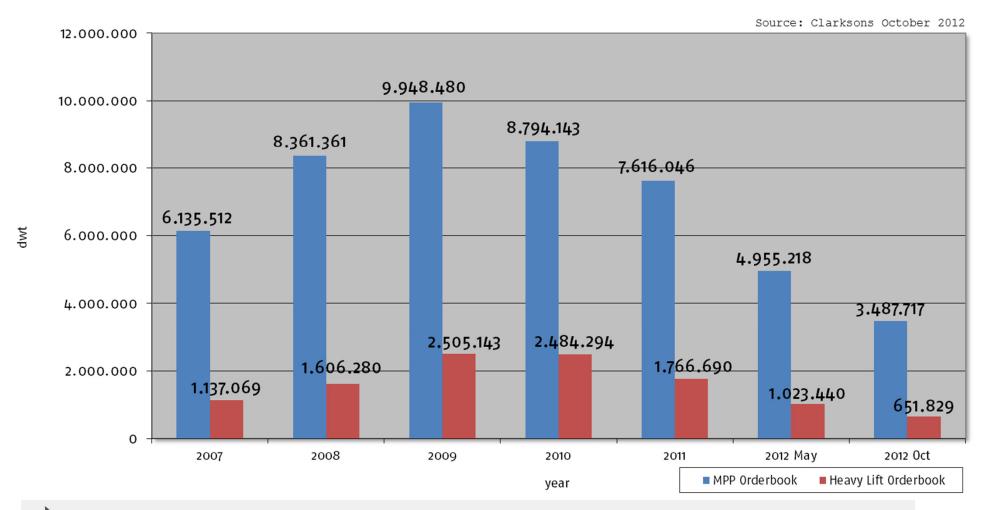
139% of dwt older than 20 years

Structural overcapacities in container and dry bulk sectors that will stay with us for some time to come... this may have some negative impact on the demand side in the MPP & Heavy Lift segment

The combination of scrapping of the aged MPP fleet and the low level of newbuilds coming through 2014 will likely result in a squeeze on capacity in the medium term...some excess capacity will exist in the near term

#### Multipurpose and Heavy Lift Orderbook Development 2007-2012 in dwt





The orderbook for MPP and HL vessels has fallen to the lowest level of any sector...effectively no tonnage coming beyond 2014

## Multipurpose and Heavy Lift Fleet Implications for the Future



- Overall Multipurpose Fleet has started to decrease
  (May 2012 Oct 2012 decrease by 1 Million dwt according to Clarksons)
- Heavy Lift orderbook and MPP orderbooks have shrunk considerably
- Deliveries in Multipurpose and Heavy Lift sector fall to practically zero as from 2015





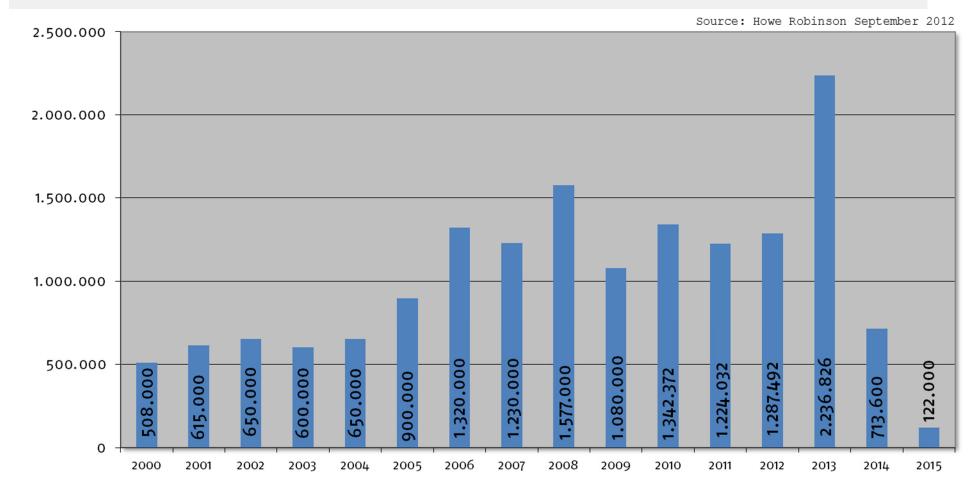
If all ships older than 20 years of age were scrapped the total orderbook would only replace 34% of the lost capacity

#### Scheduled Deliveries of Container vessels 2000-2015

ν



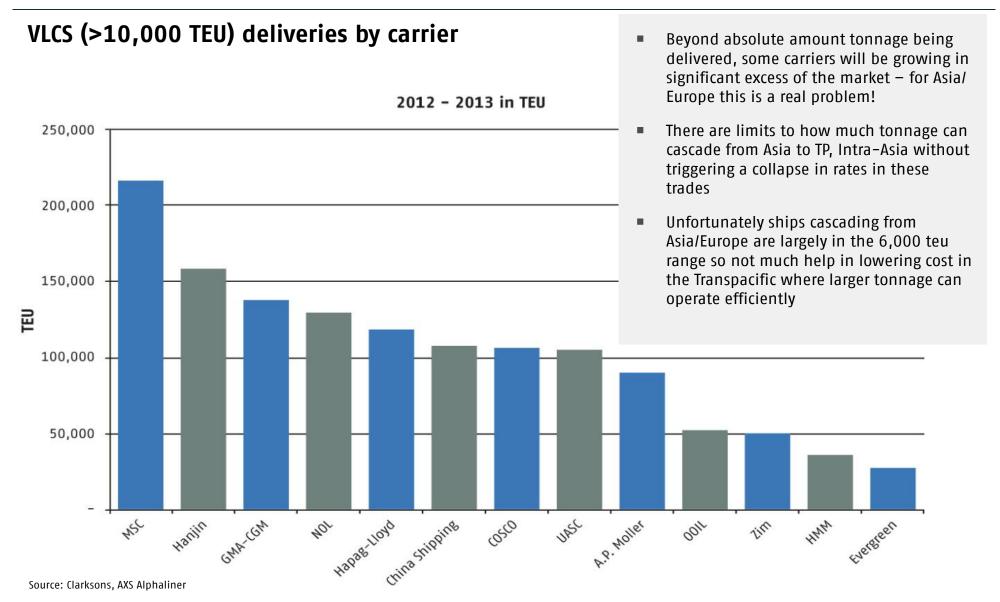
By contrast, the Container sector will see more capacity entering the market in 2013 than at any time in the history of the industry...structural over-supply will take some time to work through...making the next two years very challenging



#### **Dynamics Impacting the Container Shipping Sector**

Tonnage – Containership orderbook



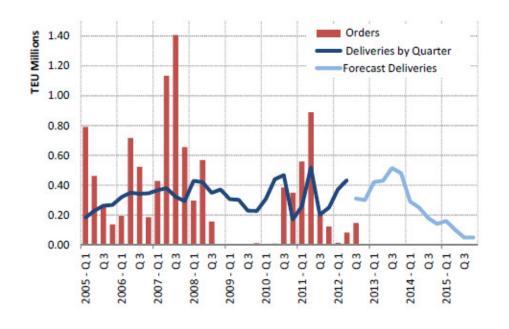


#### **Dynamics Impacting Shipping**

#### Order and Delivery



Shipyards remain profitable but in spite of the deliveries through 2014, are reporting significant drops in financial performance relative to 2011



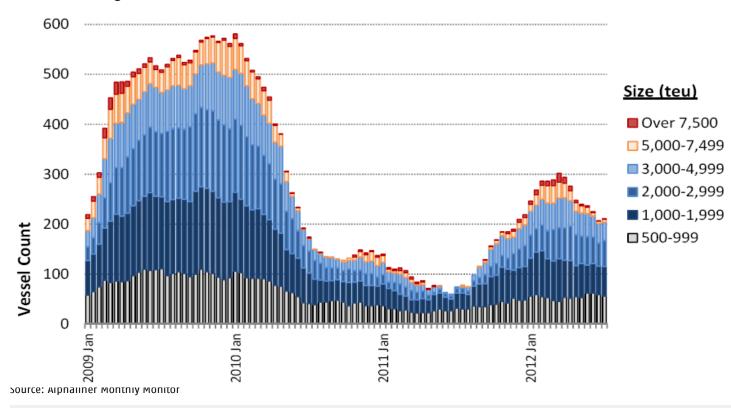
- Orders are decreasing significantly since 2011
- Large discounts to the prices of 2006 to 2009 are seen
- 1H/Q2 Shipyard profitability is down across the boards relative to 2011
- Some yards provided construction financing
- Better technology/designs are beginning to be presented primarily targeted at fuel efficiency and maximizing capacity intake
- Still a large amount of capacity to be delivered in 2012-2014...and there will be more deliveries added to 2014 as additional orders begin to appear later this year, early next year

#### **Dynamics Impacting the Container Shipping Sector**





## Idle containership (units idle breakdown by size range) Jan. 2009 to July 2012 As at 2 July 2012





#### **Dynamics Impacting Shipping**





There are too many ships nobody wants...demand for ships nobody has...and a chorus of calls for nobody to order anything!

- Many who call for "no more building" where of course participants in what created the asset over-supply we see today
- The market is suffering from long term over-supply but the key is how to deal with the number of relatively "inefficient" ships that will need to be replaced
- With financing for newbuildings either not available or very difficult to come by for most, we are to a degree "protected from ourselves"
- Asset prices continuing to fall to historically low levels...too attractive to pass up
- In spite of the current environment, some ships will be ordered and this will impact on the supply-demand balance in 2014/2015
- Hopefully new projects are undertaken in a cooperative fashion to minimize the impact

Good or bad news depending on your perspective is that given the challenges in securing new sources of financing and the requirements that investors will be demanding in return, in the near term a minimum of ships will be ordered



## Other Investments/Ship Finance

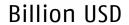
#### Current State of Ship Finance

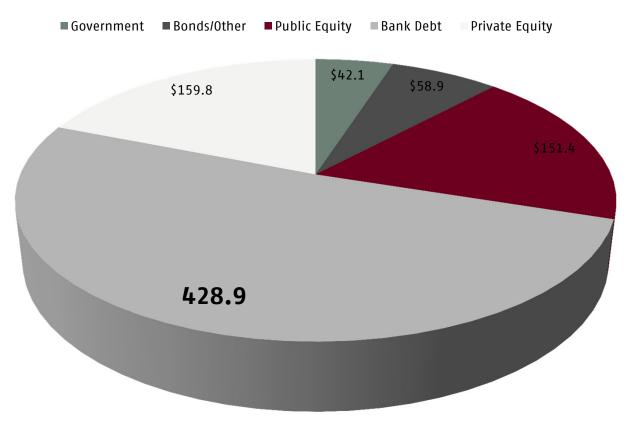


**Financing of Current Fleet** 

\$841 billion dollar existing fleet

51% financed by bank debt





Source: Andrew Hampson, Tufton Oceanic, Marine Money London 2012

#### Current State of Ship Finance



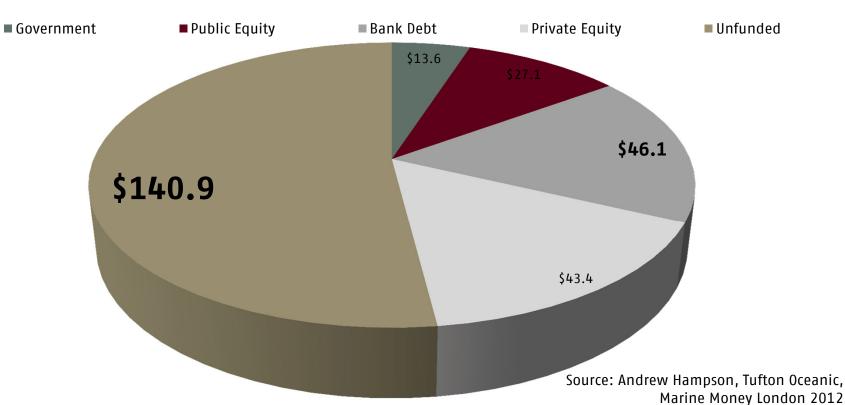
**Orderbook Funding** 

\$271 billion dollar orderbook

52% unfunded

Decline in funding from all sources of funding







## Traditional ship finance banks are seeking to protect their balance sheets avoiding any significant write downs on existing vessels...

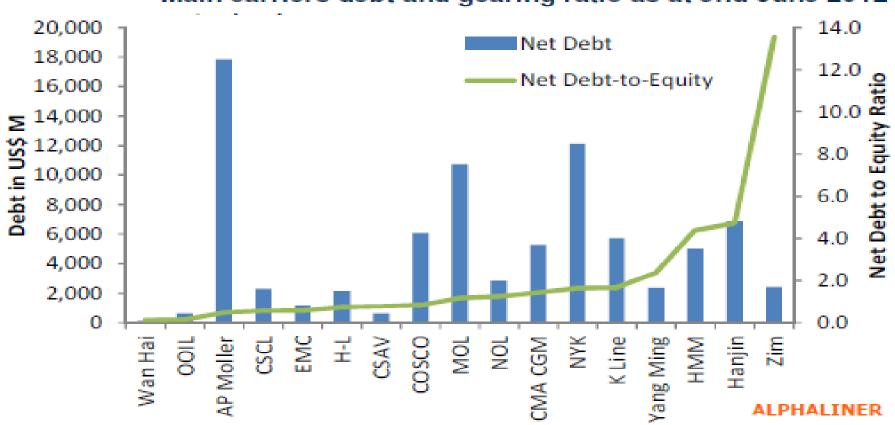
- Some banks are seeking to support consolidation and solutions that can secure asset values, while others withdraw from the market completely
- Few if any German banks are prepared to finance newbuildings today
- Low interest rate environment allows to take some time in finding solutions
- Banks still working off the effects of the collapse of Beluga in the MPP sector
- New vehicles will be created to hold distressed assets in hope that market will recover in the future

#### Equity investors criteria very different in the future when investing into assets...

- The world of assets comprises more than just ships fund allocation to ships is limited
- Returns of 15%+ are sought by PE and Hedge Funds; However Sovereign Wealth, Pension and some Institutional Funds prefer secure investments with low volatility over large returns and higher risk profiles
- Investors will seek partners who have been able to make the transition to a much more transparent approach to financial reporting and corporate governance....traditional ship owners have quite some ways to go in this transition process

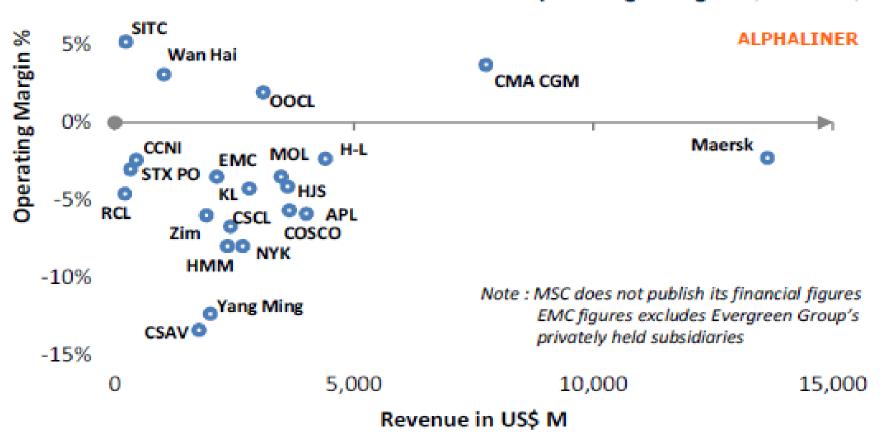






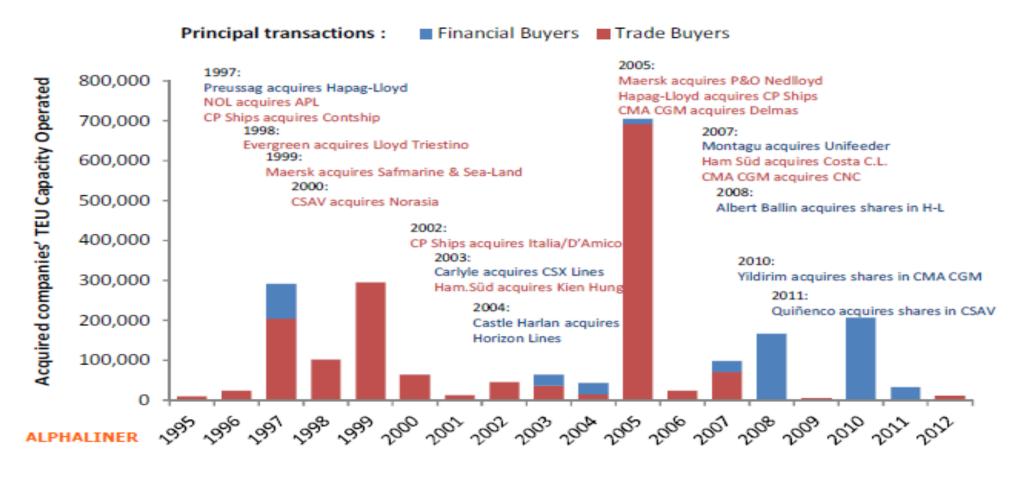


#### Correlation between carriers' revenue and operating margins (1H 2012)





#### Principal liner M&A activity since 1995 (by capacity operated of companies acquired)





#### **Status**

- Fragmented sector, with many smaller, privately held companies
- Some consolidation has already taken place, more to come
- Cost pressure coupled with continuing softness in the market will result in more cooperative arrangements between carriers to emerge



#### Benefits from consolidation

- Broader service offerings
- Greater financial strength to weather cycles of the industry
- Scale will enable more effective cost structure/ablity to employ larger ships with better economics in place of smaller ships in some lanes
- Larger companies that are capable to attract capital market investors to fuel the next phase of MPP fleet growth in larger and more fuel efficient ships





# Other Issues Impacting The Shipping Industry

#### Other Issues Impacting Liner Shipping



There are many other issues of material importance that carriers and shippers have to consider in the current environment.

#### Chassis Management

- No clear an efficient model becoming apparent
- Disjointed approach by carriers creating confusion
- More transparency is required

#### Labor related issues

- New agreements need to be concluded this year
- Carriers must improve productivity- larger ships make it so
- Carriers are ill prepared to bear higher costs

#### Panama Canal expansion

- A significant improvement in infrastructure, but.....
- Over the last decade a major shift in cargo has already taken place
- Will the East Coast infrastructure be ready?

#### Indexed Service Contracts

- Nothing new here many have been doing so for years
- There is a difference between indexed contracts / rate index
- The industry needs more indexed contracts v. rate index

#### Environmental matters

- Increasing interest from shippers on a lower carbon footprint
- Low sulphur fuel in 2012 and again in 2015 how much \$\$\$
- Ballast water regulations how much \$\$\$



- Squeeze on capacity caused by the current reduced orderbook will begin to be felt from 2014 onward, as the level of new vessel deliveries slows down to practically zero and scrapping accelerates
- This will lead to a strengthening freight rate environment, but will take some months to manifest



- Continued competition from Container and Dry Bulk markets, where over-capacity will remain for at least the next two years failing dramatic develops
- Vessel characteristics will change in terms of size, lifting capacity and fuel efficiency.
- Shipbuilding prices will likely continue to soften however lack of financing will result in a minimum of ships being ordered in the near term



- Increasing trend for consolidation, similar to other shipping segments, specially affecting small and medium sized operators
- Cost pressure will drive greater rationalization/cooperation in the next few years



- Shippers will more carefully consider counter party risks; of those operating overaged fleets, and the financial strength of the companies they rely on for transportation
- Demand will show a more positive trend in the future, taking into account all the investments into infrastructure and other project cargos
- Increased modularization leads to larger and heavier units to be transported, which will drive a need for a growing heavy lift fleet, and will raise the demand for more lifting capacity



## Future Trends and Outlook – Port Sector

#### Challenges Facing Ports



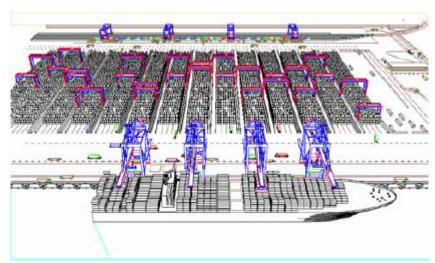
- Changing Vessel Design/Future Vessel Design
  - Increasing vessel size
    - Increased vessel dimensions impacting on depth of water, channel and turning basin widths/diameters, quay lengths, fendering, tug requirements
    - Larger containers exchanges & more feeder connections to be services
  - Constraints for expansion
    - Increase yard density
    - Increase productivity
    - Alternative berth designs
    - Environmental Issues
  - Productivity
    - Challenges in labor practices restrictive to improvement
    - Introduce incremental equipment/technology improvements
    - Optimize terminal operating & administration systems & increase levels of system automation



#### Technology/Automation



- Quantum Leap Yard Innovation
  - Overhead Bridge Crane Increased Stacking Density
  - Automation:
    - ASC (Automated Stacking Crane)
    - AGV (Automated Guide Vehicle)
  - Container Terminal Altenwerder, Hamburg
    - Automated RMG & AGV technology
    - Twin Trolley Quay Cranes
    - Increased yard density, reduced labor requirements



#### Thank you for your attention



