

Fostering Economic Development & Jobs

in Port Communities
and Beyond

Port success is tied increasingly to what happens beyond the terminal...

... Supportive infrastructure

... Supportive land uses

... Public and political environment

Delicate relationships exist with host communities

Why should they care about port success?

Why should they support the local port?

Financial resources are constrained

Shared goals with port region for
industrial access and development

Infrastructure priorities

Leverage of related investments


Today's political environment presents challenges – and opportunities

U.S. Export Initiative

TIGER program, MAP-21

Environmental initiatives

North Carolina Maritime Strategy North Carolina



Targeted port, highway, rail, and inland investments are aimed to grow exports and jobs in the state's key industries: wood products, agriculture, and manufacturing

NC State Ports are proposed to support near-shore and off-shore wind power development

Local manufacturing and handling of wind turbines cargo will also create opportunities for economic growth and jobs in construction and maintenance of remote wind farms

North Carolina Off Shore Wind North Carolina Outer Banks

Responding to Bahamian economic needs, the island government and port aim to generate local jobs through new warehousing and repackaging services

Freeport, Grand Bahama The Bahamas

Outer Harbor Terminal and Army Base Redevelopment Oakland, California

The Port of Oakland's development plans optimize the use of port property and adjacent city-owned land – meeting needs for cargo handling, local jobs creation, and public access to the waterfront

Public improvements invite the community to the water's edge to see and celebrate its shared history and future with the Port of Los Angeles

Los Angeles Waterfront San Pedro and Wilmington, California

Understanding the power of public support, Port Miami made dredging a household word – the entire community has linked port success to 33,000 local jobs

Port Miami Harbor Deepening Miami, Florida

America's Marine Highway Corridors

By using their waterways, cities are finding ways to create jobs, expand their tax base, reduce congestion, and enter the international trade arena

Birmingham, AL



Birmingham's Emerging Inland Waterway Port Birmingham, Alabama

How can we succeed In the “new normal” economy?

Clear definition of economic benefits of ports enhances constituent support

Transportation legislation creates opportunities for new port-related funding as part of state freight plans and MAP-21 performance measures

Stronger ties with local community promotes the ability to coexist with port neighbors

Questions or comments:

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