# Infrastructure & Freight Policy: Communicating the Benefits of Gateways & Corridors

June 6, 2012

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Coalition for America's
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# What is CAGTC?

(Coalition for America's Gateways and Trade Corridors)

- 2001 2012: National freight advocacy organization
- Mission: to raise public recognition and Congressional awareness of the nation's freight needs and to promote sufficient funding in federal legislation for our national multimodal goods movement system.
- 70+ member organizations: geographically and politically diverse, public & private sectors, Including
  - □ DOTs, Cities, MPOs, Carriers, Labor, Freight Corridors, DCs, Engineering Firms and Associations



# May 2012 Eno Brief

"It is inconceivable, and yet largely true, that the U.S. has never really put together a national, multi-modal plan for freight transportation. Not only is there is no national freight plan; there is no federal money available specifically for freight despite its obvious relationship to interstate commerce and our global competitiveness." Joshua Shank





World Economic Forum Global Competitiveness Report 2011-2012

| Country/Economy |               |       | SUBINDEXES         |       |                      |       |                                       |       |
|-----------------|---------------|-------|--------------------|-------|----------------------|-------|---------------------------------------|-------|
|                 | OVERALL INDEX |       | Basic requirements |       | Efficiency enhancers |       | Innovation and sophistication factors |       |
|                 | Rank          | Score | Rank               | Score | Rank                 | Score | Rank                                  | Score |
| Switzerland     | - 1           | 5.74  | 3                  | 6.18  | 2                    | 5.53  | 1                                     | 5.79  |
| Singapore       | 2             | 5.63  | 1.                 | 6.33  | 1:                   | 5.58  | - 11                                  | 5.23  |
| Sweden          | 3             | 5.61  | 4                  | 6.06  | 7                    | 5.33  | 2                                     | 5.79  |
| Finland         | 4             | 5.47  | 5                  | 6.02  | 10                   | 5.19  | 4                                     | 5.56  |
| United States   | 5             | 5.43  | 36                 | 5.21  | 3                    | 5.49  | 6                                     | 5.46  |
| Germany         | 6             | 5.41  | 11                 | 5.83  | 13                   | 5.18  | 5                                     | 5.53  |
| Netherlands     | 7             | 5.41  | 7                  | 5.88  | 8                    | 5.29  | 9                                     | 5.30  |
| Denmark         | 8             | 5.40  | 8                  | 5.86  | 9                    | 5.27  | 8                                     | 5.31  |
| Japan           | 9             | 5.40  | 28                 | 5.40  | 11                   | 5.19  | 3                                     | 5.75  |
| United Kingdom  | 10            | 5.39  | 21                 | 5.60  | 5                    | 5.43  | 12                                    | 5.17  |
| Hong Kong SAR   | 11            | 5.36  | 2                  | 6.21  | 4                    | 5.48  | 25                                    | 4.58  |
| Canada          | 12            | 5.33  | 13                 | 5.77  | 6                    | 5.36  | 15                                    | 4.99  |
| Taiwan, China   | 13            | 5.26  | 15                 | 5.69  | 16                   | 5.10  | 10                                    | 5.25  |
| Qatas           | 14            | 5.24  | 12                 | 5.81  | 27                   | 4.68  | 16                                    | 4.98  |
| Belgium         | 15            | 5.20  | 22                 | 5.58  | 15                   | 5.13  | 14                                    | 5.06  |
| Norway          | 16            | 5.18  | 9                  | 5.85  | 14                   | 5.15  | 19                                    | 4.78  |
| Saudi Arabia    | 17            | 5.17  | 16                 | 5.66  | 24                   | 4.82  | 24                                    | 4.64  |
| France          | 18            | 5.14  | 23                 | 5.57  | 17                   | 5.09  | 17                                    | 4.93  |
| Austria         | 19            | 5.14  | 18                 | 5.65  | 19                   | 4.94  | 13                                    | 5.12  |
| Australia       | 20            | 5.11  | 14                 | 5.74  | 12                   | 5.18  | 26                                    | 4.57  |



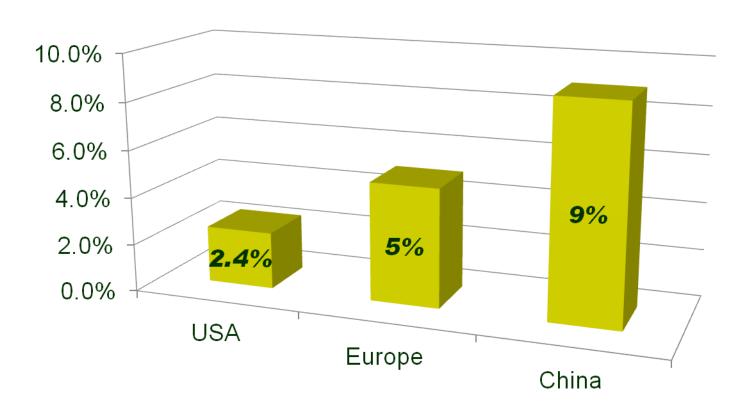
### TANFORD Infrastructure Rank and Score 🍱



World Economic Forum Global Competitiveness Report 2011-2012

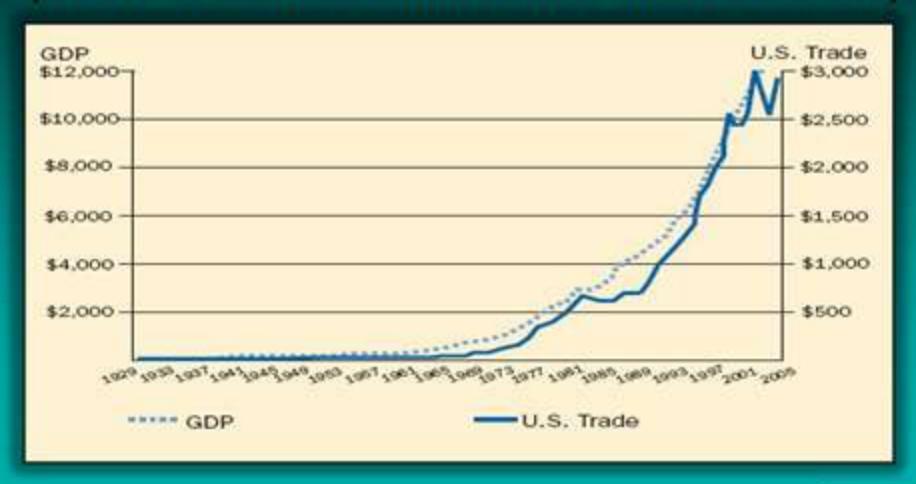
- 1 Hong Kong SAR (6.71)
- Germany (6.35)
- 3. Singapore (6.33)
- 4. France (6.30)
- 5. Switzerland (6.15)
- 6. United Kingdom (6.09)
- 7. Netherlands (6.02)
- 8. United Arab Emirates (5.97)
- 9. Republic of Korea (5.94)
- 10. Denmark (5.89)
- 11. Canada (5.88)
- 12. Spain (5.83)
- 13. Sweden (5.74)
- 14. Iceland (5.70)
- 15. Japan (5.69)
- 16. United States (5.68)

# U.S. Transportation and Water Spending as a % of GDP



# Relationship Between US Trade and US Prosperity

(US Trade & Gross Domestic Product - \$ Billions)







### Current Outlook

#### **IMPORT/EXPORT RECORDS:**

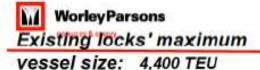
- U.S. set all-time records for BOTH import and export volumes increasing 5% and 3% respectively in March.
- U.S seaports set the all-time record for TEU imports in April (up 9.2% over march). This totaled 1.52 million TEU's imported, and the second-largest number of shipments ever, with 756,000 processed.
- The active container ship fleet reached a record 15 million TEU's. Sixty-two new container ships have been delivered since January, 23 of which exceeded 10,000 TEU's each.
- Both CSX and Norfolk Southern brought in record Q1 2012 profits as earning rose 13.7% and 26% respectively year-over-year.

Source: http://snapshot.georgialogistics.org/

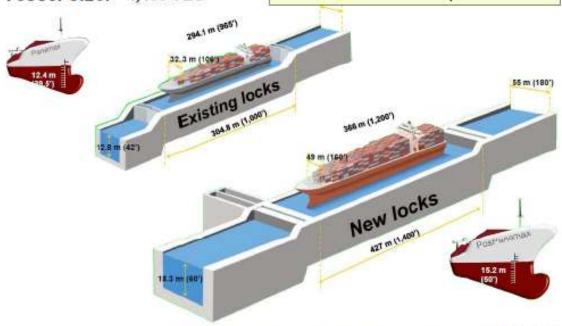
#### **Current Situation**

#### Current Locks Insufficient

Expand to 12,500 TEU Vessel



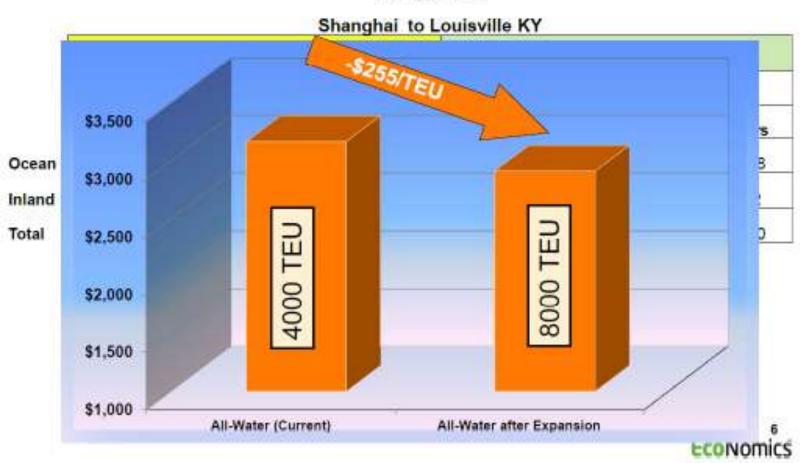
"We intend to deploy the biggest ships as quickly as possible once the locks are open."



New locks' maximum vessel size: 12,600 - 14,000 TEU

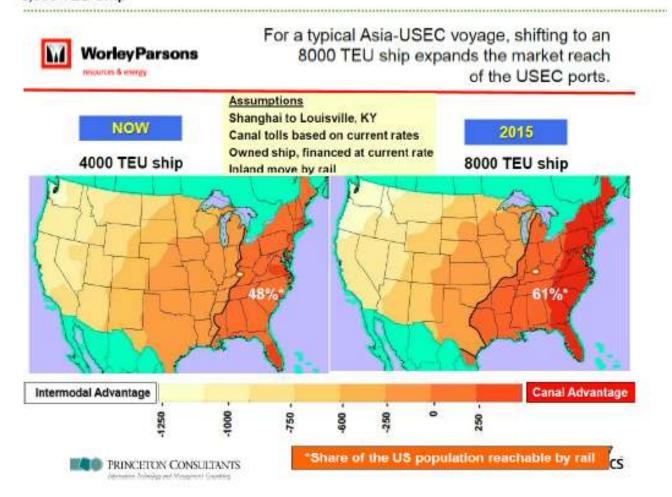
**EcoNomics** 

Cost per TEU



#### Reaches 61% of US Population

8,000 TEU Ship



### North American Emerging Mega-Regions

Future US Growth Areas







# Experts Agree!

#### **Numerous Studies Concur**

Latest is from Rand, just released:

#### A Federal Role in Freight Planning and Finance

"Challenges in the supply chain network currently cost U.S. shippers, businesses, and passengers billions of dollars per year in lost time and productivity, increased transport costs, and lack of reliability, while at the same time disrupting communities and creating health and environmental problems."

Challenge: Define the Federal Role

## CAGTC's FREIGHT 21 Proposal

# National Strategic Freight Mobility Program & Trust Fund:

- National strategy for planning & investment
  - "System" view; long range horizon
- Predictable, dedicated, sustained funding for freight infrastructure
  - •Modally "blind" investment
  - Public benefit & system performance
- Merit-based criteria for prioritizing projects
  - Broad eligibility; objective & competitive
- Partnership with the private sector to:
  - Leverage federal investment
  - Anticipate and meet needs of system users

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### Surface Transportation Bill Conference

- SAFETEA-LU is currently on its 9<sup>th</sup> extension.
- House Proposal (s)
- H.R. 4348 (passed by House) Keystone Pipeline XL Approval, HMTF Fix, Environmental Streamlining Provisions
- H.R. 7 (not passed by full House; not technically in scope of bill conference) – \$260 billion spread over five years, program consolidation, increases flexibility to states, expands TIFIA loan program
- Senate Proposal
- S. 1813 \$109 billion spread over 2 years (now 1.5 years; money prorated accordingly), program consolidation, national freight program, expands TIFIA loan program
- CONFERENCE DEADLINE: JUNE 30

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# Freight Activity at the Federal Level Congress

- □ Senate Proposal Would:
  - Contain \$2 billion/year in set-aside formula funding for freight projects; 90% for road projects, 10% rail and maritime
  - Call for development of National Freight Plan & Policy
  - Authorize up to \$1 billion in appropriations for the Projects of National and Regional Significance Program
- □ House Proposal Would:
  - Establish a National Freight Policy, to be implemented by state & local governments (From H.R. 7)
  - Encourage states to develop state freight plans and establish freight advisory committees (From H.R. 7)

#### Administration

Senator Maria Cantwell (D-WA) asked USDOT to establish a high-level coordinating office at USDOT to focus on multimodal goods movement



### **WARNING!**

Journal of Commerce, April 5, 2012

"S&P: Lack of US Infrastructure Plan Could Spur Credit Crisis

Standard & Poor's said the U.S. government's inability to provide long-term infrastructure and transportation funding could create another credit crisis."



# The Coalition for America's Gateways and Trade Corridors

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www.tradecorridors.org

