

Maritime Administration Federal Policy & Programs Affecting Ports and Terminals

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# **Maritime Administration**

Mission:

To improve and strengthen the U.S. marine transportation system - including infrastructure, industry and labor - to meet the economic and security needs of the Nation.

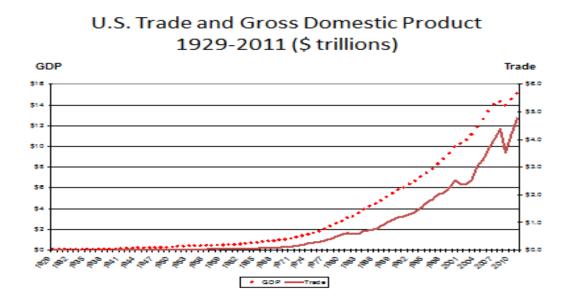
# Port Infrastructure & Economic Growth

- Recap the Importance of Ports
  - Ports are Global Gateways Of Commerce
  - Their Contribution to Jobs & Commerce is Critical
- The Problem Statement Port Infrastructure is Lagging
- Federal Actions to Address the Challenge:
  - Implementation of MAP-21
  - White House Task Force on Ports
  - DOT/Army Corps of Engineers Agreement
- Proposed Port Infrastructure Development Program

## What Do Ports Contribute to the Economy?

Vessels that transport cargo through U.S. seaports move 99.4 percent of the nation's overseas trade by volume, and 65.5 percent by value.

("Port-Related Infrastructure Investments Can Reap Dividends," by Kurt Nagle, President and CEO of AAPA. Industry Today, Vol 14, Issue 3)



Source: U.S. Maritime Administration processing of Bureau of Economic Analysis data.

## What Do Ports Contribute to U.S. Jobs?

Direct and indirect annual impact of the U.S. port industry includes 13.3 million jobs, accounting for \$649 billion in personal income. This includes 1,325,531 direct, indirect and induced jobs within the port sector alone.

(Source: AAPA (www.aapa-ports.org/files/PDFs/facts.pdf)

## The Port Challenge: Failure to Act

American Society of Civil Engineers Failure to Act Report 13 September 2012. Continued level of investment will cost 178,000 jobs/year and \$4 Trillion by 2040.

"The World Economic Forum now ranks **US port infrastructure 22nd in the world**, behind such countries as Iceland and Estonia."

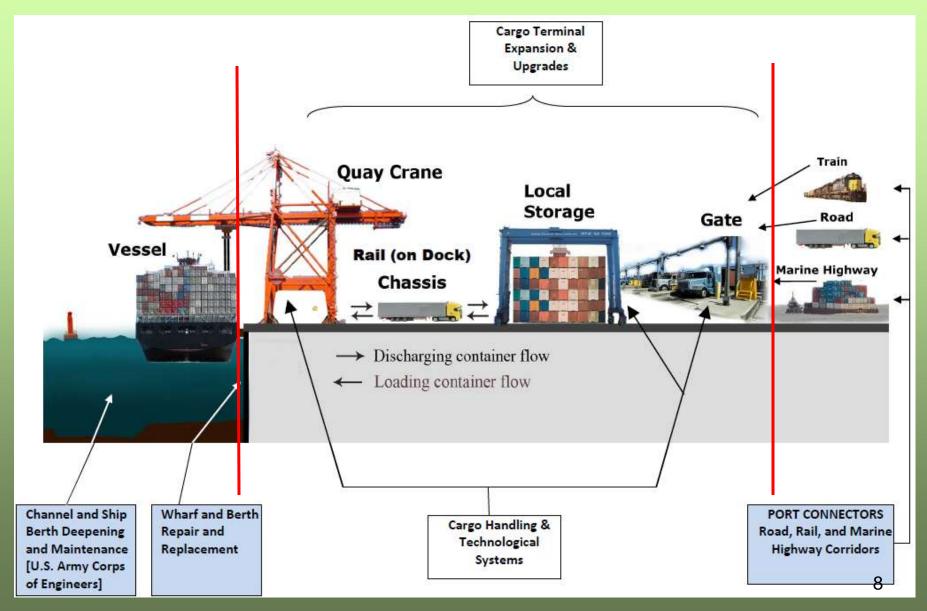
(Source: Port Technology International, 12 January, 2012)

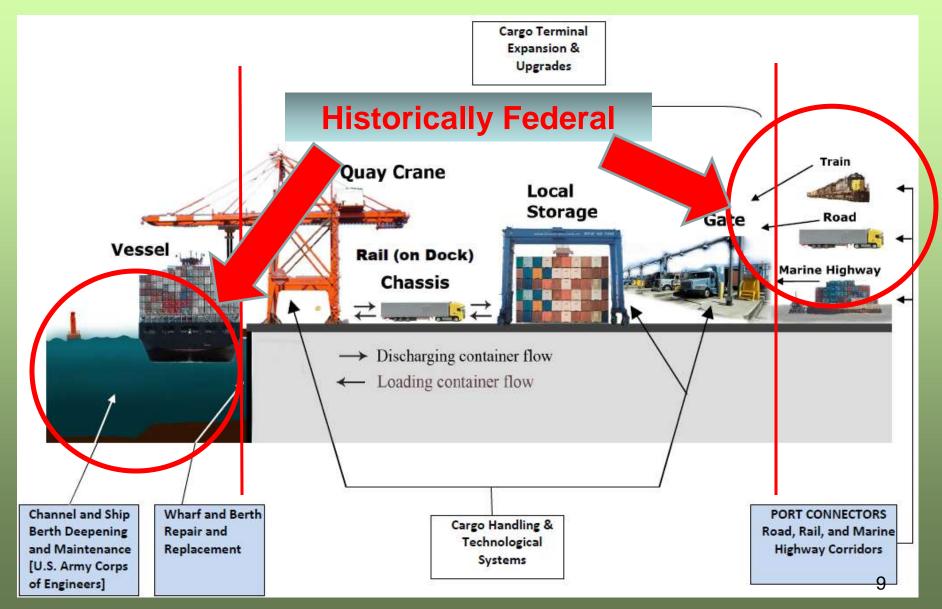
During a National Port Summit hosted by Transportation Secretary Ray LaHood, participants made it clear that **port infrastructure suffers from a lack of focused and systematic investment**. Participants also called for efficient and effective delivery of other Federal services if the system is to operate smoothly.

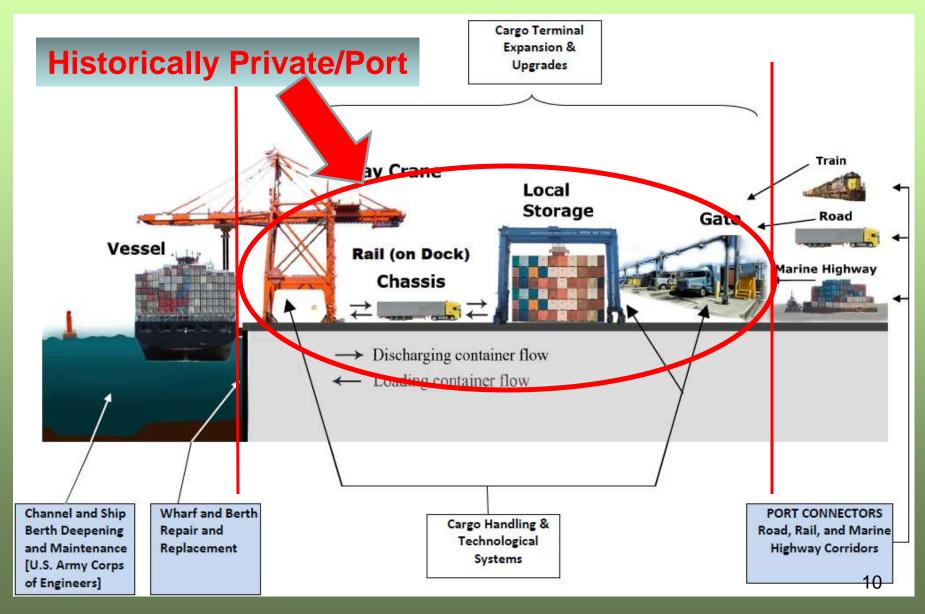
(Second National Port Summit, April 21, 2011, Chicago, IL.)

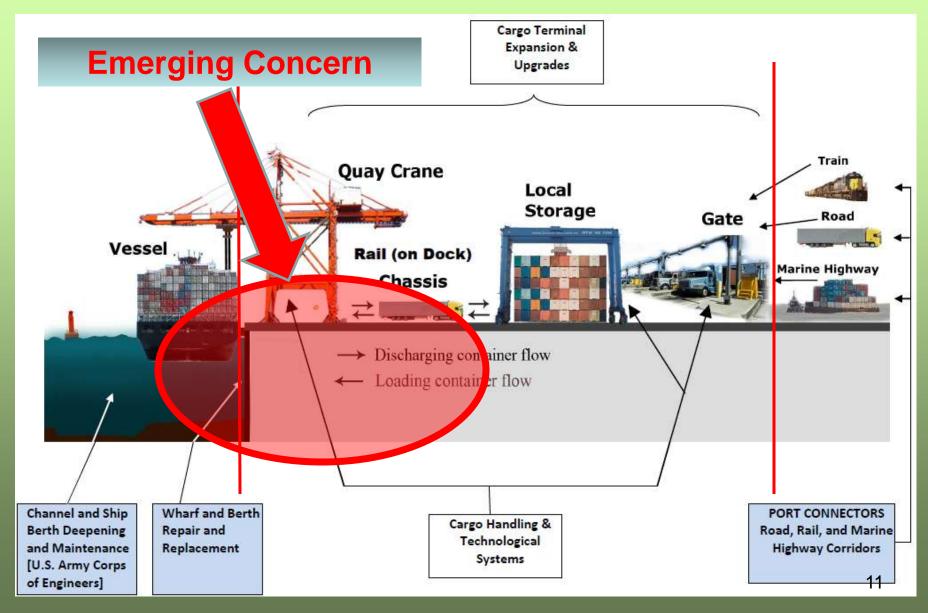
## Port Concerns:

- Absence of a Federal Freight and Maritime Strategy
- Funding Gaps in Infrastructure Repair & Improvements
- Inadequate Links to Major Corridors (road, rail, Marine Highway)
- Inefficient Delivery of Federal Services:
  - Slow and Underfunded Channel Dredging
  - Environmental and Permitting Gridlock
  - Regulatory/Enforcement Commerce Delays









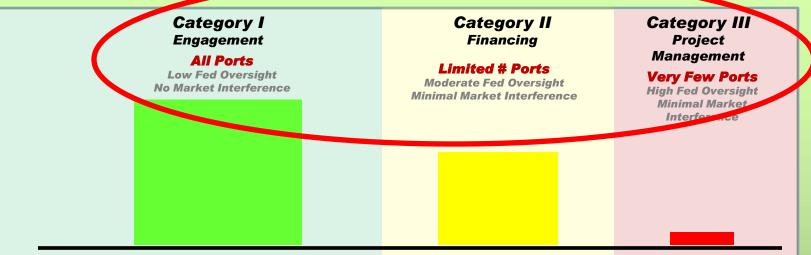
Legislation: Authorizes Port Infrastructure Development Program (2010 National Defense Authorization Act (PL 111-84))

Purpose: Promote, Encourage, Develop Ports and Transportation Facilities in Connection with Water Commerce

- Secretary of Transportation, through the Maritime Administrator "shall establish a port infrastructure development program for the improvement of port facilities."
- Provide <u>technical assistance</u> as needed for project planning, design and construction.
- Coordinate with Federal agencies to <u>expedite NEPA</u>
- <u>Coordinate reviews or requirements</u> with local state and federal agencies.
- Receive (Federal, non-Federal, private) funds to further projects.

### Guiding Principles (Factors, Goals and Methodologies to Consider)

- Address the real challenges ports face, not perceived Consensus
- Program should benefit all ports, not just a select few.
- Ensure Federal role is appropriate to circumstances Right Size, not Super Size
- Program must be effective with no new Federal Funds New money only increases scope of program benefits.
- Competition between ports is essential must minimize impact



#### **Public Benefit & Public Stake**

#### A. Guidelines & Data:

Sector advocate through analysis & showcasing opportunities/consequences regarding port role/investment

#### **Possibilities Include:**

- Port Investment Plan Guidelines (With Stakeholders)
- Facilities Assessment Guidelines (With Stakeholders)
- Port/Terminal Ops Guidelines for AMH (With Stakeholders)
- National/Regional Studies and Maritime Impact Analysis
- Condition & Performance Tracking & Measures

#### **B.** Assistance:

Direct support to individual ports (upon request)

- Investment Plan Devel. Support (Possible Planning Grants)
- Facility Needs Assessments (Possible NEPA Support)
- Gateway Office Engagement Delivery of Federal Services

#### Financing:

Direct funding support via existing/future programs

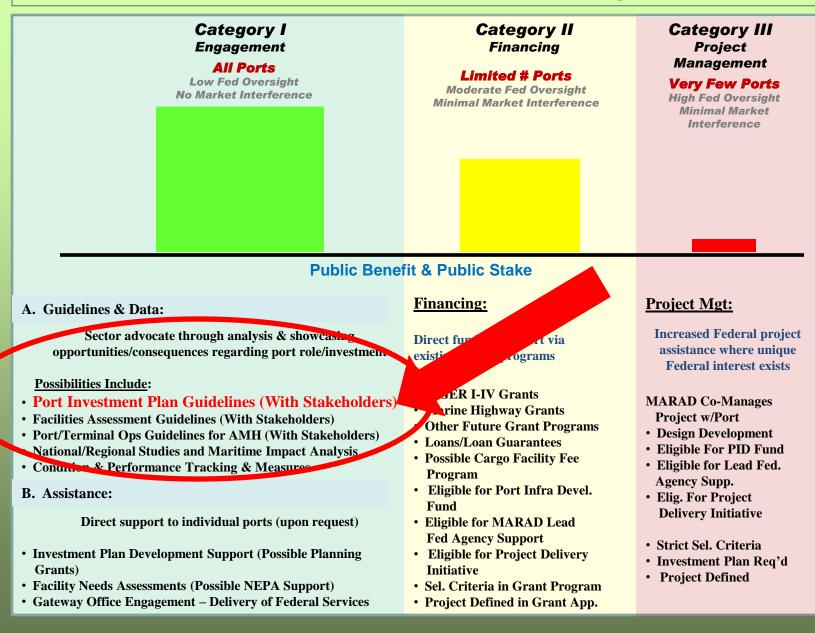
- TIGER I-IV Grants
- Marine Highway Grants
- Other Future Grant Programs
- Loans/Loan Guarantees
- Possible Cargo Facility Fee
   Program
- Eligible for Port Infra Devel. Fund
- Eligible for MARAD Lead Fed Agency Support
- Eligible for Project Delivery Initiative
- Sel. Criteria in Grant Program
- Project Defined in Grant App.

#### **Project Mgt:**

Increased Federal project assistance where unique Federal interest exists

#### MARAD Co-Manages Project w/Port

- Design Development
- Eligible For PID Fund
- Eligible for Lead Fed. Agency Supp.
- Elig. For Project Delivery Initiative
- Strict Sel. Criteria
- Investment Plan Req'd
- Project Defined



#### Category I Category II Category III Financing Engagement Project Management **All Ports** Limited # Ports Low Fed Oversight **Very Few Ports Moderate Fed Oversight** No Market Interference High Fed Oversight **Minimal Market Interference Minimal Market** Interference Public Benefit & Public Stake **Financing: Project Mgt:** A. Guidelines & Data: **Increased Federal project** Sector advocate through analysis & showcasing **Direct funding support via** opportunities/consequences regarding port role/investment assistance where unique existing/future programs Federal interest exists **Possibilities Include:** TIGER I-IV Grants Port Investment Plan Guidelines (With Stakeholders) **MARAD Co-Manages** • Marine Highway Grants Facilities Assessment Guidelines (With Stakeholders) **Project w/Port** Other Future Grant Programs • Port/Terminal Ops Guidelines for AMH (With Stakeholders) Design Development Loans/Loan Guara • National/Regional Studies and Maritime Impact Analysis • Eligible For PID Fund Possible Carg · Condition & Performance Tracking & Measures • Eligible for Lead Fed.

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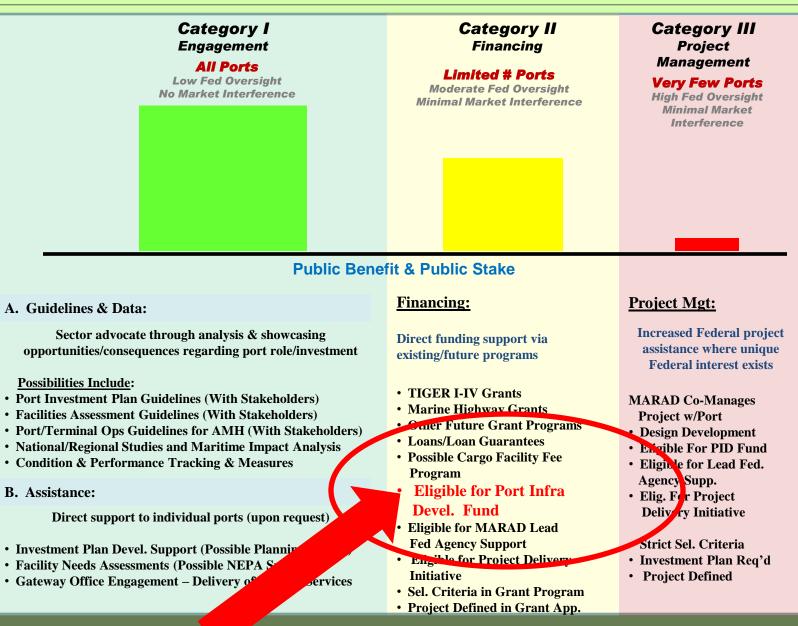
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## **Questions?**

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