

AMERICAN ASSOCIATION OF PORT AUTHORITIES Financing Port Projects Washington DC, March 19, 2012

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IFC is a Member of the World Bank Group

IBRD

International Bank for Reconstruction and Development

Est. 1945

Role: To promote institutional,

legal and regulatory

reform

Clients: Governments of member

countries with per capita income between \$1,025

and \$6,055.

- **Products:** Technical assistance
 - Loans
 - Policy Advice

IDA

International **Development** Association

Est. 1960

To promote institutional, legal and regulatory

reform

Governments of poorest countries with per capita income of less than

\$1,025

- Technical assistance
- Interest Free Loans
- Policy Advice

IFC International **Finance** Corporation

Est. 1956

To promote private sector development

Private companies in 179 member countries:

- Equity / Quasi-Equity
- Long-term Loans
- Risk Management
- Advisory Services

MIGA Multilateral Investment and **Guarantee Agency**

Est. 1988

To reduce political investment risk

Foreign investors in member countries

- Political Risk Insurance



Shared Mission: To Promote Economic Development and Reduce Poverty



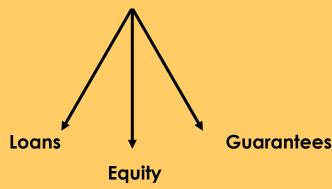


IFC's Roles

Financing

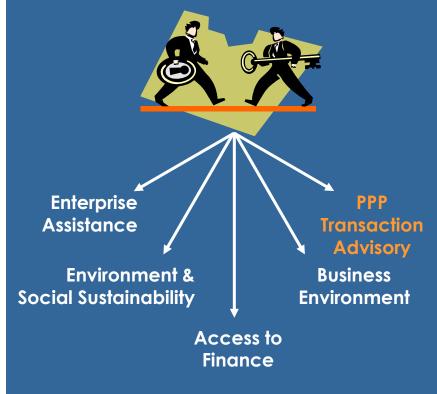
IFC is the world's largest multilateral provider of financing for private enterprises with over US\$43 billion in outstanding investment commitments





Advisory Services

IFC also provides technical assistance and advice to governments and businesses to promote private sector development & investment

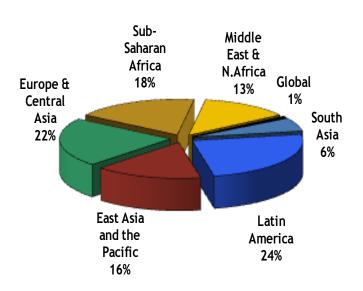




Over \$85 Billion Invested Since 1956

- Largest multilateral source of loan/equity financing for the emerging markets private sector
- AAA-rated by S&P and Moody's
- Takes market risk with no sovereign guarantees
- Promoter of environmental, social, and corporate governance standards
- Resources and know-how of a global development bank with the flexibility of a merchant bank
- Holds equity in over 800 companies worldwide

IFC FY2011 Highlights	
Portfolio	\$55.2 billion
Committed	\$12.2 billion
Mobilized	\$6.5 billion
# of Projects	518
# of Countries	102





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IFC Value Proposition

Deliver Full Financing Package

- Syndicated loans where IFC is lender of record
- Parallel loans
- Master
 Cooperation
 Agreement
 with DFIs to
 co-finance
 projects when
 IFC is the
 mandated
 lead arranger

Long-Term Competitive Financing

- Equity
- Fixed & Floating Rates, Local Currencies
- Up to 20 Year Loan Maturity
- Catalyst for Other Investors and Lenders
- Capital Mobilization

Global Transport Expertise

- Greenfield
- Expansion / Modernization
- Corporate Strategy
- Access to International Investors

Country Risk Mitigation

- Government Relations
- World Bank Synergies
- Withholding Tax Benefit

Environmental & Social Risk Management

- Advice on Environmental & Social Best Practices
- Equator
 Principles
 Modeled after
 IFC Standards
- Local Consultation & Disclosure



Key Features of IFC's financing

- IFC takes all project risks, including commercial and political risks
- IFC does not require international competitive bidding of goods and services but transparent procurement
- IFC does not accept government guarantees
- IFC is willing to do joint due diligence with parallel lenders/ECAs

IFC Debt Financing:

- Long-term debt of up to 20 years, typically 8-12 years
- Loans in all major currencies and several local currencies
- Variable or fixed interest rates

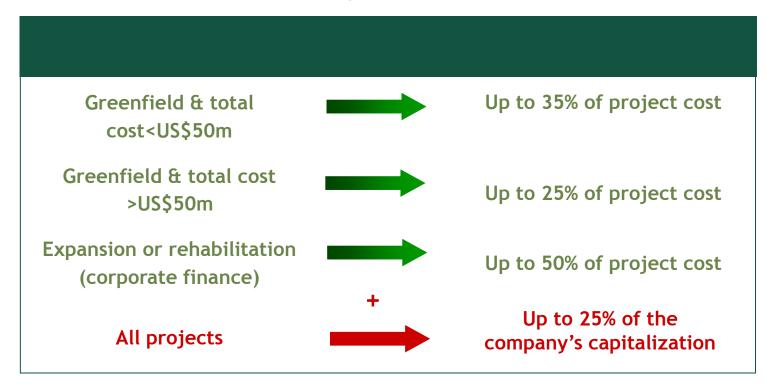
IFC Equity Financing:

- Finance up to 20% of project company equity
- Minority, passive shareholder with standard minority shareholders rights
- Right to Board representation (although exceptionally used)



Key Features of IFC's financing (cont'd)

IFC Share of funding for its own account is limited to:



- In addition, possibility of syndication:
- ✓ Under IFC umbrella: IFC lender of record, immunity from taxation and provisioning requirements
- ✓ More generally: IFC can syndicate (on best efforts basis) 100% of the debt financing needs of a project

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IFC Financing in Infrastructure

Power

- Generation
- Distribution
- Transmission

IFC InfraVentures

- Early-Stage Capital
- Project Developer

Utilities

- Water
- Waste
- Gas Distribution
- Privatized Public Services

Infrastructure

- Created in 1992 to address market need
- Current portfolio: US\$9.1 billion
- FY2011 Commitments: US\$2.1B
- 100+dedicated professionals in Washington and 8 regional hubs

Transport Infrastructure

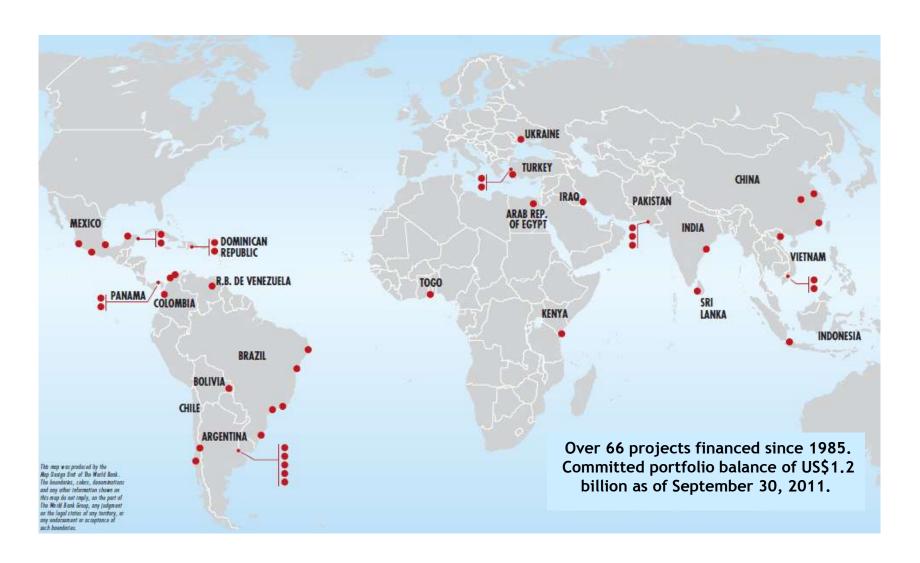
- Airports
- Roads
- Ports

Transportation Services

- Logistics
- Shipping
- Airlines
- Rail/Buses



IFC Financed Ports Worldwide





IFC Financed Ports in LAC





IFC Sample Port Projects













Lender & Arranger 1994, 2000 & 2005









Amounts and dates shown as of original commitment for IFC's own account & syndication.



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Some Sponsors IFC has worked with





















WHAT IFC LOOKS FOR IN PORTS

- Transparent concession / privatization process
- Capable sponsors
- Robust financial structure
- Realistic market expectations
- Construction cost control
- Government commitment (lenders' rights and security, termination provisions, financial equilibrium)

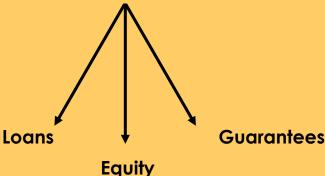


IFC's Roles

Financing

IFC is the world's largest multilateral provider of financing for private enterprises with over US\$34 billion in outstanding investment commitments





Advisory Services

IFC also provides technical assistance and advice to governments and businesses to promote private sector development & investment





IFC PPP Advisory - What We Do

Lead advisor to national and local governments

- Strategy definition for private sector participation / PPPs
- Institutional reforms Work with World Bank & other multilaterals on sector policy & regulatory reforms when necessary
- Transaction due diligence Market, technical, legal
- Prepare tender documents Info Memo, concession contracts, etc.
- Market transaction to operators & industry investors/financiers
- Manage bid -Transparent international competitive procedures

Fee based services

- Retainer Paid by client according to milestones. Covers only IFC costs.
- Success Fee Largest portion of compensation. Paid at closing of transaction by client or winning bidder.



Mobilize trust fund grants to pay external consultants

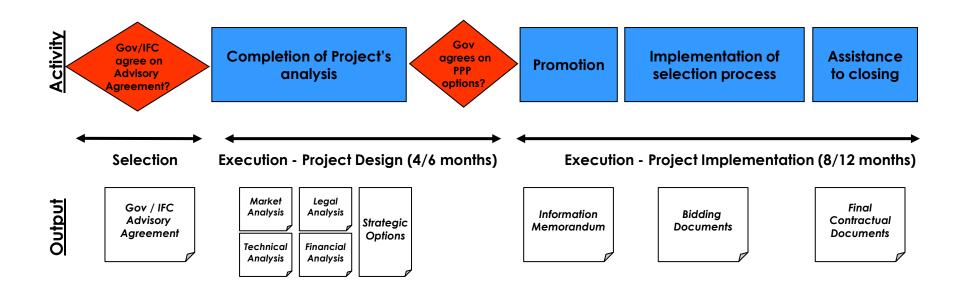
IFC PPP Advisory - What We Do

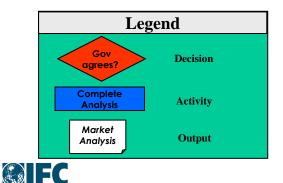
More than 180 advisory assignments in 60 countries since 1986

- Focus on pioneering transactions, frontier markets
 - First, difficult, political, reform-based, innovative
 - Often hired after a prior failed bid
- PPPs in all infrastructure and social infrastructure sectors
 - Physical Infrastructure: ports, airports & roads, water & sanitation, power, telecom, natural resources
 - Social Infrastructure: health (hospitals, clinics, specialised services) and education
- Focus on broader social goals not just highest bid
 - Increased access to & quality of public services
 - Environment & social sustainability. Stakeholder consultation.



Typical Development Process of PPP Advisory Projects





Transaction Time Line

- Typically 12-18 months Longer if major regulatory reforms needed
- Transactions have closed in fewer than9 months

IFC Port Advisory Transactions Closed

•2009: Cotonou Port, Benin

 Advised Government on institutional framework and concession to private operator for new 500,0000 teu container terminal. 25-year concession awarded to Bollore Group of France.

•2003: Toamasina Port, Madagascar

 Advised Government on structure and tender of concession to rehabilite & expand the island country's only container terminal.
 20-year concession awarded to ITCSI.

•2001: Suape Port, Brazil

 Advised Government on concession of container & general cargo port to service new industrial development zone. 30-year concession awarded to ITCSI.



Active IFC Port Advisory Transactions

• 2011: Port of Nouakchott, Mauritania

 Assistance in the implementation of a PPP concession of a new container terminal (potential public sector contribution required). Expected 500,000 TEU by 2035.

•2010: Port of La Union, El Salvador

PPP concession for newly constructed 500,000 teu container terminal for CA cargo.

•2010: Haiti

Options study for post-earthquake redevelopment of Haiti's ports

•2010: Niger Dry Port

Concession of inland logistics center for cargo from ports of Benin & Nigeria.

•2009: Vizhinjam Port, Kerala, India

 Advising Government of Kerala State on development of greenfield deepwater port (container & multi-purpose) for domestic cargo and transshipment.

•2008: Port Louis Harbor, Mauritius



Advising on sale of stake in state port company (container and multi-purpose)

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Port of La Union (El Salvador)

Project

- IFC advisory to the Executive Port Commission of El Salvador (CEPA) to prepare the concession enabling law, structuring and bidding process of the Port of La Union
- First modern container facility built in Central America (2008) outside of Panama.
- Gateway to access the El Salvador, Honduras and Nicaragua markets: Protected location on the Pacific coast, deep water design, crane ready structures, optimized layout, and expansion capabilities alternative
- Installed Phase 1 capacity of 500,000 TEUs



Highlights

- Concession law approved by Congress in October 2011
 - Landlord port model with CEPA continuing to own the underlying real estate and civil works
 - Up to 30 years concession, renewable
 - GOES responsible for ensuring the maintenance and operating conditions of the 22 km access channel
 - Minimum investment of US\$30 million over the first 5 years.
- CEPA's Master Plan includes extensive area for the development and expansion of port operations and industrial and logistics parks

Key issues

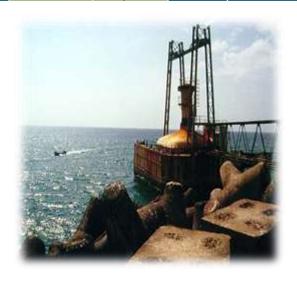
- Port channel
- Panama channel dynamics
- Road logistics / access to markets / Customs



Kerala Ports (India)

Project

- Development of multi-purpose greenfield port clean port at Vizhinjam, 16km south of the state capital, Thiruvananthapuram
 - Major Focus of port will be on container (gateway and transhipment) with expected volumes of 150,000 (2014) to 2.5 million (2040)
 - Port also expected to cater to bulk cargo
- ❖ IFC advising Gov't of Kerala (GoK) and SPV, Vizhinjam International Seaport Limited (VISL), on structuring the project and bidding process - private operator for 30-year BOT Concession: Landlord Concession Model
- Prior to IFC engagement, bid process failed twice due to Gol's security concerns regarding the winning bidders and legal issues related to evaluation



Highlights

- Two bids received on 16 Aug 2011 from Welspun Inc -led consortium and the Adani Group's Mundra Port SEZ Consortia;
- Expected award by May 2012 and signing of Concession Agreement by July 2012
- IFC to support GoK until financial closure is achieved by the Concessionaire

Key issues

- Time required for security clearances of bidders
- Environmental & Social Impact Assessment studies, clearance report to be submitted to MoEF, GoI upon completion in July 2012
- Depressed economic outlook
- Competitor ports Colombo and Vallarpadam expanding



Port Louis (Mauritius)

Project

- July 2008: GoM IFC agreement to attract a strategic equity partner to invest and manage Cargo Handling Corporation Limited (CHCL).
- GOM goal of transforming Port Louis into a major regional transhipment hub
- Annual volume ~ 430,000 TEUs

Highlights

- CHCL is today the port operator at Port Louis, for general cargo, certain bulk cargo and containers at Terminal I and Terminal II, and the fully fledged Container Terminal Operator at Terminal III. It is currently a state owned private company with the shareholding split as follows: Mauritius Ports Authority (MPA) 40%; State Investment Corporation Limited -54%; and the GoM 6%.
- The SP identified pursuant to the selection process currently under way will be granted the opportunity to acquire the MPA's 40% equity interest in CHCL, as well as management control over, and the right to invest in, CHCL's operations at the Port.

Key issues

- Structuring the sale of 40% of CHCL and preparing a new concession agreement
- With 40% of CHCL at stake, ensuring that SP will have control over management and operations
- Labor (meeting GOM goals and private sector operational-financial performance requirements)
- Container and non-containerized cargo handling operations under the same concession agreement
- Maintaining interest by qualified bidders throughout a transaction process that began in 2009



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Thank you!



