



# Global Finance Sources for Hemispheric Port Development

American Association of Port Authorities

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# Ports Have Always Been the Most Private of Public Enterprises

## North American Landlord Ports

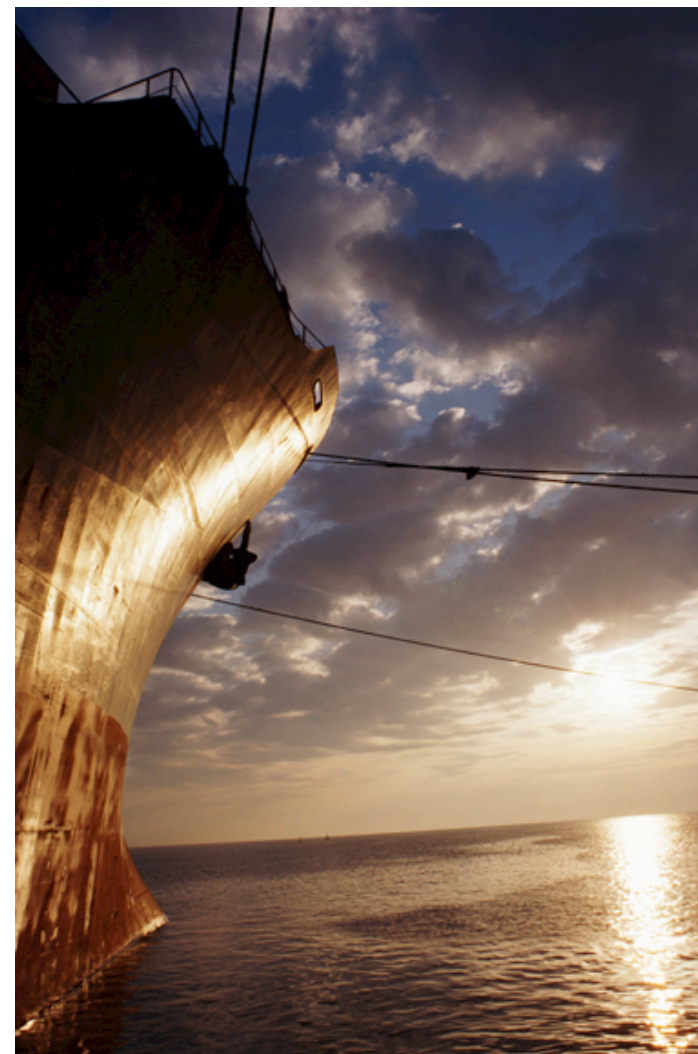
- Prince Rupert
- Vancouver
- Seattle
- Portland
- Oakland
- Hueneme
- Los Angeles
- Long Beach
- San Diego
- Galveston
- Mobile
- Tampa
- Miami
- Everglades
- Jacksonville
- Baltimore
- New York
- Halifax
- Montreal
- Tacoma

## The value of the location is in the business enterprise

- Who owns the business?
- Who owns the revenues?
- Operating ports are valued much higher than landlord ports

## North American Operating Ports

- Houston
- Charleston
- Savannah
- Virginia (partial)



The value of the location is in the business enterprise



# Credit vs. Revenue

- If a Port has the revenue (historic), it has credit
- Port can borrow at very low rates - tax exempt in the U.S.
- The downturn has affected landlord credit everywhere
- Project financing is all about reducing uncertainties
  - Firm contracts
  - Carrier commitments



**EVERGREEN**



**Hapag-Lloyd**



**MÆRSK**



**YANG MING LINE**



**APL**



**"K" LINE**  
KAWASAKI KISEN KAISHA, LTD.



**NYK LINE**  
NIPPON YUSEN KAISHA



**CSAV**

Going Concern Credit vs. Project Finance

# Private Sector Participation

- Interest in Having the Private Sector Participate in the Project or Terminal
  - Authority may not want to take the risk with their existing revenues
  - Authority may not have the existing revenue, nor the credit
  - The revenues may be too uncertain, and therefore the risk may be too great to get additional credit
- Private Sector Resources
  - The private sector has credit
  - The revenue case must be compelling and should cover debt service plus a decent return on their equity
- There is Private Sector demand for Port Exposure
  - Infrastructure funds
  - Operators
  - Carriers

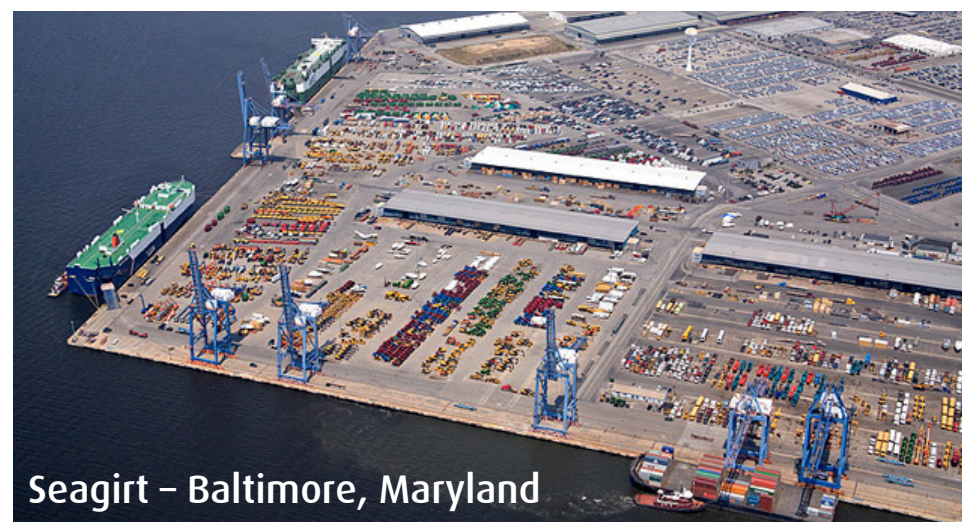
## Interested Infrastructure Funds, Operators, and Carriers

	Infrastructure Funds	Operators	Carriers
<b>Potential Partners</b>	Highstar/ Ports America, GSIP/ Carrix, Carlyle, Brookfield, Ontario Teachers/ GCT, Fortress	Highstar/ Ports America, GSIP/ Carrix, Ontario Teachers/ GCT, Maher Terminals, DPW	
<b>Source of assets</b>	Pension funds	Family-owned platforms acquired by infrastructure funds	
<b>Preferred Investment Level</b>	Minimum of \$100mm, preferred \$300mm+	Minimum of \$100mm, preferred \$300mm+	
<b>Interest in Sector</b>	Interest is high	Interest is high	Low appetite for contractual commitments Maersk made an attempt
<b>Preferences</b>	Prefers negotiated transactions; term of investment varies	Prefers negotiated transactions; term of investment varies	

Private Sector Participation Diversifies Risk Away From Port

# Greenfield vs. Existing Business

- Greenfield Container Terminals bear many high risks
  - Without contracted volume, market risk is too high
  - With contracted volume, credit risk is carrier-driven
  - Funds have not stepped up to Greenfield opportunities
- Expanding existing facilities in proven gateways does work
  - Oakland, Baltimore proved well the premise
    - Lower available (going concern) credit in most ports
    - Expansion only creates increased competition for other terminal operators in the gateway
  - For operating Ports any partial concession cannibalizes the business
    - VPA



Concessions to Private Sector Participants can be a Successful Alternative to Traditional Public Funding



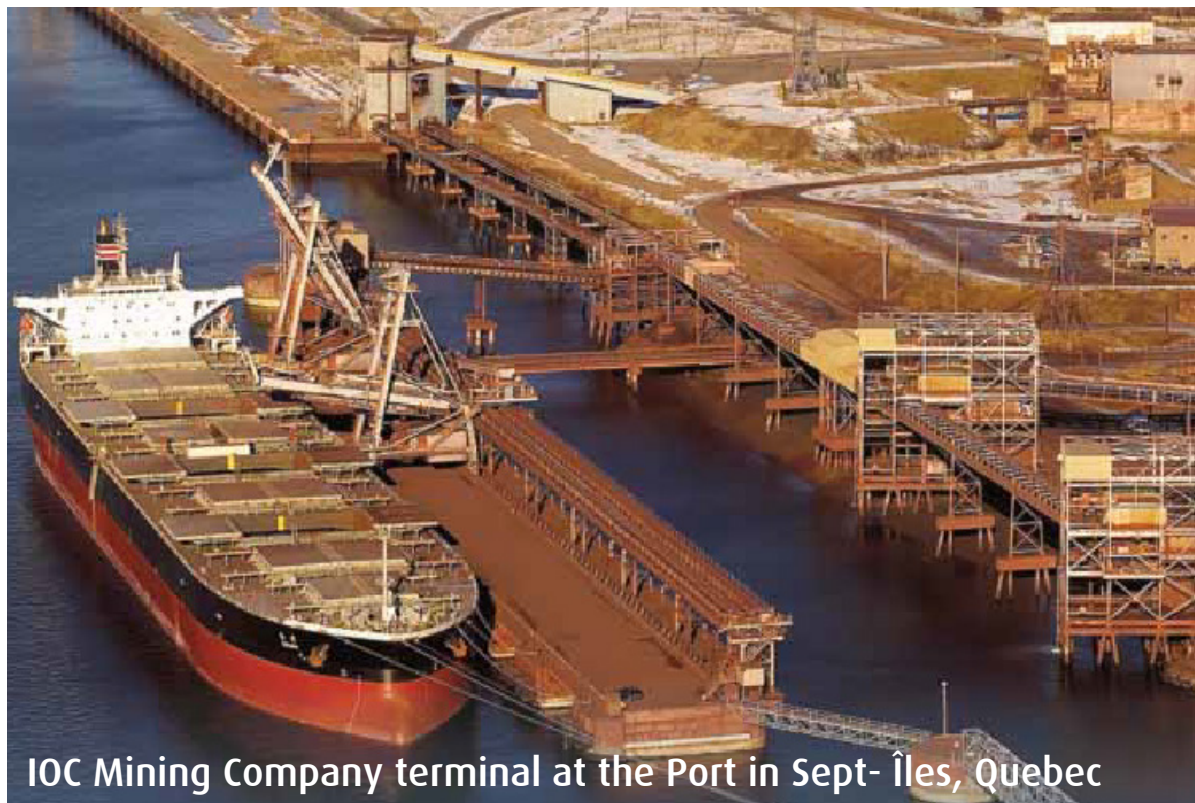
# Government Subsidies are Decreasing

## Federal US Subsidies have Changed to Loans

- Other than RRIF for rail elements, TIFIA has not been available to the Port Sector
- States and counties are putting pressure on ports to take away existing tax subsidies
  - VPA – Gas Tax
  - Seattle – Prop Tax
  - Houston, probably no more bond elections

## Canadian Government subsidies center around Gateway developments and Plan Nord

- Oil, gas, and minerals rule the day
- Plan Nord - \$500 mm



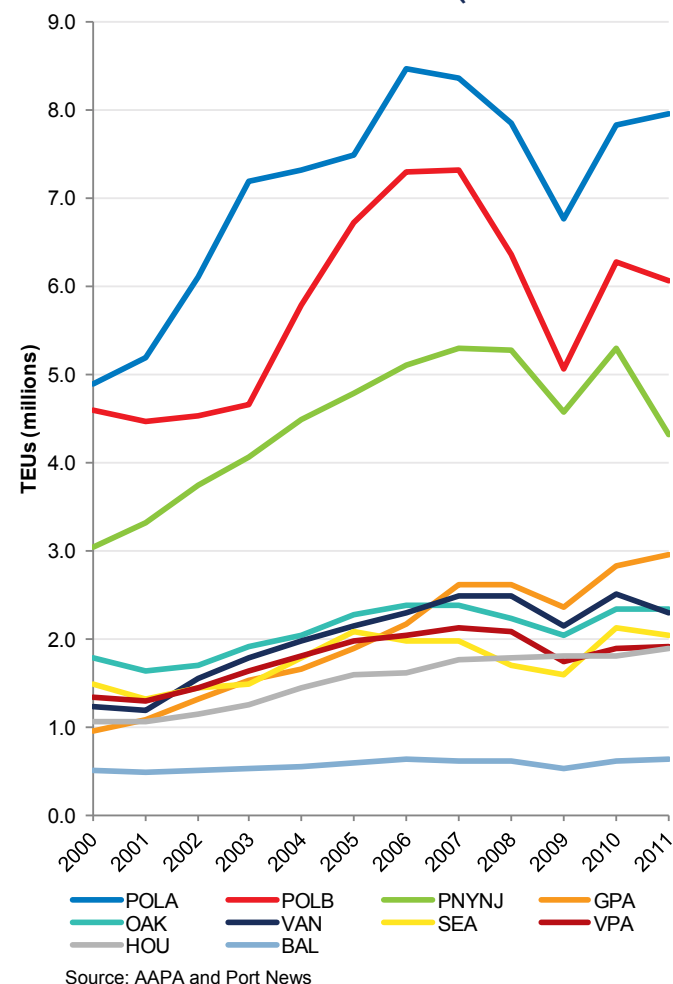
Source: Quebec Mining Association

Projects are less likely to receive Gov't support going forward

# There is Higher Risk in Container Terminals Recently

- Carriers are hurting
  - NOL stated last week that 5% of the world's fleet has been "parked"
  - Carriers will move containers for a price
    - Grand Alliance to Tacoma
    - COSCO to Prince Rupert before that
    - T-18's credit premise was that containers will continue to move through the Seattle gateway and that a certain amount of terminal capacity was always necessary in Seattle
      - ◆ No longer the premise
      - ◆ When Seattle volumes are down SSA / GS also competing against other Seattle terminals
- Funds are very concerned about risks in container ports
  - Volumes down 40% in some gateways during the recession
  - Carriers and BCO's have assessed alternative gateways
    - Costs and distance – LA / LB issues
    - Prince Rupert Worked
    - Rail Consolidation worked – RRs can guarantee delivery times

Historical Port Volume (million TEUs)



Traditional High Values in Container Terminals have changed and are more complex

# Many Government Sponsors are looking at their Port Gateway Assets

- North American Model is individual Silos
  - All compete on price
  - All compete for Gov't subsidies
  - All eventually gets passed on to Terminal Operators and Carriers as lower operating cost
- Ports Going Concern Credit has narrowed considerably in recent years
  - Many ports cannot meet the capital needs of their tenants
  - Many Ports are facing deteriorating infrastructure
- Governments are reviewing alternatives
  - Galveston
  - Chicago – scarce waterfront land
  - Delaware
    - Ability to “harvest” the asset’s value
    - Shift of 100% of Cap Ex and Facility condition risk to private sector going forward
    - Opportunity to dramatically increase investment in the gateway immediately
      - ◆ Jobs & Economic development



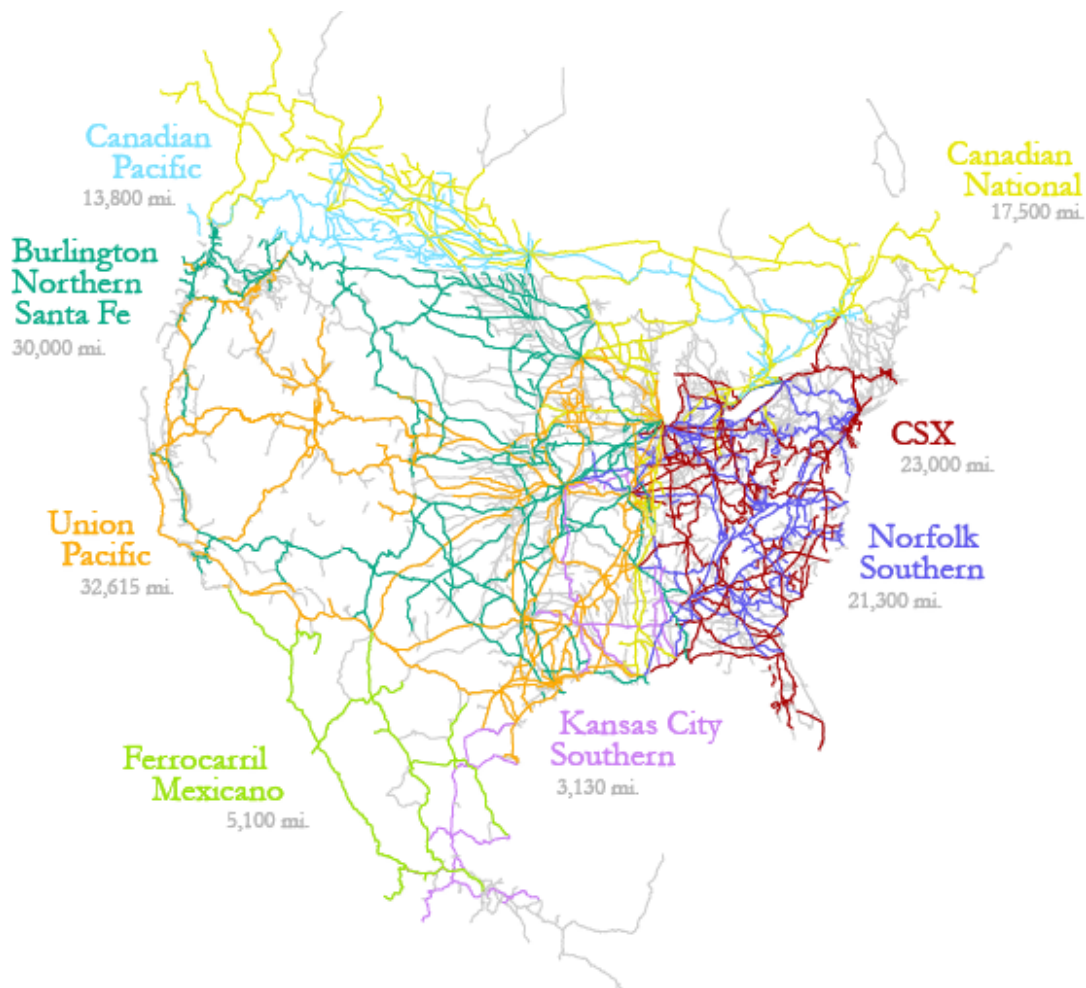
Source: World Trade Center Delaware

**The Private Sector can change a Landlord Gateway Dramatically**



# Other Changes are Affecting North American Shipping Preferences

- Panama Canal will have some impact
  - No one can say until it happens
  - Pricing of the Canal
  - Larger Ships need to come online
- Railroad Consolidation has been very successful
  - Efficiencies and speed improvements
  - Service improvements
  - Prices have come down
  - Railroads have forced changes in shipping
    - Shipping on the Great Lakes is down
      - ◆ Seasonal
      - ◆ High Costs
    - Barge traffic down Mississippi is still competitive
    - Barge quantities are no longer necessary



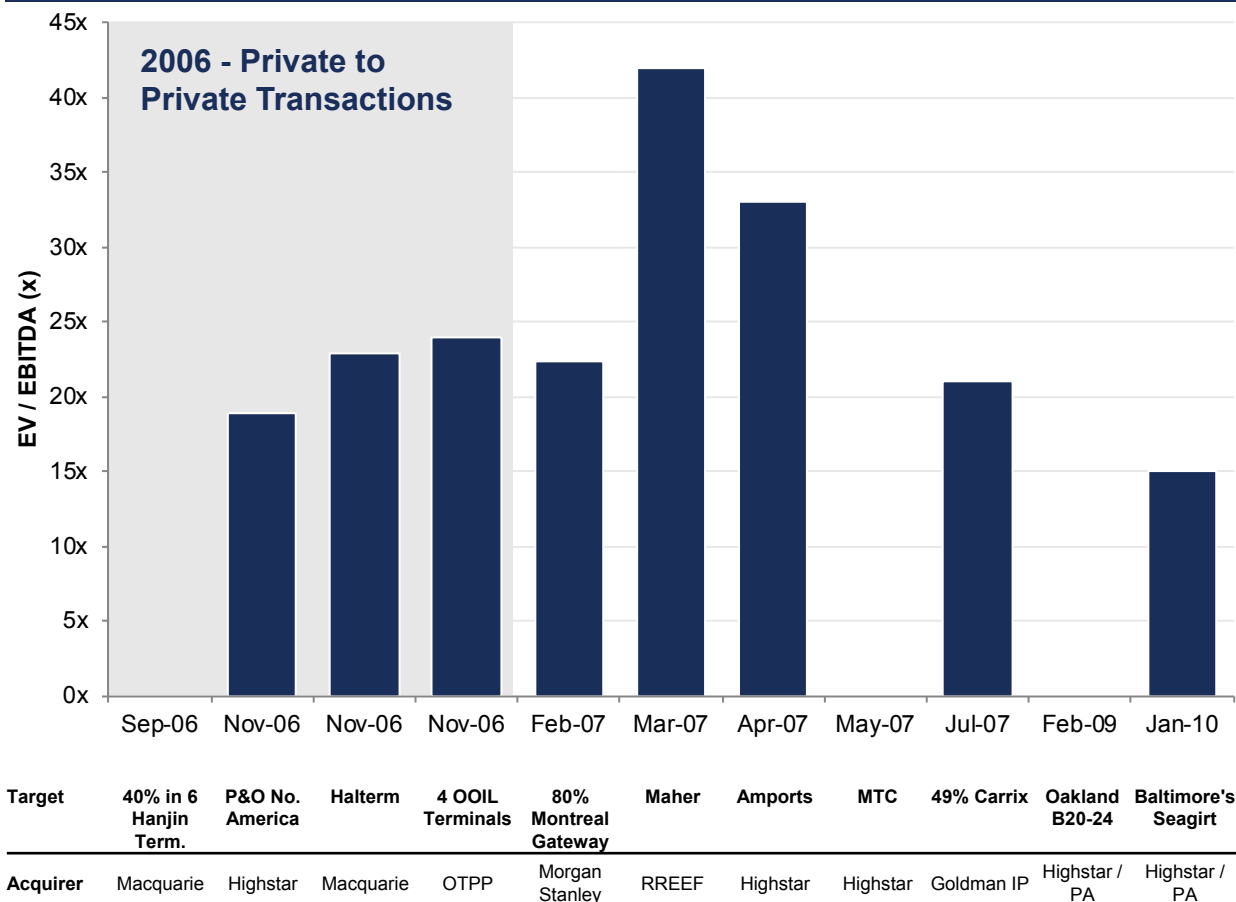
Source: Radicalcartography, Bill Rankin, 2005

The Industry is constantly changing as competitive pressures within modes and between modes changes – Which does and will affect credit available to various physical assets

# Players are Changing

- Platforms are strapped and are still unburying from high value days
  - PortsAmerica
  - SSA/GS
  - Maher/Deutsche Bank
- Strategics are few and not interested in containers
- Many new funds still searching for operating arms
  - VPA interest (VIT)

## Review of Notable Transactions | EV to EBITDA Multiples

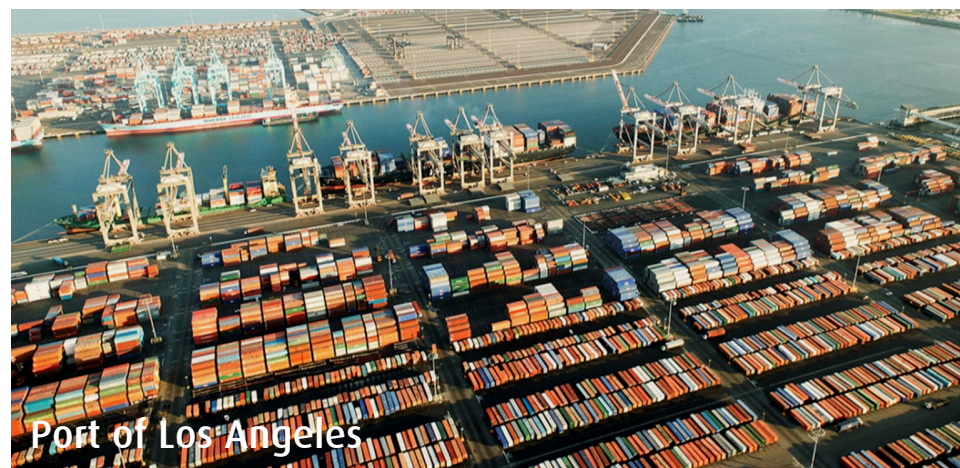




# Are there Global Sources for Hemispheric Port Funding?

## Part I – Container Ports

- Landlord Container Ports
  - Demand is still high in certain operating platforms
  - Values/Price of the assets has changed given shift
  - Many Ports still undervalue their assets given their desire to trade market value for market share, favoring negotiated transactions with carriers
- Operating Ports are still the highest on the list
  - Face the cannibalization issue
  - VPA – Maersk



Container Terminals are still considered valuable assets by the private sector

# Are there Global Sources for Hemispheric Port Funding?

## Part II – Single Purpose Resource Ports

- Emerging Demand for Energy is driving high values and improved credit for such terminals / developments
  - Mostly in Canada and energy resource driven
    - Kitimat
    - Coal terminals (demand in US NW but great environmental opposition)
    - Jobs vs environmental
    - First Nations Issues in Canada
  - New Developments possible with throughput guarantees
    - Adriana
    - Arch Coal



Source: K.T. Industrial Development Society, Courtesy of Cambria Gordon



These developments could possibly be the largest movers in the space over the next decade



# Are there Global Sources for Hemispheric Port Funding?

## Part III – Bulk Ports

- Funds are focused on bulk terminals
- Strategics are focused on bulk terminals
  - Less volatility than containers
  - Rollups possible (to get size exposure to sector)



Alabama State Port Authority  
Bulk Materials Handling Plant

Source: Alabama State Port Authority

There is more demand than ever for port assets in all sectors – depending on price!

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