

2013 Commissioners Seminar

Port Governing Board Members & Port Commissioners
Westin Beach Resort, Fort Lauderdale, FL June 4, 2013

Planning Your Port's Role in an Uncertain Future

Presented By

M. John Vickerman



Williamsburg, Virginia



International Port External Industry Pressures Driving Today's Logistics



More than <u>98%</u> of everything we consume, wear, eat, drive and construct is brought to us via ships through the North American port system.

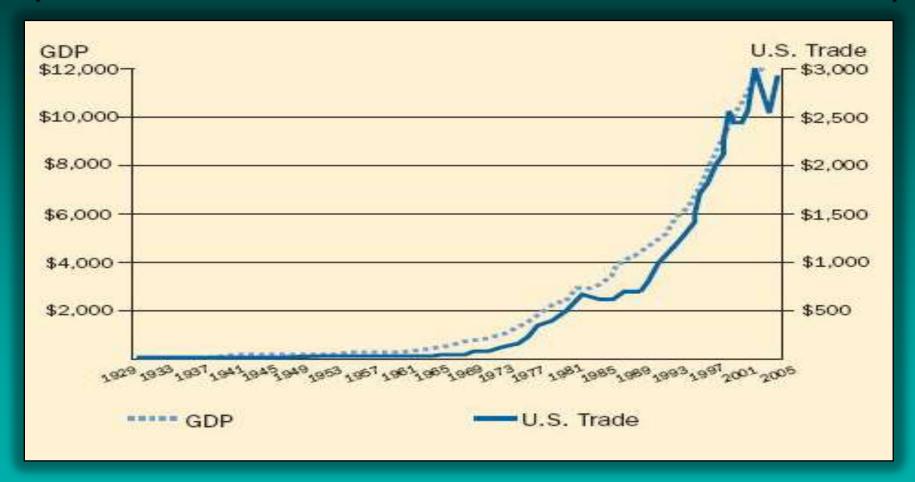






Relationship Between US Trade and US Prosperity – 1930 to 2005

(US Trade & Gross Domestic Product - \$ Billions)





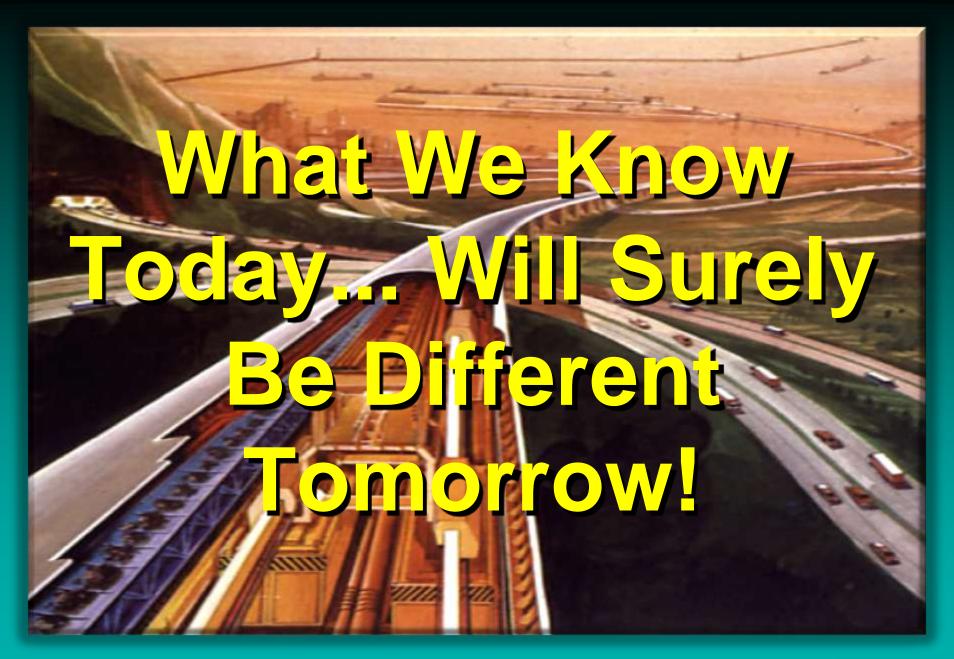








US Navy Fast Frigate Circa 2045



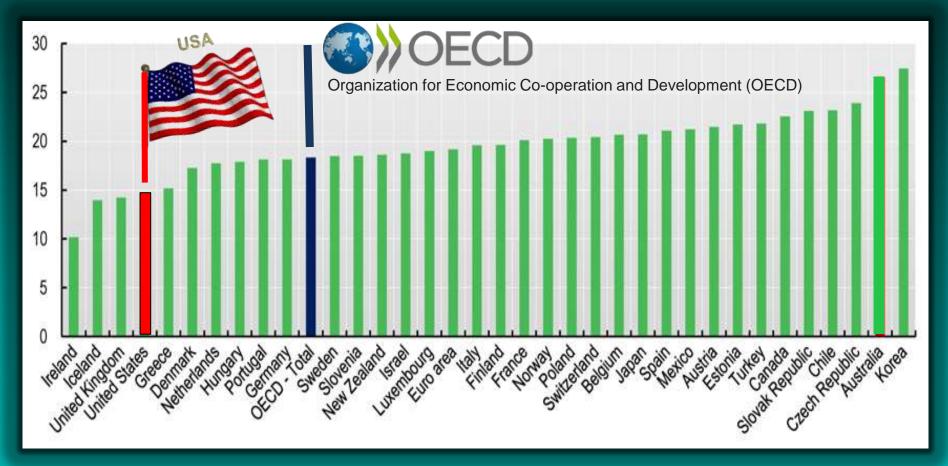




Current North American Port Capital Spending



2011 International Gross Fixed Capital Formation as a Percent of GDP(US is 32nd in the World - Below OECD Nations)



REPORT AMERICA'S INFRASTRUCTURE



AMERICA'S GPA:

ASCE 2013 Report Card for America's Infrastructure

\$3.6
TRILLION

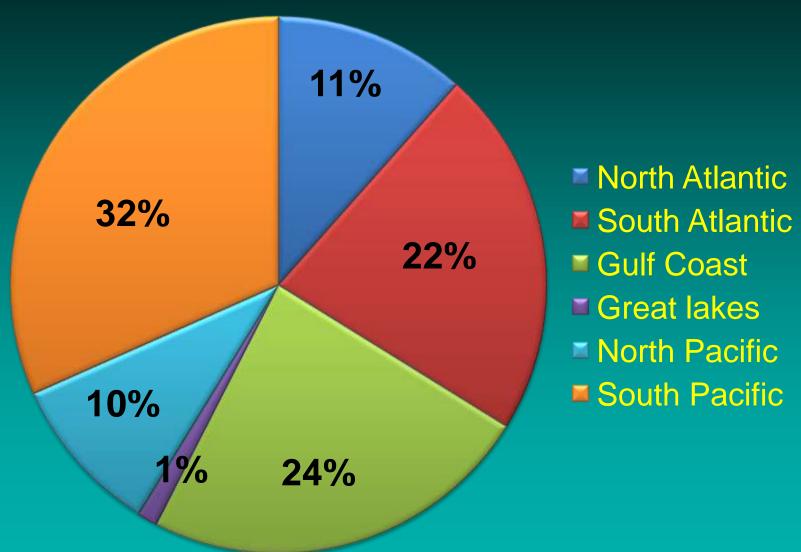


Ports: C
Railroads: C+





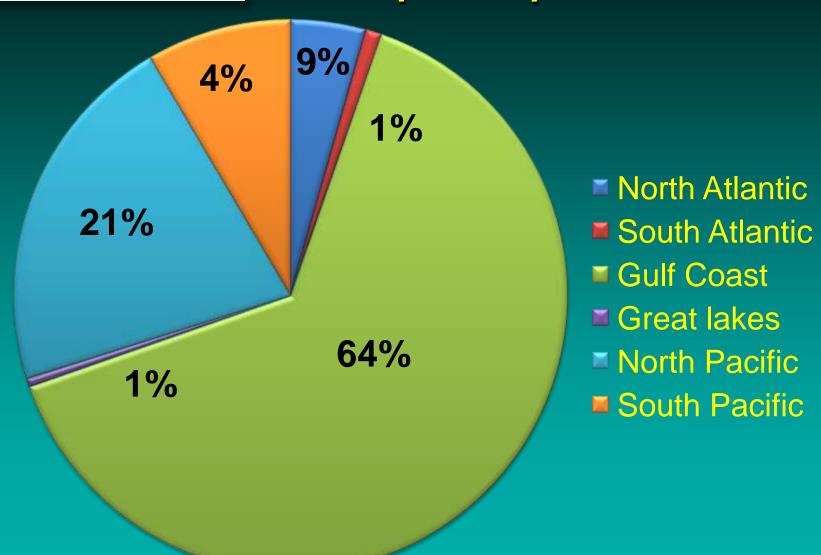
\$18.3 billion *US Public Ports* **Port Capital Expenditures - 2017**







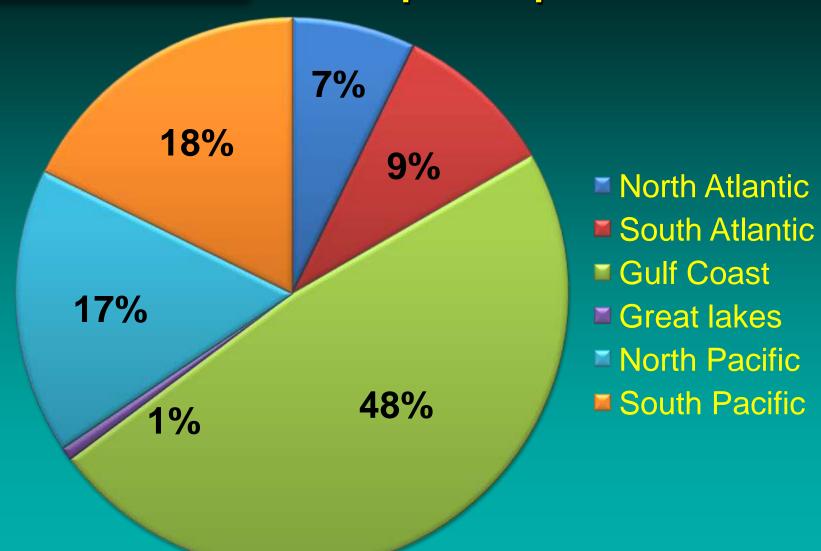
\$27.6 billion *Private Sector*Port Capital Expenditures - 2017







\$46 billion <u>Public + Private</u> Port Capital Expenditures - 2017







Who Desides Where the Gargo Goes?



Who Owns & Controls Today's Cargo?



- The "Shipper" or "Beneficial Cargo Owner" (BCO)
- BCO = Importer of record, the entity that physically takes possession of cargo at destination and does not act as a third party in the movement of such goods
- The person or company who is usually the supplier or owner of commodities shipped.





The Speed of Shipper – BCO Decisions Today: E-Commerce Tools Speed Trade Decisions Instantly:

- Freight Planning and Optimization Electronic Tender Management Tools: Rapidly
 gather & analyze multiple freight logistics bids
 instantly.
- Data Visibility Shipment data is available electronically via the Web or Desktop E-tools, in real-time or close to it.

Cargo Will Flow "Downhill" to the

"Lowest Cost - Best Service Levels"

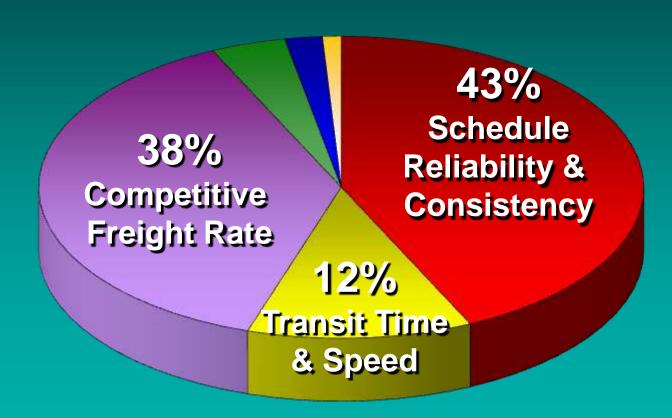
(Total Logistics Costs From Origin to Destination)



More Competitive Regions will End up with the Cargo



Poll of the Top 1000 "Blue Chip" Multinational Shipper Priorities





Today's Logistics Truth: "The customer wants more and is willing to pay less for it."



Functional Classification of Global Maritime Cargoes



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The TEU (Twenty Foot Equivalent Unit)

"The Port & Container Shipping Unit of Measure"

1 TEU = One 20 ft. ISO Container

1 FEU = 2 TEUs = One 40 ft. Container





What is the Value of a Single Container Load?

(Example 40 ft. Container, FEU)

Example Value \$



= 1,890 Cases

@ \$25.50/Case

\$48,195



_ 432,000 Packs

\$1,728,000



10,000 **= Pairs**

@

\$30/pair **=**

\$300,000



____315 ____20" TVs

@

\$299/TV

\$94,185

Source: Virginia Port Authority





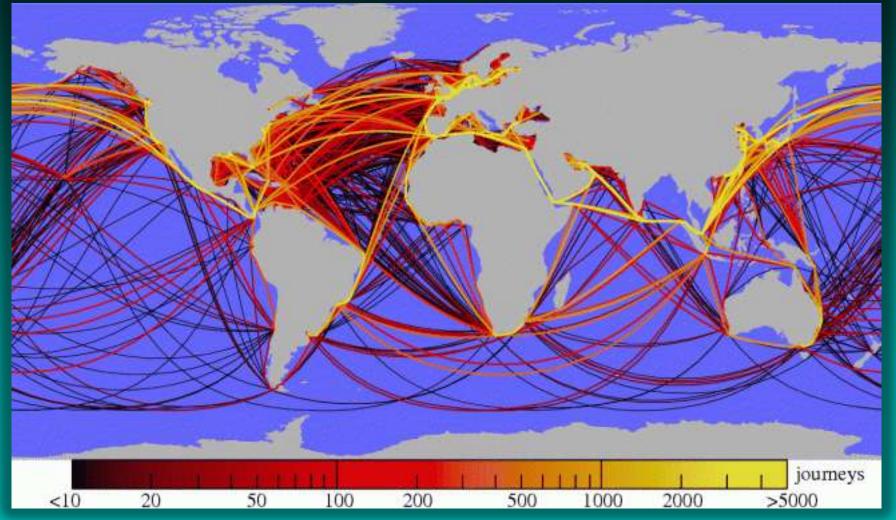
International Maritime Cargo Demand Trends



Global Shipping Routes Plotted by AIS GPS

2010 Busiest Routes:

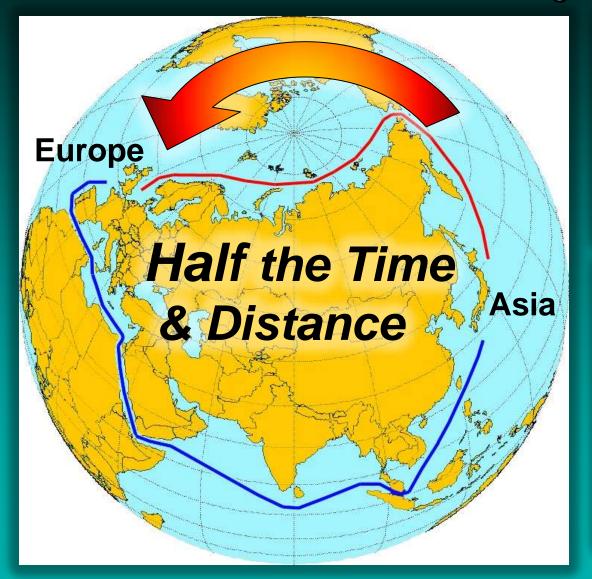
(1) Panama Canal, (2) Suez Canal, (3) Shanghai Port





Shorter – Faster Arctic Ocean Route

2+ Months A Year Using Convoys

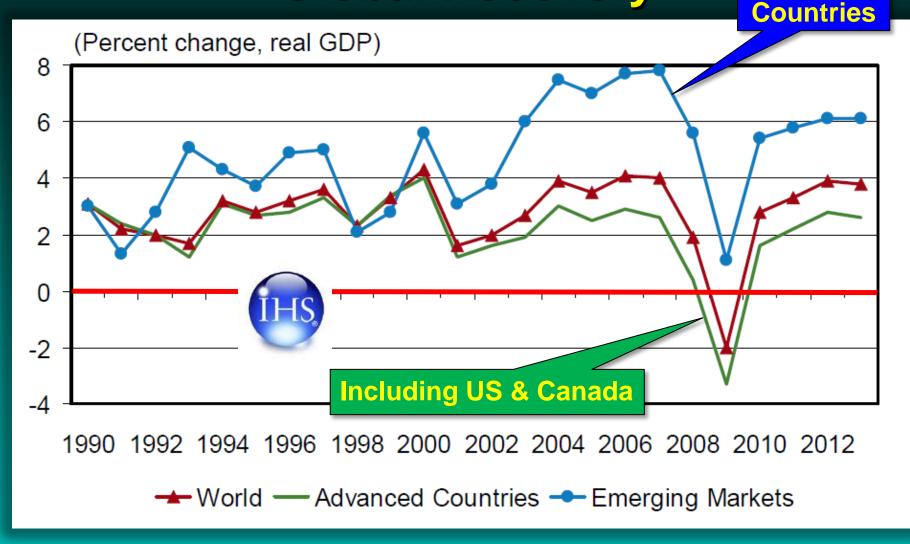






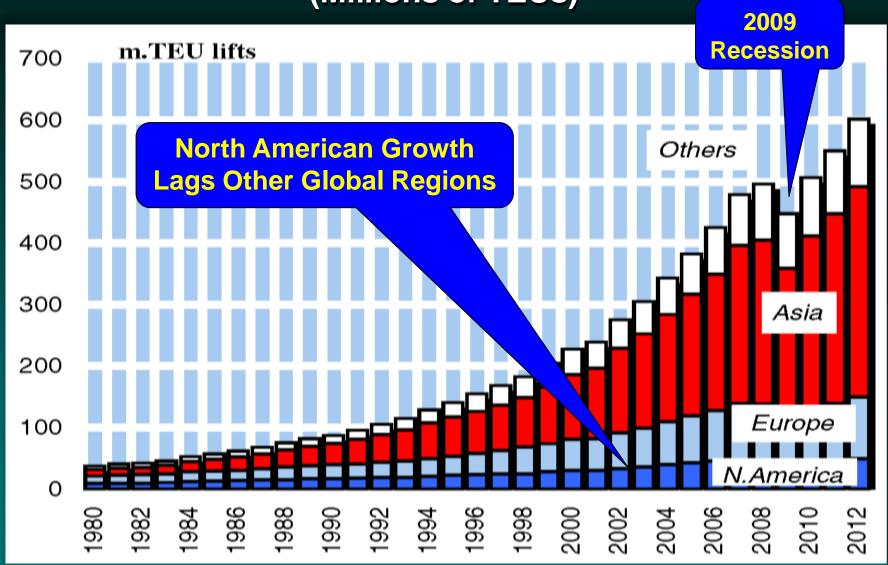


Emerging Markets Lead the Global Recovery BRIC





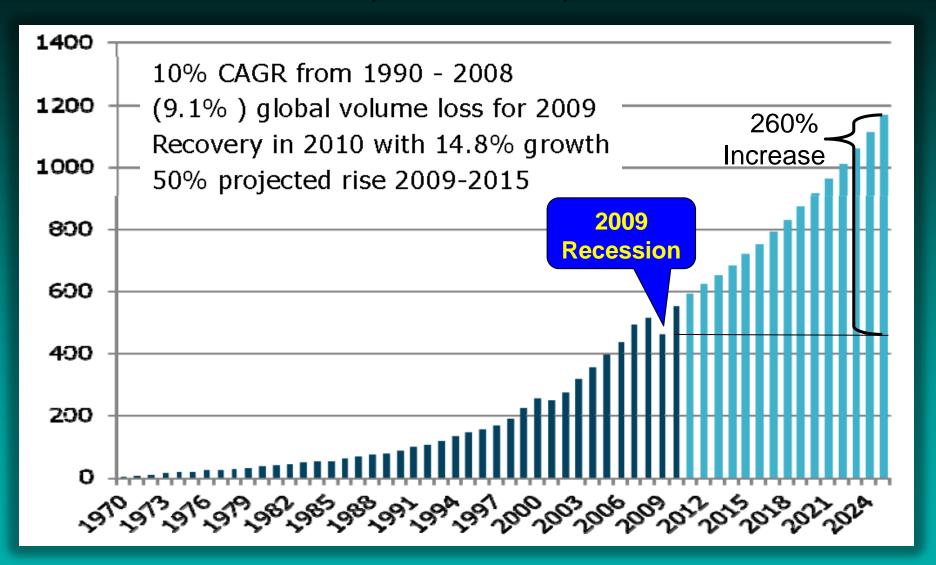
Historical Global Container Market Demand (Millions of TEUs)





2025 World Container Port Market Demand

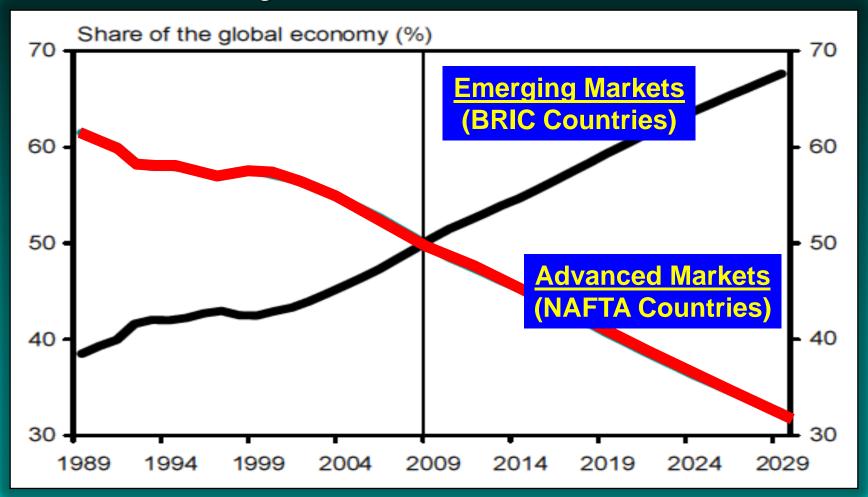
(Millions of TEUs)





A Turning Point in Global Economic History

The Advanced Economies Will Decline From 2/3 share of the Global Economy to a 1/3 Global Share. The Global Economy Will See Higher Average Pace of Growth in the Future...





U.S. Intermodal Rail Flow

Expanded Asian Panama Canal 2014 Flows Western Centroid Sh

Eastbound: All Water Flow

Eastbound: US Intermodal Rail Flow



Southeast Asian Manufacturing Centroid Shift Flow Cı U.S. In Rail Fl

With Manufacturing Centroid Shifts Into Vietnam and/or India, The North American East Coast will See Dramatically More Westbound Suez Traffic



Copyright © 2012

Suez Canal Container Vessel Convoy Traffic

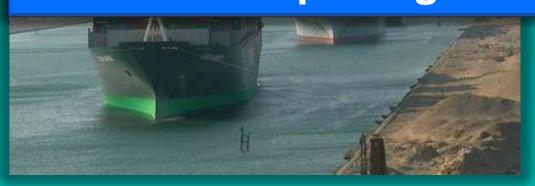
(Ships Currently Transit the Suez Canal in 3 Daily Convoys)





2015 Suez Canal Pricing Strategy:

The Suez Canal has an opportunity to competitively alter global shipping patterns by undercutting 2015 Panama Canal new pricing strategy.







The Growing Asian Import Irade Challenge



Container Transhipment World Records

Of the 10 busiest ports in the world in 2011, Nine are in Asia; of the top 10, Six are on the Chinese mainland

The Port of Shanghai is No. 1, and The Port of Singapore is No.2

These Two Ports are Larger Than All North American Ports Combined

Global Container Port Throughput Growth Rate (11 Main Ports 2008 to 2012)

Port	1Q 2012	Growth	2011	Growth	
1011	TEU	1Q12/10	TEU	11/10	
Shanghai	7,570,000	4.0%	31,739,900	9.2%	
Singapore	7,536,900	6.6%	29,937,700	5.3%	
Hong Kong	5,616,000	2.7%	24,384,000	2.9%	
Shenzhen	5,025,900	-1.2%	22,578,275	0.3%	
Busan	4,097,000	9.8%	16,184,706	14.0%	
Ningbo	3,787,100	11.9%	14,686,200	11.7%	
Qingdao	3,513,300	9.6%	13,020,000	8.9%	
Guangzhou	3,247,300	12.1%	14,400,000	13.4%	
LA/LB	3,181,424	0.6%	14,001,602	-0.7%	
Rotterdam	2,780,439	-3.9%	11,876,921	6.5%	
Tianjin	2,774,700	5.1%	11,500,000	14.1%	
Total 11 Ports	49,130,063	5.0%	204,309,304	7.0%	

Source: Alphaliner Newsletter Volume 2012 Issue 17



China-US: Twin Engines of the World



Population:

US: 314 million

China: 1,344 million

(1/5 World)

The number of Chinese children in elementary school is equivalent to the total US population.



Shanghai International Shipping Center Yangshan Deep Port & Logistics Park



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Shanghai International Shipping Center Yangshan Deep Port - 20 Mile Bridge Access





Shanghai Yangshan Deep-Water Harbour

Yangshan Deep Port – 54 Berths East China Sea



Shanghai International Shipping Center Yangshan Deep Port & Logistics Park







New Emerging Economic Global Drivers **ASEAN 2014)** (BRIC

+ India



Huge Population Growth Over Next Decade Top 10 countries to add <u>422 million people by 2020</u>

Country	2010	2020	Nominal Change	% Change	
India	1,173,108,018	1,326,093,247	152,985,229	13.0%	
China	1,330,141,295	1,384,545,220	54,403,925	4.1%	
Ethiopia	88,013,491	120,420,018	32,406,527	36.8%	
USA	310,232,863	341,386,665	31,153,802	10.0%	
Nigeria	152,217,341	182,344,492	30,127,151	19.8%	
Pakistan	177,276,594	204,274,257	26,997,663	15.2%	
Congo	70,916,439	95,605,489	24,689,050	34.8%	
Indonesia	242,968,342	267,532,450	24,564,108	10.1%	
Bangladesh	158,065,841	180,753,264	22,687,423	14.4%	
Brazil	201,103,330	222,607,506	21,504,176	10.7%	

Asian Hourly Wage Rates in US Dollars

2	2008	2009	2010*	2011*	2012*	2013*	2014*	2015*
CHINA	1.56	1.63	1.83	2.16	2.51	2.90	3.20	3.66
HONG KONG	7.24	7.27	7.42	7.64	7.95	8.27	8.68	911
INDIA	0.50	0.49	0.53	0.57	0.61	0.66	0.7.	0.78
INDONESIA	0.51	0.51	0.59	0.67	0.77	0.88	0.98	1.08
JAPAN	24.30	26.23	22.59	21.70	20.41	19.81	19.51	18.73
SOUTH KOREA	13.21	11.27	13.31	14.54	16.49	18.70	20.91	23.38
MALAYSIA	2.99	2.80	2.97	3.18	3.38	3.58	3.80	4.03
PHILIPPINES	1.65	1.59	1.67	1.77	1.87	1.99	2.11	2.24
SINGAPORE	13.18	12.86	13.18	13.85	14.69	15.59	16.53	17.54
TAIWAN	7.24	6.56	6.95	7.19	7.50	7.85	8.19	8.52
THAILAND	1.08	1.06	1.04	1.08	1.19	1.27	1.35	1.42
VIETNAM	0.81	0.86	0.87	0.89	0.97	1.03	1.07	1.10



By 2015/16, the ASEAN Economic Community Will Form a Single Regional Common Market with One Manufacturing Base



In 2011, U.S. exports to ASEAN nations broke records – exceeding \$76 billion for the first time

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Association of Southeast Asia Nations (ASEAN) **2015 ASEAN CONNECTIVITY**

47 Seaports Will Be Built Across ASEAN by 2015/16





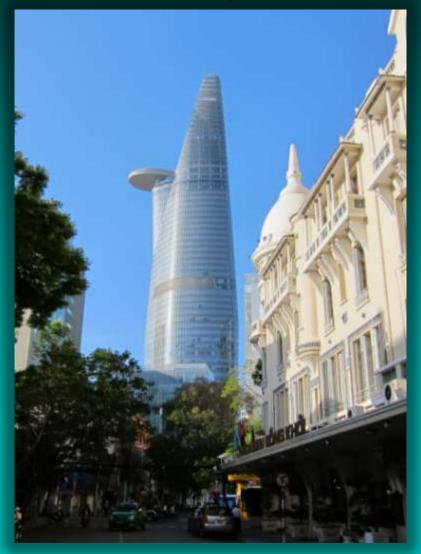
The Rise of the Asean Economies





Ho Chi Minh City Regional New Port Container Terminal Development

(12 Port Terminals in 14 years)



VIETNAM – Has Become the Apparel **Distribution** Capital of the World - The "Apparel Shipper"

VIETNAM - Ho Chi Minh City, (Saigon)
Bitexco Financial Tower

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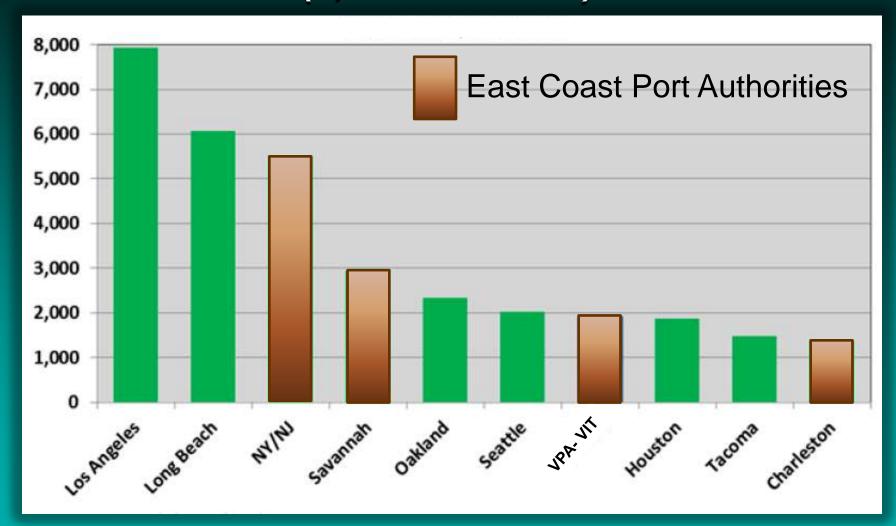


North American Cargo Demand Trends

(Dé jà vu Experience)

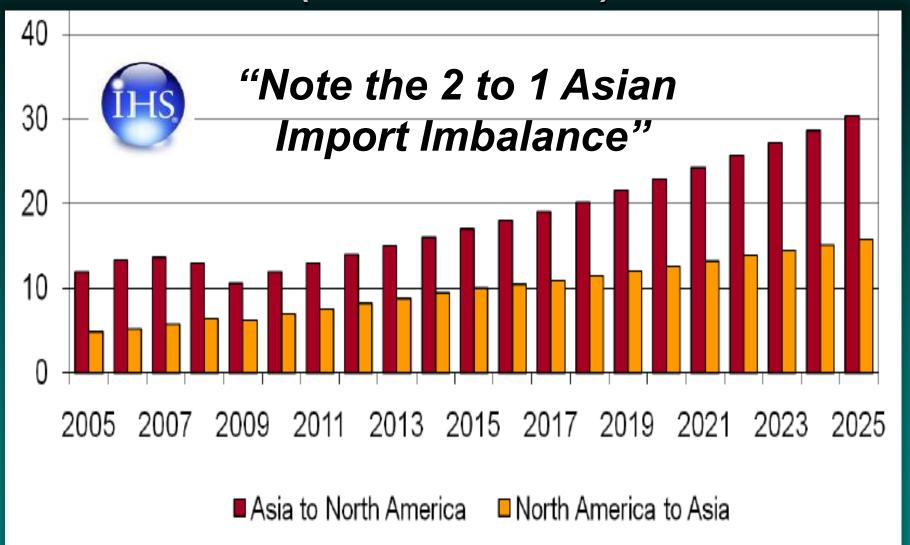


2011 Top 10 US Port Container Volume (1,000s of TEUS)

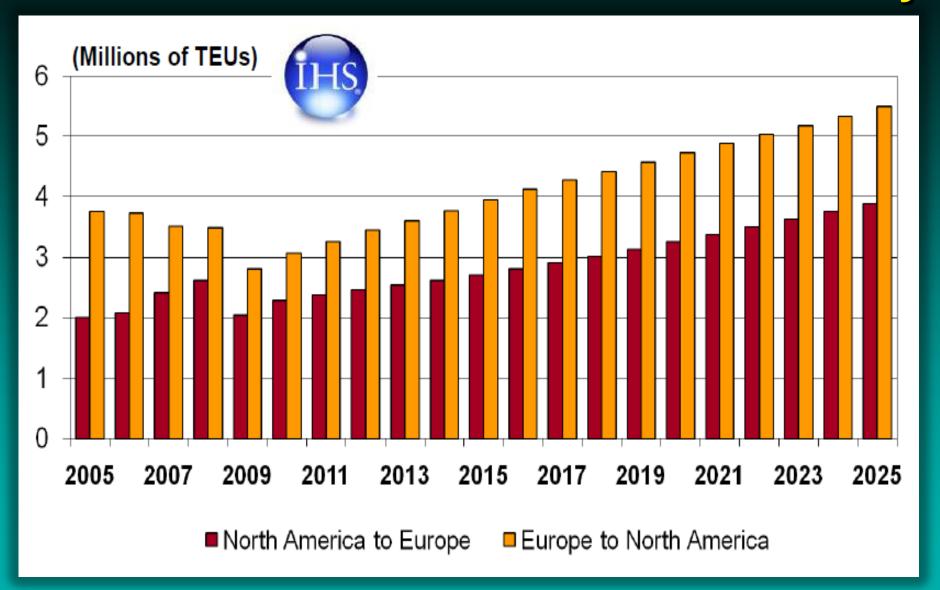




Transpacific Container Trade Recovery (Millions of TEUs)



Transatlantic Container Trade Recovery





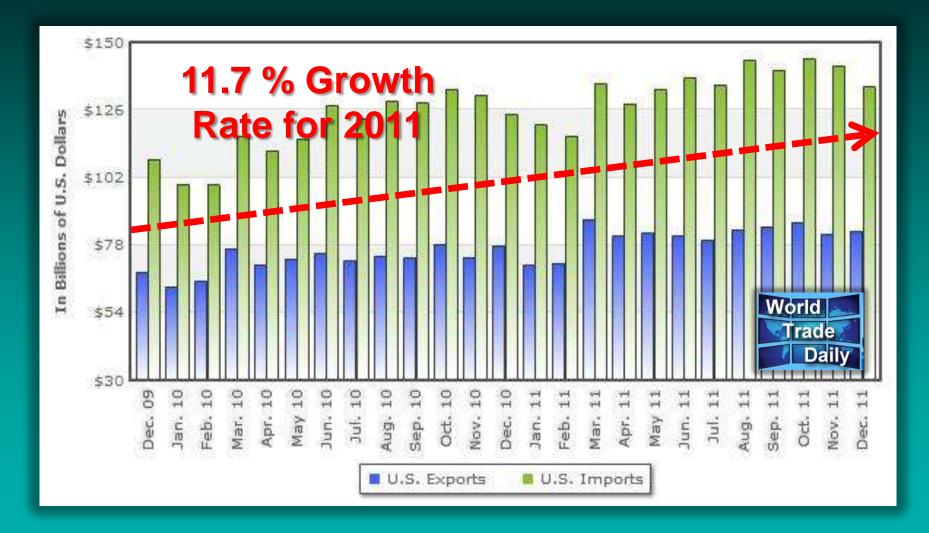
2010 US Intermodal Rail Shipments

In calendar 2010, 40-footers led year-over-year growth at 19.5 percent, followed by 20-footers at 19 percent and 53-footers, 16.2 percent.



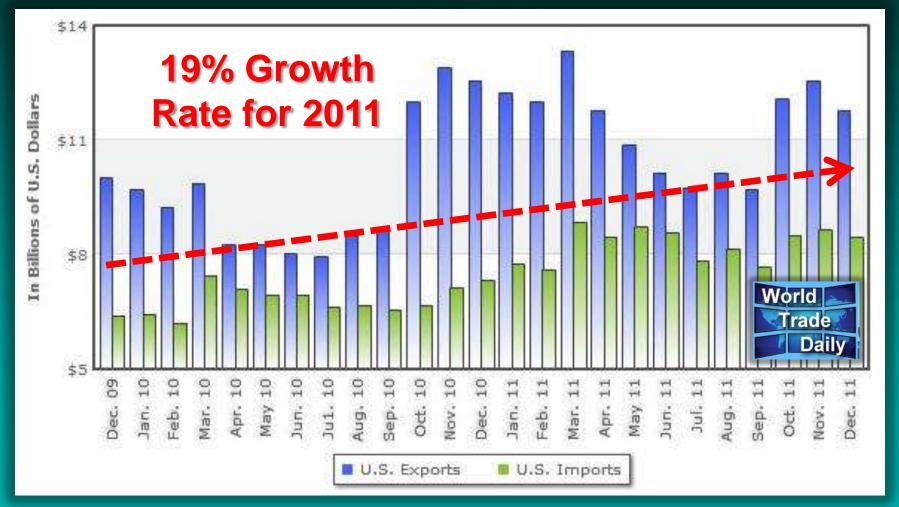
2011 US Manufactured Goods

U.S. Manufacturered goods trade increased 11.7 percent year-over-year during calendar 2011, with exports up 11.3 percent and imports, 11.8 percent.



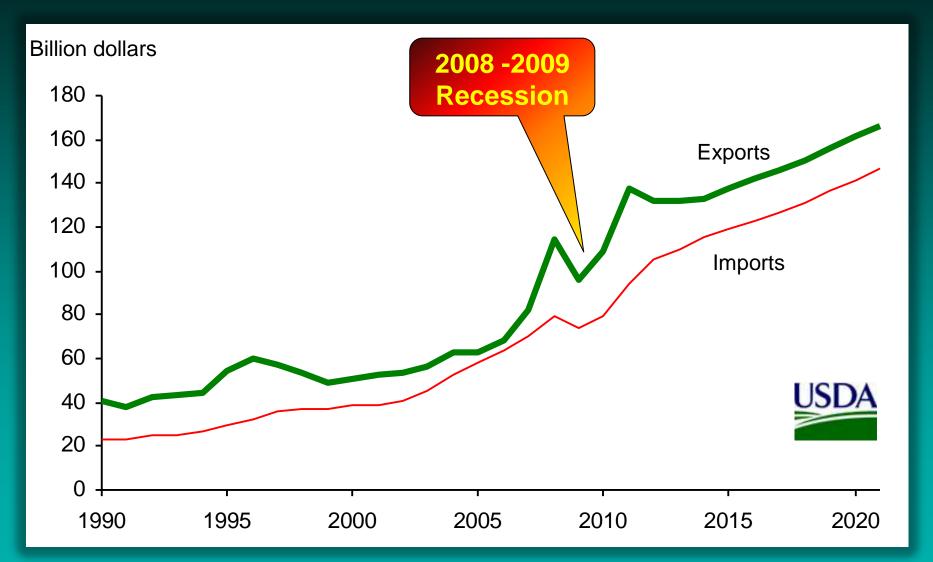
2011 US Agricultural Commodities

U.S. agricultural commodities trade increased 19 percent year-over-year during calendar 2011, with exports up 17.7 percent and imports, 20.9 percent.





US Agricultural Trade Value Forecast

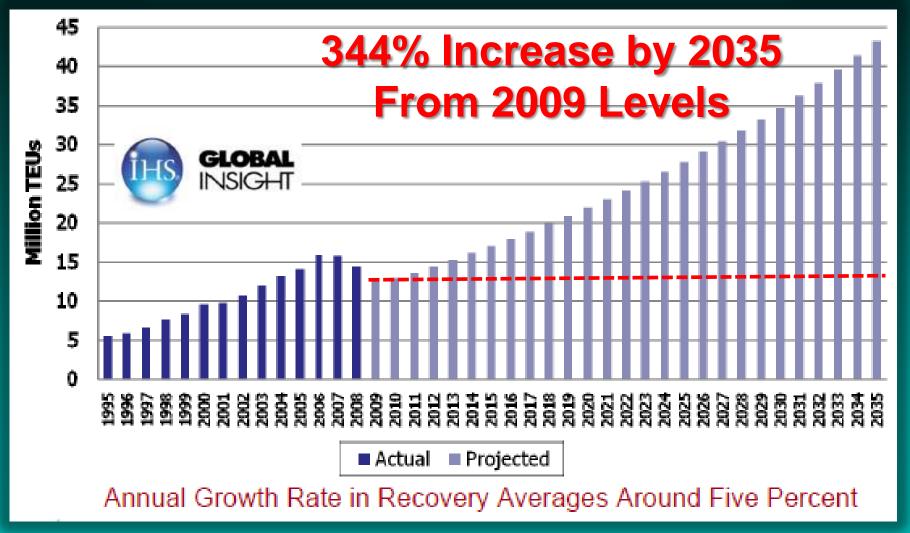






San Pedro Bay (POLA +POLB) Container Volume Forecast





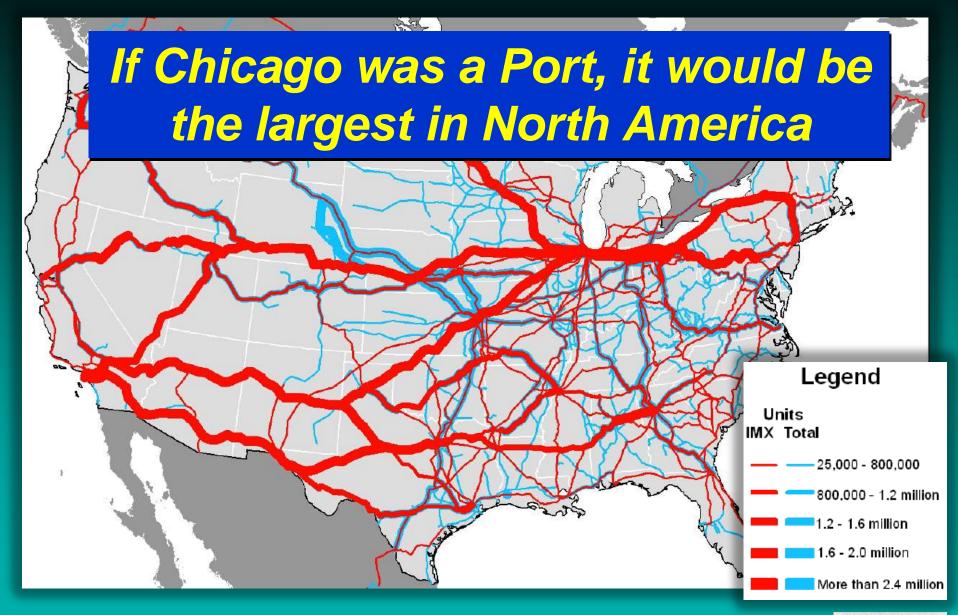
North American Emerging Mega-Regions

Future US Growth Areas

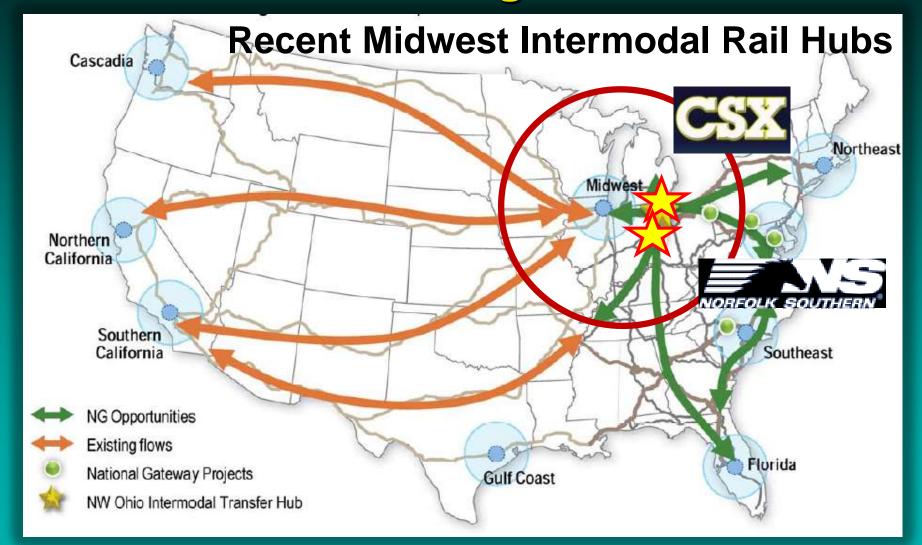




2035 Intermodal Rail Car Volumes



CSX & NS National Expansion of Integrated Intermodal Rail Logistics Centers

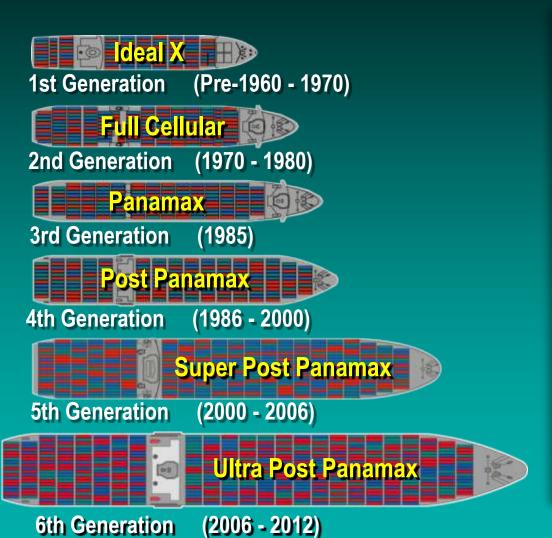


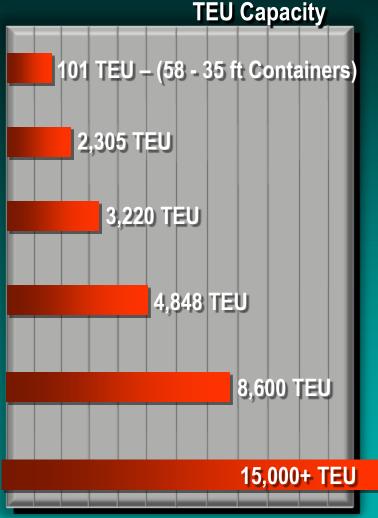


Maritime Vesse Technology Trends



World Container Ship Evolution







Madison Maersk (3,928 TEUs) in the Panama Canal

(Current Max Panamax Vessel Approx. 4,800 TEUs)





Maersk's New 30 Vessels (ordered) are <u>4 Times the Current Size of the</u> Panama Canal & <u>1.5 times the Size of the Expanded Panama Canal</u>





February 2011: A.P. Moller-Maersk Orders 30 – 18,000 TEU Container Vessels "Largest in the World"









23 Containers Wide – 9 Tiers Above the Hatch



CMA-CGM's Marco Polo – 16,020 TEUs

Built by Daewoo Shipbuilding and Marine Engineering (DSME) in South Korea – January 2013





CMA-CGM's Marco Polo – 16,020 TEUs

Built by Daewoo Shipbuilding and Marine Engineering (DSME) in South Korea – January 2013



Copyright © 2013

21,000 TEU Ultra Large Twin Engine Container Ship - 2011

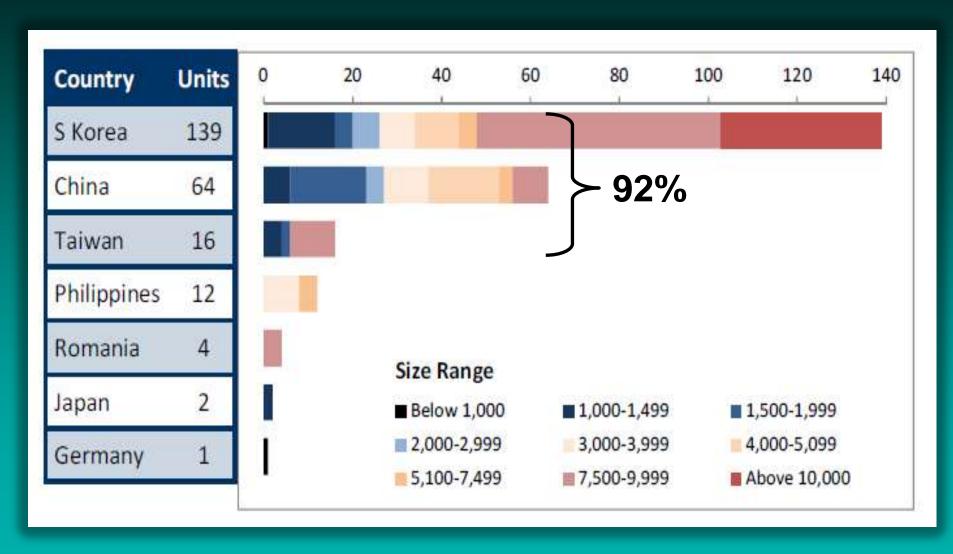






Source: Alphaliner Newsletter Volume 2011 Issue 4

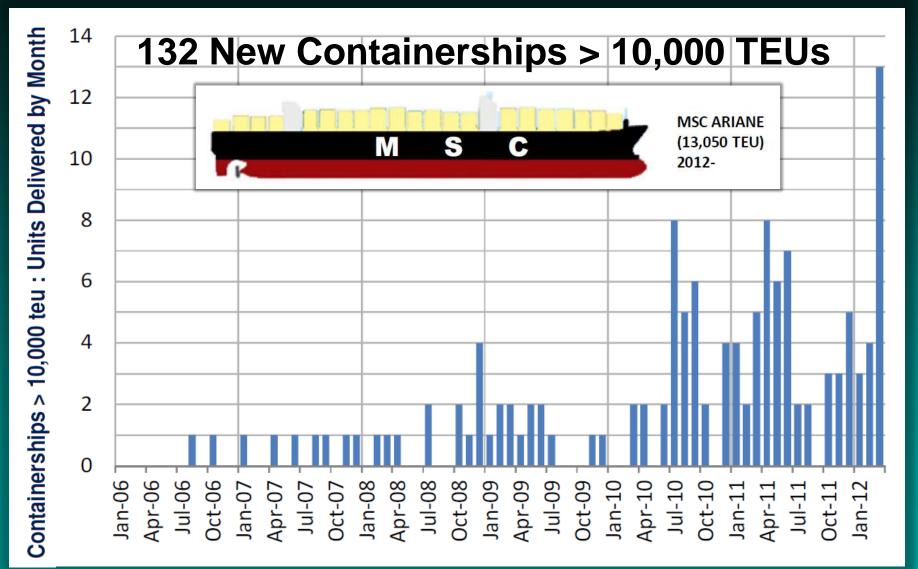
Containership Orders – Country of Build (Orders Since January 2010)



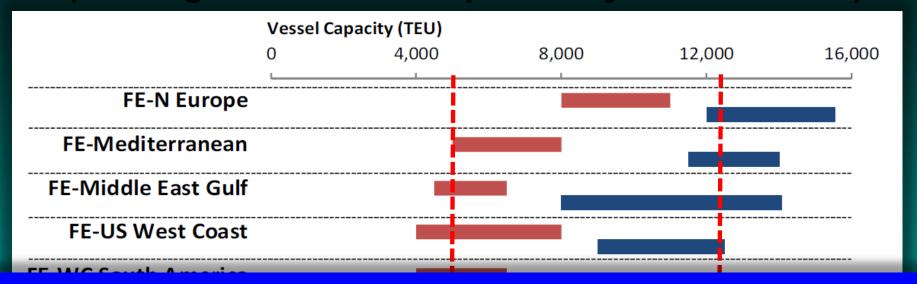


Record New Container Ship Delivery > 10,000 TEUs

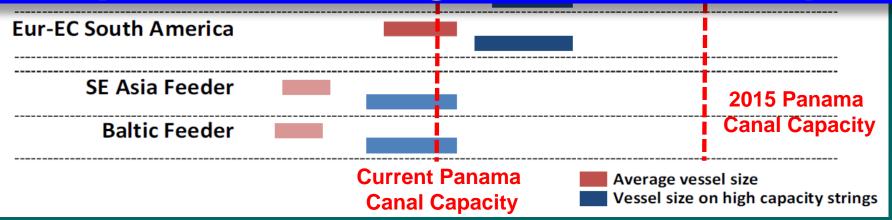
(11 Vessels now 13,000 to 14,000 TEUs)



The Size of Container Ships to Come (Average Containership sixe by Trade Route)



Expect Much Larger Containerships





Largest Container Vessel to Dock at a North American Port – March 21, 2012

MSC Fabiola (12,562 TEUs) at the Port of Oakland Built in Korea 2010

Length Overall (LOA): 366.08M - 1,201 Ft

Breadth: 48.2M - 158 Ft

Maximum water draft (fully loaded): 15.50M - 50.85 Ft

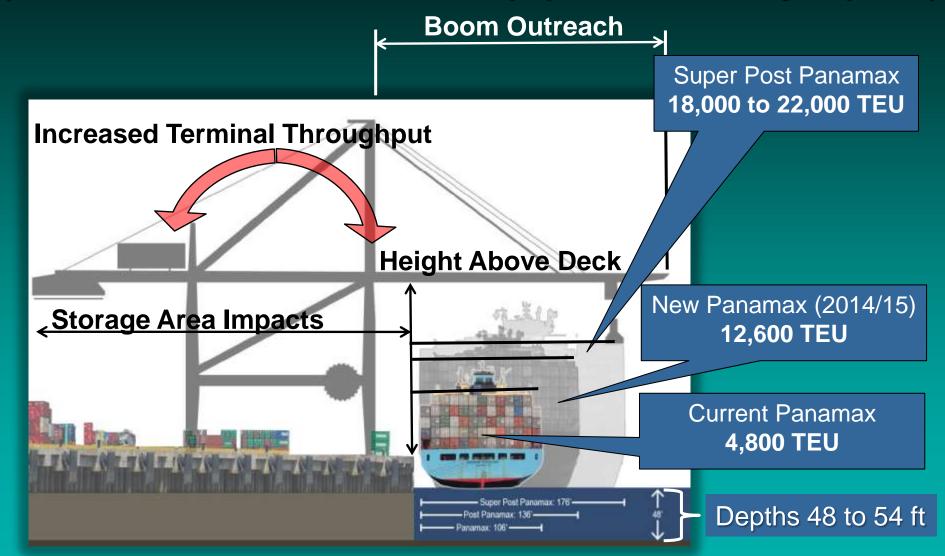
Deadweight Tonnage: 146,093 metric tons





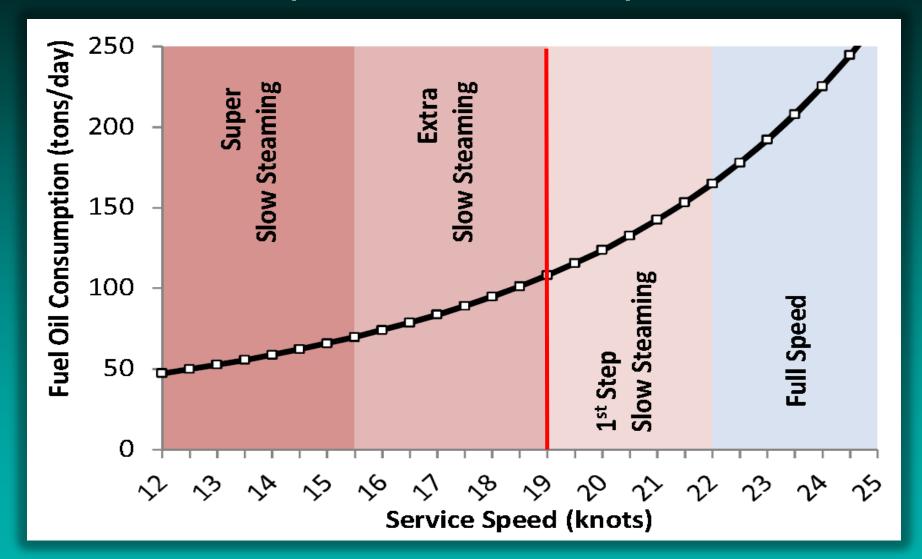
Vessel Size Expansion - Terminal Impacts

(Port Terminal Infrastructure & Equipment Geometry Impacts)



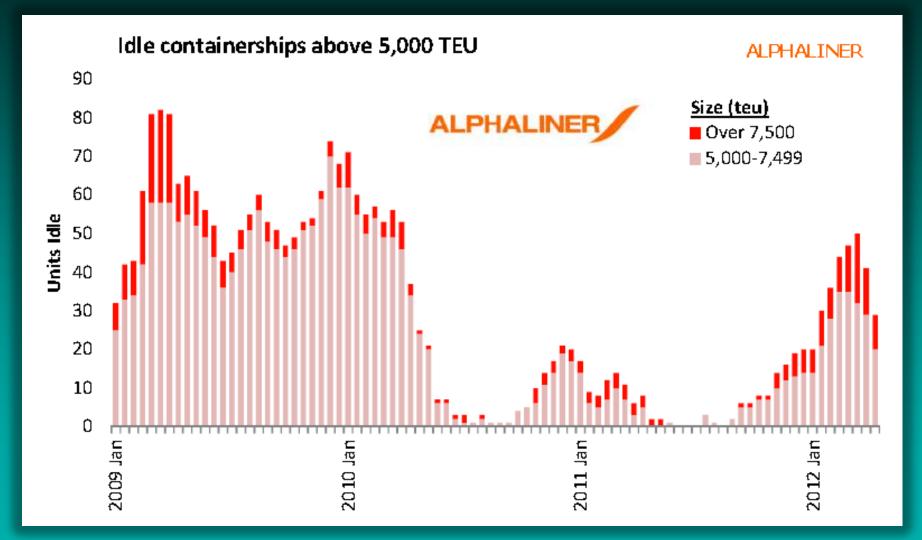


Slow Steaming & Fuel Oil Consumption (8,500 TEU Vessels)





Global Idle Containership Fleet 2009 to 2012 – Expected to Decrease 2013







Future Container Vessel: NYK LOGISTICS NYK Super Eco Ship





Future Container Vessel: NYK LOGISTICS NYK Super Eco Ship





MS Oasis of the Seas:

(6,360 passengers, 2,100 crew: 361m LOA, 66m wide, standing at a height of 72m)







MS Oasis of the Seas:

(6,360 passengers, 2,100 crew: 361m LOA, 66m wide, standing at a height of 72m)





New Era of LNG Vessels is on the Horizon: Will LNG be the Fuel of the Future for Shipping?



TODAY: Viking Energy, an LNG-powered offshore supply boat — Courtesy of Eidesvik







TOTE Orders Two New LNG Powered Container Ships & Two RO/RO Conversions: Largest LNG Powered Ships in the World

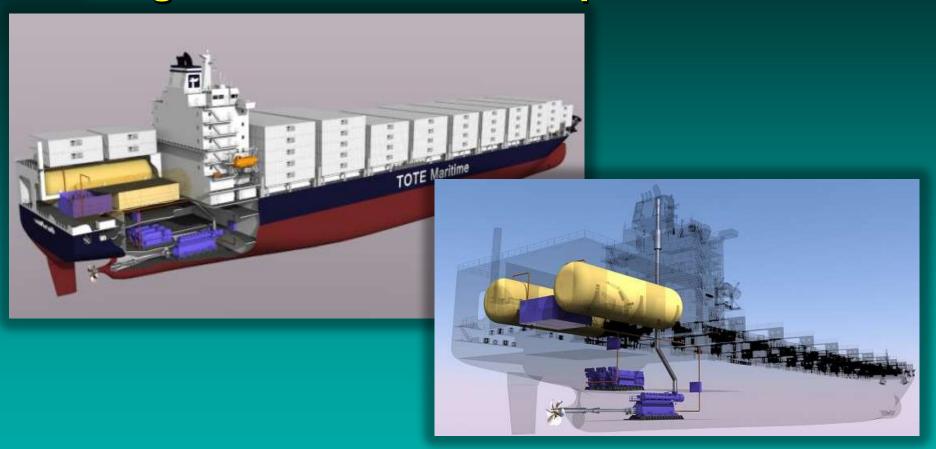


These ships will be the largest ships in the world powered primarily by Liquefied Natural Gas (LNG).





TOTE Orders Two New LNG Powered Container Ships & Two RO/RO Conversions: Largest LNG Powered Ships in the World



Two 839-foot Orca-class vessels to liquefied natural gas-diesel dual fuel operation for Seattle-Alaska service and two 764-foot new-builds for the Florida-Puerto Rico trade



Kawasaki Heavy Industries 9,000 TEU container ship Fuelled by LNG



A new type of LNG tank that provides more space for container cargo.



Germanischer Lloyd (GL) & IHI Marine United Inc. (IHIMU) Concept Study 13,000 TEU Container Vessel Fuelled by LNG



LNG Vessel Bunkering: North American Ports Are Not Prepared...



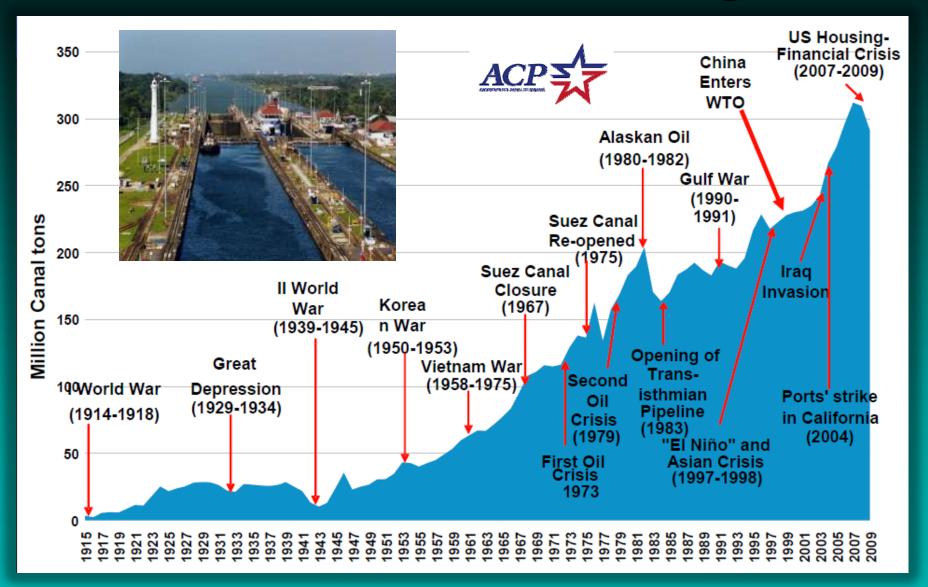




Panama Sanal Expansion: New Capacity



Panama Canal Historical Tonnage Traffic

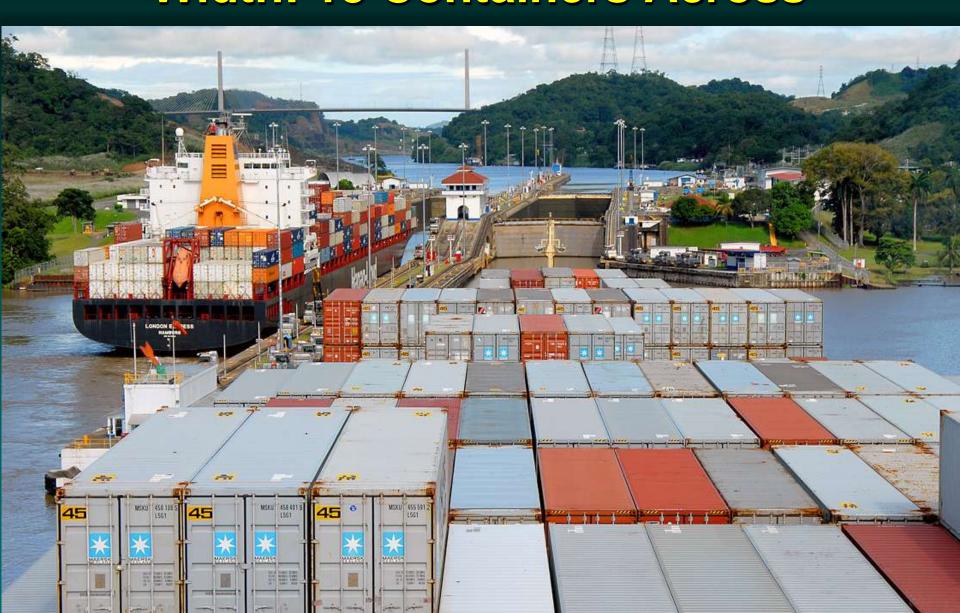


The Panama Canal Circa 1914





Panama Canal Current Width: 13 Containers Across





Panama Canal Third Lane Expansion Circa December 2014/January 2015



Panama Canal Expansion





More than 14,000 ships a year pass

A \$5.25 Billion Investment in a 3rd Set of Locks Equating to 16% of Panama's National GDP



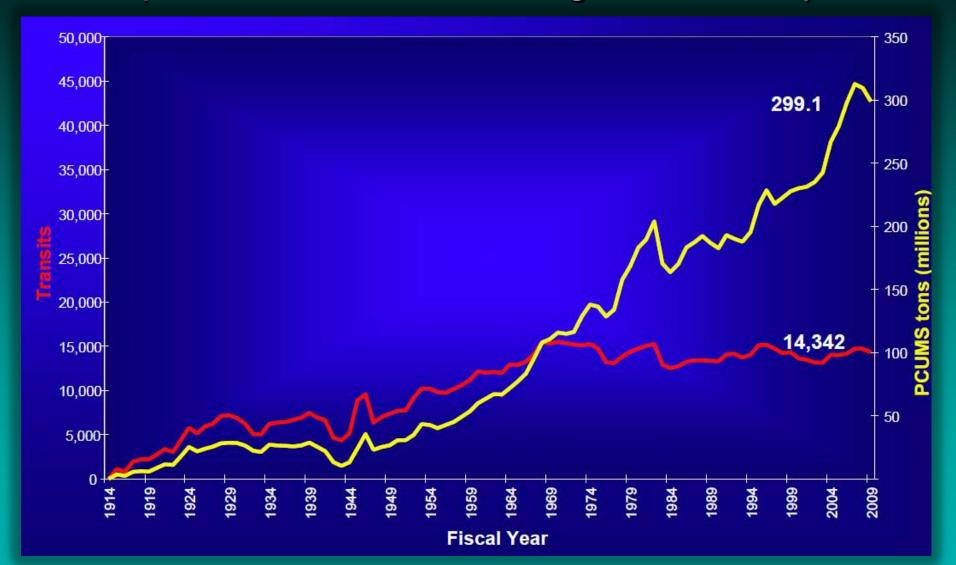
Pacific Ocean & Caribbean Sea carrying 275 million tons of Cargo and \$100 billion in container shipping

Source: ACP Data



Panama Canal Transit & Tonnage Traffic

(Transits and PCUMS Tonnage 1914 to 2009)



Source: ACP Data



The Panama Canal is a Vital Link for US Grain Exports



A Larger Share of Other Vessels Will be Able to Transit the Canal - Fully Loaded



Crude Oil - 0% to 42%



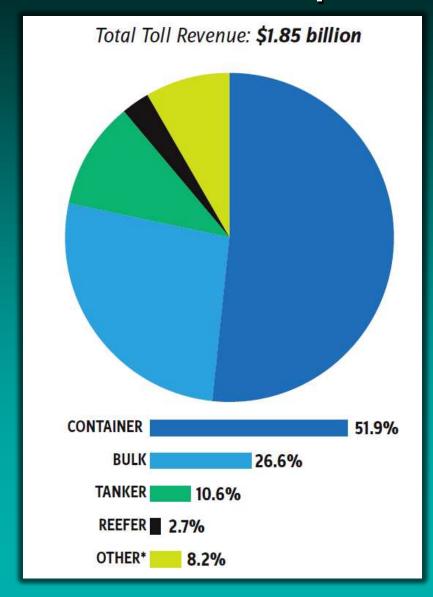
LNG - 10% to 90%



Dry Bulk - 55% to 80%



Panama Canal 2012 Tolls: Annual Revenue for Container Ships in US \$ millions & % Canal Share



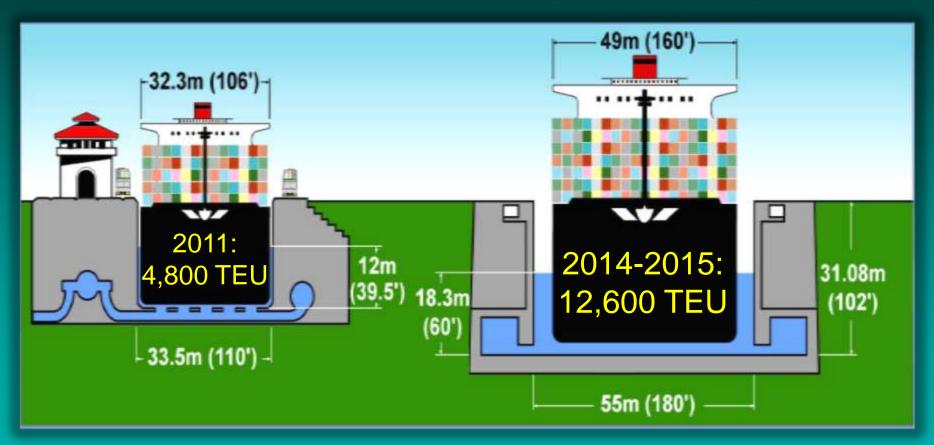


Source: Panama Canal Authority www.pancanal.com





Panama Canal Third Lane Expansion Capabilities





The New Post Panamax Capacity Favors All - Water Service Routes with the Following Vessel Characteristics:



- Vessel Capacity: 9,000 to 10,000 TEUs
- Vessel Draft: 46 to 50 feet (tropical fresh water)
- Required Port Channel Depths: 50 to 54 feet
- LOA: 1,000 to 1,200 feet
- Beam: 140 to 160 feet

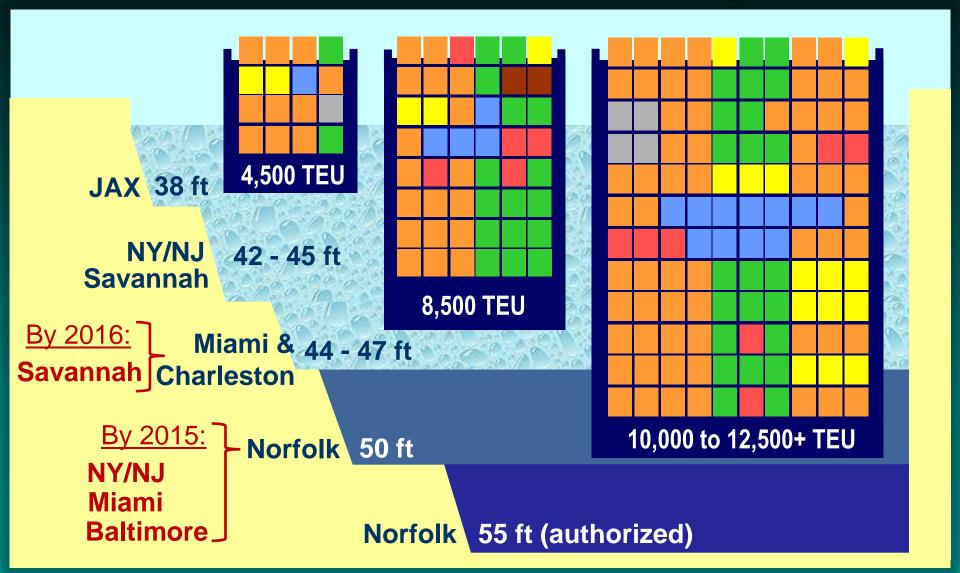




The Container Ship Colombo Express (8750 TEU)



Today Only The Port of Virginia Can Handle The New 2015 Panamax Vessels Fully Loaded





Port Authority of New York & New Jersey Entrance Channel & Harbor Dredging Program

(\$1.6 Billion Program, Completion December 2014)





Raising of the Bayonne Bridge (Estimated at \$1 billion)

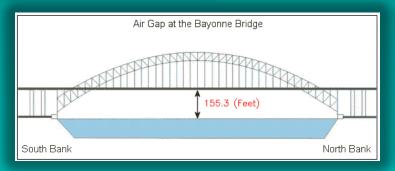
Future Clearance: 214 ft

Current Clearance: 155.3 ft













Emerging New Caribbean Transhipment Center

Yearly Container Movement through the Panama Ports



Non-Transit Panama Canal "Feeder Services" May Be the Real Boom from the Canal Expansion



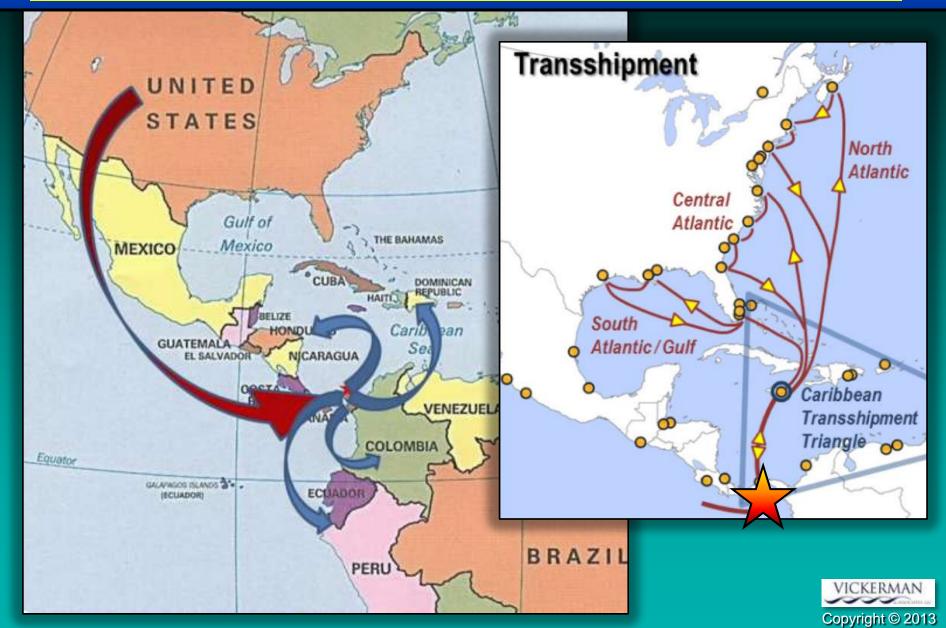


Weekly Through Transits
Feeder Services – No Transit

Source: ACP and Compare, 2008 Data



The Panama Canal Expansion Will Move the Caribbean Transhipment Center Point to Panama





Panama Canal Future Transit Revenues & Gama Alternatives



Typical Container Vessel Service Route

Asia to USEC: Weekly Service with 8 - 4,320 TEU Vessels
Generating 104 Yearly Transits and
\$150 million in Annual Canal Transit Fees



Source: ACP Data



2025 Summary of Canal's Financial Results (To 2025 In Millions of Dollars – Annual Fees)

Summary of the Expanded Canal's Financial Results



Financial Results ¹		Year 2005	Year 2025	Annual average growth rate
PCUMS Tons ²		279	508	3.0%
Transit Revenue	546%	Increase	6,101	8.9%
Other Revenues		92	125	1.5%
Total Revenues		1,209	6,227	8.5%
Operating Costs		444	1,016	4.2%
Fee per Net Ton ³		218	668	6.5%
Public Services Fees ³		2	2	0.0%
Depreciation		61	231	6.8%
Net Income	890%	Increas	4,310	11.6%

Source: ACP Financial Data



Alternative "Dry Canal" Proposals to Counteract Anticipated Canal Fees/Costs





Panama Canal Expansion Impacts: Prediction Scenarios

Panama Canal Vessel Deployments Will Determine New US Logistics Patterns



The Distance to
New Orleans
and Savannah Via
the Panama Canal

A Competitive & Robust
Landside Access to the Gateway
Port's Inland Market will be a Key
Success Factor!





The Primary North American Competitor to the Panama Canal is the Class I Rail Intermodal System

(Potential Increased Service Offerings and System Capacity)





Source: USDOT Maritime Administration (MARAD) 2009



Post 2015 Expanded Canal: Predicting the Future Impacts for the US East & Gulf Coasts?

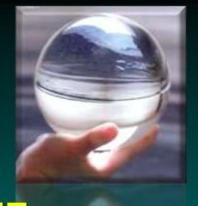
IF:

- ✓ West Coast Ports & Rail become/remain congested...
- ✓ East Coast Ports Accommodate the big ships...
- ✓ Canal Cost Remains Price Competitive with Suez...
- ✓ Cargo Trade Volumes Continue to Increase...
- ✓ Canal's infrastructure keeps pace with Growth...

Then:

✓ Global Carriers will route as much traffic via the expanded Panama Canal as it can handle...





Post 2015 Expanded Canal: Predicting the Future Impacts for the US East & Gulf Coasts?

IF:

- ✓ Panama Canal Tolls are Set to Maximize Revenue and not Container Volumes...
- ✓ East Coast Ports Can't Accommodate the big ships – Channel Draft & Terminal Impacts...
- ✓ Class I Railroads Exert Their "Pricing Flexibility".....
- ✓ All-Water Time is not competitive for High Value Time Sensitive Intermodal Landbridge Cargo...

Then:

✓ The Panama Canal Market Shift to the East and Gulf Coast May Not Occur at All!

✓ Gulf Coast May Not Occur at All!

✓ Coast May Not Occur at All!



Inland Ports: Defined - A Convergence of Logistic Trends

Inland Ports Defined A Convergence of Logistics Trends













Emerging Major Inland Port Logistics Centers Throughput Capacities in Millions of TEUs



BNSF Logistics Park, Joliet. IL A New Model For Freight Logistics Centers

Wal-Mart's New 3.4 million SF (78 acres under roof) Import Distribution Center

The Cost of This Import Distribution
Center was Paid for by the Savings in
Truck Drayage Between the Warehouse
& the Intermodal Rail Terminal







The Unsolicited Proposal to Purchase All of Virginia's Ports





VIT – APMT "Comparison of Business Terms Study"



In April 2012, APMT submitted an Unsolicited Conceptual **Proposal** to the Commonwealth of Virginia via the 1995 Virginia Public-Private Transportation Act (PPTA) to purchase all of the Port of Virginia's port terminal operations for \$4 billion over a 48 year period.



For the First Time in North America, Should a Private Ocean Carrier Control All of a Public Port Authority's Facilities and Assets?





APM Terminals Operates 10 Major Container Terminals within US Port Authorities

(5 Terminals on the East Coast)





Major Container Terminal Operation

Source: APMT Data

Americas

- Port Elizabeth, New Jersey, USA
- Americas Regional Office Portsmouth, Virginia, USA
- 3 Portsmouth, Virginia, USA (Leased to VA Port Authority)
- 4 Charlotte, North Carolina, USA
- Charleston, South Carolina, USA (Stevedoring)
- 6 Jacksonville, Florida, USA
- 7 Miami, Florida, USA
- 8 Mobile, Alabama, USA
- 9 Houston, Texas, USA
- 10 Los Angeles, California, USA
- 11 Tacoma, Washington, USA





REPORT TO THE GOVERNOR AND THE GENERAL ASSEMBLY OF VIRGINIA



Special Report: Review of Recent Reports on the Virginia Port Authority's Operations



REPORT DOCUMENT NO. 8 (2013) COMMONWEALTH OF VIRGINIA RICHMOND JANUARY 2013











Consider the Airport Comparison:



If Delta Airlines, the largest airline in the world, operated all the operations and gates at the Richmond Airport, what would United, US Air, American, Jet Blue, and Air Canada do? What would be the impact to competitor flights and services at the airport?





