





Juneau 2001 Vancouver 2009 (2) Seattle 2005, 2006

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Shore Power – A West Coast] Experience

San Francisco 2010 Los Angeles 2011 Long Beach 2010 San Diego 2010



## Once A Voluntary Good Idea . . . . . . Now the Law in California

Date	Reduced Onboard Power Generation Option
Jan. 1, 2010	Shore-power equipped ships must use shore power if available at berth
Jan. 1, 2014	50% of all cruise ship calls on shore-power
Jan. 1, 2017	70% of all cruise ship calls on shore-power
Jan. 1, 2020	80% of all cruise ship calls on shore-power

OR – equivalent emissions reduction by other means



### The San Francisco Experience

- 2004 Cruise Terminal Enviro Advisory Comm
- 2005 U.S. EPA Low Sulfur Fuel Incentive
- 2006 Air Quality Board Grant **\$1.9** million
- 2010 Shorepower Project Completion

### Budget: \$5.2 million

Bay Area Air Quality Mgt. District - \$1.9M US Envir. Protection Agency - \$1.0M SF Public Utilities Commission - \$1.3M Port of San Francisco - \$1.0M



#### **Big Ideas, Proven Execution**

### **History of Shore Power**

#### 2005

Seattle, WA Cochran Marine's first shore power installation



2009

Seattle, WA Vancouver, BC



### 2011

Long Beach, CA





#### 2000

*Juneau, AK* First high voltage shore power connection.

#### 2006

Seattle, WA Holland America Line shore power installation





San Francisco, CA Los Angeles, CA San Diego, CA 2014

Brooklyn, NY Halifax, CND (projected

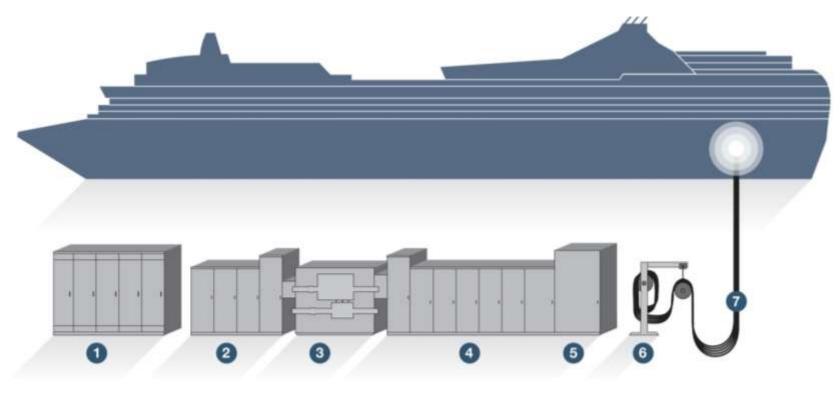




Shore Power by

**Big Ideas, Proven Execution** 

### How it Works



- 1. Primary metering equipment
- 2. Primary Equipment
- 3. Transformer
- 4. Secondary Equipment

- 5. Capacitor
- 6. Cable Positioning Device
- 7. Ship Cable



### **Our Services**

- Design support
- Shore side equipment and installation
- Ongoing service and connection management





Collaboration with the utilities

Carmen Ortega, Manager Business Development April 25, 2013



### **COLLABORATION**

#### **2 PROJECTS IN 5 YEARS : A \$10 MILLION INVESTMENT**



Government Gouvernement of Canada du Canada











BC hydro



# **RESULTS** 5,400 TONNES OF GHG EMISSIONS REDUCED SINCE 2009



	2009	2010	2011	2012	2013
Successful Connections	11	44	35	60	
Calls capable of connecting		58	58*	74	104
Electricity consumed (MWh)	353	2,024	1,762	2,960	
Net GHG emissions reduction (tonnes)	289	1,521	1,318	2,266	
CACs reduced (tonnes)	7	54	47	80	
Fuel Savings (tonnes)	93	476	424	725	

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