

Multiuise of Cruise Terminals

April 25, 2013



A Crusade

A monumental achievement

- ▶ 1987 / Era of a new President
- ▶ 1999 Hangar / possible new Terminal
- ▶ Location political
- ▶ Media
- ▶ 1999 Public hearing/debate commence
- ▶ 78% agree to the Terminal
- ▶ Support from local merchants

Getting a Terminal Public hearings



Results

- ▶ Historical site/UNESCO World Heritage
- ▶ Park
- ▶ Had to be touristic/accessible to the population
- ▶ Environmental

Cruise Terminal

- ▶ Over 45 000 square feet (Terminal only)
- ▶ 10 different halls / 18 possible combinations
 - 4 halls with no structural Columns
 - Secure corridor/ cocktails
- ▶ Over 150 major events a year
- ▶ Holiday Season / Xmas celebrations

The Cruise Terminal the heart of the Old City



The Ross Gaudreault Terminal



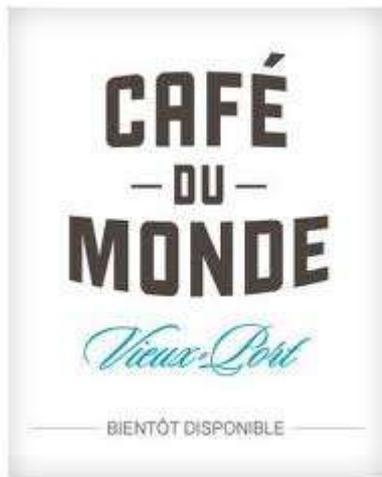
A cruise Ship an Event



A Restaurant



Restaurant within the Terminal



Café du Monde

A popular destination



Exterior venues are popular



Cocktails for smaller groups







Activities held at the Terminal

- ▶ Weddings
- ▶ Proms
- ▶ Wine tasting
- ▶ Tradeshows
- ▶ Political events











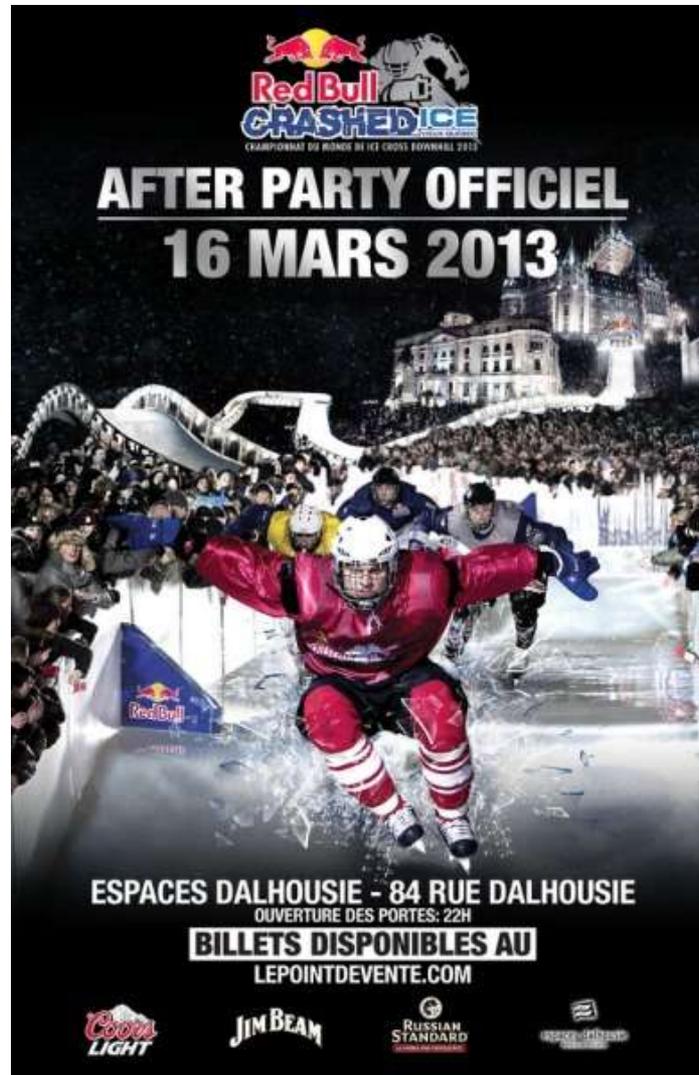
Cultural Events



Fashion Shows / Designers



Popular destination for major events



Red Bull
CRASHED ICE
CHAMPIONNAT DU MONDE DE ICE CROSS DOWNHILL 2013

AFTER PARTY OFFICIEL
16 MARS 2013

ESPACE DALHOUSIE - 84 RUE DALHOUSIE
OUVERTURE DES PORTES: 22H
BILLETTS DISPONIBLES AU
LEPOINTDEVENTE.COM

Coors LIGHT JIM BEAM RUSSIAN STANDARD

The poster features a central image of an ice skater in a red suit and white helmet, splashing through water on a track. In the background, a large crowd is gathered around a brightly lit building, likely the Dalhousie University building in Quebec City, under a dark night sky. The Red Bull logo is visible in the top left and on a small sign on the track.





PORT DE QUÉBEC