Maximizing Investment and Utilization of Cruise Terminals

Presented by:

Carmen Ortega

November 07, 2013

PORT METRO vancouver

A CANADIAN ICON AND UNIQUE, MULTI-USE FACILITY

PORT METRO vancouver

EVOLUTION OF CANADA PLACE FACILITIES

1983: Start of Canada Place construction

April 1986: The Noordam, First cruise ship to dock at the new facility

2002-2004: North berth Expansion, "The Pointe" and peak passenger volumes

2010: Host to Winter Olympics

1986: Canada Pavilion, World's Fair Expo '86 and Pan Pacific Hotel Opening

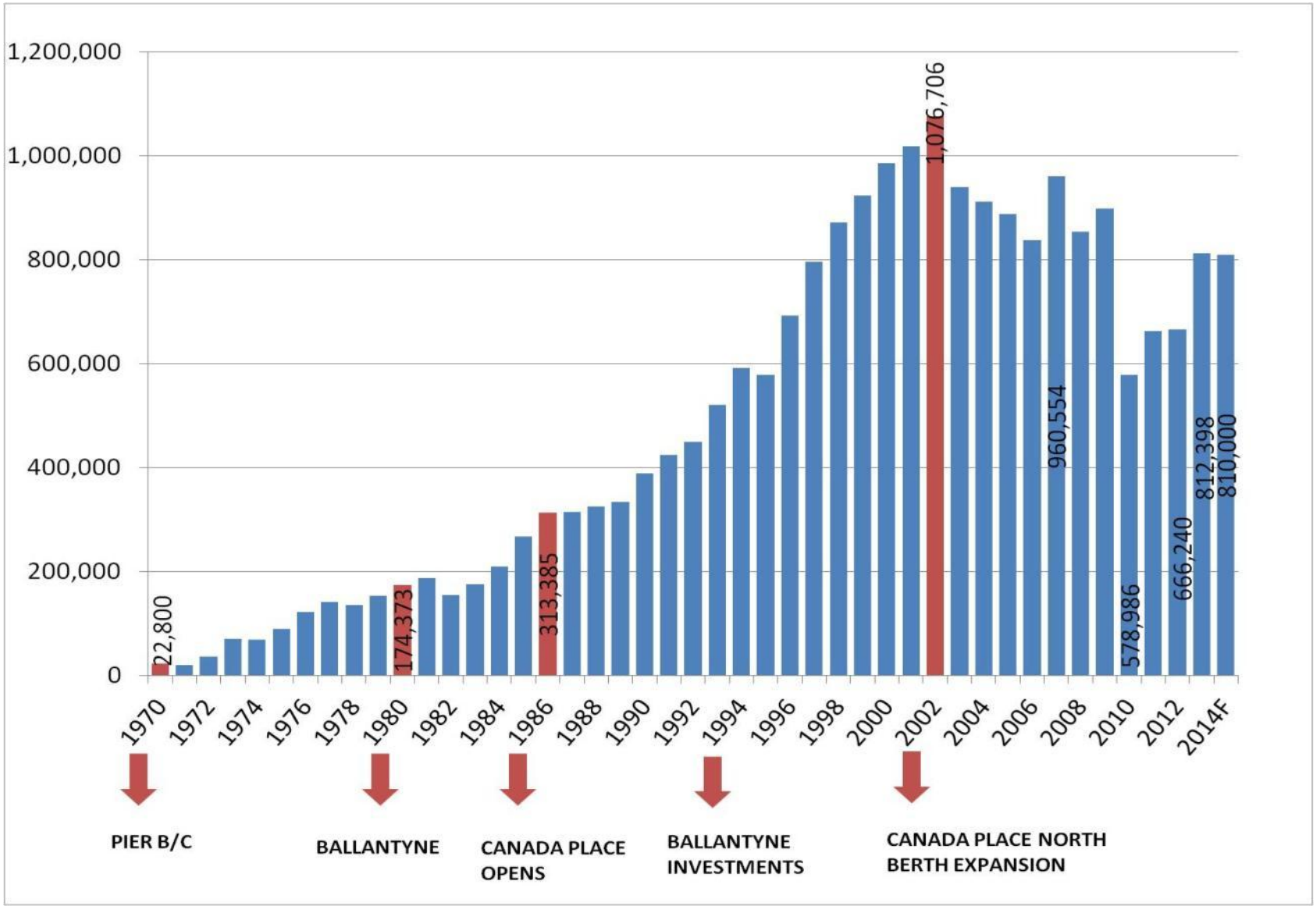
1987: Vancouver Trade & Convention Centre opening

2009: Shore Power installation of 2 jibs

2013: Shore Power upgrades and 3rd jib

2013 EDITORS' PICKS
CRUISE CRITIC
BEST NORTH AMERICAN HOMEPORT

CRUISE PASSENGER VOLUMES AND ASSOCIATED INFRASTRUCTURE INVESTMENTS



INNOVATION THROUGH COLLABORATION

YVR

TOURISM VANCOUVER

CERES

CITY OF VANCOUVER

Canada Border Services Agency

Agence des services frontaliers du Canada

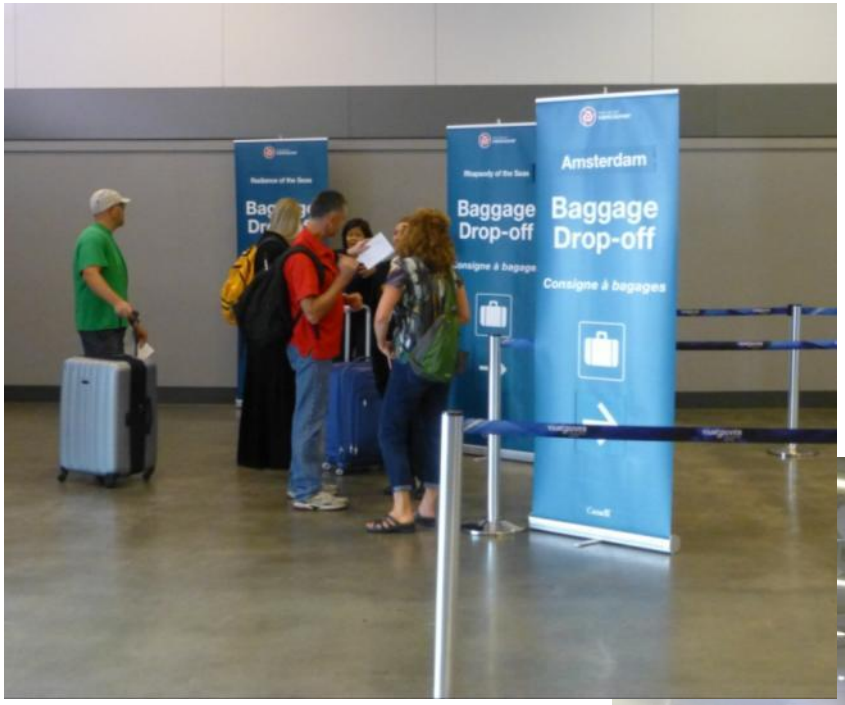
Vancouver taxi companies

Transport Canada

Transports Canada

U.S. Customs and Border Protection

CONVENTION CENTRE UTILIZATION FOR CRUISE OPERATIONS



PORT METRO vancouver

OFF SEASON UTILIZATION OF TERMINAL
Christmas at Canada Place

PORT METRO vancouver

OFF SEASON UTILIZATION OF TERMINAL
Olympic Main Press Centre

OFF SEASON UTILIZATION OF TERMINAL
Olympic Accommodation Vessels

INVESTMENTS IN CRUISE: A COLLABORATIVE APPROACH

INVESTMENTS IN TOURISM INFRASTRUCTURE

PORT METRO vancouver

CRUISE STRATEGY AND FUTURE INVESTMENT

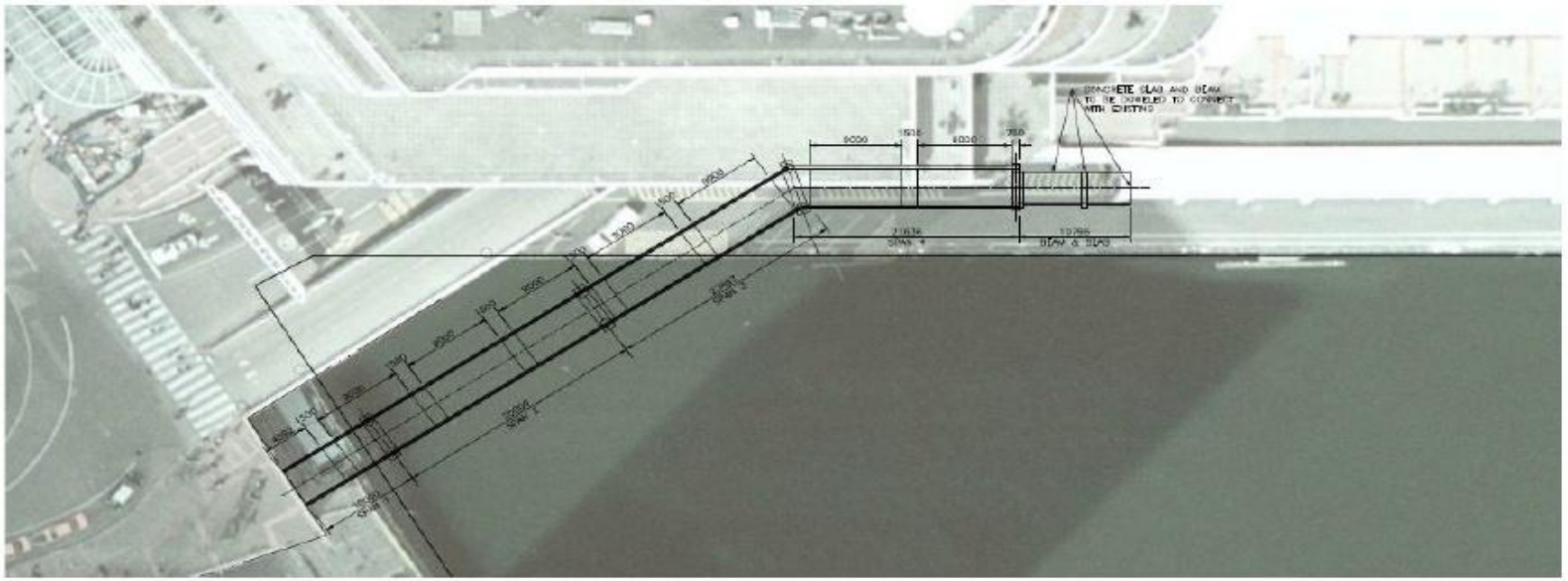
A. Develop plan to optimize physical layout and terminal operations of Canada Place terminal for 2015 season

- Joint Cruise Line/PMV Steering Committee and Working Group to review and provide feedback which will help frame recommendations

B. Update PMV cruise strategy to include:

- Recommendation on new marketing approach/objectives
- Monitor market demand and revisit capacity expansion options
- A short, medium and long-term vision to Vancouver's cruise business

PROPOSED PEDESTRIAN CONNECTOR

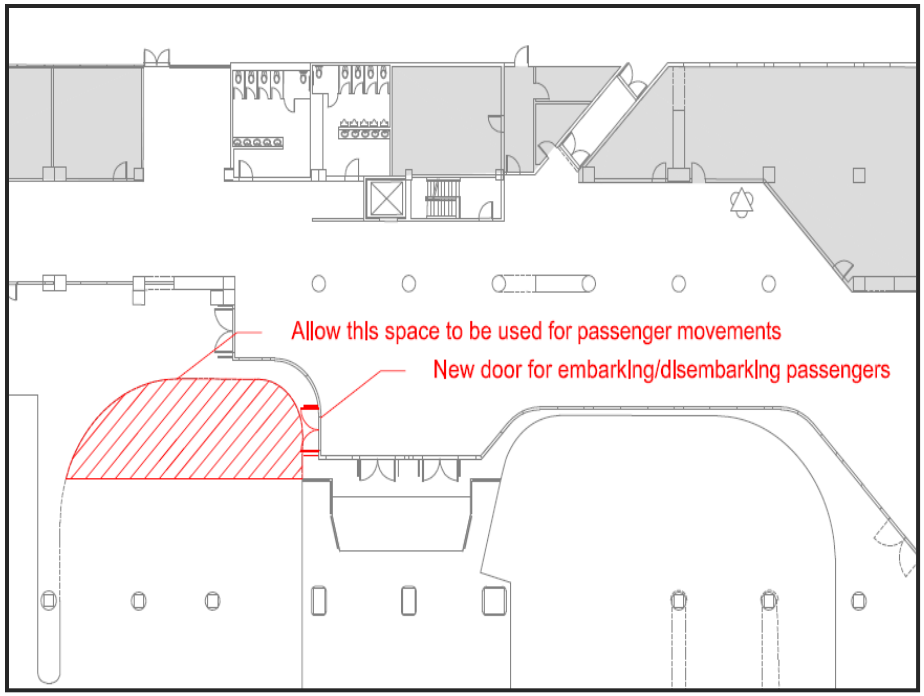


PLAN

ELEVATION

TERMINAL RECONFIGURATION

Hallway Circulation Improvement

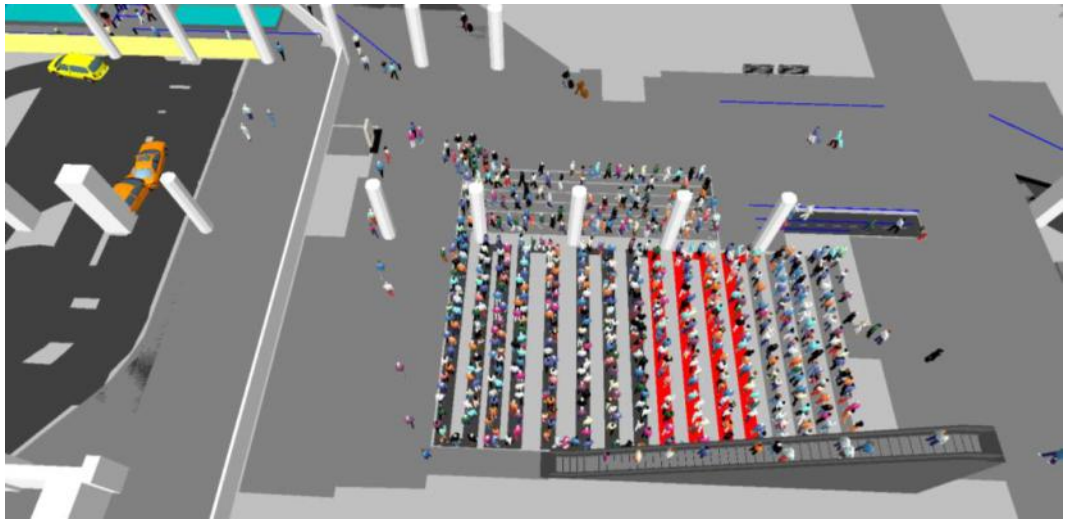


Proposed Layout

CONVENTION CENTRE EMBARKATION

Utilization of proposed escalator to connect embarking passengers to cruise terminal level

Congestion relieved at narrow sidewalk leading from cruise terminal level to street level



THANK YOU

PORT METRO vancouver