PORT CORPUS CHRISTI

The Port of the Lone Star State.™

Mobile App Development

Presented by :

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Why develop a Mobile App?

Innovation

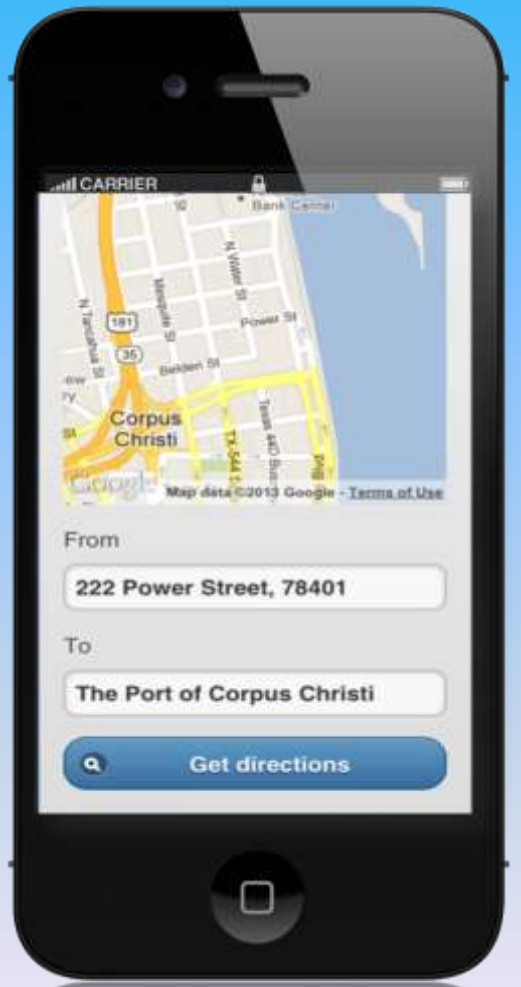
- Take advantage of newer technologies.
- Introduce new ways to access information to our customers.
- Introducing new methods for distributing information.

Adaptability

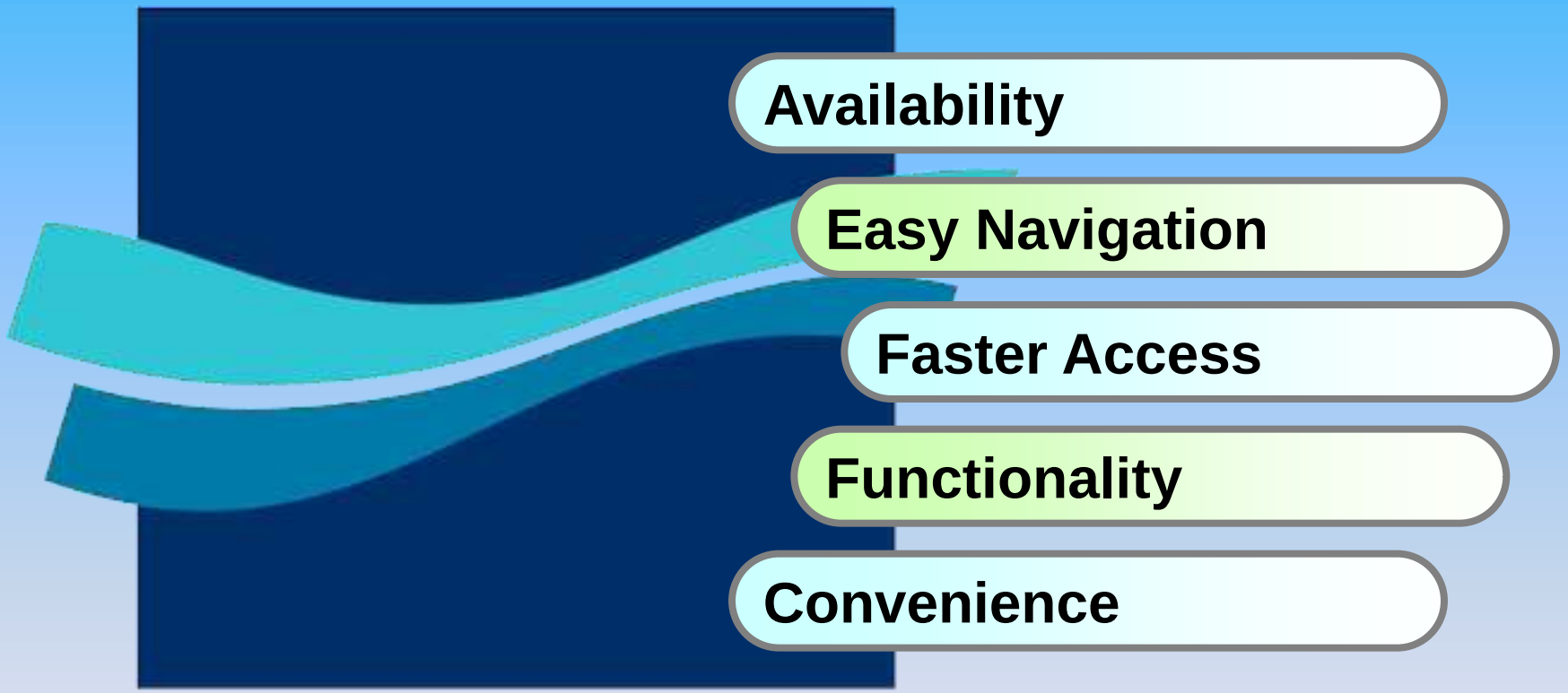
- Adapt to changes in technology.
- Embrace newer methods of communication.
- Why wait? Mobile technology is already here. 2.1 billion globally.

Visibility

- Access to additional media for distributing information.
- Larger user base.
- 1.8 billion smart phone users expected in 2013.



Benefits of Mobile App vs. Mobile Website.



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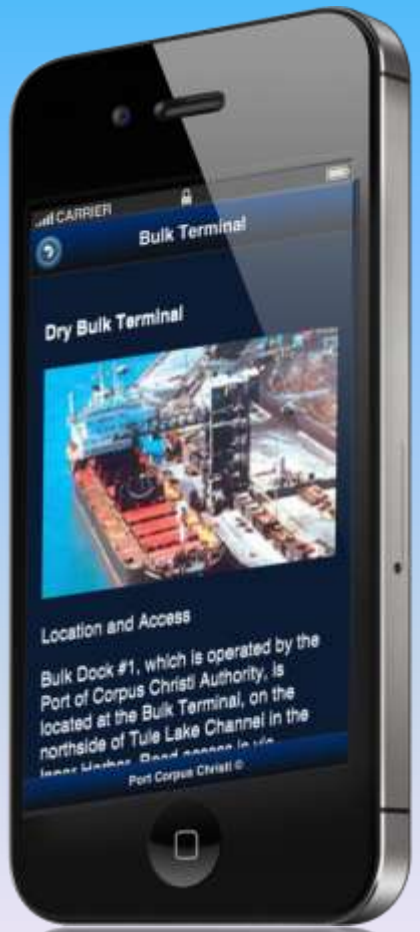
Target Audience

Staff

Executive Staff

Customers

Potential Customers

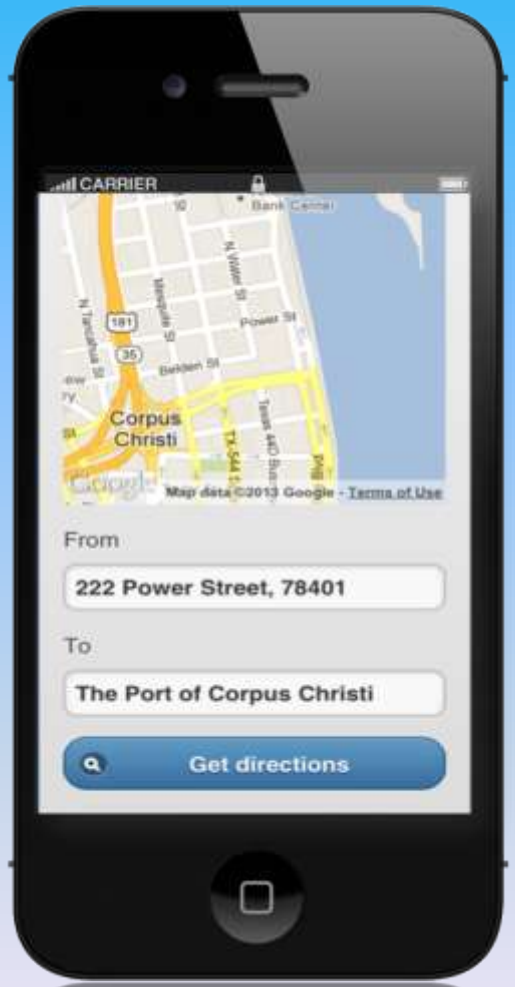


Added Value

- No Cost for Customer
- Additional Resource for Customers
- Developed In House
- Added Port Visibility

User Benefits

- Access to Latest News
- General Port Information
- Functional Google Map
- Port User Directory
- Downloadable Business Forms



Development Tools

HTML	CSS	JAVASCRIPT	JQUERY	JQUERY MOBILE	ADOBE PHONEGAP

Try it out!

Use your iOS or Android Smart phone to scan the appropriate QR code. Also available at http://portofcorpuschristi.com

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