Mobile Apps: The next wave

Neil Kutchera

Port Everglades

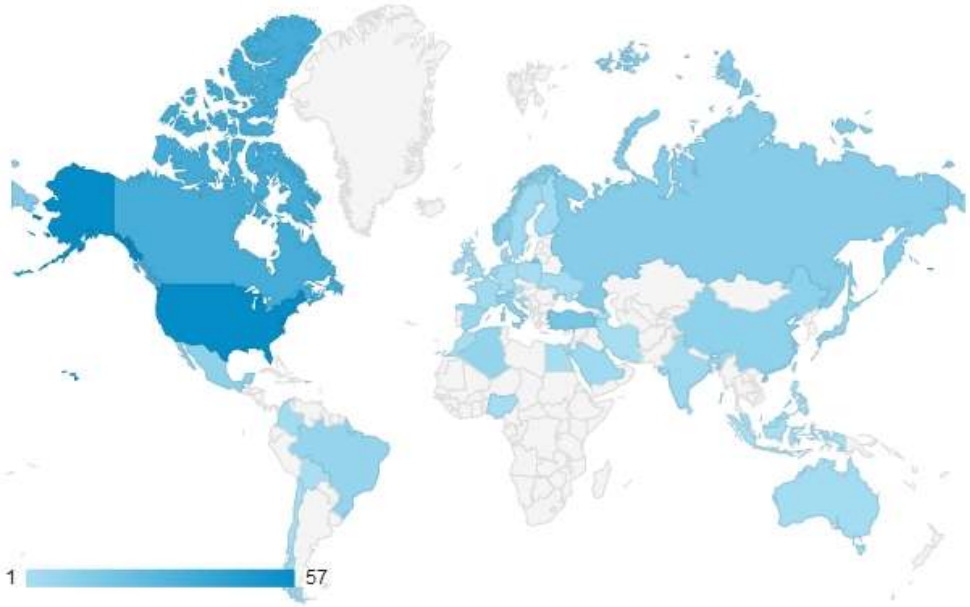
PORT EVERGLADES
BROWARD COUNTY, FLORIDA
South Florida's Powerhouse Port

CruiseSchedule

PORT EVERGLADES
BROWARD COUNTY, FLORIDA
South Florida's Powerhouse Port

Users by Country

Sessions



Active Users	New Users	Sessions	Screen Views	Screens / Session
152	**152**	**270**	**2,475**	**9.17**
% of Total: **100.00%** (152)	% of Total: **100.00%** (152)	% of Total: **100.00%** (270)	% of Total: **100.00%** (2,475)	Site Avg: **9.17** (0.00%)

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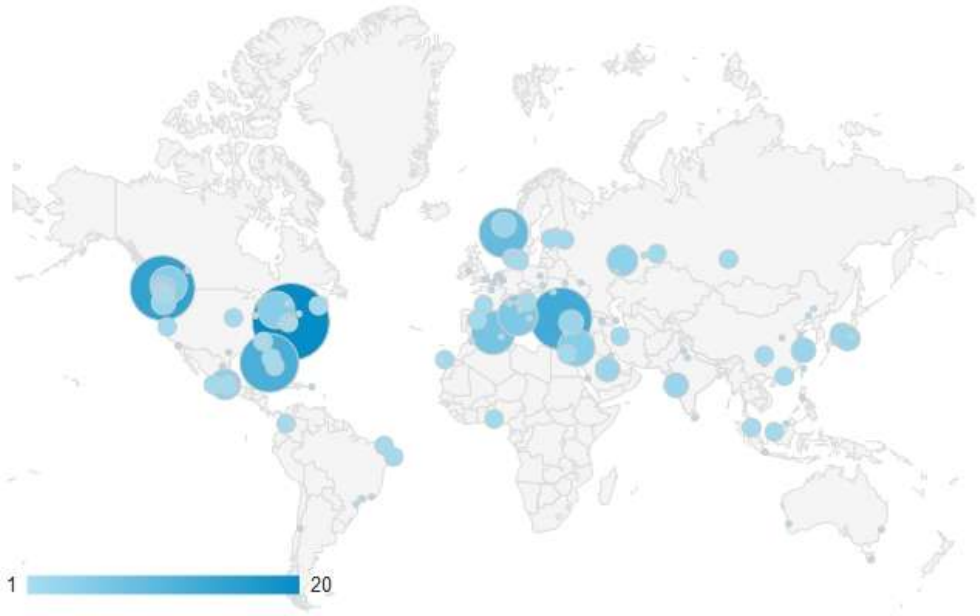
Users by City

Sessions



Active Users	New Users	Sessions	Screen Views	Screens / Session
138	**138**	**270**	**2,475**	**9.17**
% of Total: **100.00%** (138)	% of Total: **100.00%** (138)	% of Total: **100.00%** (270)	% of Total: **100.00%** (2,475)	Site Avg: **9.17** (0.00%)

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Device Information

Top Device Models

Apple
iPad
143 Sessions
52.96%

Apple
iPhone
112 Sessions
41.48%

Apple
iPod Touch
15 Sessions
5.56%

OS Versions

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Top Cruise Ships

	Country / Territory	Event Action
1.	Canada	Celebrity Century
2.	United States	Celebrity Century
3.	United States	Norwegian Sun
4.	United States	Volendam
5.	Canada	Zaandam
6.	Russia	Volendam
7.	Russia	Zuiderdam
8.	United States	Sapphire Princess
9.	United States	Statendam
10.	United States	Westerdam

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Key Technologies

- Objective-C
- PNG images, PDF files
- Core Data
- Location Services
- Google Analytics

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