



**PORT**  
**TAMPA BAY**™

**AAPA Executive Management Seminar**  
**May 5, 2014**

**Presented by: John Thorington and Ed Miyagishima**

# Overview

- Florida's largest port in cargo tonnage and area
- 5000 Acres, Florida's deepest port at 43 feet
- Diverse mix of bulk, break bulk, and container traffic
- Major fertilizer port and energy gateway for state
- Tampa Port Authority, d/b/a Port Tampa Bay, formed in 1945
- Commercial beginnings of the port date back to mid 1800's with shipment of cattle to Cuba



Containers



Cruise



RoRo



Break Bulk



Bulk

**Port Tampa Bay is an "Omni Port" –  
A Full Service Port**

# PORT OF TAMPA ECONOMIC IMPACT STUDY

by  
MARTIN ASSOCIATES

↑ **\$15.1 BILLION**  
ECONOMIC ACTIVITY

**80,216 JOBS**  
DIRECT, INDIRECT/RELATED  
to PORT ACTIVITY

## THE PORT OF TAMPA IS:

- FLORIDA'S LARGEST, MOST DIVERSIFIED SEAPORT
- LARGEST ECONOMIC ENGINE IN THE REGION
- FLORIDA'S LARGEST PORT IN TONNAGE AND SIZE
- REGION'S ENERGY PRODUCTS GATEWAY
- VIBRANT CRUISE HOME PORT-NEARLY 1 MILLION PASSENGERS
- POSITIONED FOR SIGNIFICANT GROWTH



Economic Impact Study Unveiling

**BILLION**  
AND SALARIES  
**46,300**  
OF PORT-  
RELATED JOBS  
ON AVERAGE

### cargo activity

33.9 million tons of cargo moved per year

**73,478 Jobs**

**\$3.9 Billion**  
wages and salaries per year

**\$14.4 Billion**  
value of economic activity

### cruise activity

4 cruise lines carry 974,259 passengers per year

**1,981 Jobs**

**\$90.9 Million**  
wages and salaries per year

**\$379.7 Million**  
value of economic activity

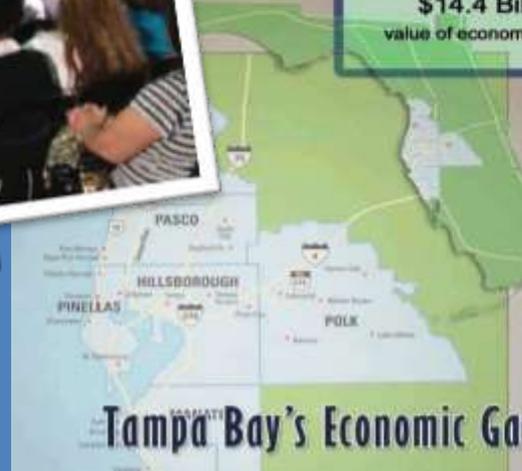
### shipyard activity

4 shipbuilding & repair yards

**3,119 Jobs**

**\$151.9 Million**  
wages and salaries per year

**\$174.7 Million**  
value of economic activity



Tampa Bay's Economic Gateway

## Strength In Diversity



# Generational Impact Through Involvement



# COMMUNITY INVOLVEMENT AND OUTREACH



FL CFO Jeff Atwater



FL House Speaker  
Will Weatherford



Acting US Maritime Administrator  
Chip Jaenichen



U.S. Congressman Steve Southerland



Tampa International Airport Executives



Leadership Tampa Bay



EDC NYC TRIP

# COMMUNITY INVOLVEMENT AND OUTREACH



2014 State of the Port check presentation for Run the Connector 5K - United Way ELI, Support the Troops, Palmetto Beach Community Center, and LLS



Run the Connector 5K



# Educational Outreach



Port CEO Paul Anderson, Propeller Club Education Chairman Dave Sessums, and Hillsborough County Public Schools Superintendent MaryEllen Elia speak to students in Jefferson High School's Maritime & Marine Environmental Science Honors Academy magnet program.



**Can you see yourself working here?  
We can.**

**Dynamic and diverse, PORT TAMPA BAY supports 80,000 JOBS and contributes \$15 BILLION to the regional economy!**

With many distinct business fields happening right here at Port Tampa Bay— from manufacturing to cargo handling to logistics and management— a rewarding maritime career at Florida's largest port may be perfect for you!



**IS AWESOME. IS JOBS. IS YOU.**

# STATE, NATIONAL AND INTERNATIONAL CONFERENCES HOSTED



Building Florida's Future



Shifting International Trade Routes



Environmental Compliance Workshop



Port Safety & Risk Mitigation Summit



25th Annual Tampa Steel Conference

# STATE, NATIONAL AND INTERNATIONAL CONFERENCES HOSTED



State of the Port

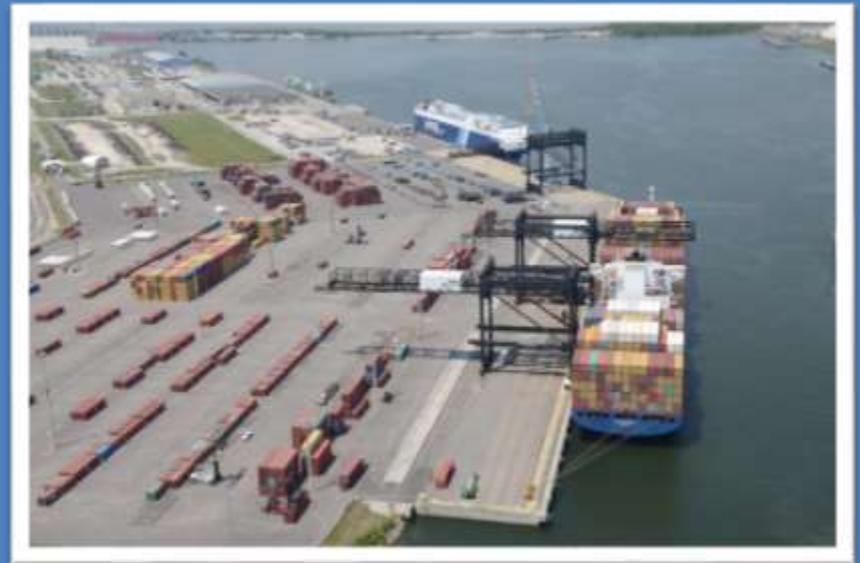


Short Sea/Auto Summit



IPO (Pineapple) Conference

# Generational Impact Projects



# REK Pier Expansion – Energy Gateway for Central FL



# TPA to Expand Auto Shipments



PORTS AMERICA



PORT TAMPA BAY

# Industry—Economic—Government



## Executive Shippers Council



PROPELLER CLUB  
PORT OF TAMPA



Tampa Hillsborough  
Economic Development Corporation



# Legislative/Governmental Outreach



# Legislative/Governmental Outreach



# Presidential Visit



# Media Communications

Press Releases Media Advisories Social Media Public Records Publications

**PORT TAMPA BAY. FOR IMMEDIATE RELEASE**  
Date: March 28, 2014  
Contact: Andy Fobes, TPA PR Director, [afobes@porttampabay.com](mailto:afobes@porttampabay.com)

## Port Tampa Bay environmental project recognized with award by Tampa Bay Regional Planning Council



The completed McKay Bay project (Port Tampa Bay). Protected bird species and new plantings at project site (photo CH2M Hill)

TAMPA, Fla. — Port Tampa Bay is pleased to announce that one of its major environmental projects, the McKay Bay Restoration project, has been awarded an Honorable Mention by the Tampa Bay Regional Planning Council, in its 22<sup>nd</sup> Annual Future of the Region Awards, today at the Carlton Hotel, in St. Petersburg.

The Future of the Region Awards event highlights projects and programs that exemplify regionalism, and recognizes outstanding achievements and contributions that benefit the regional community. The port, with assistance from the Southwest Florida Water Management District (SWFWMD), embarked upon and completed a combination of wetland restoration projects within the McKay Bay Ecosystem in Tampa Bay. The net impact of this work has resulted in the restoration of estuarine wetlands and adjacent shallow intertidal bay bottom within this historically impaired water body.

Representatives from the project partners accepted the award, including Port Tampa Bay; Tampa Contracting Services (TCS), Orion Marine Construction; Southwest Florida Water Management District (SWFWMD), and CH2M Hill.

"This project has been duly recognized by the Tampa Bay Regional Planning Council, and we remain committed to taking on major environmental projects such as this that will have lasting benefits for the delicate marine habitats of Tampa Bay and the community," Paul Anderson, port president and CEO, said. "We are thrilled to again be honored with an award from this great agency and appreciate the professionalism of the judges who recognize these important projects."

### END ###

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# THANK YOU!



PORT  
TAMPA BAY



