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Enhancing Development Success Through Partnerships

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AAPA Maritime Economic Development Workshop

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Agenda

- I. Fitch Ratings Overview
- II. Fitch's Approach To Ports
- III. Financing Port Development



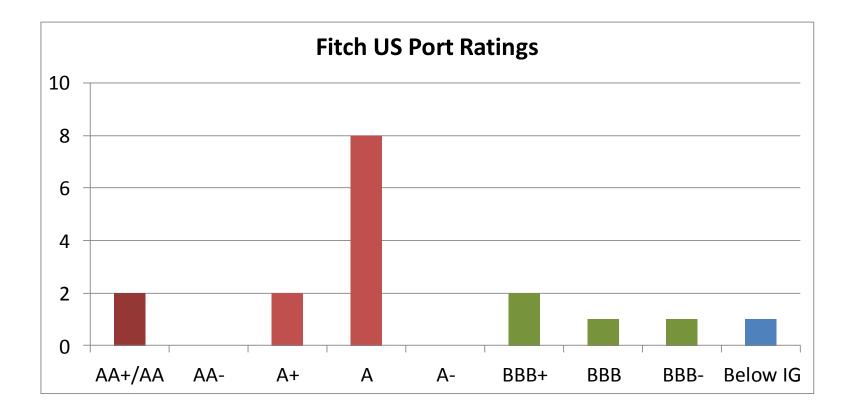
Fitch: A Global Presence

2,100 Employees in 50 Offices Worldwide <u>Ratings:</u>

- 46,000 U.S. Municipal Transactions
- 2,700+ Public Finance Credits
- 8,700 Structured Transactions
- 6,000 Financial Institutions
- 2,000 Corporations
- 104 Sovereigns/207 Sub-Sovereigns
- 355 Global Infrastructure/Project Finance

Fitch U.S. Port Rating Distribution

Majority Of Ports Rated By Fitch Are In The 'A' Category Or Higher



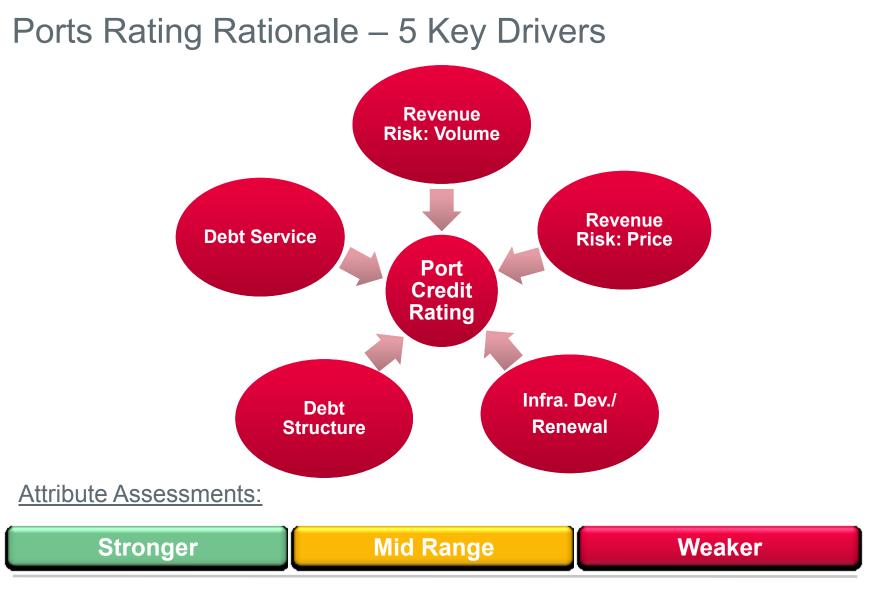
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Port Ratings Are Resilient

Fitch Ratings' Rated Portfolio Through The Downturn:

- No Defaults on Rated Debt
- Downgrades/Negative Outlooks Occurred but Sector Rating Migration Minimal
- Very Few Credits Transitioned from Investment Grade to Below Investment Grade
- Ratings Consider Conservative Scenarios Low/Flat Growth, Downturns





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Typical Rating Ranges

'AA' Category

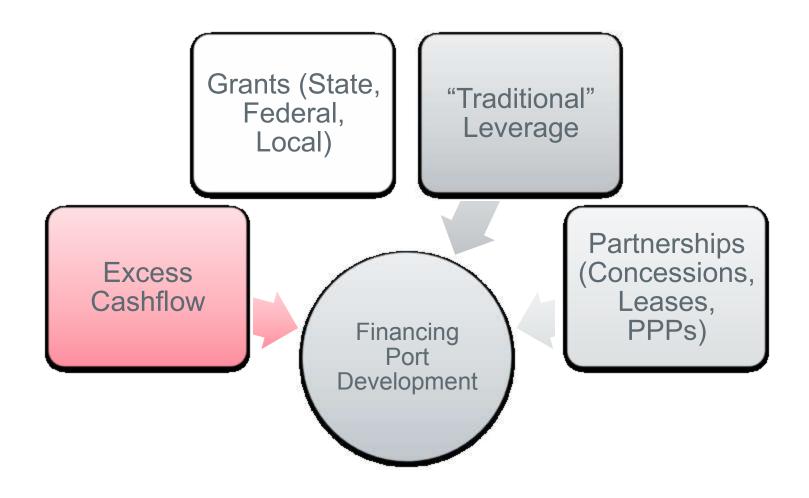
 Primary ports, major markets, limited competition & low volatility, strong rating drivers

'A' Category

 Midsize / large markets, some competition & volatility, midrange rating drivers

'BBB' Category and Lower

 Smaller / midsize markets, concentrated, meaningful competition, midrange / weaker rating drivers including debt structures and security features **Financing Port Development**



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Every Source Has Benefits and Drawbacks...

Excess Cashflow: "Pay As You Go" Development

- Pay for projects with excess unrestricted cashflow
- Allows ports flexibility Avoids financing costs associated with leveraging, reporting requirements of grants, complexity of partnerships...
- ...but limited to excess cash available
- Well suited for smaller scale capital projects, often paired with grants

Grants:

Federal, State, Local Sources

- Government awarded funds for specifically approved projects
- "Free" Money Allows port to advance plans that fall within the mandate of a given program (security, rail development, air quality, etc)
- ...but competitive, limited scope, "strings" attached

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Large Projects = More Partners

<u>"Traditional" Leverage:</u> Municipal Bonds

- Leveraging port revenues or tax revenues to pay for development projects
- Facilitates projects too large to fund with cash on hand
- Established market, relatively deep pockets/good appetite for bonds...
- ...but access dependent on credit quality, long amortization periods
- Development, operating, maintenance responsibility remains with Port

Private Partnerships:

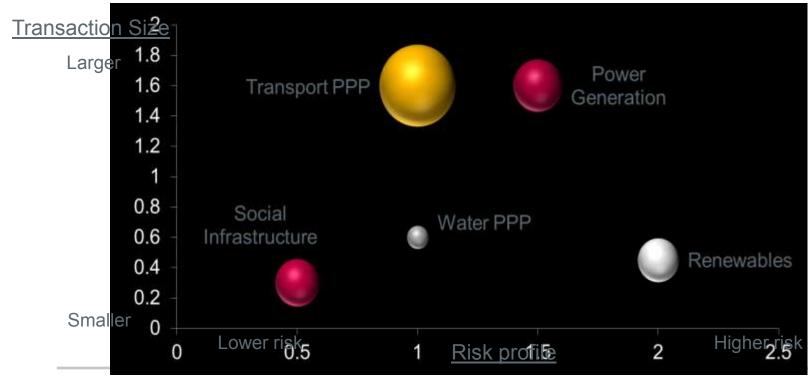
Leases, Concessions, Availability

- Various models that can give access to sizable funds for big projects
- Can mean risks are transferred (construction, operation, maintenance)...
- ...but Port also relinquishes varying degrees of control
- Outside challenges can limit access (political etc)
- Not all models suitable for all projects

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A Growing Pipeline for Private Partnerships

- Increasingly attractive due to limited/uncertain Federal, State and local level funding sources
- May be used to construct new or expand existing projects
- 66% of U.S. States have P3 enabling legislation



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Common Characteristics of PPP Structures

- Long-term contractual arrangement to provide a service
- Designed to ensure value or control costs for the public sector while preserving ownership of the asset
- Transfer risks to the party best suited to handle that risk



Partnership Models

Long Leases	Concessions	Availability
 20-30 year contracts for use of terminal, generally with minimum guarantees At end of contract, possession of land reverts to port Cranes, buildings, equipment may be financed and owned by lessor/operator 	 Multi-year concession for terminal(s) Upfront payments with revenue sharing CIP requirements and expansion provisions may be included Ideal for terminals, revenue generating areas of the port <i>Examples: Baltimore,</i> 	 Port retains control of asset Improved certainty on project delivery, integrated construction and maintenance over term Ideal for non-revenue generating "general use" areas Examples: Port of

• <u>Examples</u>: LA, Long Beach, Landlord Ports

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- <u>Examples</u>: Baltimore, Oakland, Virginia
- <u>Examples</u>: Port of Miami Tunnel, Goethals Bridge

How Do PPPs Perform?

- Success is mixed world-wide
- Mixed performance is more a reflection of complexity rather than of the structure/idea itself
- Long-term success a function of both parties ability and willingness to adjust to changing conditions and public expectations



Ratings Perspective: Factors to Consider

- Quality of revenue management
- Operating and maintenance efficiency
- Level of asset preservation
- Leverage and efficiency of debt management
- Project complexity and scale
- Contractor expertise and implementation plan
- Ability to replace contractor
- Core contractual terms
- Contractor rating and credit enhancement

Conclusion

- Both private and public partnerships can provide opportunities to address infrastructure needs
- Success dependent upon equitable sharing of benefits and risks
- Self supporting and non-self-supporting assets can be candidates
- Accelerating infrastructure development depends on a balanced environment with viable private and public sector options



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