



Stockton and the Central Valley
GATEWAY TO THE WORLD



Port of Stockton Boat Tours

- ▣ Since 9-11 the public does not have access to what is developing at the Port other than what's in the newspaper
- ▣ Research suggested that the public was curious about the Port and wanted to know more
- ▣ Part of a larger Community Campaign
- ▣ 80th Anniversary Celebration



Port Proud Stockton Proud Campaign

Focused campaign to share with our community all of the great things that are happening at THEIR PORT and working waterfront and instill a sense of pride in the community.

Port Proud Stockton Proud



**Port guardian by day.
Athletic mentor by night.**
Tim Ivey patrols the Port with his loyal K9 companion Tyce. Afterwards, he teaches school kids how to shoot hoops and steal bases. Under Tim's watchful eyes, the Port has grown its 55-country trade relations and yearly billion-dollar commerce. But the relationships he values most are the ones he's built at Stockton's ballparks and playgrounds.

**PORT
PROUD
STOCKTON
PROUD**



Chair Victor Mow, Vice Chair Gary Christopherson, Commissioners Stephen Griffen, R. Jay Allen, Elizabeth Blanchard, Michael Patrick Duffy, Sam L. "Butch" Tocoli and Port Director Richard Aschieris. Visit us online at portofstockton.com.



www.opportunitycruises.com
Charter info
916-600-3815

CALIFORNIA
SUNSET

PASS

PASS

ISLAND

Port of Stockton Offers Free Boat Tours

The Port of Stockton has announced that it will be offering free, two-hour boat tours of the Port's facilities this summer. "More than \$1 billion of cargo crosses our docks every year, and this is a wonderful opportunity for the public to see port operations from the water," said Richard Aschieris, Port Director. "The Port of Stockton has a rich history, and has played a key role in the economic vitality for Stockton and San Joaquin County. The Port generates over \$40 million in additional revenue for the City of Stockton and is a major job provider, which has been accomplished without taxing our citizens," Aschieris said.

The Port is coordinating the free boat tours with Opportunity Cruises, a local tour boat operator. The two-hour tours will be offered every other Saturday and every other Thursday, starting July 12 through September 11 at 10 am, 1 pm, and 4 pm. The Port tours will be aboard the "California Sunset" and will depart from the Stockton Marina located at 445 W. Weber Avenue in Downtown Stockton. During the tour, the history, current activities and future developments of the Port of Stockton will be presented. Refreshments will be available for purchase. No outside food allowed.

Reservations are required and will open on July 1st, please visit the 'Opportunity Cruises' website at: www.opportunitycruises.com, or call 209-466-5987. Reservations are on a first come first basis.



CALIFORNIA
SUNSET

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OPPORTUNITY
CRUISES
915

AN OVERWHELMING SUCCESS

Over thirteen consecutive Saturdays last summer, the Port conducted thirty- nine educational boat tours for the public. Sold out with a standby line!

Total attendance 2,340

