

Creating Proactive Community and Government Relationships



ASSOCIATION OF CANADIAN PORT AUTHORITIES
ASSOCIATION DES ADMINISTRATIONS PORTUAIRES CANADIENNES

Ports and Communities: A Positive Symbiosis

- Ports are critical enablers of cities as economic and cultural hubs
- Richard Florida: 8/10 of the top global cities are port cities
- Canada: 250,000 direct and indirect jobs; \$10.2 billion in wages
- 1 million tonnes port output = 300 more jobs



Global Gain – Local Pain

- Negative impact of “industrial activity”
- Changing social mores = altered perception of appropriate land use
- Community activism is on the rise



Sydney Harbour, Australia



- Major tourist and recreational centre
- Condos and waterfront amenities drove terminals out
- Botany Bay absorbed port facilities
- Few other ports have this option



Port-Community Relations

Ports

- Recognize the impact of growth on neighbourhoods
- Ensure value-added benefits are shared with the community

Communities

- Understand their port's importance
- Support its ongoing development



Canadian Port Authorities

- Recognize importance of corporate social responsibility
- Proactive steps:
 - Actively seek to engage communities and neighbours;
 - Set aside community investment funds
 - Provide parks, recreational and cultural facilities



Our Panel

- Paula Copeland, Manager of Corporate Communications and Governance, Saint John Port Authority
- Paul Matthews, Community Affairs Manager, Port of New Orleans



Effective Port/City Partnerships

- What are best practices in developing and maintaining effective relationships between ports and their communities?
- How can we collaborate to address community social licence?
- What is the way forward for municipalities and ports?

