

## AAPA SHIFTING INTERNATIONAL TRADE ROUTES WORKSHOP

**Curtis Foltz Executive Director, Georgia Ports Authority January 23, 2014** 



# MORE DEEPWATER TERMINALS



Garden City Terminal



Ocean Terminal



Colonel's Island Terminal



Mayor's Point Terminal





### FY 2013 AT A GLANCE

**27 million tons +2.4%** 

2.9 million TEUs

637,000 Autos/Machinery

315,000 Intermodal

containers

2.5 million tons bulk



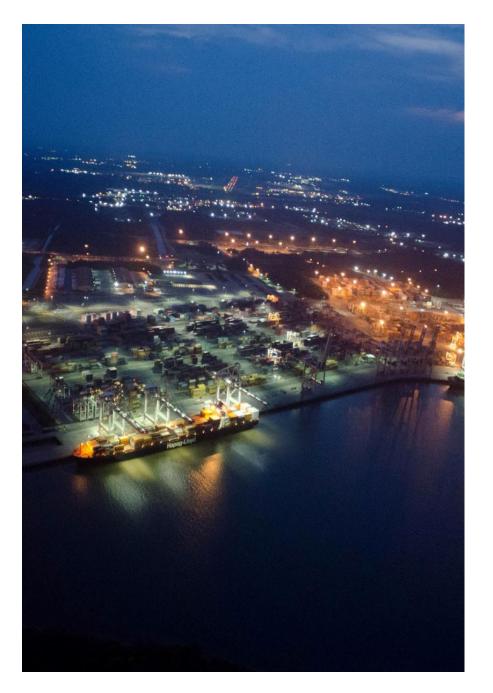
### 10 INDUSTRY DYNAMICS





# 1. NETWORK CONSOLIDATION A REALITY

Needed for scale economy investments to pay off 8,000-9,000 TEU EC workhorses 20-40% lower operating cost per slot on larger vessels





# 2. LANDSIDE SCALE BECOMES VERY IMPORTANT

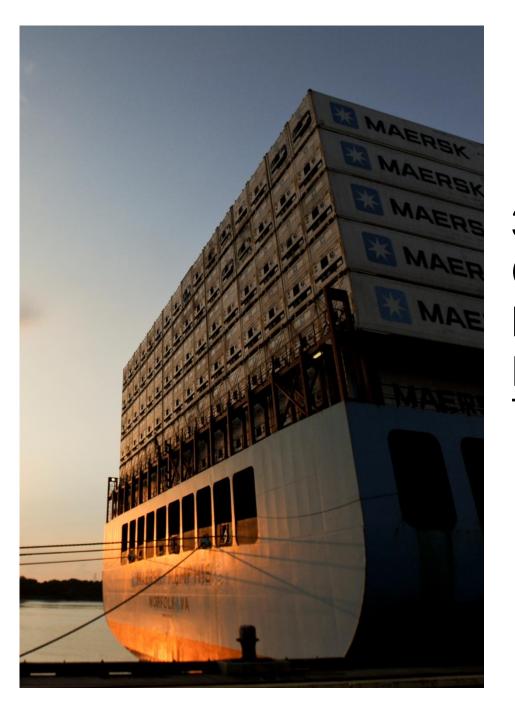
Bigger ships need more terminal capacity/fewer, more efficient hubs

Capacity 20% ahead

CAPEX plan 10 years out

Constantly invest in port equip./IT

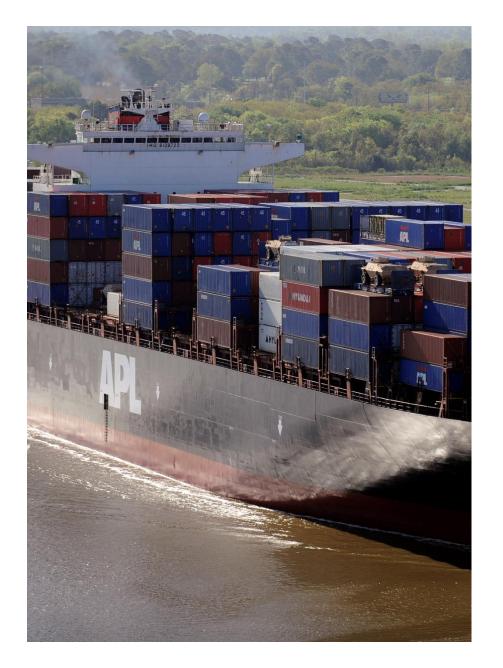
Attention to outside the gates





#### 3. INFRASTRUCTURE CHALLENGES AT NATIONAL LEVEL REMAIN

Aging infrastructure
Lack of capacity growth
No national strategy
Foreign competitors modernizing





# 4. IMPACT OF PC EXPANSION ON TRADE WILL BE GRADUAL

Some: full shift already happened

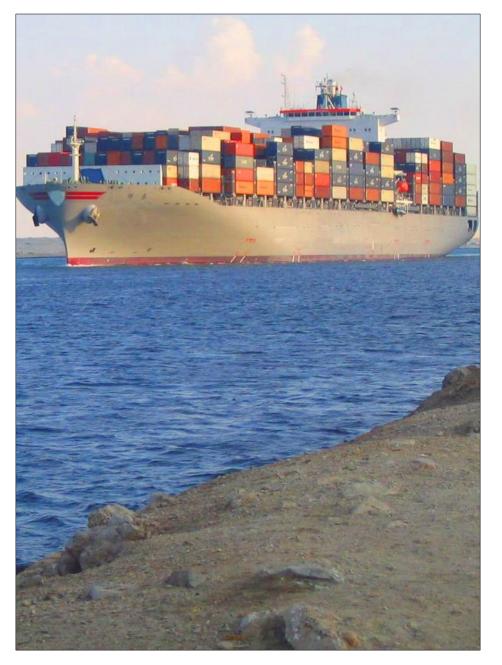
Others: massive shift to come

Our view: gradual, driven in part

by shippers' DCs

Even after expansion, PC will face competition from Suez Canal

Tolls matter





## 5. EC VIA SUEZ GROWTH TO CONTINUE

Share of U.S. imports from South and SE Asia growing

Region favors Suez route

Suez-Savannah services +80% in past 5 years

Larger vessels via Suez calling **now** 

All 11 U.S. EC-Suez services call on Savannah



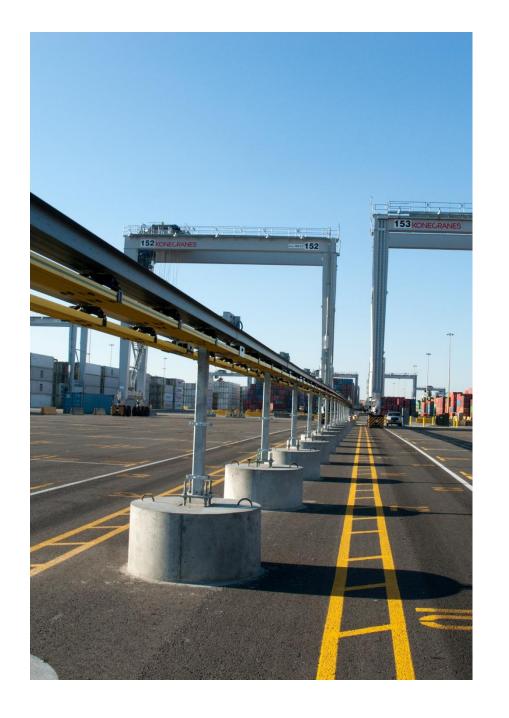


# 6. U.S. SE WILL CONTINUE TO BE REGION TO WATCH

SE: 35% of pop. but 25% of total U.S. container trade

Region is fastest growing; growing populations consume more

When economically feasible, shippers want close access to pop. centers

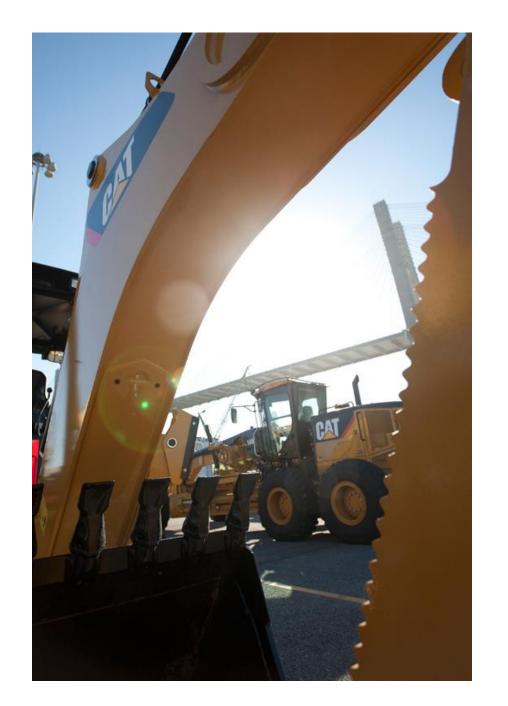




## 7. SUSTAINABILITY MATTERS

Needs to be industry-wide or progress will remain uneven GPA not mandated; just right thing to do

Encourage systems-wide approach





# 8. "RE-SHORING" IS MAKING SOME INROADS

Kias manufactured in GA

BMWs made in SC/ exported to Europe

Caterpillar plant now in GA





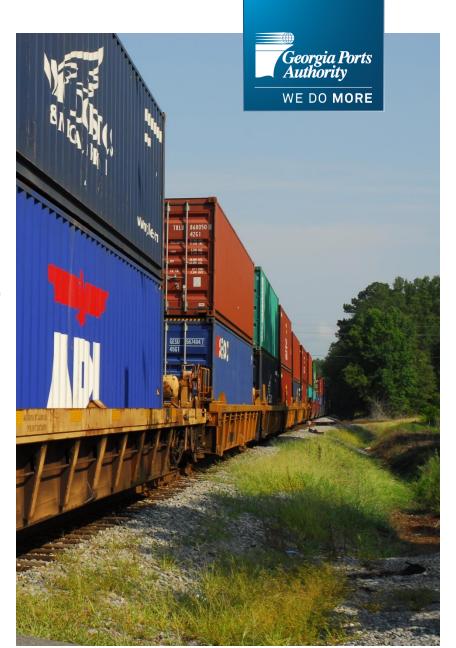
# 9. EXPORTS ARE KEY TO SUSTAINED U.S. ECONOMIC STRENGTH

Exports key to U.S. economic future

How we support exports matters GPA and GA deeply committed to exports

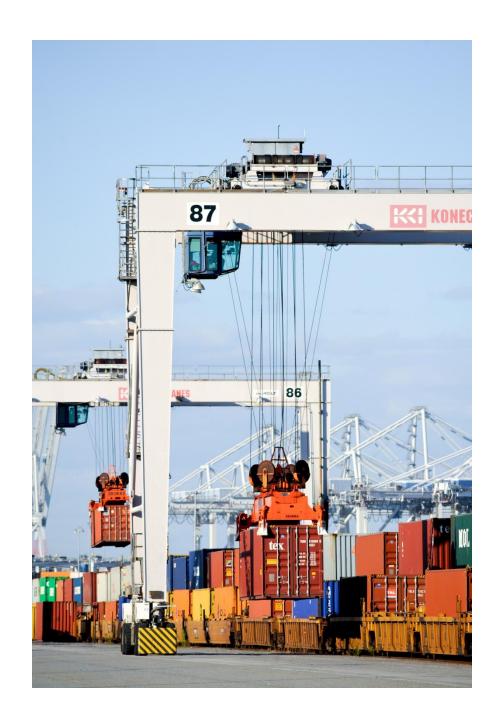
## 10. U.S. ECONOMIC OUTLOOK IMPROVING!

US economic recovery Asia, Latin America Europe





#### **GPA Positioning for Future Growth**





# GPA CAPITAL INVESTMENT OVER THE NEXT 10 YEARS

\$1.4 billion

### CAPITAL INVESTMENT

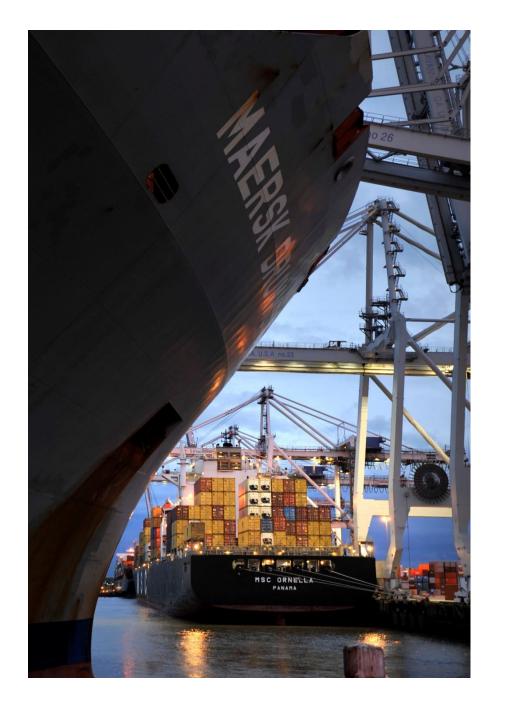
## Georgia Ports Authority WE DO MORE

## 10 YEAR SPENDING BY CATEGORY

Technology Projects
GCT Berth Upgrades
<b>GCT Container Storage/Support</b>
GCT Equipment
<b>GCT Intermodal &amp; Gate Projects</b>
GCT Facility Projects
Ocean Terminal
<b>Brunswick Terminals</b>
Infrastructure Reserve
<b>Annual Reserve/Future Projects</b>
<b>Total GPA Projects</b>
Savannah Harbor Expansion
Project (SHEP)
<b>Grand Total</b>

67,950,000
62,219,000
78,617,000
366,050,000
109,063,000
38,370,000
116,895,000
68,842,000
167,500,000
330,969,000
,406,475,000
652,000,000
2,058,475,000







# SAVANNAH HARBOR EXPANSION PROJECT (SHEP)

Record of Decision issued Oct. 2012

\$266 million in state funds available for construction

WRDA in Congress conference committee

Construction to being this year





### ROAD AND RAIL PROJECTS

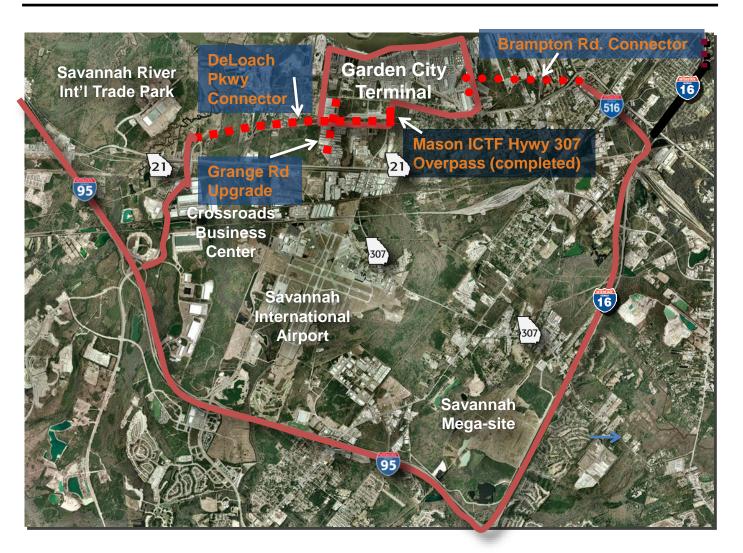
Mason ICTF Expansion

Cordele Intermodal MOU

Garden City Terminal Beltway

#### **Garden City Terminal Beltway**





- Reduces traffic
- Cuts turn times
- Reduces emissions



### **THANK YOU**