

**AAPA**



**American Association  
of Port Authorities**

Alliance of the Ports of Canada, the Caribbean, Latin America and the United States

***Shifting International Trade Routes***  
***January 23, 2014***  
***Tampa, Florida***

**GLOBAL AUTOMOTIVE LOGISTICS  
SUPPLY CHAIN**



GLOBAL LOGISTICS CONSULTING

# AGENDA

- **GLOBAL SCOPE.**
- **PRESENTATIONS AND DISCUSSION.**
- **STEVEN RAND – CEO – AMPORTS**
- **PER FOLKESSON – HEAD OF REGION AMERICAS – HOEGH AUTOLINERS**

# EXPERTISE



[AIAG.org](http://AIAG.org)

... organizations having a strategic effect on the global automotive supply chain.

# SITUATION ANALYSIS

- **SECTOR FULLY RECOVERED FROM GREAT RECESSION.**
- **ASIAN TSUNAMI AND FLOODS STRAINED SUPPLY CHAIN FOR NA IMPORTED PARTS.**
- **PRODUCE FOR MARKET WHERE POSSIBLE – EXCLUDES PREMIUM VEHICLES.**
- **ACCELERATED CAPACITY BUILDOUT IN MEXICO BY OEMS.**
- **MORE PORTS.**

# ***NORTH AMERICAN CHALLENGES***

- **RAIL AND HUALAWAY CAPACITY CONSTRAINTS.**
- **DWELL TIME / INVENTORY.**
- **INCREASE IN MEXICAN PRODUCTION.**
- **NO SHORT SEA SERVICES.**

# SOLUTIONS

- **PORTS CAN PLAY A STRATEGIC ROLE BY FACILITATING COOPERATION FOR ALL PARTNERS IN THE SUPPLY CHAIN.**
- **NEED TO LOOK AT HYBRID SOLUTIONS INVOLVING MULTIPLE MODES OF TRANSPORT FOR LOCAL AND INLAND MARKETS.**
- **BETTER FORECASTING FROM OEMS AND CO-LOADING IN LOW DENSITY AREAS.**