

The logo consists of the letters 'TBPL' in a bold, sans-serif font, followed by an asterisk. The text is light blue with a subtle drop shadow, set against a dark blue background with wavy lines at the top.

TBPL\*

Channel deepening is more than just  
engineering and dredging



# Technical

Know the project

Volume of material

Quality of material

Disposal facilities

Threatened and Endangered Species

Rock blasting

Monitoring

Beneficial reuse



# Business

Who will benefit?

What are the benefits?

Competing business visions

Identify support and opposition



# Political

Federal

State

Interstate

Local

Dedication of funding comes from dedicated people  
championing projects



# Legal

Regulatory permitting

NEPA

Injunctive relief



# Project Focus

Concise message

Benefits

Multilayered support

Anticipate opposition

Understand strengths & weaknesses

Counter misrepresentations

Manage the discussion

# Continuous Process

Once the Project Starts:

- Funding
- Bidding
- Dredging

Maintaining Project Focus will lead to a successful project.