

CRUISING à la Montréal



TOWARDS A NEW, MULTIFUNCTIONAL, CRUISE TERMINAL



CRUISE ACTIVITIES



SECOND BUSIEST CRUISE PORT ON THE SAINT LAWRENCE

MEMBER OF THE *CRUISE THE SAINT LAWRENCE ASSOCIATION* (9 PORTS OF CALL)



TURNAROUND PORT ON THE
NEW ENGLAND – CANADA
ITINERARY

FOUNDING MEMBER OF THE MONTRÉAL
CRUISE COMMITTEE



THE MONTRÉAL CRUISE COMMITTEE



Created in 2011. Supported by Tourisme Québec. 8 members:

Montréal Port Authority



Tourisme Montréal



Aéroports de Montréal



Old Port of Montréal Corporation



Montréal Casino



Old Montréal Business Development Corporation



Hotel Association of Greater Montréal

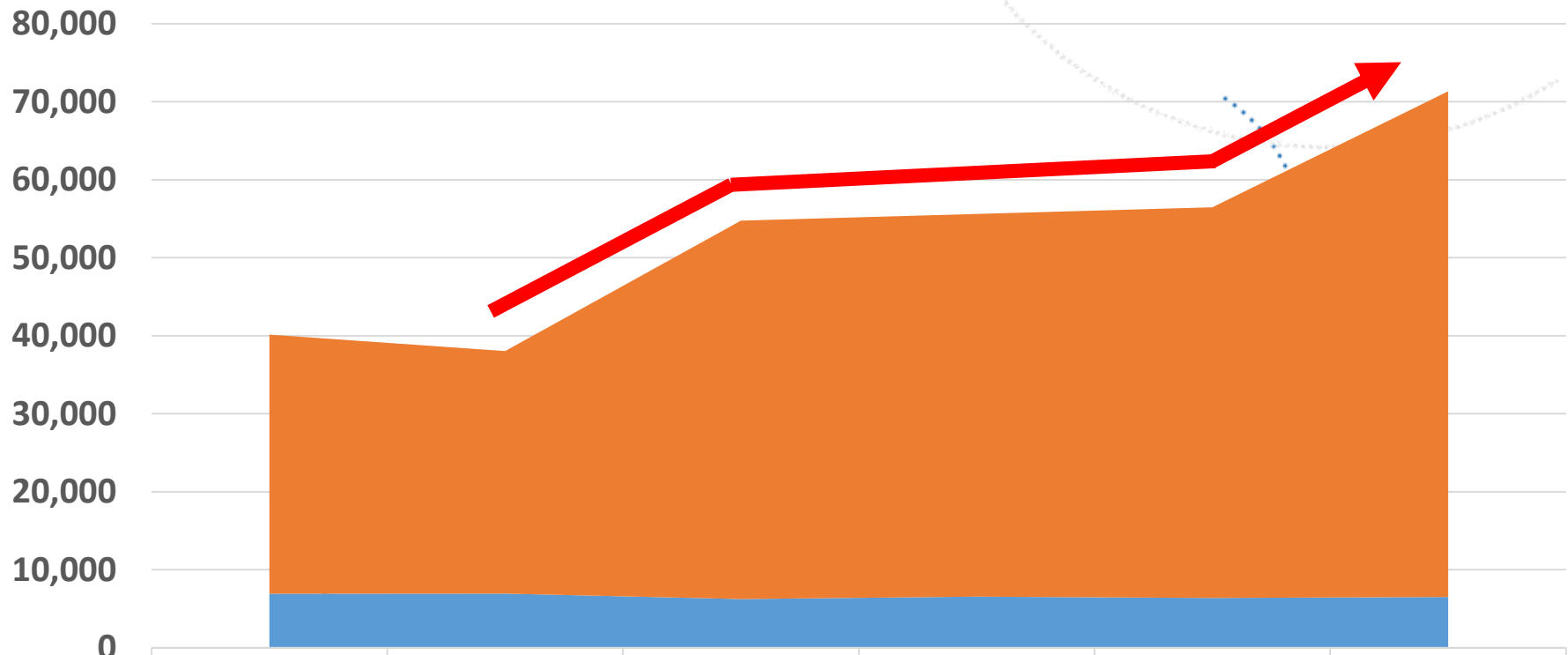


City of Montréal



CRUISE TRAFFIC

EVOLUTION OF THE CRUISE PASSENGERS (2010 – 2015)



	2010	2011	2012	2013	2014	2015 (Forecast)
■ PASSENGERS INTERNATIONAL CRUISES	33,219	31,101	48,518	49,065	50,093	64,839
■ PASSENGERS DOMESTIC CRUISES	6,923	6,930	6,234	6,546	6,373	6,500



CRUISE OPPORTUNITIES



Montréal
World's Fair
50th
Anniversary

Montreal's 375th
Anniversary

2017
A YEAR OF
CELEBRATIONS

Canada's 150th
Anniversary



CRUISE FACILITIES



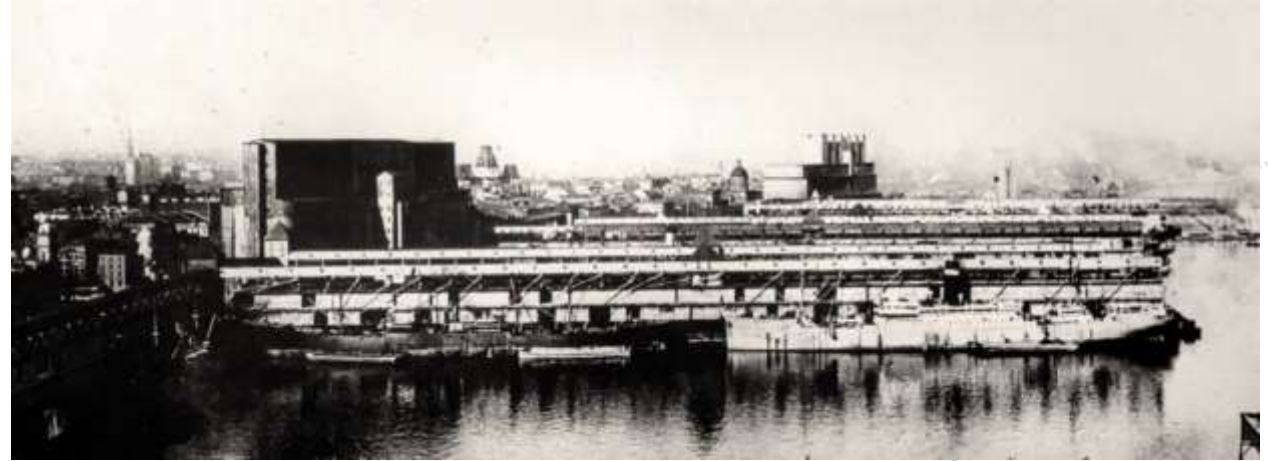
A LITTLE BIT OF HISTORY ...

THE MONTREAL CRUISE TERMINAL IS LOCATED ON THE ALEXANDRA PIER BUILT IN 1901

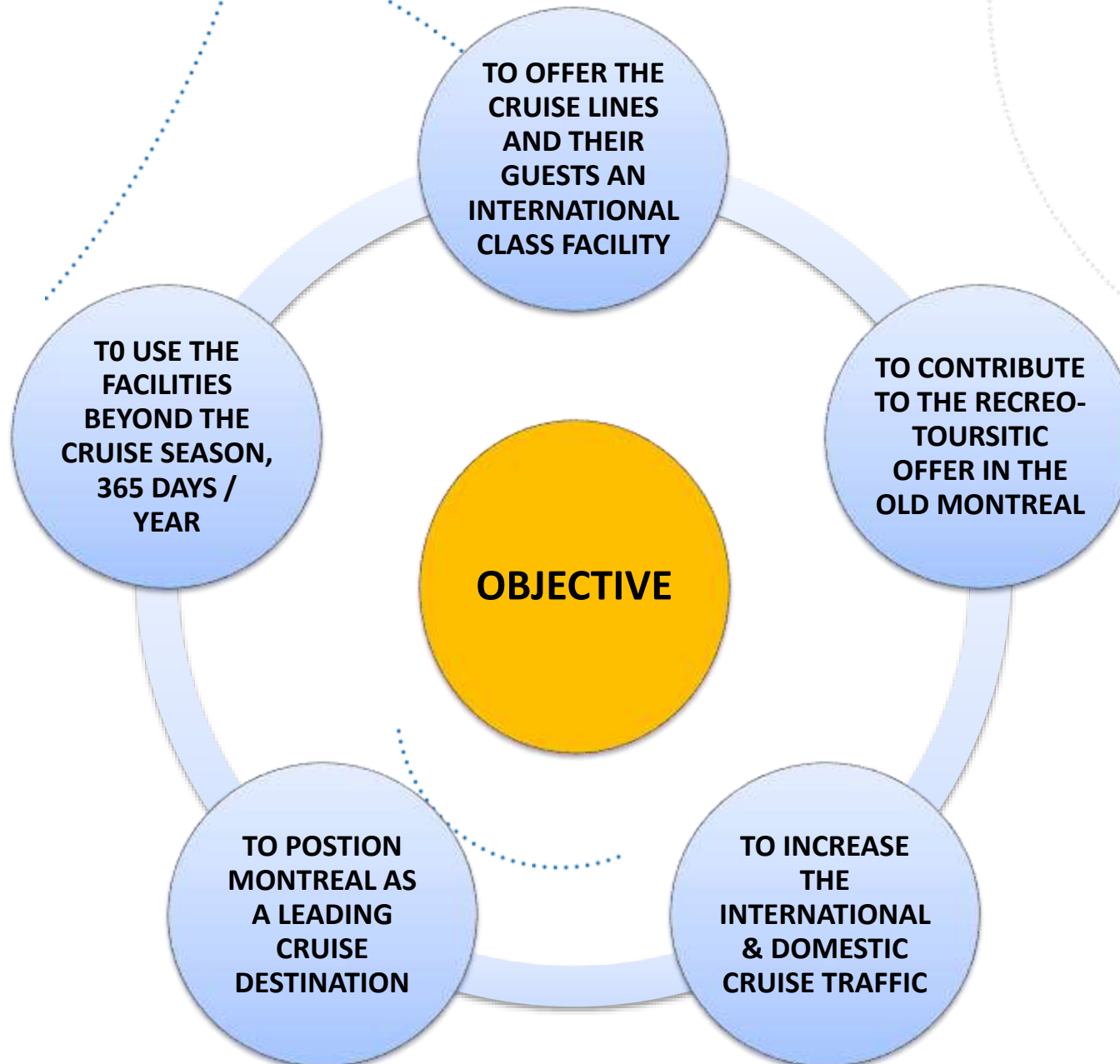
SHEDS FOR GRAIN STORAGE WERE BUILT ON THE PIER IN 1908

THE ACTUAL CRUISE TERMINAL HAS BEEN BUILT WITHIN SEVERAL OF THE FORMER SHEDS

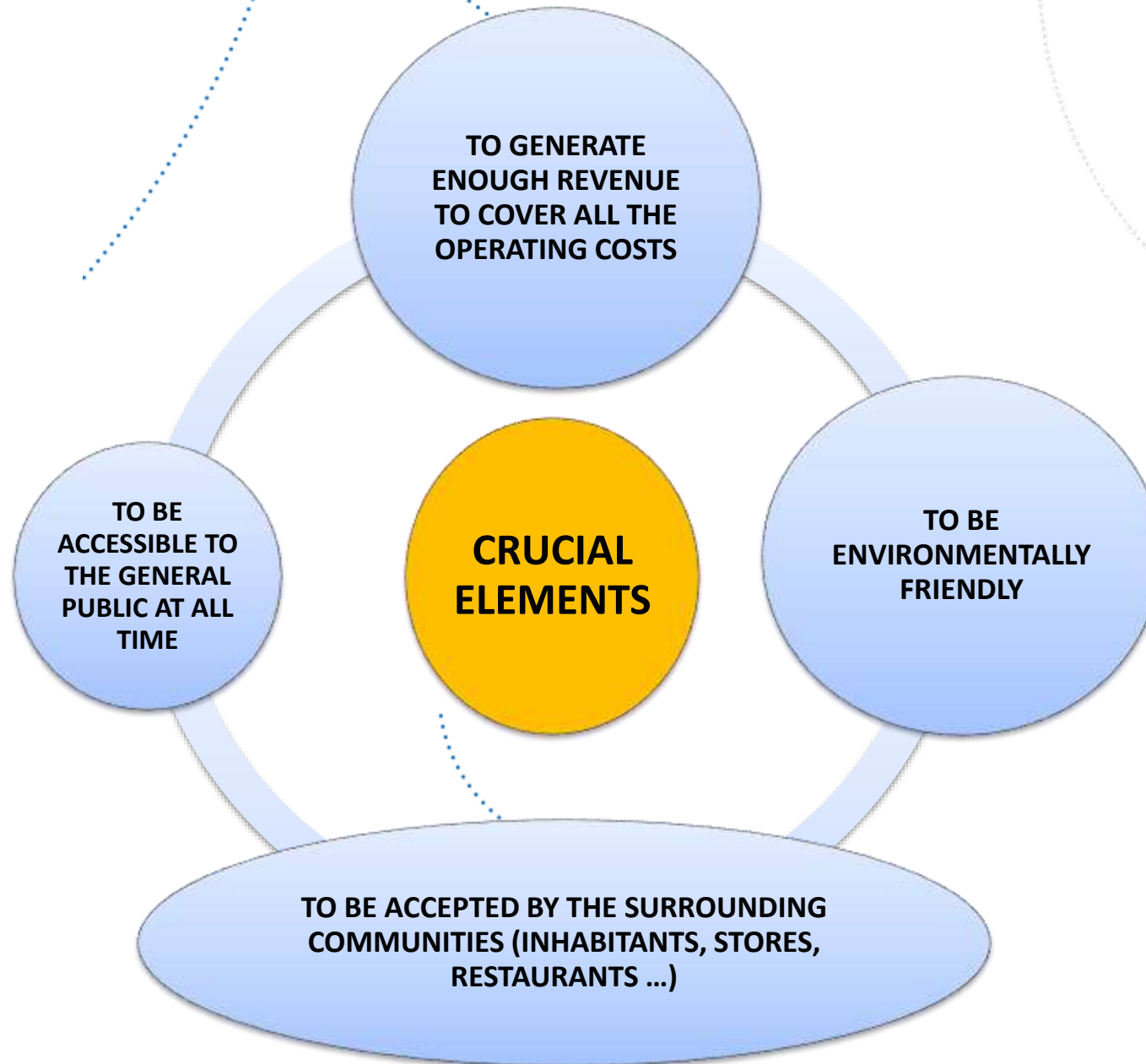
IT WAS INAUGURATED IN 1967 FOR THE MONTREAL WORLD FAIR « EXPO 67 »



ABOUT THE NEW, MULTIPURPOSE, CRUISE TERMINAL PROJECT



ABOUT THE NEW, MULTIPURPOSE, CRUISE TERMINAL PROJECT



THE PROJECT



THE PROJECT



THE PROJECT



REVENUE GENERATING OPERATIONS

**OBSERVATORY +
RENTING SPACES**



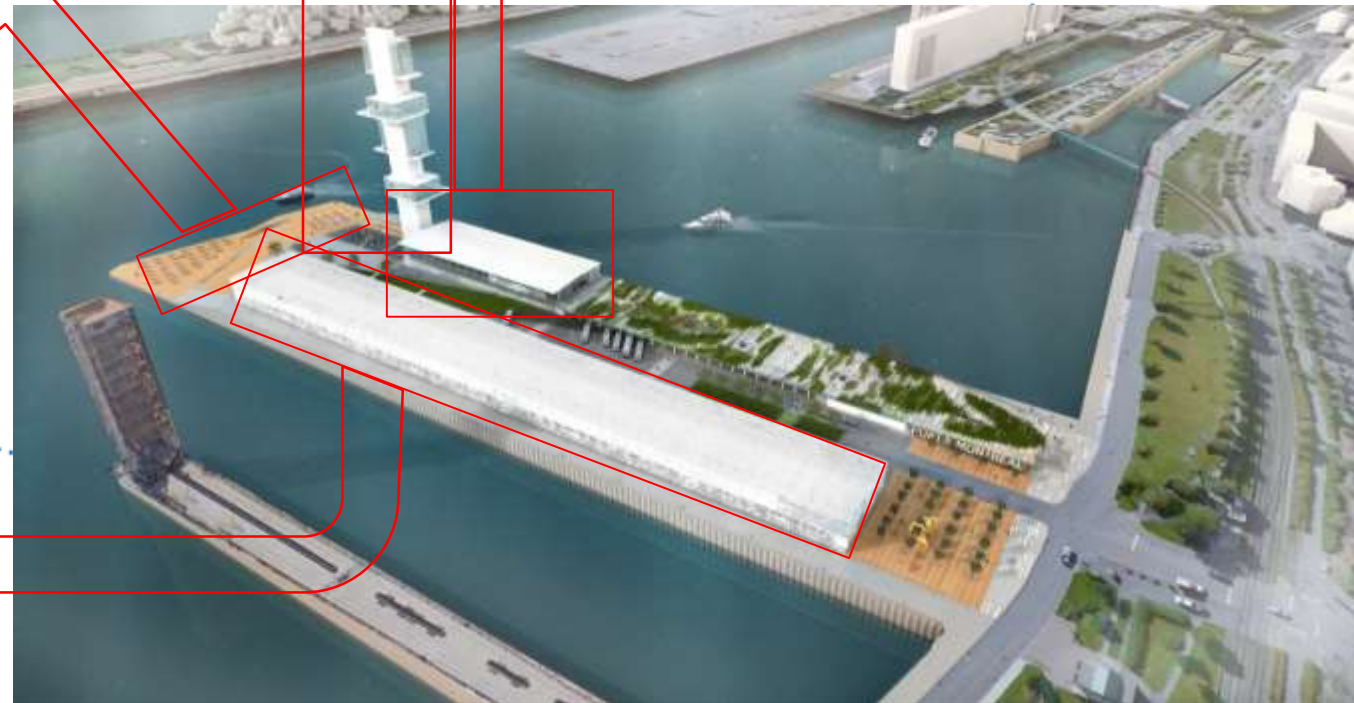
FERRY SERVICES



**PARKING SPACE
(DAILY / MONTHLY RENTAL)**



**RENTING SPACE FOR EVENT,
EXHIBIT,**



ENVIRONMENTALLY FRIENDLY



GREEN ROOF



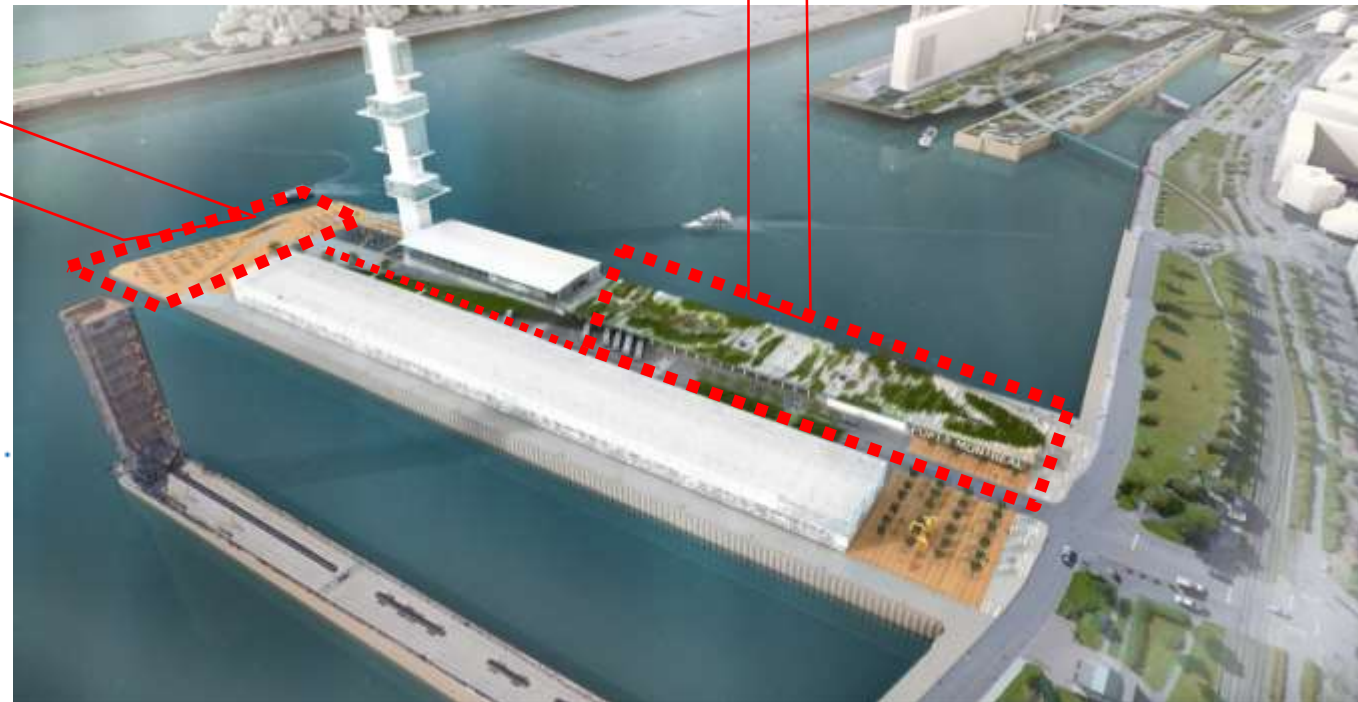
ACCESSIBLE TO THE COMMUNITY



PROMENADE



ESPLANADE / ACCESS TO THE RIVER



THE PROJECT - SUMMARY



TOTAL COST

- 78 \$ M

REVENUE GENERATING OPERATIONS

- BERTHAGE AND PASSENGERS FEES
- ACCESS TO THE OBSERVATORY AND PORT CENTRE
- PARKING
- RENTING SPACES
- FERRY SERVICES





THANK YOU!