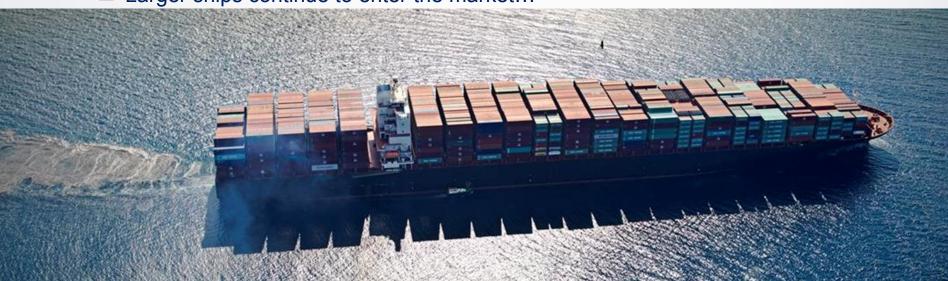
# **Shifting International Trade Routes**



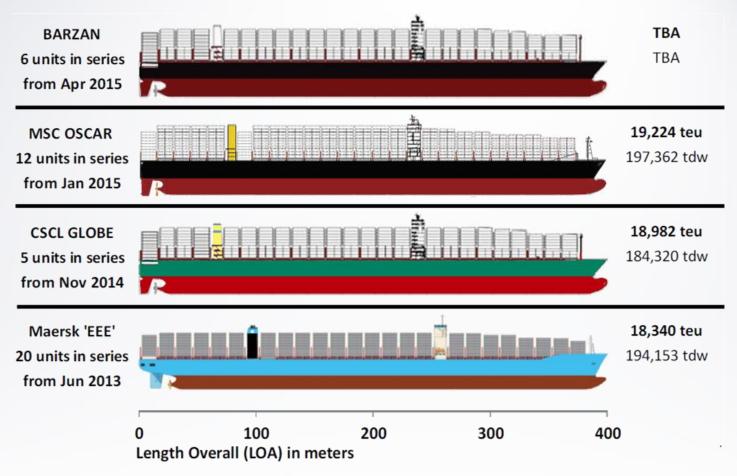
### **Shipping Industry Overview**

- In 2015, Carriers might face long-standing overcapacity in the market, still the demand is very high
- Lower fuel prices may improve carriers finance
- Signs of economic recovery in some regions may have positive impact
- New global alliances begin operation
- Larger ships continue to enter the market...





**Industry Overview** 



**SOURCE: ALFALINER** 



**The Megaships Trend** 



- The trend to megaships is driven by economy of scales. It is here to stay.
- Increase in ship size caters for growing market demand

### **But Bigger ships also means:**

- longer stay in ports due to longer discharge/loading time
- Insufficient infrastructure, creating
  - Congestions
  - Lack of chassis
  - L/T issues
  - Ports efficiency

Customer will benefit from megaships - once the infrastructure catches up!



**The Megaships Trend** 

# Carriers Alliances allow more efficiency, better t/t and frequency, more reliable service & better port coverage

New global Alliances structure:

- In January 2015 the '2M' (Maersk, MSC) and 'Ocean Three' (CMA CGM, CSCL, UASC) launched new service networks in FE-North America routes
- ZIM cooperates with the G6 alliance on the Transpacific trade



### **US West coast situation carriers view point**

- Carriers and shippers are on the same side on this issue
- The situation causes operational disruptions and additional costs
- Carriers encourage a fast resolution and return to normal
- We are acutely aware of the predicament of the shippers and want to help in any way possible



**US West Coast situation** 

- Our extensive network allows for alternatives to congested West
  Coast ports
- We use other gateways such as the Gulf, South Atlantic, and the PNW. These gateways are available to shippers.
- Its possible to ship via Houston, Savannah, New York



- Chassis jurisdiction and ownership
- Trucking- the last mile
- Profitability
- Technology



### Inter America & the Caribbeans

CGX

## Caribbean Gulf Express

3 Vessels, 2800 TEU R/T – 21 days, Frequency – weekly fix day



### **Transit Time table**

		Kingston	Tampa	Mobile	New Orleans	Houston	Caucedo
		W	W	W	W	E	E
Caucedo	W	3	5	6	11	14	18
Kingston	W		1	2	8	10	14
Tampa	W	15		1	6	8	12
Mobile	W	14	16		4	7	11
New Orleans	W	9	11	12		1	6
Houston	E	6	8	9	14		3

### **Line Route map**



Caucedo - Kingston - Tampa - Mobile - Houston - New Orleans - Caucedo



# Why choose ZIM?

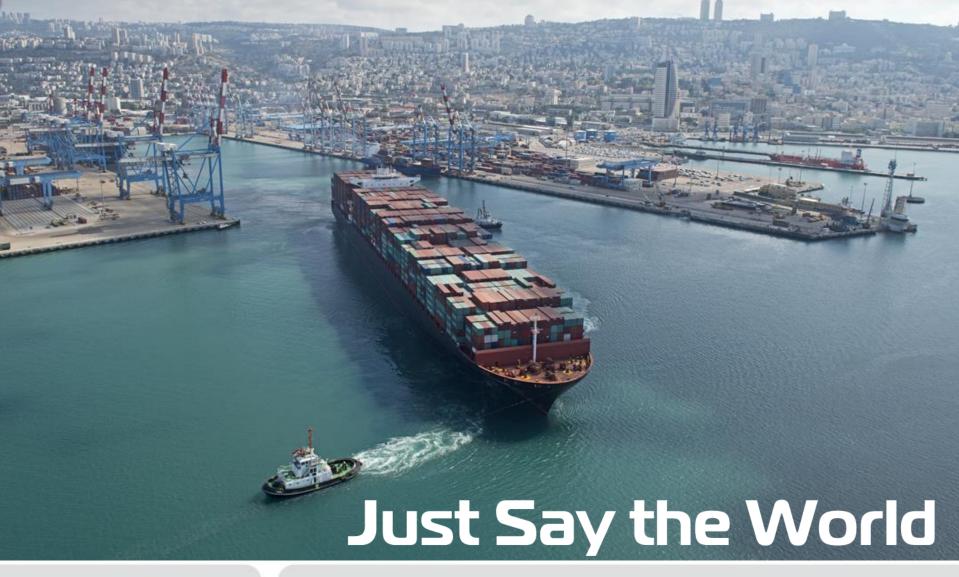
Service quality is part of Our Vision!

We Listen to our Customers and strive to exceed their needs





**Our Unique Touch** 





**ZIM** at your service