

We Make Cargo Move



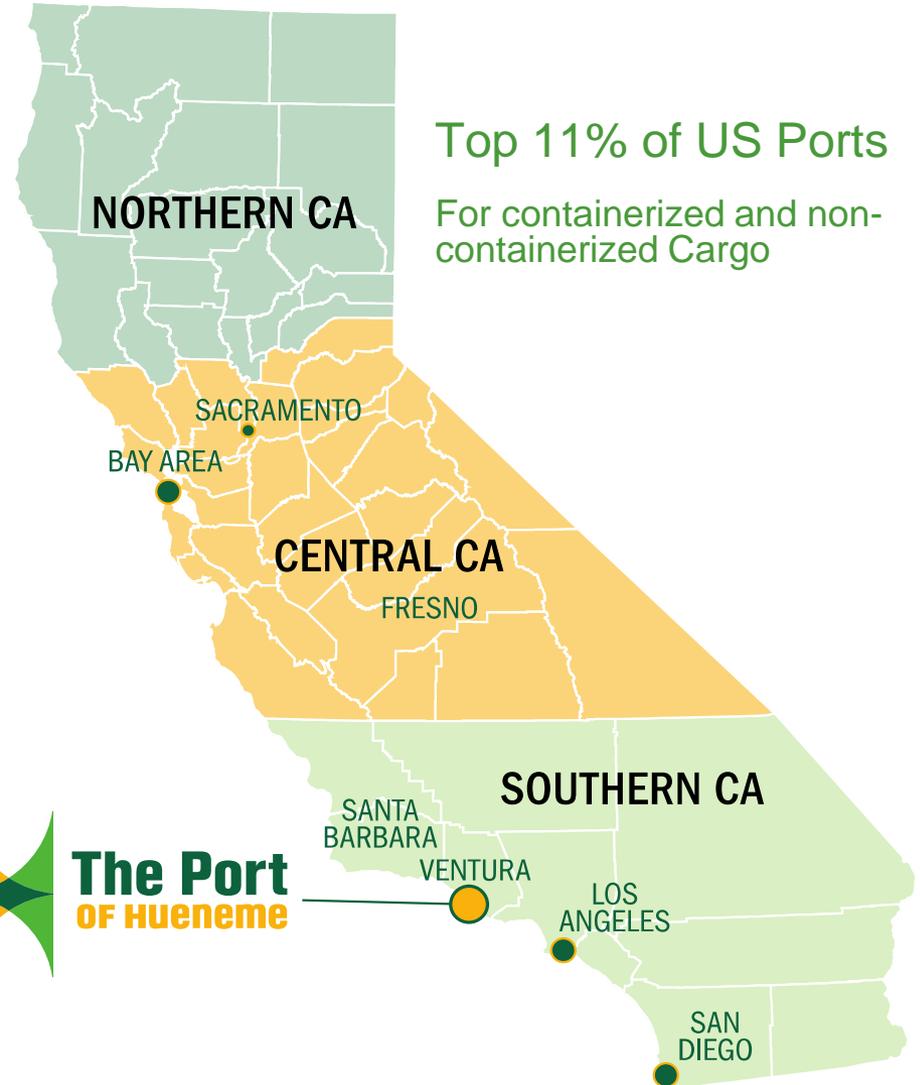
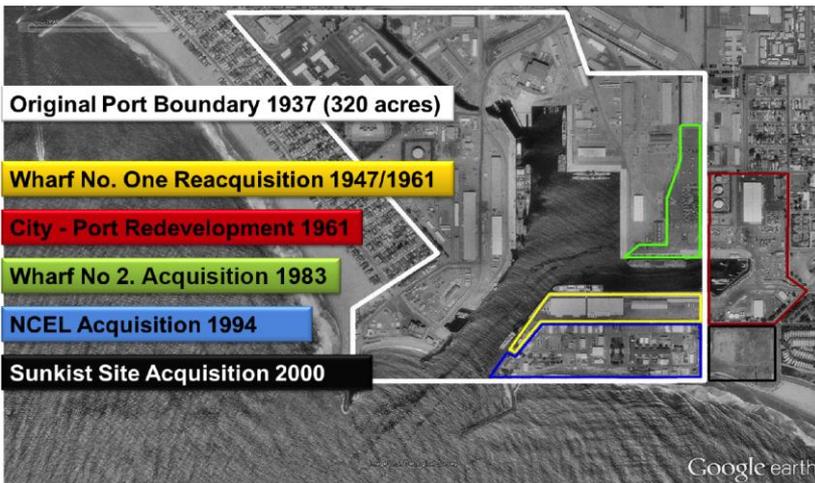
AAPA
Port & Marine Terminal Operator
Perspectives
January 29, 2015



Thriving California Hub



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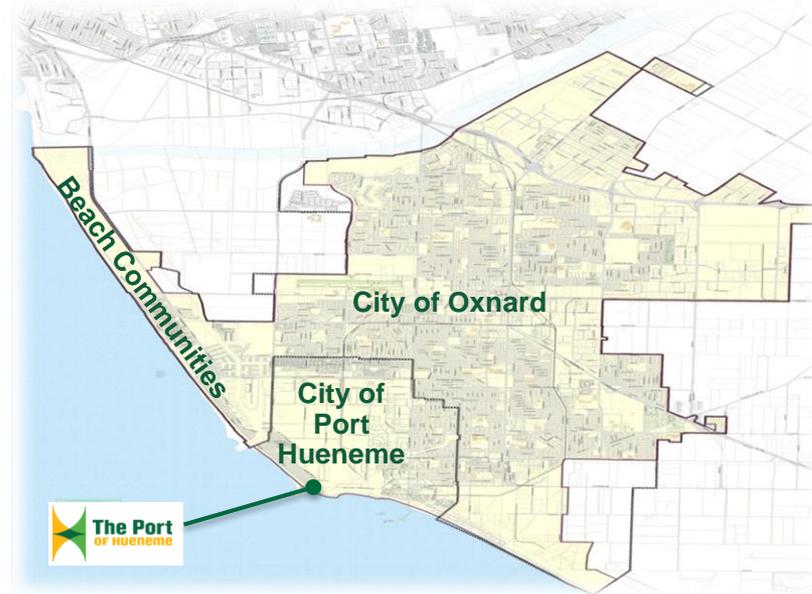


Port Governance
Commercial Trade Gateway



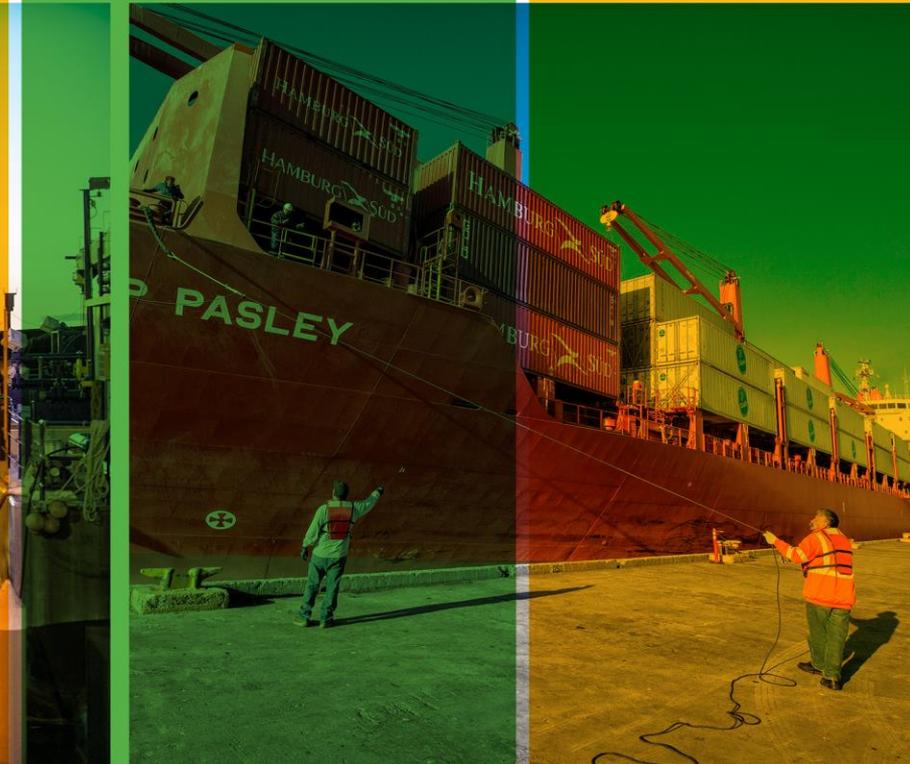
The Port
OF HUENEME
Oxnard Harbor District

- Created in 1937 by an Act of the Legislature
- Special District – H&N Code
- Board of 5 Elected Commissioners
- Oxnard Population 200,000
- Port Hueneme Population 22,500



We get the job done. The Port has a flexible, “can do” attitude, with an open door policy and easy access to Port management and decision makers

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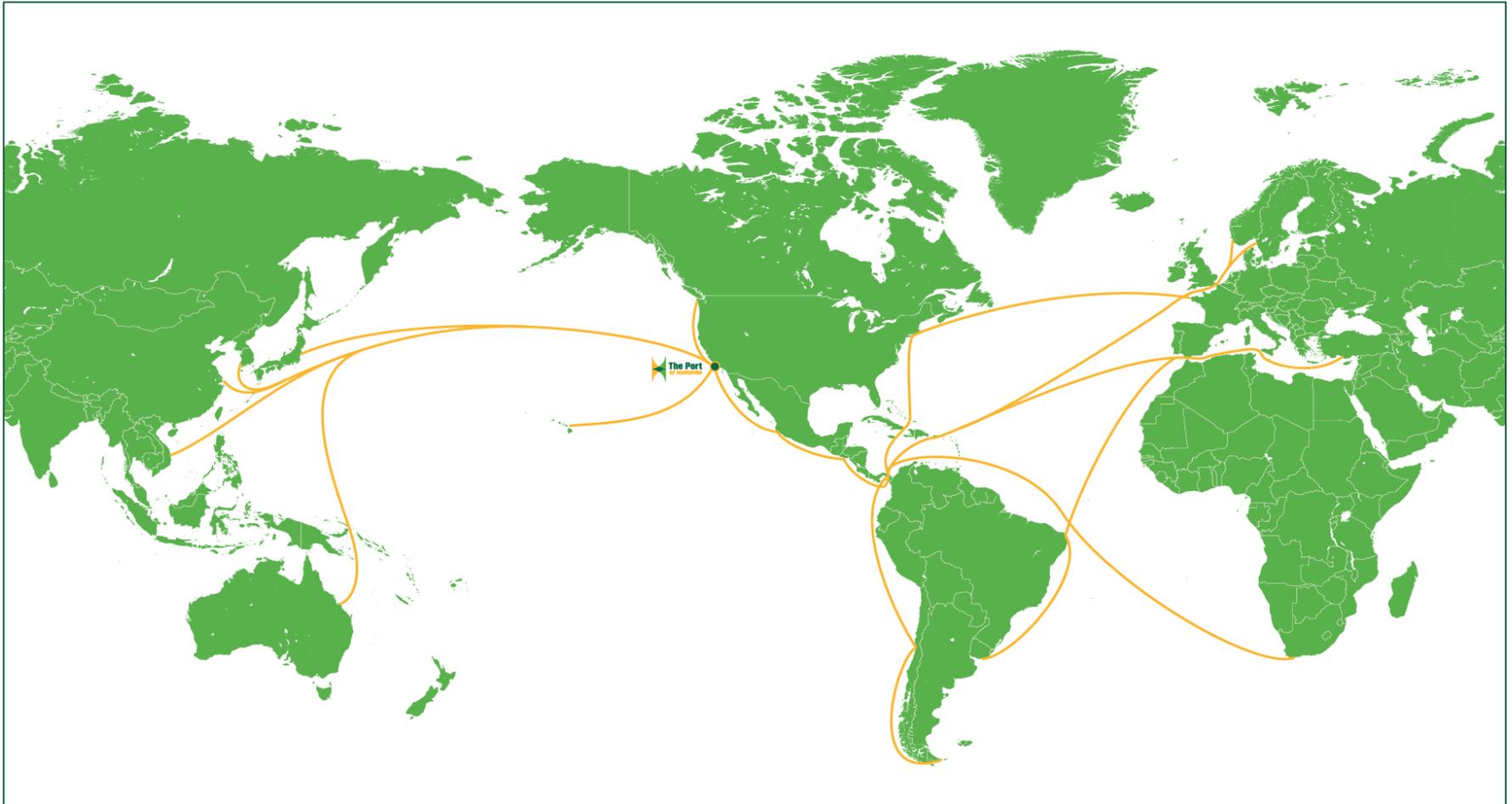
Why Hueneme?



Prime Location



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Commercial Trade Gateway to North, Central and South America,
Asia, Europe and Scandinavia

Port Overview



World Class Distribution Centers



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279 Acres Private / 15 Acres Public



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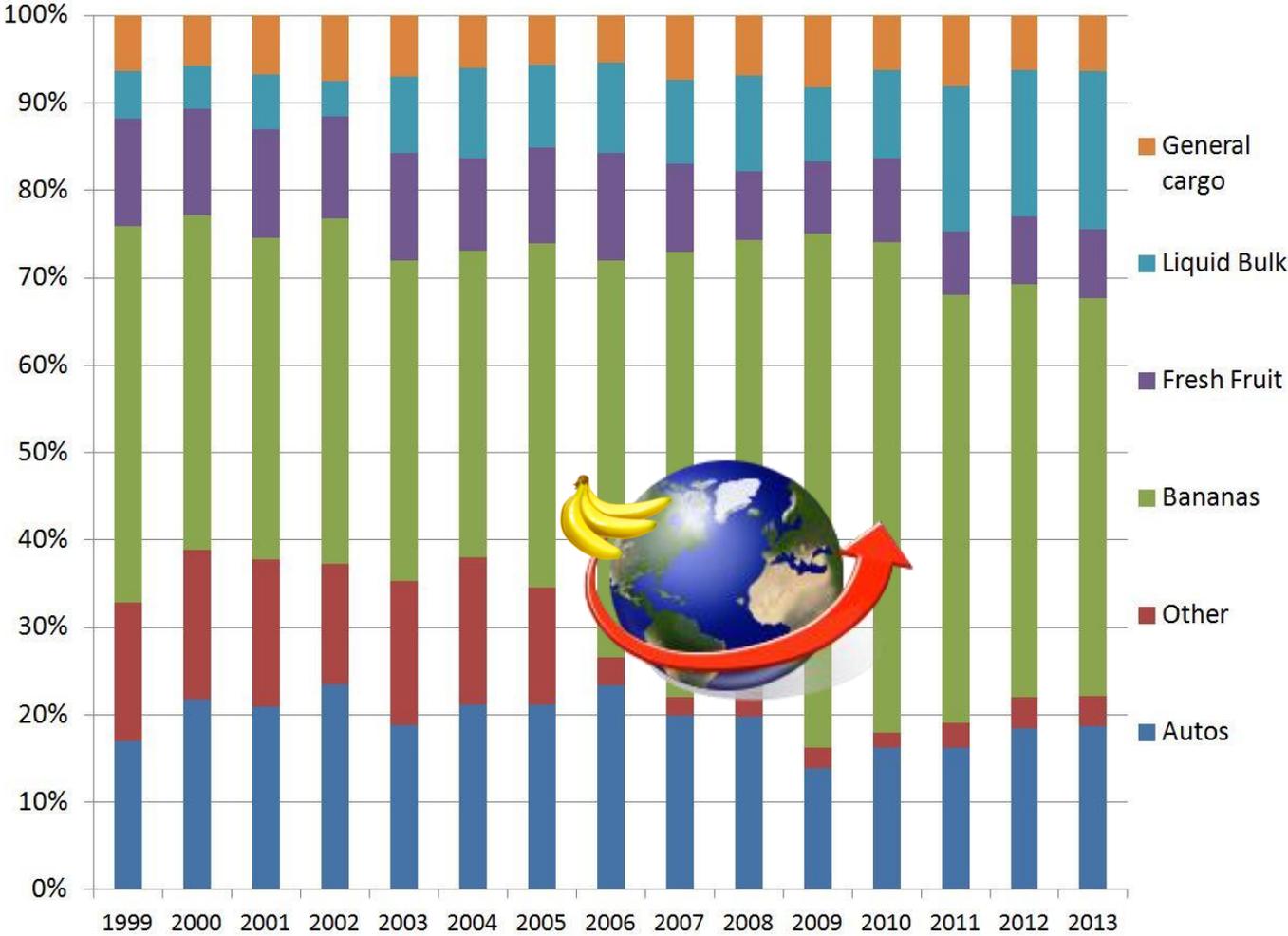


Cargo Performance
Vital Niche Market Port



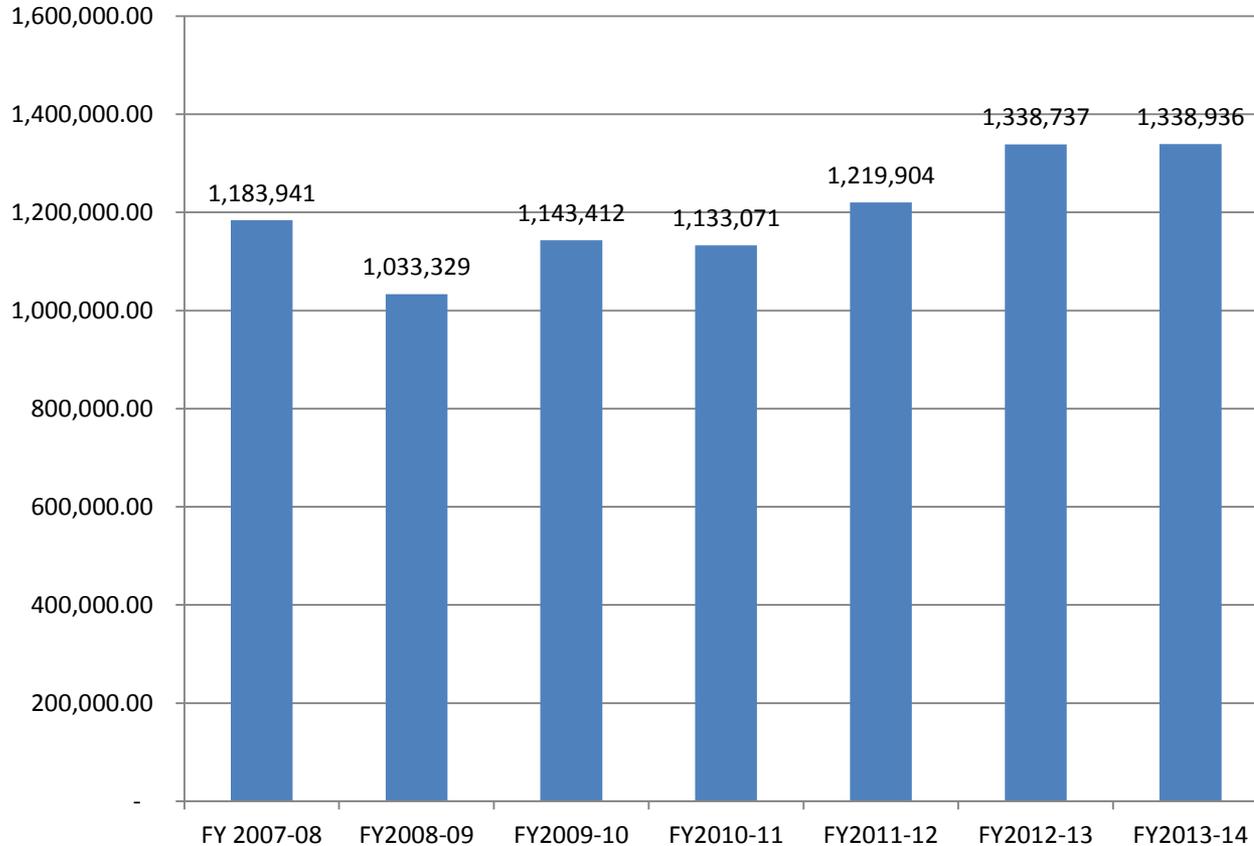
The Port
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Oxnard Harbor District

Tonnage By Commodity



Total Ocean Freight Cargo Performance

Total Ocean Freight

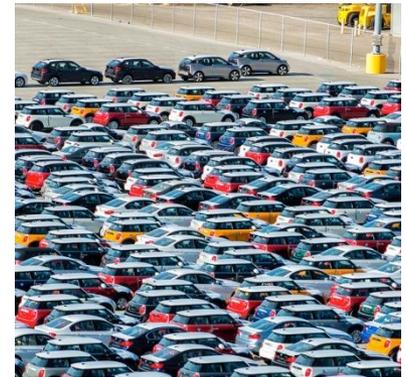
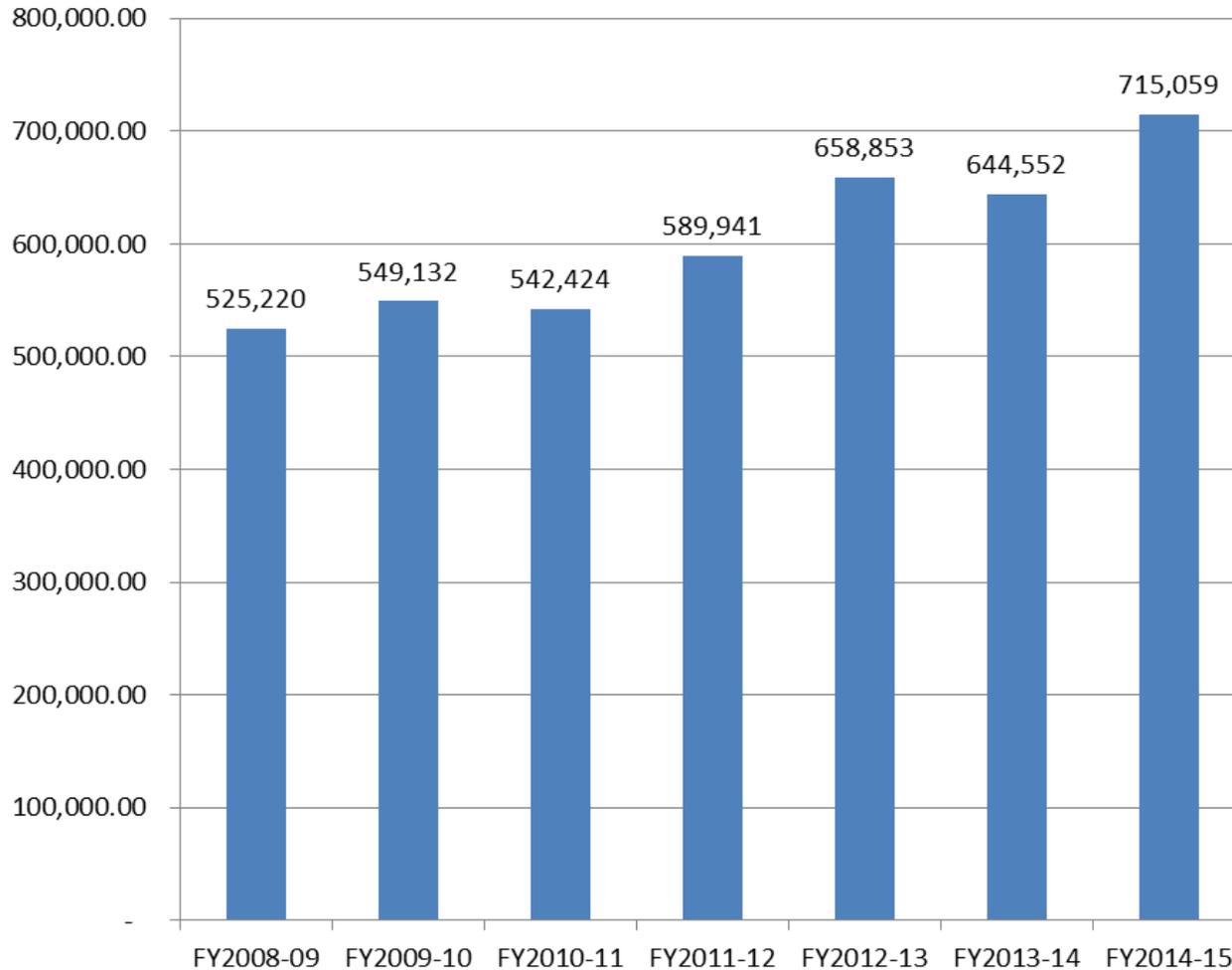


Up 198 Tons! Another Benchmark Year!

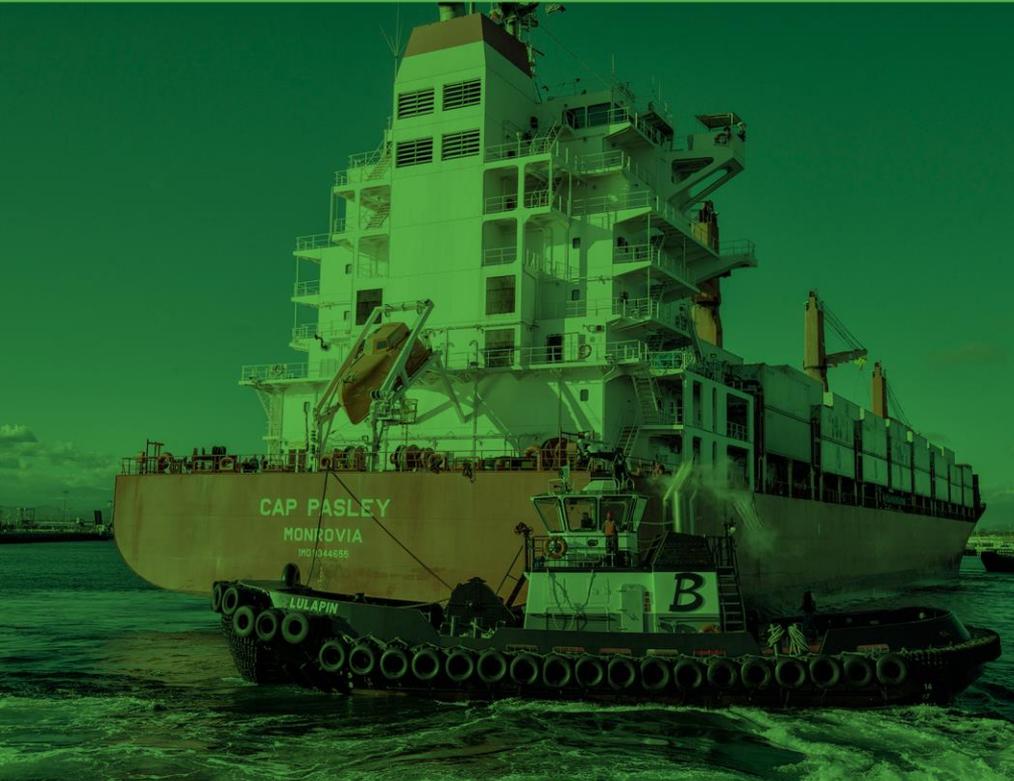


1st & 2nd Quarter Performance FY 2014-2015

Total Ocean Freight



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Ports: Vital Economic Engines

Why We Need to Invest in Our Nation's Seaports and Intermodal Corridors!



Value of US Seaports

- Move \$3.8 Billion Goods
- 13 Million Jobs
- 650 Billion Personal Income
- \$200 Billion in Federal, State, and Local Tax Revenue
- Trade projected to double by 2020 and quadruple after 2030

We Need to Invest to Remain Globally Competitive

Keep Pace or Lose Market Share

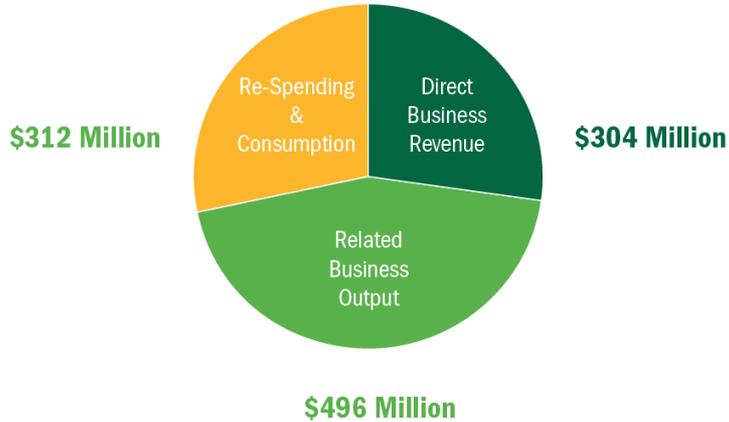


- **Over 40%** of the total containerized cargo entering the United States arrives at a California port.
- **Almost 30%** of the nation's exports originate from a California port.
- Nationwide, more than **2 million jobs** are linked to a California port.
- **half-million jobs** people in California, and generate an estimated **\$7 billion** in state and local tax revenues annually.

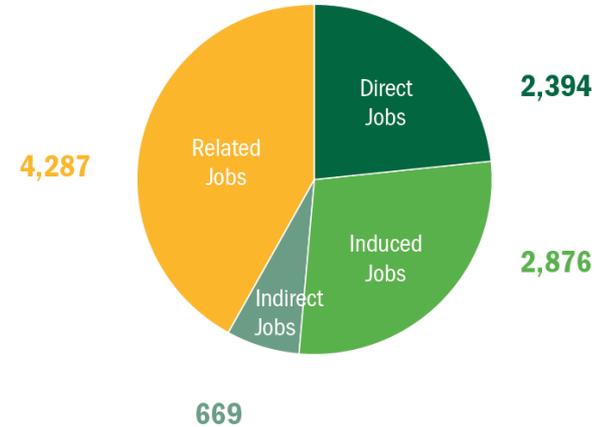
*Transportation Corridors Need to Be a
Priority at the State Level*



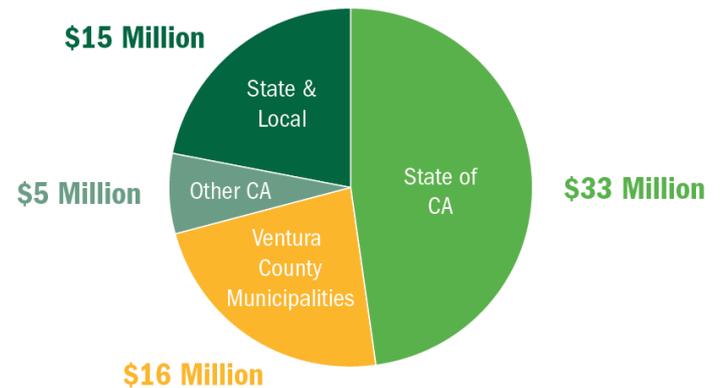
\$1.1 Billion Total Economic Activity



10,226 Total Direct, Induced, Indirect and Related Jobs.



\$69 Million in State and Local Taxes From Maritime Activity.



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Preparing for the Global Change

Vision



And Happening Fast!

- **New Global Shipping Line Alliances** and their expansions
- **Sizes of new vessel orders** continues to grow
- **Demographic Trends** Industry shifts--China, India and South America –global seaborne trade will double by 2030
- **Technology** – E-Commerce; Automation; Oil and energy prices impacted by new technology; LNG Bunkering
- **Environmental Sustainability**- long term growth and profitability of the global supply-chain will depend on ethical sourcing



Traffic Management Planning and Implementation



Traffic Management to Ensure Safe Flow of Freight

New Pavement Markings

- Stenciling in travel lanes to support way finding
- Designate truck queuing areas
- Speed limits in travel lanes
- Define through-traffic lanes

“Blue Light” During Auto Operations

- Heightened awareness
- Expect higher speeds and caravans

Variable Message Signs

- On-terminal Communications
- Intercept inbound trucks early if Gate blocked (Off-terminal)

Comprehensive Port Sign Plan

- Design standards
- Way finding with current customers



2020 Strategic Plan: Prudent Investment



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The Local and Regional Economic Impacts of Port of Hueneme

December 5, 2012

Port of Hueneme Market Strategy

May 20, 2013

Strategic Business Plan - Port of Hueneme

April 3, 2013

Short Sea Shipping/America's Marine Highway Research

2012- Ongoing

Traffic Management Study - Port of Hueneme

December 12, 2013

5-Year Capital List - Port of Hueneme

2008 - 2015

Completed Baseline Efforts

Analysis



Market Focus

International Trade Mission
Business Development
Port Customers



Short Sea Shipping

Domestic/International
Trading Partners, Shippers,
Operators, Funding



Profile of Existing Port Operations

Opportunities & Constraints



Baseline Financial Modeling

Port Competitiveness



Markets

- Existing
- New



Plan Elements

- Projects
- Transportation
- Equipment
- Facilities



Funding

- Federal
- State
- Local



Return on Investment

- Financial Evaluations
- Cost/Benefit Analysis

Plan Formulation

2020 Strategic Plan

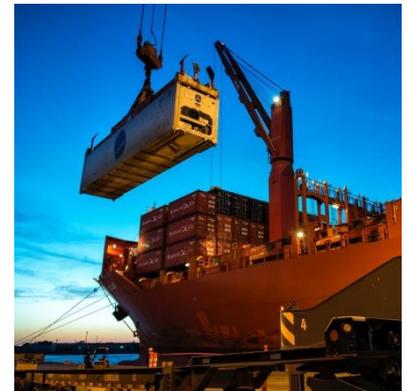
Master Plan

Economic Returns

The Port OF HUENEME

Getting Local Support to Invest

- Containers (50,000 Unit)
 - 836 jobs, \$6.5m in taxes, \$69.4 m in local revenue
- Break-Bulk (350,000 tons)
 - 114 direct jobs, \$15.6m in local revenue
- Auto / Roll-on Roll-off (120,000 autos)
 - 724 jobs, \$6.0m in taxes, \$36.5m in local revenue
- Liquid Bulk (50,000 tons)
 - 80 jobs, \$600,000 in taxes, \$3.2m in local revenue
- Aggregate (200,000 tons)
 - 56 jobs, \$464,000 in taxes, \$72m in local revenue
- Fish (Existing Operation)
 - 1,375 jobs, \$10.8m in taxes, \$55.5m in local revenue



Improvement Project = Local Prosperity

Harbor Deepening: current customers can bring in more cargo resulting in more jobs and revenue to the local economy

- Project allows for the Port to attract new class vessel fleet and increase capacity to handle **229,000 tons more cargo annually**
- Helps generate **563 new direct** and indirect jobs in the region
- **\$28 million in positive revenue impact** and **\$4.6 million more in taxes**
- Dredge materials to support **beach nourishment at community beaches**



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National Freight Infrastructure Policies

NFAC & MTSNAC



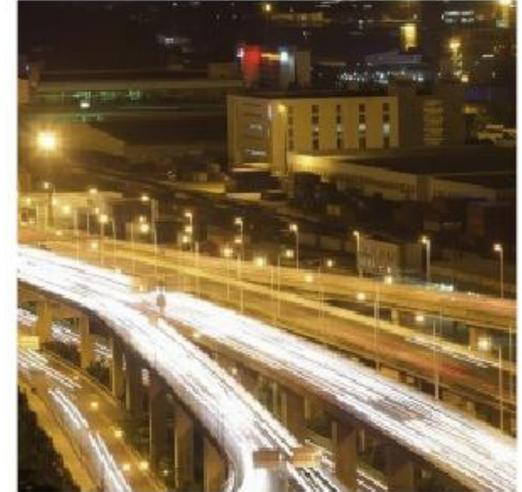
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Charter

“The objective of this committee is to provide information, advice, and recommendations to the U.S. Secretary of Transportation on matters relating to freight transportation in the United States and the implementation of the freight provisions of the Moving Ahead for Progress in the 21st Century Act (MAP-21), Pub. L. No. 112-141.”

Broad public and private sector membership

- State DOT Secretaries
- Elected officials from across the country
- Representatives of all freight modes
- Shippers
- Researchers
- Labor
- Environmental advocates
- Community advocates



NFAC Subcommittees

- Conditions, Performance, and Data (CPD)
- Safety, Security, and Environment (SSE)
- Project Delivery and Operations (PDO)
- Research, Innovation, and Technology (RIT)
- International Freight Strategies and Operations (IFSO)
- First and Last Mile (FLM)

Ports participate on PDO and FLM



- Participated in 2-day brain storming session to provide input to the national freight plan
- Adopted 3 Resolutions
 - ✓ Transportation Investment Generating Economic Recovery (TIGER) grant program
 - ✓ Harbor Maintenance Tax
 - ✓ Tax Exemption on Municipal Bonds
- Commented on the primary freight network
- Delivered 81 Recommendations on National Freight Strategic Plan
- Recommendations on MAP21 Reauthorization

Themes:

Multi-Modal

Transportation Corridors

Dedicated Funding for Freight

Invest in US Transportation Infrastructure

Most Current Work of NFAC

- White paper on Federal Policy Recommendations for **Multijurisdictional Planning**-holistic approach to federal policy to foster appropriate consideration of freight in the planning process for multi-state corridors and Ports infrastructure
- White paper on **Workforce Recommendation**- Across six modal subsectors, the transportation industry faces major **demographic challenges with job growth, retirement and turnover.**
- US DOT finalizing **National Freight Strategic Plan Framework** to be reviewed by NFAC in spring



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MTSNAC



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Advisory Council to provide advice and make recommendations to the Secretary:

- Make recommendations to **expand the use of the marine transportation system** for freight and passengers;
- Ensure an environmentally responsible and safe system that improves the **global competitiveness** and national security of the U.S. ;
- **Influence the development of a national freight policy** from a marine transportation perspective

Marine Highway Subcommittees

- **American Marine Highways** should be recognized as part of the Surface Transportation System
- All states touching on navigable waters should have a **maritime coordinator** in their respective Departments of Transportation
- **Create demand** for Marine Highway services

Port Advisory Subcommittee

- Development of **national freight strategy**
- Coordination of federal agencies on ports
- **Funding** mechanism for ports

Ship Building

- Developed recommendations to **strengthen the U.S. commercial shipbuilding** industrial base
- Worked to improve the effectiveness and transparency of the Title XI loan guarantee program
- Encourage the development of a comprehensive **LNG bunkering** terminal network to support the emerging LNG-powered U.S.-flag fleet

- Met September 11, 2014 held in Washington DC; Brainstorming – White Board Meeting
- **Comprehensive Plan** to promote the growth and efficiency of the US Merchant Marine, U.S. Shipbuilding and Repair Industry and the **Marine Transportation System**
- **Infrastructure** to support international trade in the future, the Inland Waterway System, Coasts, Great Lakes, AMH



Thank You

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