



PORT
TAMPA BAY™

Presentation to:



Alliance of the Ports of Canada, the Caribbean, Latin America and the United States

Port Collaboration & Partnerships

April 21, 2015



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Partnerships Overview—Florida's Largest Port

- Port Tampa Bay is the largest overall economic engine in the Tampa Bay region, with a broad scope of both traditional and non-traditional partnerships that make the port a key to sustained economic growth for the city, state, and region. Our PARTNERSHIPS make that happen.



Cruise



Break Bulk



Container



Dry Bulk



Liquid Bulk



RoRo



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AAPA a Sustained Winning Partnership

- Sharing key industry messages on key issues such as WRRDA
- Shifting International Trade Routes conference with MARAD
- Ongoing collaboration for marketing/PR and government relations
- Issues that have national, hemispheric and global implications





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Traditional Partnerships that create success

- Port Tampa Bay enjoys partnerships with a large and diverse customer and tenant base, global carriers and terminal operators such as Ports America, CSX and Amalie Oil
- Associations like Propeller Club, Port of Tampa Maritime Industries Association (PTMIA), and Executive Shippers Council





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Memoranda of Understanding strengthen global relationships

- Port Tampa Bay MOU partnerships promote collaboration with global trade partners such as ports in Barranquilla, Panama, Quen Quen, Cartagena, and Costa Rica
- Regional partners, such as MOUs with Port St. Petersburg and the City of Ocala
- Strong complement to foreign trade missions from Tampa Bay





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Local, regional and state partnerships

- City, County and State partnerships mean many opportunities to tell our story to a broad range of regional, national and international markets
- Economic development agencies complement and show a strong regional effort to promote industry and business to global markets



Tampa Hillsborough
Economic Development Corporation

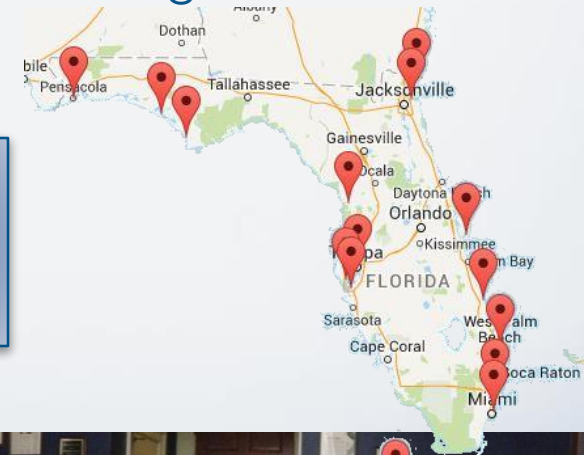




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Florida Ports Council a Critical Statewide Partner

- Corrals the collective voice of 15 unique Florida ports/port industry
- Leadership on legislative and policy issues—WRRDA
- Collaborative marketing support and social media partner
- Strong leadership role in eliminating burdensome port ID duplication and in ports acquisition of statewide project funding





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Partnering for Outreach

- WRRDA Town Hall, conferences, State of the Port
- Working with the Tampa International Airport and airlines such as COPA to show the direct connection with Panama and trade
- Education/Scholarship—Hillsborough Schools/Propeller Club and Steinbrenner family
- Port Tampa Bay branding initiative in line with TB Times, TB Buccaneers, TB Rays, Visit TB, etc.
- Partnered with Florida Department of Transportation to open and highlight a key infrastructure project, I-4 Selmon Connector, which is important to the port.





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Partnering for Safety & Operations



- The Port Tampa Bay Safety & Risk Mitigation Summit – each February.
- PTB also partnering with sister ports that share Tampa Bay – Port Manatee and Port St. Petersburg – on safety, security, navigation and environmental issues throughout the harbor.
- The three ports serve together on the **Tampa Bay Harbor Safety and Security Committee** (TBHSSC) which was awarded the best security committee by the U.S. Coast Guard in 2005.
- The TCSSI, TBHSSC, Oil Spill, and the NH 3 are committees that meet on a regular basis to discuss safety related issues and share near misses and best practices and lessons learned.





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Partnering for Environmental & Regulatory

- Port Tampa Bay among first in the nation with a dedicated environmental director
- Strong commitment to integrity of unique environments
- Award-winning projects like environmental outpost “Fantasy Island” and the recently recognized McKay Bay Restoration project
- Close collaborations with regulatory partners such as Florida Department of Environmental Protection, the Hillsborough County Environmental Protection Commission, Florida Fish & Wildlife
- Working with NGO’s such as Audubon Florida, North American Environment Protection Association (NAEPA)
- Dredge disposal islands are renowned bird nesting sanctuaries and are monitored during bird nesting season





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In conclusion

- Partnerships critical to the port's business, diversification, growth, strategies and continued contributions to the economy
- Port's infrastructure plans complement Panama Canal expansion
- Join us for one of our many partnership programs in person specifically our State of the Port and the AAPA Shifting International Trade Routes conference January 2016.
- Thank you!

