



# Marine Terminal Management Training Program

September 14-18, 2015 • Hyatt Regency Long Beach, Long Beach, CA

## Monday, September 14

7:00 – 8:30 a.m.  
(Shoreline A Foyer &  
Shoreline B)

### Registration and Continental Breakfast

8:30 – 9:00 a.m.  
(Shoreline A)

### Welcome and Opening Remarks

**Speakers:**

*Kurt J. Nagle  
President & CEO  
American Association of Port Authorities*

*Dr. Noel Hacegaba, PPM  
Chief Commercial Officer & Managing  
Director of Commercial Operations  
Port of Long Beach*

9:00 – 9:45 a.m.  
(Shoreline A)

### Introduction to Program

**Speaker:**

*Erik Stromberg  
Wilmington, NC  
Program Facilitator*

9:45 – 11:00 a.m.  
(Shoreline A)

### Critical Issues Facing Public Ports and the Marine Terminal Industry

**Moderator:**

*Mr. Nagle*

**Speakers:**  
*Dr. Hacegaba*

*Geir-Eilif Kalhagen  
Chief Executive Officer  
Port of Longview*

11:00 – 11:15 a.m.  
(Shoreline B)

### Break

11:15 a.m. –  
12:30 p.m.  
(Shoreline A)

### Trends in Public Port Governance

**Speakers:**

*Mr. Stromberg*

*Geraldine Knatz, Ph.D.  
Professor of Practice of Policy and  
Engineering  
USC Sol Price School of Public Policy  
USC Viterbi School of Engineering  
Los Angeles, CA*

12:30 – 1:30 p.m.  
(Shoreline B)

### Lunch

1:30 – 3:30 p.m.  
(Shoreline A)

### Trade and Economic Trends

**Speakers:**

*Paul Bingham  
Vice President  
EDR Group  
Los Angeles, CA*

*Jeffrey Sweeney  
Principal  
Martin Associates  
Lancaster, PA*

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**Monday, September 14** *(continued)*

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3:30 – 3:45 p.m.  
(Shoreline B)

**Break**

3:45 – 4:15 p.m.  
(Shoreline A)

**Ports and Terminals – An International Perspective**

**Speaker:**  
*Tony Padilla*  
Senior Advisor for International Affairs  
Office of International Activities  
U.S. Maritime Administration  
Washington, DC

4:15 – 5:00 p.m.  
(Shoreline A)

**Team Meetings**

5:30 – 6:30 p.m.  
(Shoreline B)

**Reception**

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**Tuesday, September 15**

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8:00 – 8:30 a.m.  
(Shoreline B)

**Continental Breakfast**

8:30 – 10:00 a.m.  
(Shoreline A)

**Container Terminal Planning and Operations, Part 1**

**Speakers:**

<i>James W. Hunt</i> Principal Cardno Annapolis, MD	<i>John J. Corley, III, MBA, P.E.</i> Vice President - Global Ports & Harbors Director Parsons Tysons Corner, VA
<i>Ashebir Jacob</i> Senior Port Engineer Moffatt & Nichol Long Beach, CA	

10:15 – 10:30 a.m.  
(Shoreline B)

**Break**

10:30 – 11:30 a.m.  
(Shoreline A)

**Container Terminal Planning and Operations, Part 2**

**Speakers:**

<i>Douglas Hansen</i> Director, Strategic Planning & IT Yusen Terminals Inc. Terminal Island, CA	<i>Ed Zimny</i> Principal Paul F. Richardson Associates Holmdel, NJ
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11:30 a.m. – noon  
(Shoreline A)

**U.S. National Maritime and Infrastructure Strategy**

**Speaker:**  
*Roger Bohnert*  
Dep. Assoc. Administrator, Intermodal System Development  
Maritime Administration, U.S. DOT  
Washington, DC

12:00 – 1:00 p.m.  
(Shoreline B)

**Lunch**

1:30 – 5:00 p.m.

**Port Technical Tour and Presentation**

*Bus transportation will depart from the hotel at 1:30 p.m. and return by 5:00 p.m.*

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**Wednesday, September 16**

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8:00 – 8:30 a.m.  
(Shoreline B)

**Continental Breakfast**

8:30 – 10:15 a.m.  
(Shoreline A)

**Trends in Design of Cruise and General Cargo Terminals**

**Speakers:**

*Luis Ajamil, P.E.  
President & CEO  
Bermello, Ajamil & Partners, Inc.  
Miami, FL*

*Kerry Simpson  
Senior Project Manager  
Moffatt & Nichol  
Long Beach, CA*

10:15 – 10:30 a.m.  
(Shoreline B)

**Break**

10:30 a.m. – Noon  
(Shoreline A)

**Trends in Operations of General Cargo Terminals**

**Speaker:**

*Phil Morrell  
Vice President, Marine & Terminal  
Operations  
Totem Ocean Trailer Express, Inc. (TOTE)  
Tacoma, WA*

Noon – 1:00 p.m.  
(Shoreline B)

**Lunch**

1:00 – 2:00 p.m.  
(Shoreline A)

**Marine Terminal Safety – Policy and Procedures**

**Speaker:**

*Ronald L. Signorino  
President  
The Blueoceana Co.  
Basking Ridge, NJ*

2:00 – 3:00 p.m.  
(Shoreline A)

**Insurance Trends and Loss Mitigation Strategies**

**Speaker:**

*David P. Bender, Jr.  
Shareholder  
Anderson Kill Wood & Bender, P.C.  
Ventura, CA*

3:00 – 3:15 p.m.  
(Shoreline B)

**Break**

3:15 – 4:15 p.m.  
(Shoreline A)

**Port Security – Current Programs and Requirements**

**Speaker:**

*Randy Parsons  
Director of Security  
Port of Long Beach*

4:30 – 6:00 p.m.  
(Shoreline A)

**Team Meetings**

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**Thursday, September 17**

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8:00 – 8:30 a.m.  
(Shoreline B)

**Continental Breakfast**

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8:30 – 10:30 a.m.  
(Shoreline A)

**The Role of IT in Port Management and Operations**

**Moderator:**

*Lance Kaneshiro*  
Chief Information Officer  
Port of Los Angeles  
Vice Chairman, AAPA IT Committee

*Frank J. Mazzella*  
Director, Terminal Processes  
APL, Ltd. / Eagle Marine Services, Ltd.  
Terminal Island, CA

**Speakers:**

*Rich Baratta*  
Director of Risk Management  
Port of Long Beach

*Chuck Schneider*  
Vice President & General Manager,  
Americas  
Navis, LLC

*Brett Parker*  
Co-Founder & President  
Cargomatic

*Brett R. Rouzer*  
Cyber Command  
U.S. Coast Guard

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10:30 – 10:45 a.m.  
(Shoreline B)

**Break**

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10:45 a.m. – noon  
(Shoreline A)

**Port and Marine Terminal Policy and Legal Issues**

**Speakers:**

*Paul M. Heylman, Esq.*  
Partner  
Saul Ewing LLP  
Washington, DC

*Wayne R. Rohde*  
Member  
Cozen O'Connor  
Washington, DC

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Noon – 1:15 p.m.  
(Shoreline B)

**Lunch and Team Meetings**

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1:15 – 2:30 p.m.  
(Shoreline A)

**Strategic Asset Management —  
An Emerging Port Management Imperative**

**Speakers:**

*Mr. Stromberg*

*Colin Chung PhD*  
President, Principal Management  
Consultant  
Kayuga Solution  
Irvine, CA

*Daniel Elroi*  
President & CEO  
NorthSouth GIS LLC  
Los Angeles, CA

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2:30 – 3:30 p.m.  
(Shoreline A)

**Optimizing Your Most Important Asset – Human Resources**

**Speakers:**

*Mr. Heylman*

*Cindy Kane*  
Senior Director, Human Resources  
Canaveral Port Authority

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**Thursday, September 17** *(continued)*

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3:30 – 3:45 p.m.  
(Shoreline B)

**Break**

3:45 – 5:00 p.m.  
(Shoreline A)

**Sustainable Port Development and Operations**

**Speakers:**

*Kristin Decas*  
CEO & Port Director  
Port of Hueneme/Oxnard Harbor  
District  
AAPA Chairwoman of the Board

*Douglas J. Sereno, P.E.*  
Director of Program Management  
Port of Long Beach

*Kat Janowicz, MSME, MBA, CEM,*  
LEED GA  
Principal  
3COTECH  
Long Beach, CA

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**Friday, September 18**

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7:30 – 8:00 a.m.  
(Shoreline B)

**Continental Breakfast**

8:00 – 10:00 a.m.  
(Shoreline A)

**Negotiating for Success in the  
Competitive Port and Marine Terminal Industry**

**Speakers:**

*Ms. Decas*

*Capt. Tom Corsie, PPM*  
Vice President, Real Estate  
Port Metro Vancouver

*Jack Hedge*  
Director of Real Estate  
Port of Los Angeles

10:00 – 10:15 a.m.  
(Shoreline B)

**Break**

10:15 – 11:45 a.m.  
(Shoreline A)

**Team Presentations and Interactive Discussion**

11:45 a.m.  
(Shoreline A)

**Closing Remarks**

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