

Concurrent tracks will address issues critical to both container and non-container facilities. One track will focus on Supply Chain Optimization, examining the various challenges and possible solutions. The other track will focus on Community Relations and Cargo Diversification. Registrants may attend any session on any day.

Plenary sessions are highlighted in green.

Tuesday, June 7

8:00 – 8:30 p.m.
(Manhattan Foyer – 9th floor)

Registration and Continental Breakfast

8:30 – 8:45 a.m.
(Manhattan I – 9th floor)

Welcome and Opening Remarks

Speakers:

Kurt J. Nagle
President & CEO
AAPA

Molly Campbell, PPM
Director, Port Commerce Dept.
The Port Authority of NY & NJ

8:45 – 9:30 a.m.
(Manhattan I – 9th floor)

Forecasting the Future of Freight

Best practices for developing cargo forecasts, land use and capital plans that allow a port to be ready to optimize its cargo in the medium- and long-term.

Introduction:

Mr. Nagle

Speaker:

James R. Brennan
Partner
Capstan Consulting, LLC
Vienna, VA

9:30 – 10:45 a.m.

Taking a Hard Look at Your Port's Performance

This session will highlight case studies in setting up a process to improve port performance at container terminals, including the work of the Port Authority of New York and New Jersey's Port Performance Task Force and the Supply Chain Optimization Working Groups created by the Ports of Los Angeles and Long Beach.

Track 1
(Manhattan I – 9th floor)

Discussion Leader:

Bethann Rooney
Asst. Director, Port Commerce Dept.
The Port Authority of NY & NJ

Speaker:

Michael R. Christensen
Senior Executive, Supply Chain
Port of Long Beach

Containerization of Bulk and Breakbulk Cargoes

As commodities such as grain or rubber move to containerization, how do bulk and breakbulk ports adapt to avoid losing business?

Track 2
(Manhattan II – 9th floor)

Moderator:

Mark L. McAndrews
Port Director
Port of Pascagoula

Mike Hawe
Commercial Director
Grieg Shipping
Atlanta, GA

Speakers:

Trip Bailey
President
BalTerm, LLP
Baltimore, MD

Bob Davidson
General Manager, North America
Eldorado Brasil
Branford, CT

Tuesday, June 7 *(continued)*

10:45 – 11:00 a.m.
 (Manhattan Foyer – 9th floor)

Break

11:00 – 11:15 a.m.

Showcase Presentation

Advent Intermodal Solutions



IT-based solutions to help the port community manage initiatives around traffic mitigation, clean truck, port performance management, truck scheduling, and port fee management.

Track 1
 (Manhattan I – 9th floor)

Showcase Presentation

Qualico Steel Company, Inc.



Frozen and fresh food cargo optimization through building freezer/refrigerated warehousing on or off site.

Track 2
 (Manhattan II – 9th floor)

11:15 – 12:30 p.m.

Management of Chassis and Empty Containers

This session will evaluate strategies to reduce dwell time and turn time by addressing methods to improve the handling of chassis and empty containers.

Track 1
 (Manhattan I – 9th floor)

Moderator:

*Ed O'Connell
 Director of Membership Services
 AAPA*

*Dave Manning
 President, TCW
 Chairman, North American Chassis
 Pool Cooperative (NACPC)
 Nashville, TN*

Speakers:

*Keith Lovetro
 President & CEO
 TRAC Intermodal*

Community Outreach, Local Sponsorships and Events

How to build and maintain a proactive relationship with your port community is the focus of this session...one that is about more than just jobs and economic impact.

Track 2
 (Manhattan II – 9th floor)

Moderator:

*Robin Bramwell-Stewart
 Manager of Business Planning
 The Port Authority of NY & NJ*

*Eric Dryden
 Partnership Coordinator
 Urban Assembly School for
 Global Commerce
 New York, NY*

Speakers:

*Kenny Macdonald
 Marine Media Relations Manager
 Port of Portland*

*Capt. Aaron Singh
 Waterfront Director
 New York Harbor School
 New York, NY*

12:30 – 1:45 p.m.
 (Vu Restaurant)

Lunch

- **Sponsored by the New York Shipping Association**



Tuesday, June 7 *(continued)*

1:45 – 3:00 p.m.

Track 1
 (Manhattan I – 9th floor)

Co-Benefits of Technology in Container Handling

Which types and applications of technology help ports accomplish multiple goals, such as increasing throughput, maximizing energy efficiency, saving money and reducing air emissions at container terminals? Attend this session to help answer these questions.

Moderator:

*Meredith Martino
 Director of Publications, Digital Media
 and Technology
 AAPA.*

*Guiselle Aldrete
 Environmental Consultant
 Starcrest Consulting Group, LLC
 Chadds Ford, PA*

Speakers:

*Heather L. Wood
 Ports Market Sector Leader
 Kennedy/Jenks Consultants
 Norfolk, VA*

*Pavel Skournik
 VP Operations
 Saab Technologies LTD
 Burnaby, B.C. Canada*

Track 2
 (Manhattan II – 9th floor)

Improvements in RoRo Congestion and Bulk and Breakbulk Handling

This session will focus on improving congestion problems at RoRo terminals and advances being made in handling bulk and breakbulk goods.

Moderator:

*Evan Matthews
 Port Director
 Port of Davisville/Quonset
 Development Corp.*

Speakers:

*Bradley N. Ojard
 Senior Vice President of Operations
 Alabama State Port Authority*

*Matthew Martyn
 Area Operations Manager
 NYK Line (North America) Ro/Ro Division*

3:00 – 3:15 p.m.

Track 1
 (Manhattan I – 9th floor)

Showcase Presentation

Power Pool Plus



Power solutions for refrigerated transport.

Track 2
 (Manhattan II – 9th floor)

Showcase Presentation

OMC International



Safely increasing and analyzing loading drafts and tidal windows through the Dynamic Under-Keel Clearance system (DUKC).

3:15 – 3:30 p.m.

(Manhattan Foyer – 9th floor)

Break

Tuesday, June 7 (continued)

3:30 – 5:00 p.m.
(Manhattan I – 9th floor)

Crisis Management: Lessons Learned

This plenary session will highlight case studies addressing what ports learned about how to respond to concerns and questions from customers, politicians and the media during the crisis situations.

Moderator:

Aaron Sherburne
General Manager, New Jersey
Marine Terminals
The Port Authority of NY & NJ

Capt. Thomas Hinderhofer
Director, Northeast Cruise Operations
Royal Caribbean Cruises Ltd.
Bayonne, NJ

Speakers:

Marilyn Sandifur
Spokesperson & Media/PR Specialist
Port of Oakland

Susan Winfree
Vice President Workforce Development
and Corporate Diversity Officer
New York Shipping Association
Edison, NJ

5:30 – 6:30 p.m.
(Manhattan Foyer – 9th floor)

Reception

- **Sponsored by the Port Authority of New York & New Jersey**



Wednesday, June 8

8:30 – 9:00 a.m.
(Manhattan Foyer – 9th floor)

Continental Breakfast

9:00 – 10:15 p.m.
(Manhattan I – 9th floor)

Social License to Operate

How does a port know whether its social license is valid, up for renewal or has been revoked? Hear first-hand experiences of port executives and how they responded.

Moderator:

Richard D. Cameron
Managing Director, Planning &
Environmental Affairs
Port of Long Beach

Rick Sheckells
Managing Principal
EcoLogix Group Inc.
Parkton, MD

Speakers:

M. Kathleen Broadwater
Deputy Executive Director
Maryland Port Administration
Chairman, AAPA U.S. Delegation

Michele Peveril
Director, Strategy and Corp. Secretary
Halifax Port Authority

10:15 – 10:30 p.m.
(Manhattan I – 9th floor)

Showcase Presentation

Moffatt & Nichol



moffatt & nichol

Planning, design, and realization of the Automated Container Terminal.

10:30 – 10:45 p.m.
(Manhattan Foyer – 9th floor)

Break

Wednesday, June 8 *(continued)*

10:45 a.m. – Noon

Track 1
(Manhattan I – 9th floor)

Planning and Optimizing Cargo Flows in a Period of Great Uncertainty

The session will kick off with a brief discussion of the current international sea trade outlook, focusing on the factors that we cannot control--from the opening of the new Panama Canal locks to politics. Following that will be an interactive discussion with a major ocean carrier and a terminal operator to get their “take” on these issues and how to manage or even optimize cargo flows in the midst of these near-term changes.

Discussion Leader:

Robert West
Sr. Project Mgr., Gov’t Services Div.
Cardno
Waltham, MA

Nathaniel “Sam” Ruda
Asst. Director Port Business Development
The Port Authority of NY & NJ

Speakers:

John D. Pauling, PE, BCEE
Nat’l Director - Ports & Harbors Gov’t
Services
Cardno
Sewell, NJ

Doug Hansen
Director Strategic Planning
Ceres Terminals Incorporated
East Brunswick, NJ

10:45 a.m. – Noon

Track 2
(Manhattan II – 9th floor)

Do Environmental Recognition Programs Matter to Stakeholders?

Are environmental recognition and/or certification programs meaningful to local community groups and improve the port’s standing with key stakeholders?

Moderator:

Ms. Martino

David Bolduc
Executive Director
Green Marine
Québec, QC

Speakers:

Reema Loutan
Senior Environmental Engineer
U.S. Environmental Protection Agency
Region 2
New York, NY

Ana María Orozco Ponce
Vicepresidente Comercial
Sociedad Portuaria de Santa Marta
Colombia

Noon – 1:15 p.m.
(Vu Restaurant)

Lunch

1:15 – 2:30 p.m.

Track 1
(Manhattan I – 9th floor)

Adding Capacity and/or Acreage

With coastal land at a premium, how can ports get creative to add capacity and/or acreage to their facilities? This session will examine options including the use of inland terminals, the BRAC process, remediating Superfund sites and other options.

Moderator:

Aaron Ellis
Public Affairs Director
AAPA

Michael Bozza
Manager of Leasing &
Property Development
The Port Authority of NY & NJ

Speakers:

James Dubea
Deputy Executive Director,
Govt/Strategic Partnerships
Canaveral Port Authority

Joseph P. Ruddy
Chief Innovation Officer
Virginia Port Authority

Wednesday, June 8 *(continued)*

1:15 – 2:30 p.m.

Strengthening Your Ports' Financial Stability through Diversification
Case studies will be provided on port diversification strategies, including industrial real estate, financing economic development projects and serving as grantee of a Foreign Trade Zone.

Track 2
(Manhattan II – 9th floor)

Discussion Leader:
John P. LaRue
Executive Director
Port Corpus Christi

Larry Sawrenko
Director, Finance & Treasurer
Vancouver Fraser Port Authority
Canada

Speakers:
Kevin G. Carney
Managing Director
Wells Fargo Securities -
Transportation
New York, NY

2:30 – 2:45 p.m.
(Manhattan Foyer – 9th floor)

Break

2:45 – 4:00 p.m.

Addressing Communications Gaps to Improve Efficiency
This session will address how enhanced communications can improve coordination among terminal operators, labor, carriers and shippers.

Track 1
(Manhattan I – 9th floor)

Discussion Leader:
Beverly Fedorko
Director of External Affairs
New York Shipping Association
Edison, NJ

Peter Shaerf
Managing Director
AMA Capital Partners
New York, NY

Speakers:
Hilary P. McCarron
Manager, B2B Marketing
Marketing Department
Port Authority of NY & NJ

Robyn Crisanti
Director, Public Affairs
Vancouver Fraser Port Authority
CANADA

Track 2
(Manhattan II – 9th floor)

Using Media Strategies to Educate Your Communities About Port Projects

Which social, print and/or broadcast media channels are most effective at reaching community members, and how are ports using these channels to their advantage with neighbors and stakeholders?

Moderator:
Ellen Kennedy
Assistant Director of Business
Development/Communications
Port Everglades

Rachel Campbell
Media Relations Manager
Port of Los Angeles

Speakers:
Karl Strauch
Vice President - Brand Development &
Strategic Alliances
Port Tampa Bay

Cathie J. Vick
Chief Public Affairs Officer
Virginia Port Authority

Wednesday, June 8 *(continued)*

4:00 – 5:00 p.m.
(Manhattan I – 9th floor)

Messaging Planning and Environmental Documents for Communities

How can ports pave the way to ensure that public review of environmental impact statements and planning studies does not hold up new or expanded facilities or needed changes to port operations?

Moderator:

*William A. Nurthen
General Manager, Environmental &
Waterways Development
The Port Authority of NY & NJ*

*Matt Masters
General Manager, Rail Projects
The Port Authority of NY & NJ*

Speakers:

*Richard D. Cameron
Managing Director, Planning &
Environmental Affairs
Port of Long Beach*

5:00 p.m.

Program Concludes