Concurrent tracks will address issues critical to both container and non-container facilities. One track will focus on Supply Chain Optimization, examining the various challenges and possible solutions. The other track will focus on Community Relations and Cargo Diversification. Registrants may attend any session on any day.

Plenary sessions are highlighted in green.

**Tuesday, June 7**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:00 – 8:30 p.m.</td>
<td>Registration and Continental Breakfast</td>
<td>Manhattan Foyer – 9th floor</td>
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<tr>
<td>8:30 – 8:45 a.m.</td>
<td>Welcome and Opening Remarks</td>
<td>Manhattan I – 9th floor</td>
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<td><strong>Speakers:</strong></td>
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<tr>
<td></td>
<td>Kurt J. Nagle</td>
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<td></td>
<td>President &amp; CEO</td>
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<td></td>
<td>AAPA</td>
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<tr>
<td></td>
<td>Molly Campbell, PPM</td>
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<td></td>
<td>Director, Port Commerce Dept.</td>
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<td></td>
<td>The Port Authority of NY &amp; NJ</td>
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<tr>
<td>8:45 – 9:30 a.m.</td>
<td>Forecasting the Future of Freight</td>
<td>Manhattan I – 9th floor</td>
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<td>Best practices for developing cargo forecasts, land use and capital plans that allow a port to be ready to optimize its cargo in the medium- and long-term.</td>
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<td><strong>Introduction:</strong></td>
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<tr>
<td></td>
<td>Mr. Nagle</td>
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<td></td>
<td><strong>Speaker:</strong></td>
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<td></td>
<td>James R. Brennan</td>
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<tr>
<td></td>
<td>Partner</td>
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<td></td>
<td>Capstan Consulting, LLC</td>
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<td>Vienna, VA</td>
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<td>9:30 – 10:45 a.m.</td>
<td>Taking a Hard Look at Your Port’s Performance</td>
<td>Manhattan I – 9th floor</td>
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<td>This session will highlight case studies in setting up a process to improve port performance at container terminals, including the work of the Port Authority of New York and New Jersey’s Port Performance Task Force and the Supply Chain Optimization Working Groups created by the Ports of Los Angeles and Long Beach.</td>
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<td><strong>Discussion Leader:</strong></td>
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<td></td>
<td>Bethann Rooney</td>
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<td>Asst. Director, Port Commerce Dept.</td>
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<td><strong>Speaker:</strong></td>
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<td></td>
<td>Michael R. Christensen</td>
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<td></td>
<td>Senior Executive, Supply Chain</td>
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<td>Port of Long Beach</td>
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<td></td>
<td><strong>Track 1</strong></td>
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<td>Containerization of Bulk and Breakbulk Cargoes</td>
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<td>As commodities such as grain or rubber move to containerization, how do bulk and breakbulk ports adapt to avoid losing business?</td>
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<td><strong>Moderator:</strong></td>
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<td></td>
<td>Mark L. McAndrews</td>
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<td>Port Director</td>
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<td>Port of Pascagoula</td>
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<td><strong>Speakers:</strong></td>
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<td></td>
<td>Trip Bailey</td>
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<td>President</td>
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<td>BalTerm, LLP</td>
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<td>Baltimore, MD</td>
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<td>Mike Hawe</td>
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<td>Commercial Director</td>
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<td>Atlanta, GA</td>
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<td></td>
<td>Bob Davidson</td>
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<td>General Manager, North America</td>
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<td>Eldorado Brasil</td>
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<td>Branford, CT</td>
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**Track 2**

- **Moderator:**
  - Mark L. McAndrews
  - Port Director
  - Port of Pascagoula

- **Speakers:**
  - Trip Bailey
  - President
  - BalTerm, LLP
  - Baltimore, MD
  - Bob Davidson
  - General Manager, North America
  - Eldorado Brasil
  - Branford, CT
### Tuesday, June 7 (continued)

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<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tr>
<td>10:45 – 11:00 a.m.</td>
<td>Break</td>
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<td>11:00 – 11:15 a.m.</td>
<td><strong>Showcase Presentation</strong>&lt;br&gt;<strong>Advent Intermodal Solutions</strong>&lt;br&gt;IT-based solutions to help the port community manage initiatives around traffic mitigation, clean truck, port performance management, truck scheduling, and port fee management.</td>
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</table>
| 11:15 – 12:30 p.m. | **Management of Chassis and Empty Containers**<br>This session will evaluate strategies to reduce dwell time and turn time by addressing methods to improve the handling of chassis and empty containers.  
**Moderator:** Ed O’Connell<br>Director of Membership Services<br>AAPA  
**Speakers:** Keith Lovetro<br>President & CEO<br>TRAC Intermodal<br>Keith Lovetro<br>President & CEO<br>TRAC Intermodal  
**Track 2**  
**Qualico Steel Company, Inc.**<br>Frozen and fresh food cargo optimization through building freezer/refrigerated warehousing on or off site. |
| 12:30 – 1:45 p.m. | **Lunch**                                                                                           |
|                | • **Sponsored by the New York Shipping Association**                                                 |
## Tuesday, June 7 (continued)

### 1:45 – 3:00 p.m.

**Track 1**
(Manhattan I – 9th floor)

**Co-Benefits of Technology in Container Handling**
Which types and applications of technology help ports accomplish multiple goals, such as increasing throughput, maximizing energy efficiency, saving money and reducing air emissions at container terminals? Attend this session to help answer these questions.

**Moderator:** Meredith Martino  
Director of Publications, Digital Media and Technology  
AAPA.

**Speakers:**  
Heather L. Wood  
Ports Market Sector Leader  
Kennedy/Jenks Consultants  
Norfolk, VA  
Guiselle Aldrete  
Environmental Consultant  
Starcrest Consulting Group, LLC  
Chadds Ford, PA  
Pavel Skournik  
VP Operations  
Saab Technologies LTD  
Burnaby, B.C. Canada

### 3:00 – 3:15 p.m.

**Track 1**
(Manhattan I – 9th floor)

**Showcase Presentation**

**Power Pool Plus**

*Power solutions for refrigerated transport.*

**Track 2**
(Manhattan II – 9th floor)

**Showcase Presentation**

**OMC International**

*Safely increasing and analyzing loading drafts and tidal windows through the Dynamic Under-Keel Clearance system (DUKC).*

### 3:15 – 3:30 p.m.

**(Manhattan Foyer – 9th floor)**

**Break**
### Tuesday, June 7 (continued)

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| 3:30 – 5:00 p.m. (Manhattan I – 9th floor) | **Crisis Management: Lessons Learned**  
This plenary session will highlight case studies addressing what ports learned about how to respond to concerns and questions from customers, politicians and the media during the crisis situations.  
**Moderator:** Aaron Sherburne  
General Manager, New Jersey Marine Terminals  
The Port Authority of NY & NJ  
**Speaker:** Marilyn Sandifur  
Spokesperson & Media/PR Specialist  
Port of Oakland |
| 5:30 – 6:30 p.m. (Manhattan Foyer – 9th floor) | **Reception**  
- Sponsored by the Port Authority of New York & New Jersey |

### Wednesday, June 8

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<thead>
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<th>Time</th>
<th>Event</th>
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<tr>
<td>8:30 – 9:00 a.m. (Manhattan Foyer – 9th floor)</td>
<td><strong>Continental Breakfast</strong></td>
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</table>
| 9:00 – 10:15 p.m. (Manhattan I – 9th floor) | **Social License to Operate**  
*How does a port know whether its social license is valid, up for renewal or has been revoked?* Hear first-hand experiences of port executives and how they responded.  
**Moderator:** Richard D. Cameron  
Managing Director, Planning & Environmental Affairs  
Port of Long Beach |
| 10:15 – 10:30 p.m. (Manhattan I – 9th floor) | **Showcase Presentation**  
*Moffatt & Nichol*  
Planning, design, and realization of the Automated Container Terminal. |
| 10:30 – 10:45 p.m. (Manhattan Foyer – 9th floor) | **Break** |
### Wednesday, June 8 (continued)

<table>
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<tr>
<th>Time</th>
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| 10:45 a.m. – Noon   | **Planning and Optimizing Cargo Flows in a Period of Great Uncertainty** | The session will kick off with a brief discussion of the current international sea trade outlook, focusing on the factors that we cannot control--from the opening of the new Panama Canal locks to politics. Following that will be an interactive discussion with a major ocean carrier and a terminal operator to get their “take” on these issues and how to manage or even optimize cargo flows in the midst of these near-term changes.  
**Discussion Leader:** Robert West  
Sr. Project Mgr., Gov’t Services Div.  
Cardno  
Waltham, MA  
**Speakers:**  
John D. Pauling, PE, BCEE  
Nat’l Director - Ports & Harbors Gov’t Services  
Cardno  
Sewell, NJ  
Nathaniel “Sam” Ruda  
Asst. Director Port Business Development  
The Port Authority of NY & NJ  
Doug Hansen  
Director Strategic Planning  
Ceres Terminals Incorporated  
East Brunswick, NJ |
| 10:45 a.m. – Noon   | **Do Environmental Recognition Programs Matter to Stakeholders?**        | Are environmental recognition and/or certification programs meaningful to local community groups and improve the port’s standing with key stakeholders?  
**Moderator:** Ms. Martino  
**Speakers:**  
Reema Louitan  
Senior Environmental Engineer  
U.S. Environmental Protection Agency Region 2  
New York, NY  
David Bolduc  
Executive Director  
Green Marine  
Québec, QC  
Ana María Orozco Ponce  
Vicepresidente Comercial  
Sociedad Portuaria de Santa Marta  
Colombia |
| Noon – 1:15 p.m.    | Lunch                                                                 |                                                                                                                                         |
| 1:15 – 2:30 p.m.    | **Adding Capacity and/or Acreage**                                     | With coastal land at a premium, how can ports get creative to add capacity and/or acreage to their facilities? This session will examine options including the use of inland terminals, the BRAC process, remediating Superfund sites and other options.  
**Moderator:** Aaron Ellis  
Public Affairs Director  
AAPA  
Michael Bozza  
Manager of Leasing & Property Development  
The Port Authority of NY & NJ  
Joseph P. Ruddy  
Chief Innovation Officer  
Virginia Port Authority  
**Speakers:**  
James Dubea  
Deputy Executive Director, Govt/Strategic Partnerships  
Canaveral Port Authority |
### Wednesday, June 8 (continued)

<table>
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<th>Time</th>
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| 1:15 – 2:30 p.m. | **Strengthening Your Ports’ Financial Stability through Diversification**<br>Case studies will be provided on port diversification strategies, including industrial real estate, financing economic development projects and serving as grantee of a Foreign Trade Zone.  
**Discussion Leader:** John P. LaRue, Executive Director, Port Corpus Christi  
**Speakers:**<br>Kevin G. Carney, Managing Director, Wells Fargo Securities - Transportation, New York, NY  
Larry Sawrenko, Director, Finance & Treasurer, Vancouver Fraser Port Authority, Canada |
| 2:30 – 2:45 p.m. | **Break**<br>(Manhattan Foyer – 9th floor) |
| 2:45 – 4:00 p.m. | **Addressing Communications Gaps to Improve Efficiency**<br>This session will address how enhanced communications can improve coordination among terminal operators, labor, carriers and shippers.  
**Discussion Leader:** Beverly Fedorko, Director of External Affairs, New York Shipping Association, Edison, NJ  
**Speakers:**<br>Hilary P. McCarron, Manager, B2B Marketing, Port Authority of NY & NJ  
Peter Shaerf, Managing Director, AMA Capital Partners, New York, NY  
Robyn Crisanti, Director, Public Affairs, Vancouver Fraser Port Authority, Canada |
|               | **Using Media Strategies to Educate Your Communities About Port Projects**<br>Which social, print and/or broadcast media channels are most effective at reaching community members, and how are ports using these channels to their advantage with neighbors and stakeholders?  
**Moderator:** Ellen Kennedy, Assistant Director of Business Development/Communications, Port Everglades  
**Speakers:**<br>Karl Strauch, Vice President - Brand Development & Strategic Alliances, Port Tampa Bay  
Rachel Campbell, Media Relations Manager, Port of Los Angeles  
Cathie J. Vick, Chief Public Affairs Officer, Virginia Port Authority |
Wednesday, June 8 (continued)

4:00 – 5:00 p.m.  
(Manhattan I – 9th floor)  

**Messaging Planning and Environmental Documents for Communities**  
How can ports pave the way to ensure that public review of environmental impact statements and planning studies do not hold up new or expanded facilities or needed changes to port operations?

**Moderator:**  
William A. Nurthen  
General Manager, Environmental & Waterways Development  
The Port Authority of NY & NJ

**Speakers:**  
Richard D. Cameron  
Managing Director, Planning & Environmental Affairs  
The Port of Long Beach  
Matt Masters  
General Manager, Rail Projects  
The Port Authority of NY & NJ

5:00 p.m.  
**Program Concludes**