

# **CO-BENEFITS OF TECHNOLOGY**

# 2016 AAPA CARGO OPTIMIZATION SEMINAR

**PAVEL SKOURNIK** 



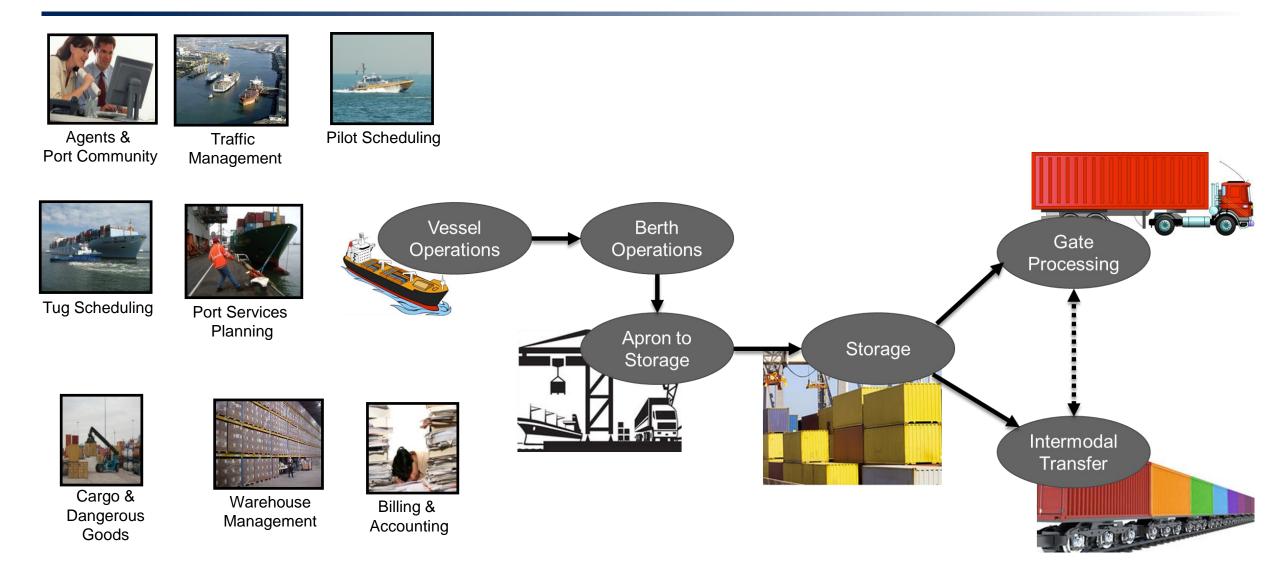
# INTRODUCTION

- Presenter: Pavel Skournik, Maritime Traffic Management, Saab
- Our Why: "We Make Maritime Trade Safe and Efficient Around the World"
- Maritime Traffic Management
  - Operations in Canada, Australia, The Netherlands, Sweden, Hong Kong, USA
  - Fairway to Freeway solutions integrated end to end solutions for ports
  - Coastal Surveillance solutions integrated solutions for countries and coasts
- Products and solutions include
  - Port Management Information Systems KleinPort
  - VTS and VTMIS solutions V3000
  - AIS base stations and AIS networks Coastwatch
  - Hydrographic and precise navigation solutions QPS products





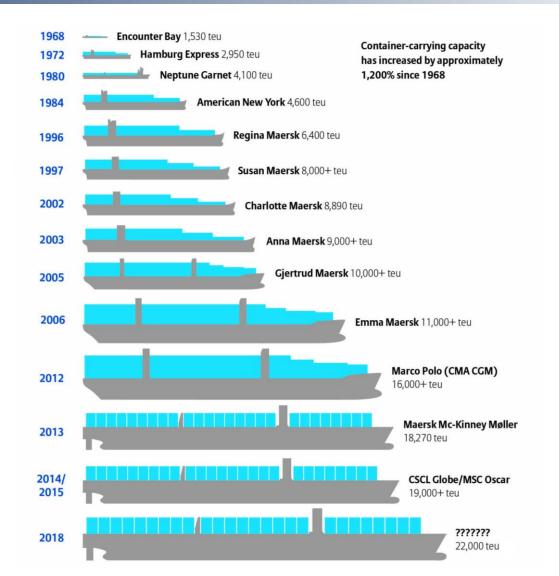
### WHAT IS HAPPENING AT THE PORT/TERMINAL?





# CHANGES TAKING PLACE IN THE INDUSTRY

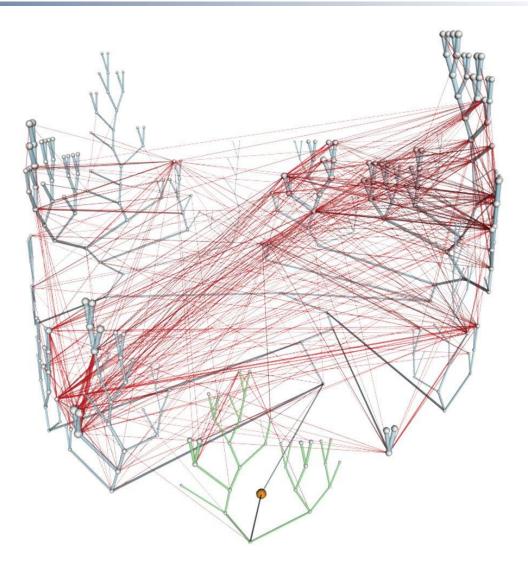
- Globalization
- Bigger ships
- · Rising cost of infrastructure development
- Regulations (VGM)
- The environment, especially emissions (CO2)
- New levels of security along with new threats
- The world economy affecting the import/export balance





# OTHER COMPLEXITIES

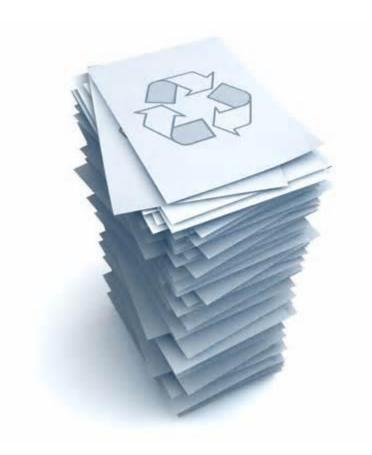
- Volume of Information
- Various types of users
- Information Dispersed
- Different Information Formats
- Different views of information (data, graphical)
- Dispersed locations of input and reporting
- Extensive Reporting (Detailed, General, Formal)





## **INFORMATION DUPLICATION**

- Paper, carbon copy, fax, notes
- White boards
- Magnetic boards
- Rulers
- Sticky notes
- Cargo manifest
- Agent request, confirmation
- Service providers, request, confirmation, change





### CHALLENGES

- Silos of Information
- Independent processes between departments and groups
- Need to communicate and share accurate data
- Have to operate in more efficient & timely way







# GOALS

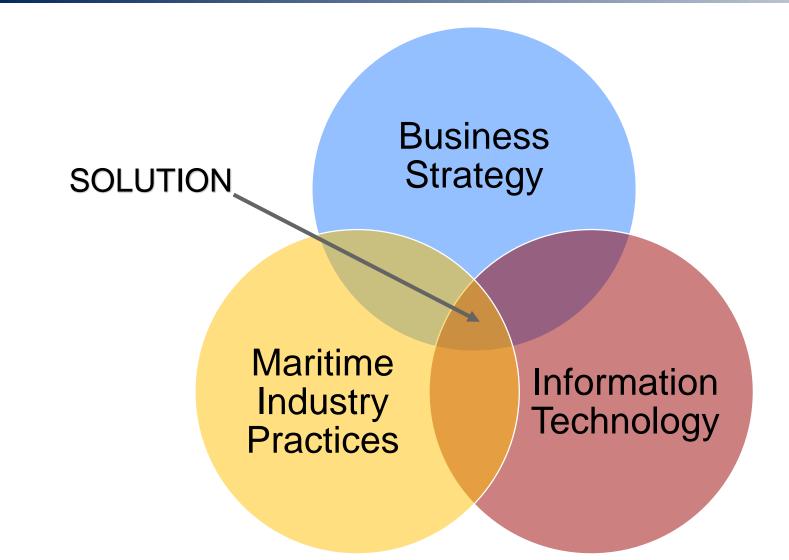
#### What do you want to achieve ?

- Cost efficiency,
- Improved customer service,
- Increase traffic capacity,
- Regulatory demands,
- Expansion,
- Modernisation





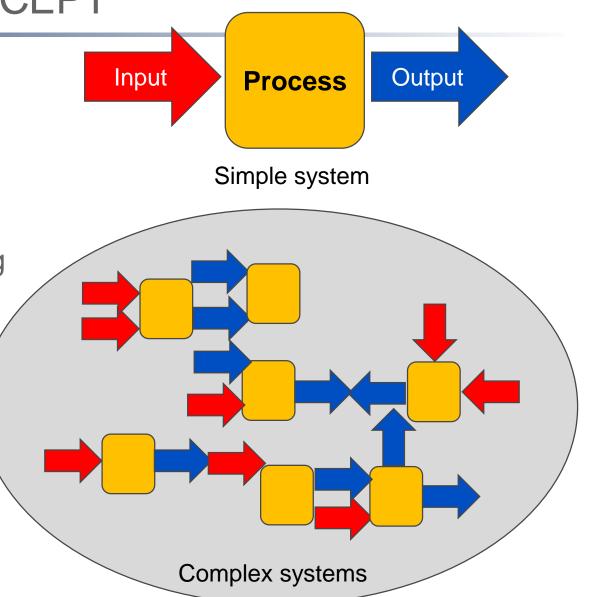
#### IS THERE A SOLUTION?





# PORT/TERMINAL SYSTEMS CONCEPT

- Think about it as a system of systems.
- A process has inputs & outputs
- When you have many parts it gets complex
- Issues to deal with in complex systems thinking
  - Are the outputs what I want?
  - Are there unintended consequences?
  - Are the inputs going to the right parts of the system?
  - Which parts could be more efficient?



#### **INTEGRATED SYSTEM**

If I put two or more things together the result should be better than the parts alone

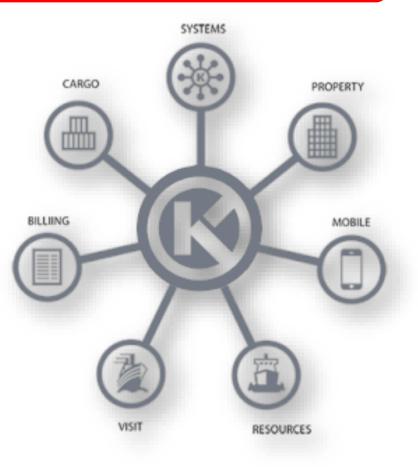
Visit Management

**Resource Management** 

Cargo Management

**Billing Management** 

**Property Management** 





# INTEGRATED COMMUNICATION

- EDI and other 3<sup>rd</sup> party interfaces
- Email and other messages
- Customs or regulatory needs reporting
- Management & Customer reporting
- Web interface for General Public, Shipping lines, Agents, Service Providers



# NEXT STEP IN EFFICIENCY

Collaborative Decision Making (CDM) is an approach for making better decisions that:

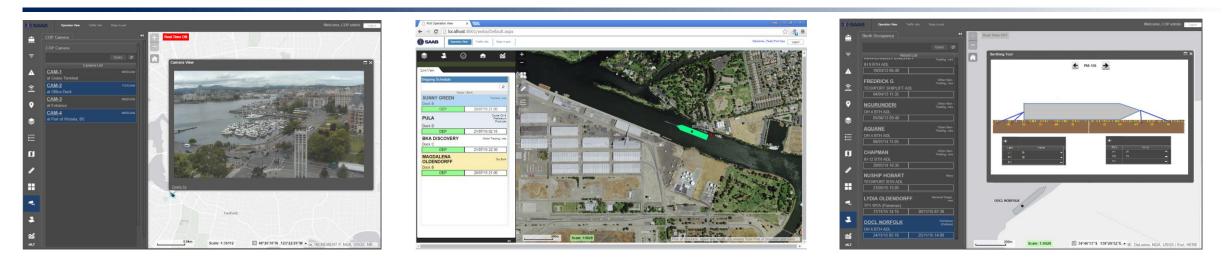
- Brings the right people together,
- Enables them to work collectively from a common picture with better information,
- In order to develop a shared understanding and mutual commitment,
- And ultimately improve both the safety and efficiency of operations.

	Service Company		Status Decline Reason	Service Remarks		
/2015 05:30	Confirmation Log Info	-		P		
	Running Log Time	Туре	Description	Updated By		
	2015/09/29 15:43	Schedule	[Test] VTSO changes: Invoicing Body, Schedule Time	[Test] VTSO		
	2015/09/30 11:04	Schedule	[Test] VTSO changes: Schedule Time	[Test] VTSO		
	2015/09/30 11:20	Schedule	[Test] VTSO changes: Schedule Time	[Test] VTSO		
D/2015 21:45	2015/09/30 12:03	Schedule	[Test] VTSO changes: Sch Time: 2015-09-30 03:00	[Test] VTSO		
	2015/09/30 12:04	Schedule	[Test] VTSO changes: Sch Time: 2015-09-30 16:15	[Test] VTSO		
	2015/09/30 12:12	Pilotage	Service Confirmed	[Test] Pilot Company		
	2015/09/30 13:53	Schedule	[Test] VTSO changes: Sch Time: 2015-09-30 19:15	[Test] VTSO		
	2015/09/30 14:31	Pilotage	Service Confirmed	[Test] Pilot Company		
	2015/09/30 14:36	Schedule	[Test] VTSO changes: Sch Time: 2015-09-30 19:30	[Test] VTSO		
1/2015 07:00	2015/09/30 14:48	Pilotage	Service Rejected, Reason: No pilot available until 20:15	[Test] Pilot Company		
	2015/09/30 14:49	Stevedore	Service Rejected, Reason: Loader is broken. Back to work at 19:45	[Test] Stevedore SCRUTT		
	2015/09/30 14:50	Schedule	[Test] VTSO changes: Sch Time: 2015-09-30 21:30 [Test] VTSO			
	2015/09/30 15:44	Schedule	[Test] VTSO changes: Sch Time: 2015-09-30 21:45 [Test] VTSO			
	2015/09/30 15:44	Pilotage	Service Confirmed	[Test] Pilot Company		
	2015/09/30 15:45	Stevedore	Service Confirmed	[Test] Stevedore SCRUTT		
	2015/09/30 15:47	Boatmen	Service Confirmed	[Test] Boatman JML		

earch:							
Service Type	Service Desc		Service Company	Status	Decline Reason	n	S
JOLANTA (DRY	BULK)						
DEPART FROM STORMONT 5		10/01/2015 05:30	AGENT: JOHN BURKE & CO. LTD.		CHANGE LOG		
PILOTAGE	DEP FROM STORMONT 5 TO SEA		BELFAST LOUGH PILOTAGE SERVICES	LTD	Declined	Pilot only available from 07:00	J
BOATMEN	DEP FROM STORMONT 5		D. FERRAN & SONS		Confirmed		
STEVEDORE	DEP FROM STORMONT 5		(Own Use Stevedore)		Requested		
BLACK WATCH	(CRUISE)						
ARRIVE TO STORMONT 2		09/30/2015 21:45		AGENT: JOHN BURKE & CO. LTD.		CHANGE LOG	
PILOTAGE	ARR FROM SEA TO STORMONT 2		BELFAST LOUGH PILOTAGE SERVICES I	LTD	Confirmed		
BOATMEN	ARR TO STORMONT 2		JOHN MCLOUGHLIN & SON		Confirmed		
STEVEDORE	ARR TO STORMONT 2		SCRUTTONS NORTHERN IRELAND LTD		Confirmed		
NORWEGIAN S	STAR (CRUISE)						
ARRIVE TO STORMONT 4		10/01/2015 07:00	AGENT: JOHN BURKE & CO. LTD.		& CO. LTD.	CHANGE LOG	
PILOTAGE	ARR FROM SEA TO STORMONT 4		BELFAST LOUGH PILOTAGE SERVICES	LTD	Requested		
BOATMEN	ARR TO STORMONT 4		JOHN MCLOUGHLIN & SON		Requested		
STEVEDORE	ARR TO STORMONT 4		(Own Use Stevedore)		Requested		



#### NEXT STEP



A **<u>COMMON</u>** view of everything happening, planned or that has happened

#### HOW

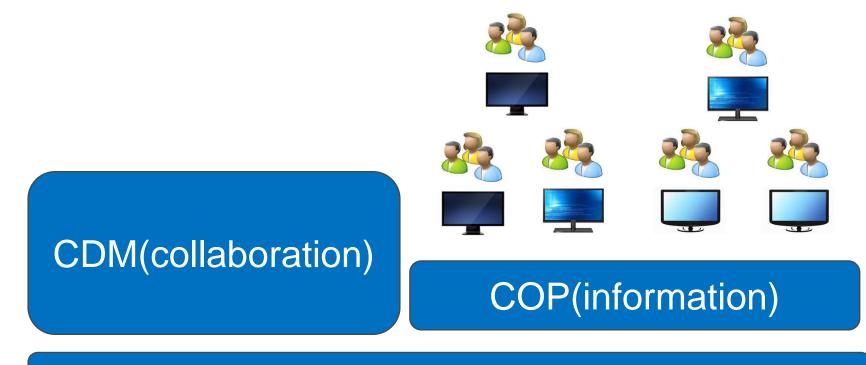
- Presented on the web
- Presented on a map
- Presented in layers
- Feeds from other systems

#### WHY?

- Anyone who has access can see it on any computer or device
- Every piece of information is located geographically, for context
- Layers can be switched on or off to show what you need to see
- To get the best collected representation of reality



### SIMPLE VIEW OF ADVANCED SITUATION



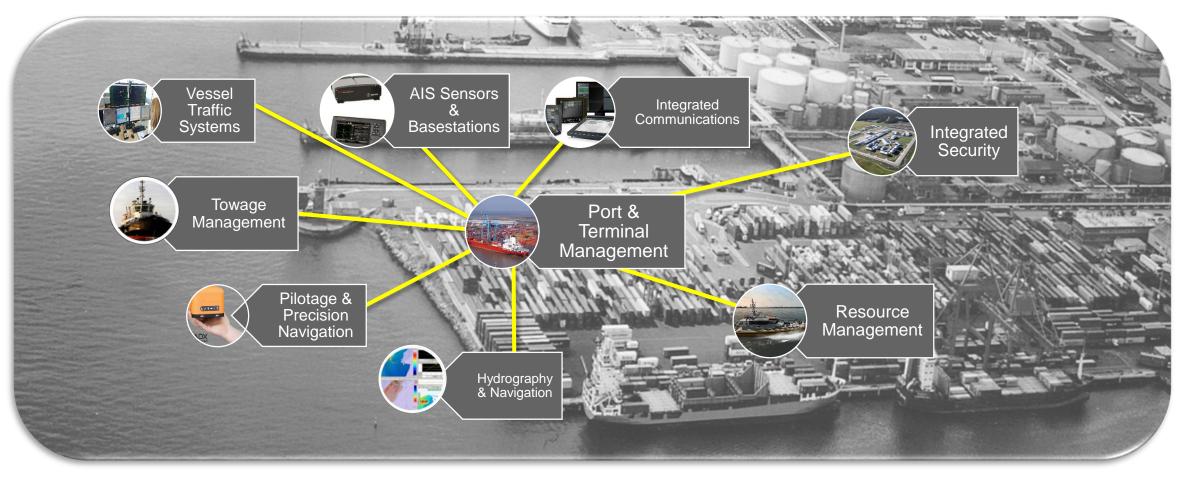
System of Systems (data)

**Reports and Interfaces (communication)** 



# FAIRWAY TO FREEWAY CONCEPT

Fully integrated maritime enterprise solutions for ports and terminals





#### BENEFITS

#### Better data leads to better decisions

- Integrated view and role based control of the entire process
- Everyone in the Port community has the accurate, timely information they need
- Ports can streamline operations and grow without the need for additional staff and business infrastructure



#### USE CASE VIDEO



# **QUESTIONS ?**