

CO-BENEFITS OF TECHNOLOGY

2016 AAPA CARGO OPTIMIZATION SEMINAR

PAVEL SKOURNIK



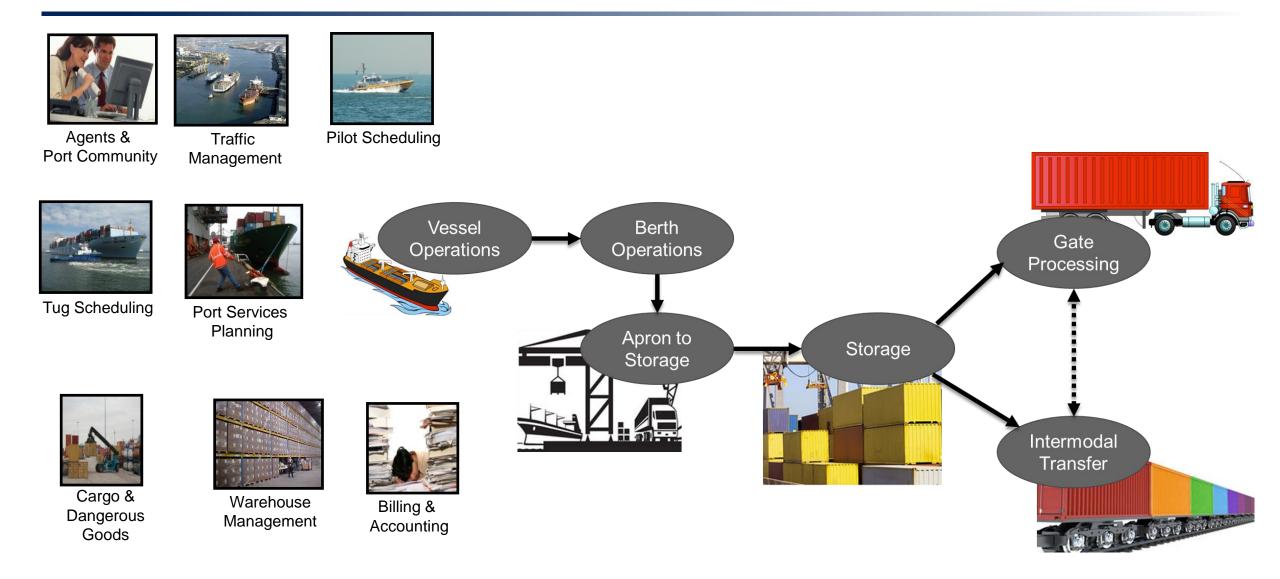
INTRODUCTION

- Presenter: Pavel Skournik, Maritime Traffic Management, Saab
- Our Why: "We Make Maritime Trade Safe and Efficient Around the World"
- Maritime Traffic Management
 - Operations in Canada, Australia, The Netherlands, Sweden, Hong Kong, USA
 - Fairway to Freeway solutions integrated end to end solutions for ports
 - Coastal Surveillance solutions integrated solutions for countries and coasts
- Products and solutions include
 - Port Management Information Systems KleinPort
 - VTS and VTMIS solutions V3000
 - AIS base stations and AIS networks Coastwatch
 - Hydrographic and precise navigation solutions QPS products





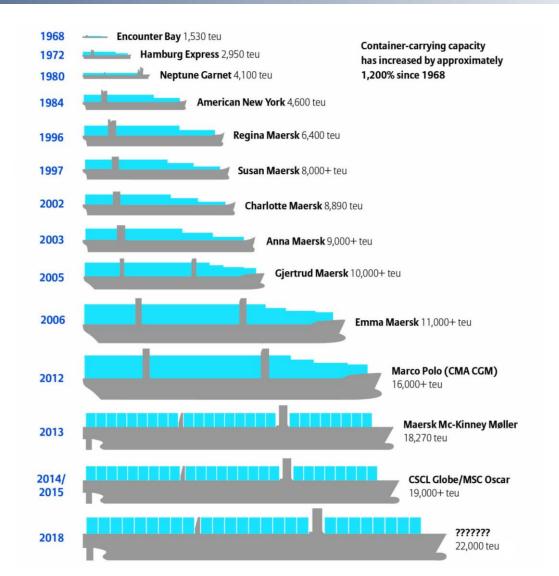
WHAT IS HAPPENING AT THE PORT/TERMINAL?





CHANGES TAKING PLACE IN THE INDUSTRY

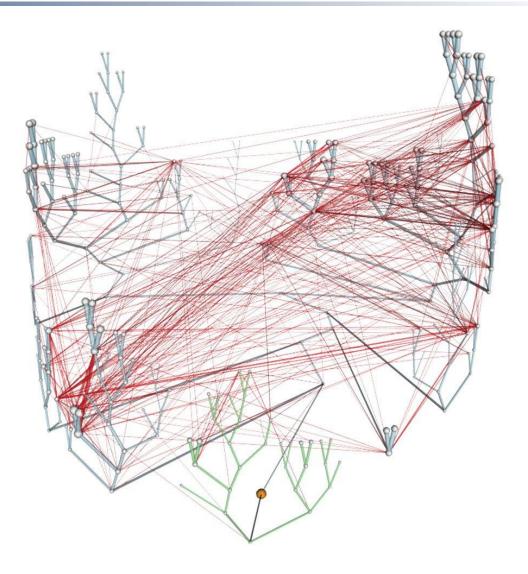
- Globalization
- Bigger ships
- · Rising cost of infrastructure development
- Regulations (VGM)
- The environment, especially emissions (CO2)
- New levels of security along with new threats
- The world economy affecting the import/export balance





OTHER COMPLEXITIES

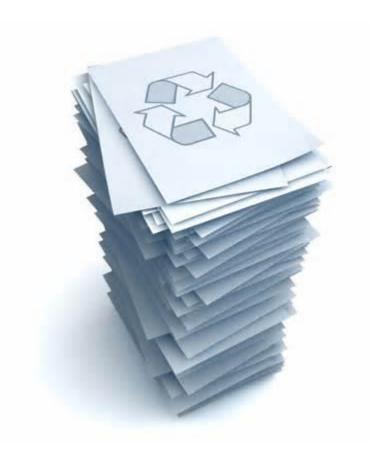
- Volume of Information
- Various types of users
- Information Dispersed
- Different Information Formats
- Different views of information (data, graphical)
- Dispersed locations of input and reporting
- Extensive Reporting (Detailed, General, Formal)





INFORMATION DUPLICATION

- Paper, carbon copy, fax, notes
- White boards
- Magnetic boards
- Rulers
- Sticky notes
- Cargo manifest
- Agent request, confirmation
- Service providers, request, confirmation, change





CHALLENGES

- Silos of Information
- Independent processes between departments and groups
- Need to communicate and share accurate data
- Have to operate in more efficient & timely way







GOALS

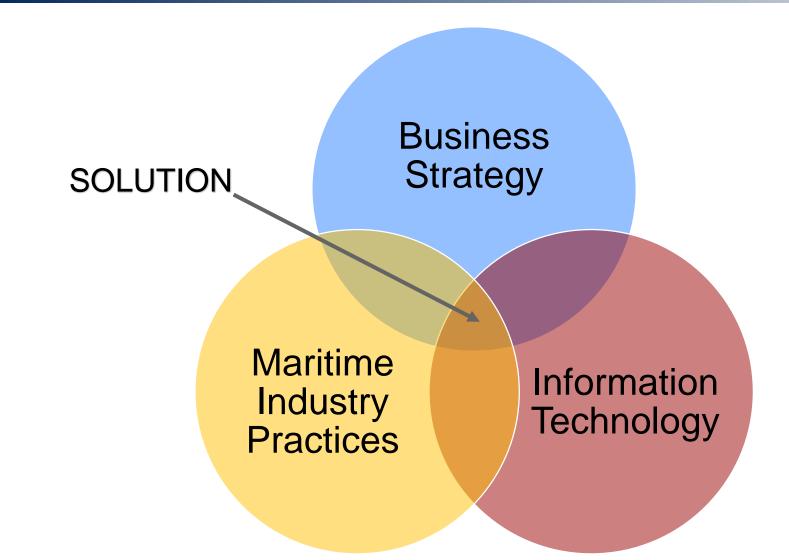
What do you want to achieve ?

- Cost efficiency,
- Improved customer service,
- Increase traffic capacity,
- Regulatory demands,
- Expansion,
- Modernisation





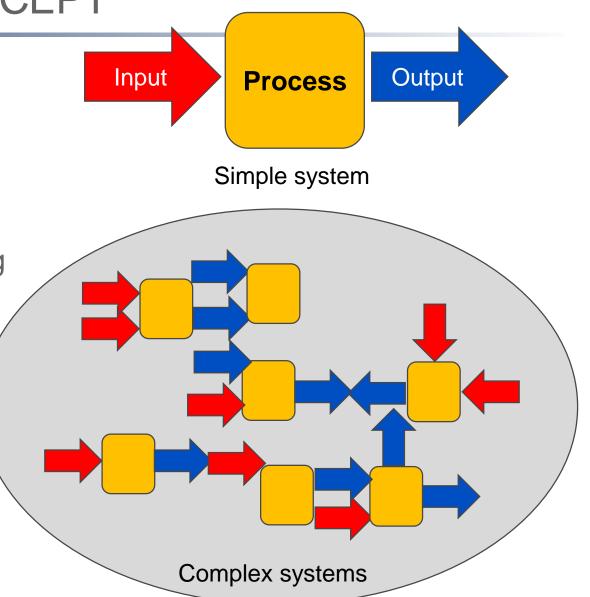
IS THERE A SOLUTION?





PORT/TERMINAL SYSTEMS CONCEPT

- Think about it as a system of systems.
- A process has inputs & outputs
- When you have many parts it gets complex
- Issues to deal with in complex systems thinking
 - Are the outputs what I want?
 - Are there unintended consequences?
 - Are the inputs going to the right parts of the system?
 - Which parts could be more efficient?



INTEGRATED SYSTEM

If I put two or more things together the result should be better than the parts alone

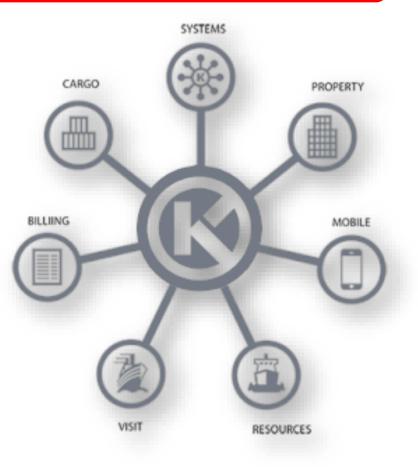
Visit Management

Resource Management

Cargo Management

Billing Management

Property Management





INTEGRATED COMMUNICATION

- EDI and other 3rd party interfaces
- Email and other messages
- Customs or regulatory needs reporting
- Management & Customer reporting
- Web interface for General Public, Shipping lines, Agents, Service Providers



NEXT STEP IN EFFICIENCY

Collaborative Decision Making (CDM) is an approach for making better decisions that:

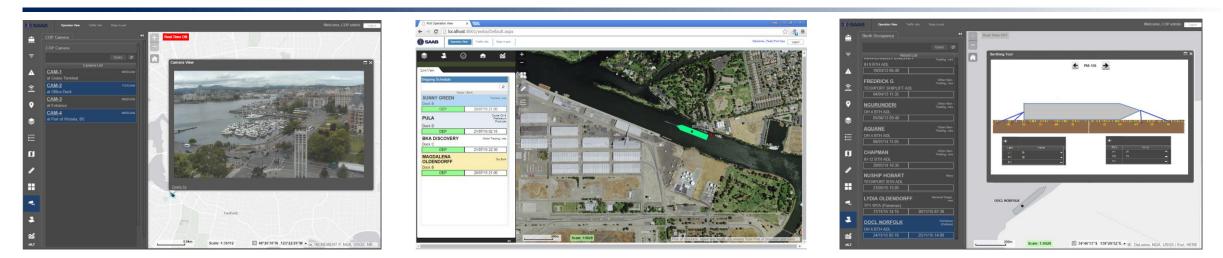
- Brings the right people together,
- Enables them to work collectively from a common picture with better information,
- In order to develop a shared understanding and mutual commitment,
- And ultimately improve both the safety and efficiency of operations.

	Service Company		Status Decline Reason	Service Remarks		
/2015 05:30	Confirmation Log Info	-		P		
	Running Log Time	Туре	Description	Updated By		
	2015/09/29 15:43	Schedule	[Test] VTSO changes: Invoicing Body, Schedule Time	[Test] VTSO		
	2015/09/30 11:04	Schedule	[Test] VTSO changes: Schedule Time	[Test] VTSO		
	2015/09/30 11:20	Schedule	[Test] VTSO changes: Schedule Time	[Test] VTSO		
D/2015 21:45	2015/09/30 12:03	Schedule	[Test] VTSO changes: Sch Time: 2015-09-30 03:00	[Test] VTSO		
	2015/09/30 12:04	Schedule	[Test] VTSO changes: Sch Time: 2015-09-30 16:15	[Test] VTSO		
	2015/09/30 12:12	Pilotage	Service Confirmed	[Test] Pilot Company		
	2015/09/30 13:53	Schedule	[Test] VTSO changes: Sch Time: 2015-09-30 19:15	[Test] VTSO		
	2015/09/30 14:31	Pilotage	Service Confirmed	[Test] Pilot Company		
	2015/09/30 14:36	Schedule	[Test] VTSO changes: Sch Time: 2015-09-30 19:30	[Test] VTSO		
1/2015 07:00	2015/09/30 14:48	Pilotage	Service Rejected, Reason: No pilot available until 20:15	[Test] Pilot Company		
	2015/09/30 14:49	Stevedore	Service Rejected, Reason: Loader is broken. Back to work at 19:45	[Test] Stevedore SCRUTT		
	2015/09/30 14:50	Schedule	[Test] VTSO changes: Sch Time: 2015-09-30 21:30 [Test] VTSO			
	2015/09/30 15:44	Schedule	[Test] VTSO changes: Sch Time: 2015-09-30 21:45 [Test] VTSO			
	2015/09/30 15:44	Pilotage	Service Confirmed	[Test] Pilot Company		
	2015/09/30 15:45	Stevedore	Service Confirmed	[Test] Stevedore SCRUTT		
	2015/09/30 15:47	Boatmen	Service Confirmed	[Test] Boatman JML		

earch:							
Service Type	Service Desc		Service Company	Status	Decline Reason	n	S
JOLANTA (DRY	BULK)						
DEPART FROM STORMONT 5		10/01/2015 05:30	AGENT: JOHN BURKE & CO. LTD.		CHANGE LOG		
PILOTAGE	DEP FROM STORMONT 5 TO SEA		BELFAST LOUGH PILOTAGE SERVICES	LTD	Declined	Pilot only available from 07:00	J
BOATMEN	DEP FROM STORMONT 5		D. FERRAN & SONS		Confirmed		
STEVEDORE	DEP FROM STORMONT 5		(Own Use Stevedore)		Requested		
BLACK WATCH	(CRUISE)						
ARRIVE TO STORMONT 2		09/30/2015 21:45		AGENT: JOHN BURKE & CO. LTD.		CHANGE LOG	
PILOTAGE	ARR FROM SEA TO STORMONT 2		BELFAST LOUGH PILOTAGE SERVICES I	LTD	Confirmed		
BOATMEN	ARR TO STORMONT 2		JOHN MCLOUGHLIN & SON		Confirmed		
STEVEDORE	ARR TO STORMONT 2		SCRUTTONS NORTHERN IRELAND LTD		Confirmed		
NORWEGIAN S	STAR (CRUISE)						
ARRIVE TO STORMONT 4		10/01/2015 07:00	AGENT: JOHN BURKE & CO. LTD.		& CO. LTD.	CHANGE LOG	
PILOTAGE	ARR FROM SEA TO STORMONT 4		BELFAST LOUGH PILOTAGE SERVICES	LTD	Requested		
BOATMEN	ARR TO STORMONT 4		JOHN MCLOUGHLIN & SON		Requested		
STEVEDORE	ARR TO STORMONT 4		(Own Use Stevedore)		Requested		



NEXT STEP



A **<u>COMMON</u>** view of everything happening, planned or that has happened

HOW

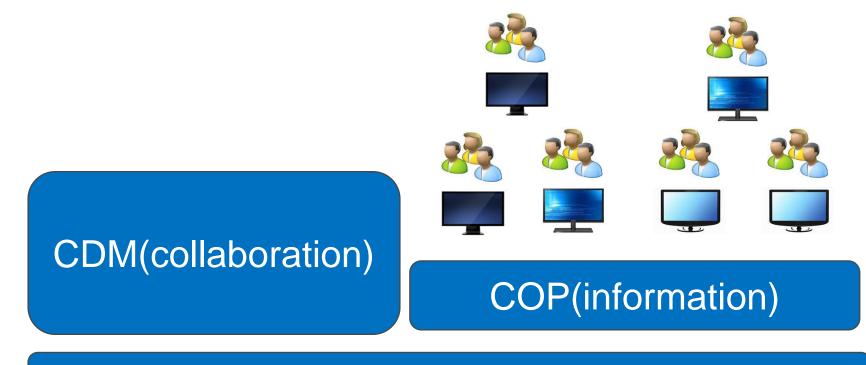
- Presented on the web
- Presented on a map
- Presented in layers
- Feeds from other systems

WHY?

- Anyone who has access can see it on any computer or device
- Every piece of information is located geographically, for context
- Layers can be switched on or off to show what you need to see
- To get the best collected representation of reality



SIMPLE VIEW OF ADVANCED SITUATION



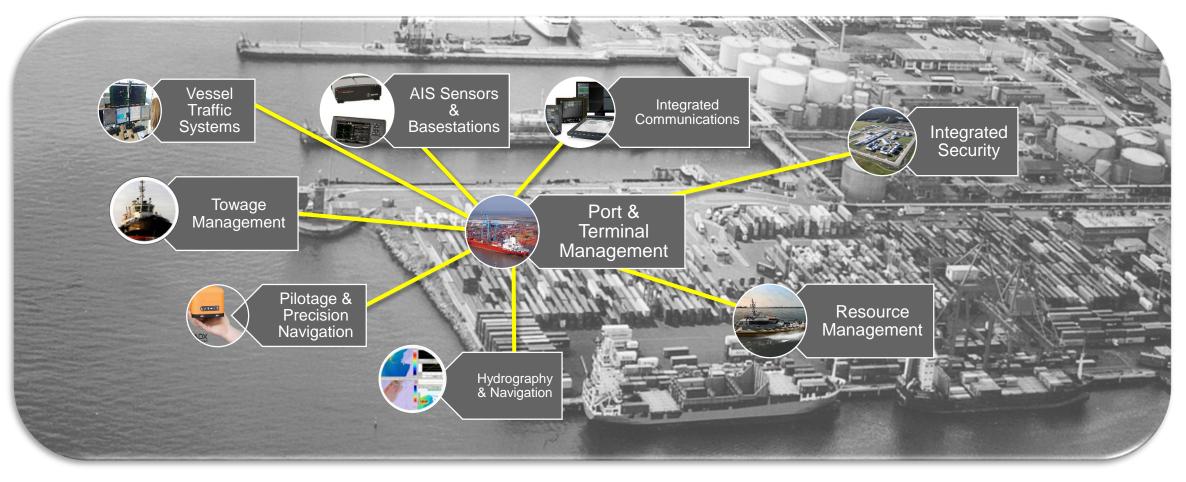
System of Systems (data)

Reports and Interfaces (communication)



FAIRWAY TO FREEWAY CONCEPT

Fully integrated maritime enterprise solutions for ports and terminals





BENEFITS

Better data leads to better decisions

- Integrated view and role based control of the entire process
- Everyone in the Port community has the accurate, timely information they need
- Ports can streamline operations and grow without the need for additional staff and business infrastructure



USE CASE VIDEO



QUESTIONS ?