

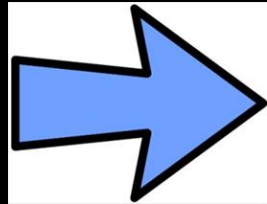


# PORT OF REDWOOD CITY

Creating an Identity

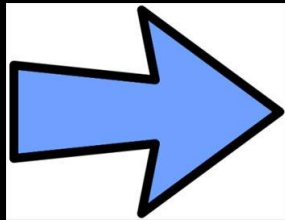
TAGLINE

***PORT OF REDWOOD CITY***  
***San Francisco Bay***



***Serving Silicon Valley***

# LOGO



***PORT OF REDWOOD CITY***  
***San Francisco Bay***



# PORT FEST

SATURDAY OCTOBER 5th • 8am-5pm  
PORT OF REDWOOD CITY • SEAPORT CT.

- Free Boat Rides & Harbor Tours
- Live Music
- Children's and Teen's Activities
- Beer and Wine Garden
- Food Booths & Food Trucks
- Working Waterfront Tours
- Introduction to Sailing for kids and teenagers

Brought to you by the Port of Redwood City and Peninsula Youth Sailing Foundation.

# PUBLIC OUTREACH AND PUBLIC ACCESS



# PUBLIC ACCESS AREA

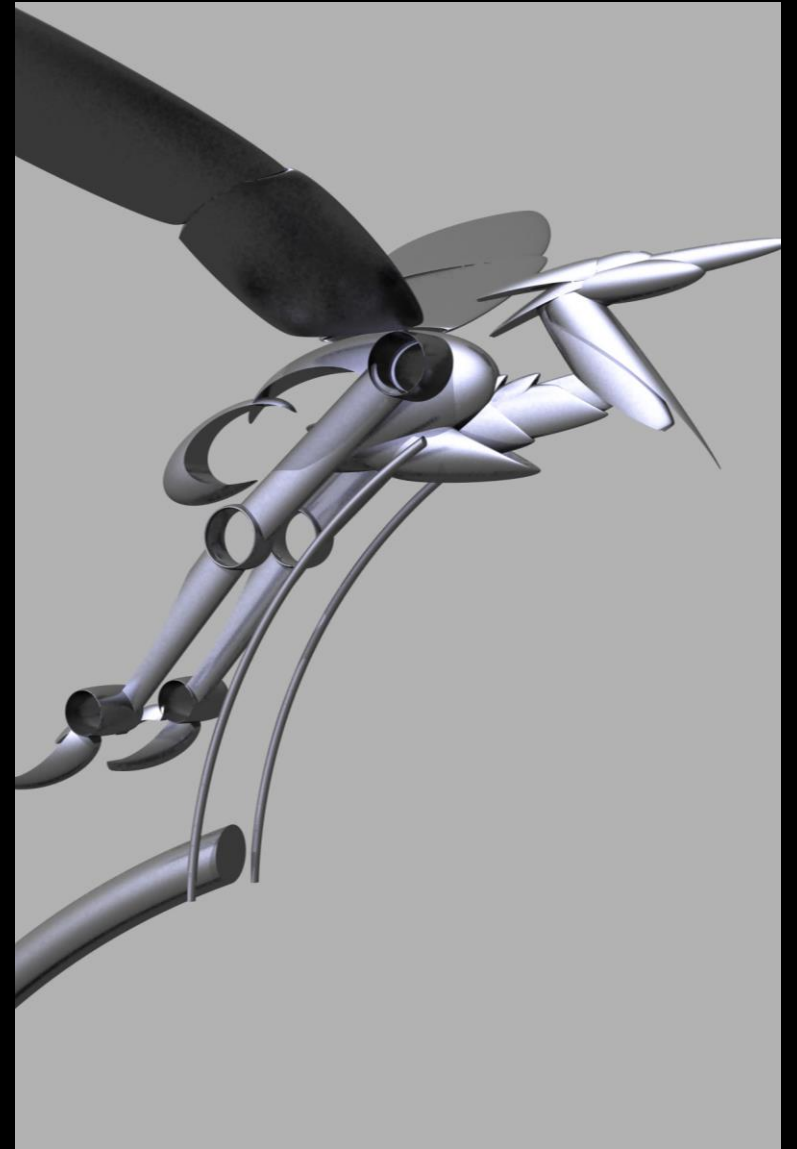


BUT... THE PORT LACKS AN ICONIC  
IMAGE



# PUBLIC ART PROJECT

Artist's rendering of a stainless steel statue of  
a Great Blue Heron,  
a bird native to the Redwood City shoreline.



# PARTNERSHIP

- Funding and inspiration from the City of Redwood City's Parks & Arts Foundation.
- Recycled stainless steel donated by Port tenant Sims Metal Management.
- Sculpture design and creation by local artist David Han.
- Workshop and equipment provided by The Tech Shop--a Redwood City tech incubator providing resources & training to members.
- Project site provided by the Port of Redwood City.



# DAVID HAN IS HARD AT WORK TO CREATE THE SCULPTURE



THAT TRANSFORMS THIS...





...INTO THIS!



# ICONIC ARTWORK IMPROVING THE PORT'S IMAGE & CREATING PUBLIC INTEREST

A Public Art Project created at little or no cost to the Port.

# ACKNOWLEDGEMENTS:

- Thanks to AAPA Public Relations Committee, for your kind attention.
- Beth Mostovoy, Honeybear Prints, Chair of ARTS RWC, **Aligning Art & Revitalization Together for Economic Success in Redwood City**, for providing photos of David Han's workshop and project management.
- Chris Beth, Director, RWC Parks, Recreation & Community Services, project lead agency.
- Port of Redwood City, project site and support services.