



PORT OF BELLEDUNE

April 2016

Our History in The Community



- 1968 Built to facilitate the shipping needs of Noranda (Glencore) Smelter.
- The port was originally operated by the Federal Dept in Ottawa.
- 2000 Port of Belledune became a local port authority.
- Now lead by a board of directors which are comprised of local persons.
- We are a bulk, breakbulk & ro-ro port; handling resource materials, energy, aggregate, etc.

Our Region



- Located in north-eastern New Brunswick on the Bay of Chaleur
- New Brunswick population 753K
- Population of our region 111K

Challenges in Our Community

	Population	Labour Force	Unemployment Rate %
Canada	29M	19M	7.3
United States	320M	157M	5.5
New Brunswick	753K	390K	9.9
North Dakota	756K	411K	3.1
Restigouche & Chaleur	111K	70K	15.2

New Brunswick's unemployment rate for people between 15 and 24 years of age currently sits at 17.1%

The national average is 13.6%

Industries Lost Over Recent Years in Our Community

Industry	Company	Closure	Jobs Lost
Forestry	Smurfit Stone	2005	270
	UPM-Kymmene	2007	400
	Abitibi-Bowater	2008	330
Manufacturing	Olin Corp	2008	100
Energy	NB Power Generating Station	2012	90

Objectives for Our Community

- Help grow the local economy.
- Ensure they are well informed about who we are and our vision for the future growth/prosperity of the port and the community.
- Create a partnership with the community so they move forward with us.
- Give back to the community; staying present and relevant.
- Work with community leaders.

Our Current Economic Contribution

1,963 jobs are supported
by Port activity

- 771 direct jobs
- 634 induced jobs
- 558 indirect jobs

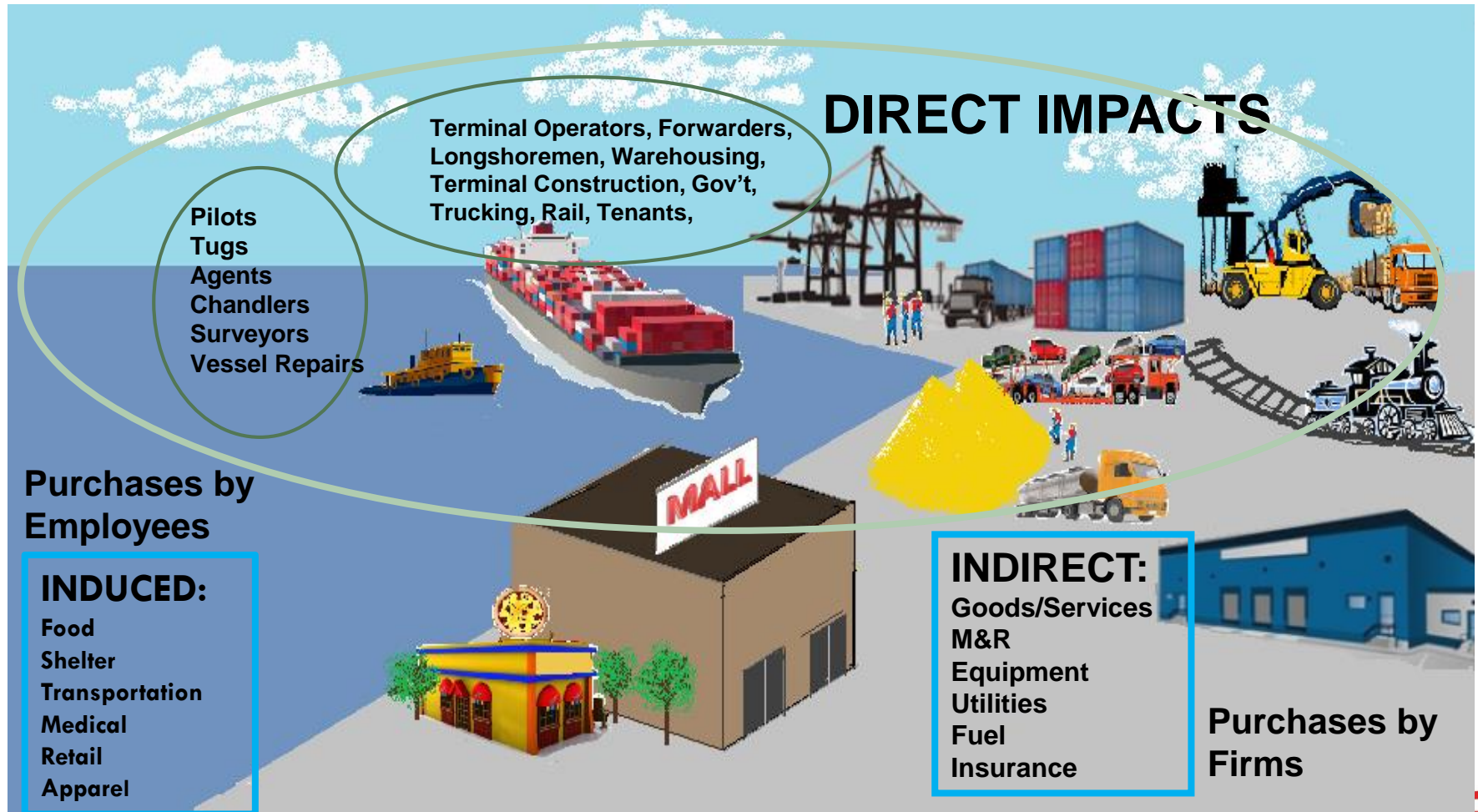
\$176.4 million of total
economic value supported
in the region

- \$140.6 million of direct business revenue
- \$35.8 million of re-spending of direct income and local consumption

\$120.7 million total
personal income/local
consumption

- \$57.6 million: direct personal income
- \$35.8 million: re-spending/local consumption
- \$27.3 million: indirect income
- \$74,720: average salary for direct maritime employees

Economic Benefits for Our Community



Creating New Opportunities in Our Community

**2016-2020 Planned Projects
\$125M Investment**

Tripling Our Current Vessels & Tonnage

Doubling Our Revenue

Creating Employment

Direct, Induced & Indirect - 825
Construction - 1 200

Our Tools of Communication

Website

AAPA Awards

Community
Events /
Charities

5% of Net Revenue

CargoFlex

Community News
Letter

Annual
Report

Earnings

Social
Media

Facebook
Twitter
Instagram

Press
Releases

Cargo Increase /
New Contracts

Thank You

Denis Caron

President & CEO

caron@portofbelledune.ca

T. 506.522.1200

www.portofbelledune.ca