

SHORT SEA SHIPPING

*The Shipping Service of the Future
A View from Canada*



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Hamilton Port Authority
Administration Portuaire de Hamilton

HWY H₂O



HWY H₂O Sponsors
The St. Lawrence Seaway Management Corporation
The Saint Lawrence Seaway Development Corporation

The Seaway & Great Lakes | SWOT

Strengths:

- Capacity | Room to Grow
- Versatility | Able to Handle Various Modes
- Efficient & Reliable

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The Seaway & Great Lakes | SWOT

Weaknesses:

- Seasonality | Closes for 2 ½ months
- Size | Limited to about 1,000 TEU
- Aging Infrastructure



The Seaway & Great Lakes | SWOT

Opportunities:

- Growth in World Trade
- Limits to Growth in other Modes
- Bi-National Support for Short-Sea Shipping

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The Seaway & Great Lakes | SWOT

Threats:

- Apathy & Ignorance
- Government Policies & Bureaucratic Red Tape
- Misguided & Misinformed Environmentalists

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MarineLink | Background

- Will create **efficient intermodal connections** for shippers transporting freight by road between the United States and Canada.
- Improving our transportation system by:
 - Better utilizing existing waterway infrastructure
 - Ensuring security protocols are met
 - Preserving our environment

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MarineLink | Background

- Positive impacts on local, state and provincial economies including:
 - Additional investment and employment at ports
 - Economic and efficiency gains for shippers of road freight
 - Immediate potential to ease border congestion



MarineLink | Background

- Provides freight ferry services in two geographic regions:

1. Hamilton, Ontario
↓
Oswego, New York

2. Port Maitland, Ontario
↙ ↘
Ashtabula, Ohio Erie, Pennsylvania



MarineLink | Fast Facts

- Partner carriers in place to effect local pickup and delivery in Ontario and Ohio / Pennsylvania.
- Reduce operational pressure due to drivers who have lost or don't qualify for FAST status.
- 70% of cross border freight is moved by Canadian drivers.



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*The Future is Bright for
Short Sea Shipping in Canada!*





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