





- New York City Economic Development Corporation (NYCEDC)
  is the City's primary vehicle for promoting economic growth in
  each of the five boroughs.
- Responsibilities include management of the City's waterfront assets



#### **PLANNING CONSIDERATIONS:**

- Multiple stakeholders
- Balancing regional and local priorities
- Maintaining key infrastructure
- Incorporating innovative design
- Reuse and reactivation of waterfront assets



#### **GENERAL PROJECT PROCESS:**

- - → Comprehensive Project Planning
    - → Public Outreach and Approvals
      - → Implementation

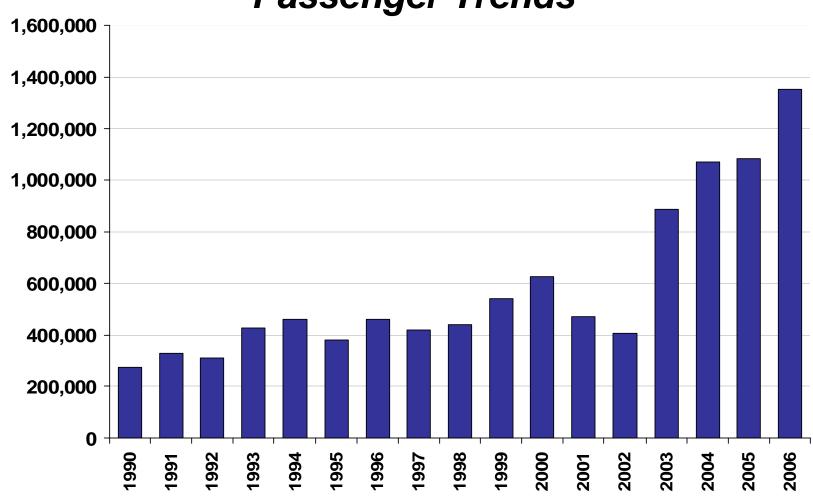


Case Study:



#### Cruise Industry







#### **Vessel Trends**

	<u>Length</u>	<u>Draft</u>	<u>PAX</u>
1960	500′	36′	500
1970	700′	31′6″	650
1980	800′	28'6"	1500
1990	900′	26′5″	2600
1998	965′	27′	3,600
2000+	1000′-1250′	32′	2,800



### Cruise Industry

### **Existing Facilities**









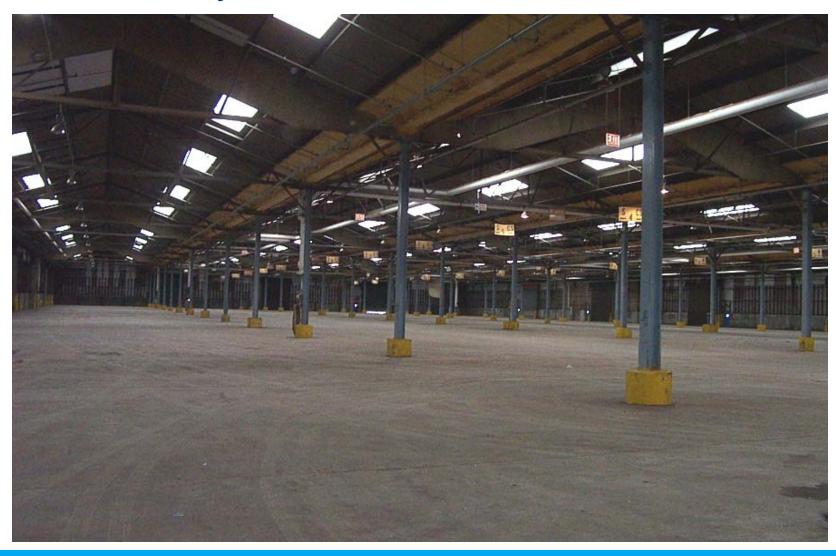




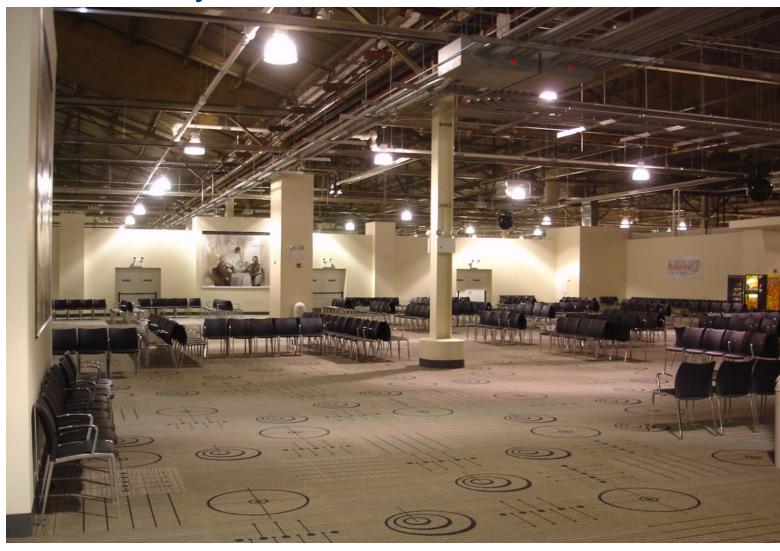






















### The Bigger Picture

- ► The Cruise Industry
- ► The Working Waterfront
- ► The Neighborhood







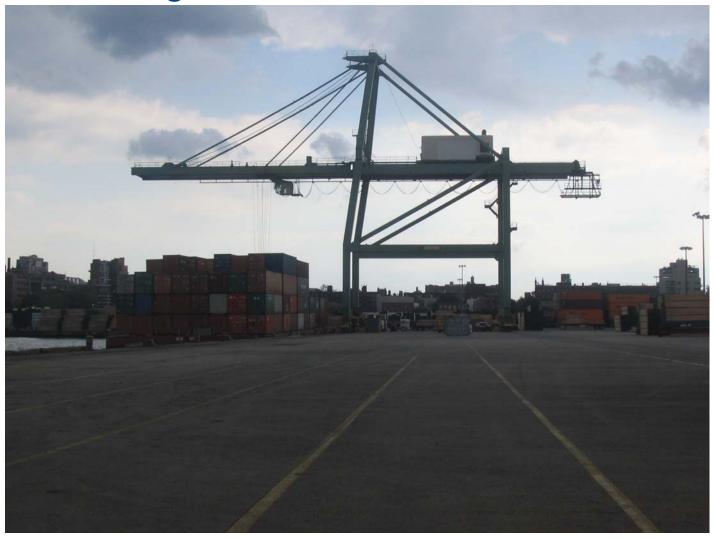
### The Cruise Industry















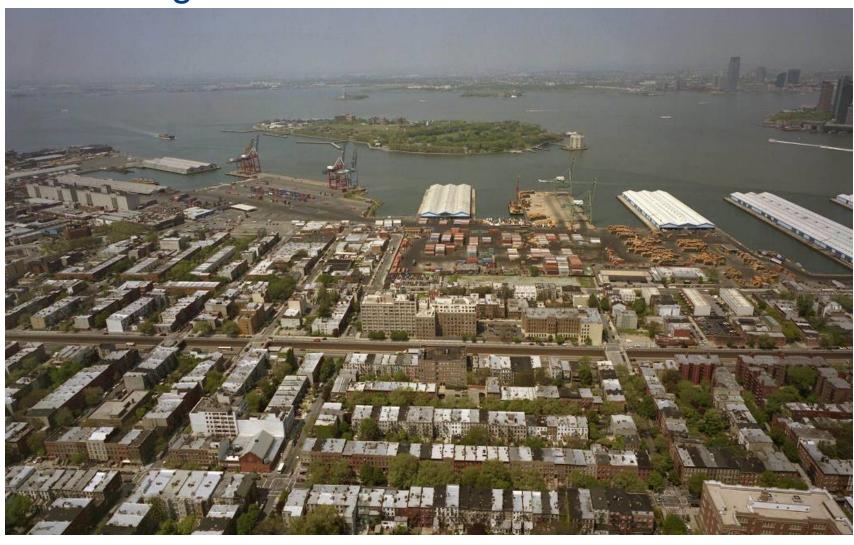




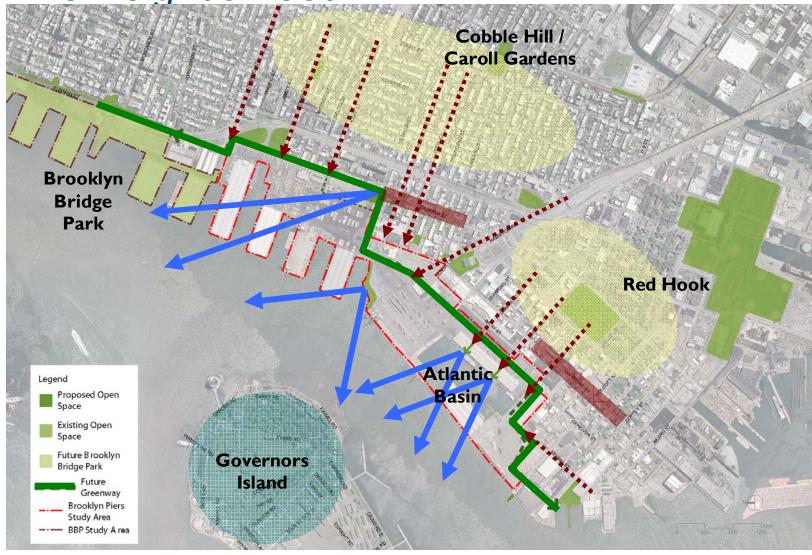
























#### PROJECT PROCESS:

- - → Comprehensive Project Planning
    - → Public Outreach and Approvals
      - → Implementation



#### **ULURP Approvals**

- Property acquisition
- Property disposition
- Rezoning
- Street mapping
- Urban Renewal Plan amendment

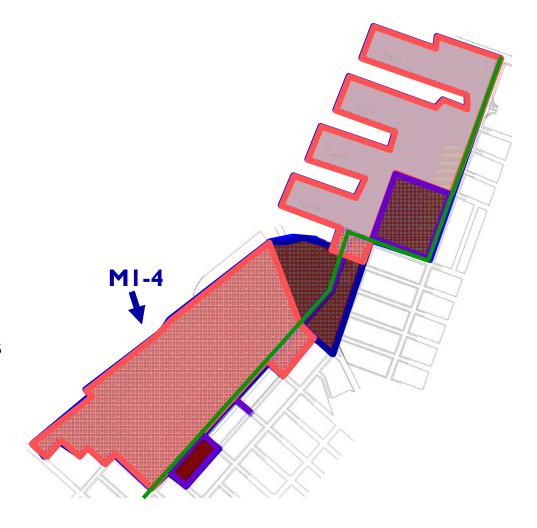
#### **PANYNJ Approvals**

Board of Commissioners

#### **City Approvals**

Waterfront disposition

#### Other permits





#### The Process



