

Ports Day and Infrastructure Week

*Harbors and Navigation
Committee*

Jim Walker

March 31, 2016



Alliance of the Ports of Canada, the Caribbean, Latin America and the United States

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American Association of Port Authorities
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Western Hemisphere Ports Day



Ports Day 2016

AAPA ANNOUNCES: WESTERN HEMISPHERE PORTS DAY

Ports Day is a unique opportunity for the Western Hemispheric port industry to highlight and celebrate the value of ports.

- Ports contribute trillions of dollars to the global economy and move millions of tons of cargo for manufacturers, workers, farmers and consumers worldwide.
- Ports are vital job creators in the regions they serve, and will support a strong workforce as shipping volumes increase worldwide.
- In communities across the globe, ports are integral partners on issues including transportation, economic development, environmental stewardship, job training and education.



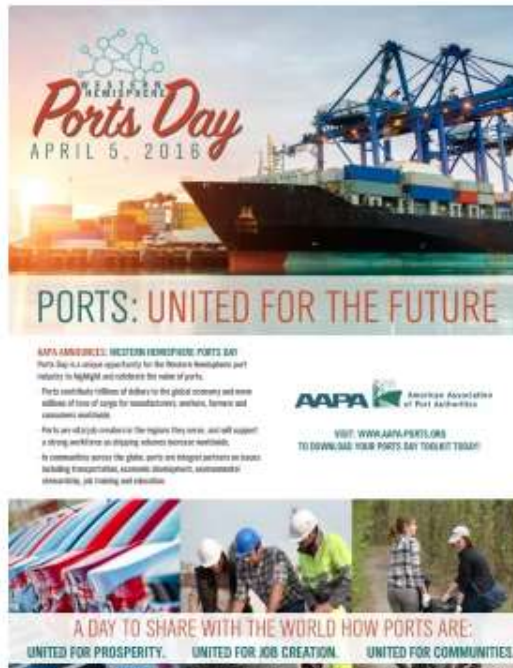
**VISIT: WWW.AAPA-PORTS.ORG
TO DOWNLOAD YOUR PORTS DAY TOOLKIT TODAY!**



Ports Day Resources

Resources

- Ports Day ad for print publications (below)



- **High-res PDF of Ports Day ad**
- **Zip folder of Ports Day ad design elements**
- **Model Ports Day Press Release**
- **Model Ports Day Op-ed**
- **Social Media Image: 2014 Western Hemisphere trade volume**
- **Social Media Image: 2014 Western Hemisphere Ports' trade economic value**
- **Ports Day Sample Social Media Posts**

Infrastructure Week 2016

- May 16-20, 2016
- Panel Discussion at Ports
- 2015 Port of New Orleans
 - Port Director
 - Corps
 - ASCE – Infrastructure Report Card
 - Freight mover
- Port Tour (optional)
- Media coverage