

AAPA Spring Conference

March 19-21, 2019

Grand Hyatt Hotel, Washington DC

Tuesday, March 19

Policy/Technical Committee and Delegation Meetings

8:00 a.m. – 5:00 p.m. **Registration**

8:30 a.m. – 10:30 a.m. **Port Directors Only Meeting (Declaration B – Declaration Level 1B)**



Digital Transformation Within Ports of the Western Hemisphere

Speaker:

Nadia Hewett, Lead for Blockchain and Distributed Ledger Technology, World Economic Forum Centre for the Fourth Industrial Revolution

10:45 a.m. – 12:15 p.m. **Canadian Delegation Meeting (Cabin John Room – Constitution Level 3B)**

10:45 a.m. – 12:15 p.m. **Caribbean Delegation Meeting (Arlington Room – Constitution Level 3B)**

10:45 a.m. – 12:15 p.m. **Latin American Delegation Meeting (Declaration A – Declaration Level 1B)**

10:45 a.m. – 12:15 p.m. **U.S. Legislative Policy Council Meeting (U.S. corporate members only)
(Tiber Creek AB – Declaration Level 1B)**

★ ★ SPRING CONFERENCE BUSINESS PROGRAM KICK OFF ★ ★

Seaports of the Hemisphere Allied in Relationships for Excellence (SHARE) sessions

12:30 – 2:00 p.m.
(Constitution B / Corridor B -
Level 3B)

Luncheon and Presentation on Challenges Facing International Container Carriers Including IMO 2020 Fuels Standards, Greenhouse Gas Emissions, and Economic Regulation



Speaker:

John W. Butler, President & CEO, World Shipping Council, Washington, DC

Sponsored by **WSP**



2:15 – 3:15 p.m.

(Constitution A – Level 3B)



Navigating an Uncertain Future

This thought-provoking presentation will address shifting demographics, geopolitical tensions, advancing technology and technological disruption, shifting resources and demand for the basics (food, water and energy), and institutional decay. Ports need to consider how will these drivers of change could affect macroeconomic growth, the cost of capital, and stability/shifts in demand and production.

Speaker:

Erik Peterson, Partner and Managing Director, Global Business Policy Council, A.T. Kearney, Arlington, VA

Tuesday, March 19 *(continued)*

3:15 – 3:30 p.m.
(Constitution A Foyer –
Level 3B)

Break

Sponsored by **Mott MacDonald**



3:30 – 4:30 p.m.
(Constitution A – Level 3B)

Maintaining Institutional Credibility—Lessons for Ports



Establishing and maintaining institutional credibility is critical for public ports to achieve support for their missions and projects. This session will examine ethics and accountability in the public sector and how to maintain social capital at a historic lowpoint of trust for institutions. In addition to being an expert on legislative advocacy and association leadership, Dr. David Rehr is the former President & CEO of the National Association of Broadcasters (NAB) and President of the National Beer Wholesalers Association (NBWA).

Speaker:

*David K. Rehr, Ph.D., Professor of Public Policy, George Mason University –
The Schar School of Policy and Government, Arlington, VA*

4:30 – 5:30 p.m.

AAPA 2018-2019 Board of Directors Meeting (Declaration A – Declaration Level 1B)

6:00 – 7:30 p.m.

Reception

(Grand Foyer)

*Hosted by the **Port of Virginia**
2019 AAPA Annual Convention
Host*



Wednesday, March 20

8:30 a.m. – 5:00 p.m.

Registration

8:30 – 9:00 a.m.

Continental Breakfast (Constitution A Foyer – Level 3B)

9:00 – 10:15 a.m.
(Constitution A – Level 3B)

Addressing Future Needs Through Workforce Development

Access to a qualified and well trained workforce is critical to international competitiveness and success all along the logistics chain. Hear about efforts being undertaken by AAPA and a variety of partners on workforce development.

Moderator:

*Dr. Noel Hacegaba, PPM, Deputy Executive Director of Administration and Operations,
Port of Long Beach, Chairman, AAPA Professional Development Board*

Speakers:

Kenneth Evans, President, Lamar University, Beaumont, Texas

*Thomas O'Brien, Ph.D., Executive Director for the Center for International Trade and
Transportation, California State University, Long Beach*

10:15 – 10:30 a.m.

Break

(Constitution A Foyer –
Level 3B)

Sponsored by **SAP Concur**



Wednesday, March 20 *(continued)*

10:30 a.m. – Noon
(Constitution A – Level 3B)

Telling Our Story: The Economic Impact of Ports

Hear the results of a recently concluded national economic impact study and a discussion of how to communicate your value to your local community and decisionmakers.

Speakers:

*John C. Martin, Ph.D., President, Martin Associates, Lancaster, PA
Don Meyer, President, Westfourth Communications, Arlington, VA
Jay Stecher, Vice President, Marketing & Communications, The Port of Virginia*

End of SHARE sessions

U.S. Advocacy – U.S. Government Relations/Federal Policy Activities
(open to all AAPA members)

12:15 – 1:45 p.m.
(Constitution B / Corridor B -
Level 3B)

Luncheon and Keynote Address

Speaker:

*Hon. R.D. James, Assistant Secretary of the Army for Civil Works, United States Army
Corps of Engineers, Washington, DC*

1:45 – 2:15 p.m.
(Constitution A – Level 3B)

**Ports and the Federal Maritime Commission – Addressing Port Challenges
with the Shipping Act and FMC Facilitation of Supply Chain Efficiency**

Speakers:

*Hon. Michael Khouri, Chairman, Federal Maritime Commission Washington, DC
Hon. Rebecca Dye, Commissioner, Federal Maritime Commission, Washington, DC*

2:15 – 2:45 p.m.
(Constitution A – Level 3B)

NOAA Activities

Speaker:

*RDML Tim Gallaudet, Ph.D. USN Ret. Assistant Secretary of Commerce for Oceans and
Atmosphere*

2:45 – 3:00 p.m.
(Constitution A Foyer –
Level 3B)

Break

Sponsored by **Innovative Signal
Analysis, Inc.**



3:00 – 4:00 p.m.
(Constitution A – Level 3B)

Infrastructure Policy

Speakers:

*Helena Zyblikewycz, Staff Director, House Transportation & Infrastructure
Subcommittee on Highways and Transit
Murphie Barrett, Minority Staff Director, House Transportation & Infrastructure
Subcommittee on Highways and Transit
Doug Disrud, Clerk, House Appropriations Subcommittee on Transportation,
HUD and Related Agencies
Andrew Neely, Professional Staff Member, Senate Commerce Subcommittee on
Transportation and Safety*

Wednesday, March 20 *(continued)*

4:00 – 5:00 p.m.
(Constitution A – Level 3B)

Trade Policy

Speakers:

John G. Murphy, Senior Vice President for International Policy, U.S. Chamber of Commerce, Washington, DC

Linda Dempsey, Vice President, International Economic Affairs Policy, National Association of Manufacturers, Washington, DC

Tim Pataki, Deputy Assistant to the President and Director of the Office of Public Liaison

Thursday, March 21

U.S. Advocacy – U.S. Government Relations/Federal Policy Activities

9:00 a.m. – 4:00 p.m.

AAPA Government Relations staff will arrange a series of meetings with Members of Congress and Department/Agency staff.

Attendance is open to all for U.S. corporate members, but space at individual meetings may be limited.

Spring Conference charging stations compliments of:



SAUL EWING
ARNSTEIN
& LEHR ^{LLP}