

***Port of Houston Authority &
The American Association of Port Authorities***
INFLUENCER ROUNDTABLE AND PORT MEDIA TOUR

August 17

Port of Houston Authority Board Room

Morning Influencer Salon & Afternoon Port Tour (POHA)

- 8:30 am Participants arrive for meet and greet (influencers, media, POHA & AAPA) at Port of Houston Authority
- 9:00 – 9:15 am “*Freight: Keep it Moving*” Influencer Roundtable Discussion - Welcome and Introductions
- 9:15 – 11:00 am Suggested discussion questions:
1. Why is it critical to build America’s 21st century infrastructure? What is the local impact? What is the national impact?
 2. Is it possible to meet future demands for good movement in the U.S. without infrastructure investment? Who suffers if investment is not made?
 3. What are important next steps to meet the growing demand for goods and move diverse imports and exports?
 4. Why is investment in landside infrastructure critical (roads, bridges, connections, first mile/last mile)?
 5. Why is investment in waterside infrastructure (dredging federal navigation channels, access channels and berths) so important?
- ***Facilitated by Journal of Commerce Senior Editor Joe Bonney****
- 11:00 am Q&A – Opportunity for media to ask clarifying questions from the roundtable discussion
- 11:30 – 12:30 pm *****Lunch in the Port of Houston Authority Board Room*****
- 12:45 – 4:30 pm The Port of Houston's economic activity helps keep Texas as the nation's top exporting state. For the past 13 consecutive years, Texas has outpaced the rest of the country in exports. The Houston Port Authority is keeping freight moving by facilitating the movement of goods into and out of the port area. There is a local, regional and national impact of moving those goods. In order for those goods to move through the port efficiently, the connecting infrastructure both on the landside and waterside of these facilities is critical. Tentatively, a facility tour will include a short ship channel tour from Shell’s petrochemical complex to the port’s Barbour’s Cut and Bayport container terminals which will provide a look into how goods movement depends upon an efficient transportation system from both the waterside and landside. Next stop on the landside tour will be a visit to Katoen Natie’s (KTN) port region plastics packing complex. Plastic resins are the leading growth commodity being produced in the region. Industry experts have

projected plastic resins to be a major export in the years to come as four new manufacturing facilities are scheduled to come on line in the coming year.

6:30 pm

No-host networking dinner in Houston (Location TBA)