



# 2013

## AAPA COMMUNICATIONS AWARDS

# Port Corpus Christi

## South Texas Alliance for Regional Trade (START)

Overall Campaign



# PORT CORPUS CHRISTI

**SOUTH TEXAS ALLIANCE**  
**START**  
**FOR REGIONAL TRADE**  
 Port Laredo • Port San Antonio • Port Corpus Christi

The goal of **START** is to increase trade and economic activity and opportunity for all South Texas and Northern Mexico.  
**A PERFECT RECIPE FOR REGIONALISM**

**LAREDO**  
 Largest Inland Port in the United States

**SAN ANTONIO**  
 7th Largest City in the United States

**CORPUS CHRISTI**  
 5th Largest Port in the United States

**SOUTH TEXAS ALLIANCE**  
**START**  
**FOR REGIONAL TRADE**  
 Port Laredo • Port San Antonio • Port Corpus Christi  
 southtexastrade.com

**PORT SAN ANTONIO**  
**AIR**  
 portsanantonio.us

**PORT CORPUS CHRISTI**  
**SEA**  
 portcorpuschristi.com

**LAREDO**  
 CHAMBER OF COMMERCE  
**LAND**  
 laredochamber.com