

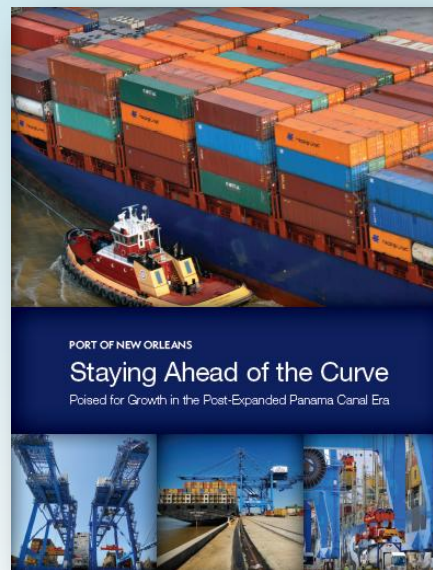


AAPA COMMUNICATIONS AWARDS

Port of New Orleans

Staying Ahead of the Curve - Panama Canal Brochure

Promotional/Advocacy Material



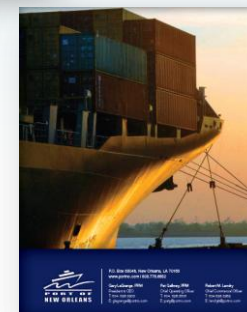
PORT OF NEW ORLEANS
Staying Ahead of the Curve
Poised for Growth in the Post-Expanded Panama Canal Era

PANAMA CANAL EXTENSION BRINGS OPPORTUNITY
The Panama Canal Extension, valued by investors at \$2.6 billion, will double the capacity of the canal and allow larger ships to pass through. With the Canal Extension and the Panama Canal Expansion, the Panama Canal Authority is set to increase its capacity and efficiency.

THE PANAMA CANAL WILL OPERATE 2 MILLION TEU FOR 50 PORTS BY 2018
The Panama Canal Authority (PCA) has announced that it will increase its capacity to 2 million TEU by 2018. This will allow the canal to handle larger ships and increase its efficiency. The PCA has also announced that it will expand its network of ports to 50 ports by 2018.

PORT OF NEW ORLEANS POISED FOR GROWTH
The Port of New Orleans is poised for growth in the post-expanded Panama Canal era. The port is one of the largest in the world and is well-positioned to handle the increased traffic that will come with the canal expansion.

Clear Path to Staying Ahead of the Curve
The Port of New Orleans is committed to staying ahead of the curve in the post-expanded Panama Canal era. The port is investing in infrastructure and technology to ensure it is ready to handle the increased traffic that will come with the canal expansion.



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