

*At the historic
Port of San Francisco
Ferry Building*

AAPA

Cruise Seminar April 24-26, 2013

April 24-26, 2013

San Francisco

Speakers will include:

John Tercek, Vice President
of New Business
Development, Royal
Caribbean International

Michael McNamara ,
Assoc. Vice President
Energy Management
Royal Caribbean Cruises Ltd.

Giora Israel
Sr. Vice President
Global Port and Destination
Development
Carnival Corporation & PLC

REGISTRATION

2¹/₂-day Seminar.

- \$895 for AAPA members
- \$1075 for non-members

Book online at:

www.aapa-ports/training

Room rate: \$239 single/double
nightly rate if reserved by April 2,
2013 with AAPA room block.

Reservations: (888) 421-1442

SEMINAR INFORMATION:

Call AAPA's Ed O'Connell
at (703) 684-5700

or email:

eoconnell@aapa-ports.org

SEMINAR HIGHLIGHTS

- Panel discussions with leading cruise line, cruise port & cruise association executives on the state of the cruise industry and regional cruise market trends & challenges.
- Experts to examine itinerary planning and destination management.
- Tips on addressing cruise terminal design, processing and safety, and marketing cruise facilities for dual use.
- Sessions on the use of shore power and the impact of emission control area regulations.
- Reception & networking opportunities.