



Alliance of the Ports of Canada, the Caribbean, Latin America and the United States

# 102<sup>nd</sup> AAPA Annual Convention

October 13-17, 2013  
Orlando/Port Canaveral, FL

## Sunday, October 13

2:00 – 6:00 p.m.      **AAPA Registration Desk Open at J.W. Marriott Convention Center**

6:00 – 8:00 p.m.      **Welcome Reception – J.W. Marriott**

## Monday, October 14

9:00 a.m. – 4:00 p.m.      **AAPA Registration Desk Open**

8:00 a.m. – 11:00 a.m.      **Committee Meetings as Called**

11:00 a.m. – noon      **Regional Caucuses**

Noon – 1:00 p.m.      **Executive Committee Luncheon and Meeting**

1:15 – 2:30 p.m.      **2012-2013 Board of Directors Meeting**

2:30 – 4:00 p.m.      **Canadian Ports Delegation Meeting**

2:30 – 4:00 p.m.      **U.S. Legislative Policy Council**

2:30 – 5:00 p.m.      **Latin American Ports Delegation Meeting**

6:00 – 9:45 p.m.      **Excursion to Sea World in Orlando**  
*Transportation will be departing the JW Marriott Grande Lakes at Porte Cochere, Main Level, directly outside Mediterranean 4&5.*

## Tuesday, October 15

7:30 a.m. – 4:00 p.m.      **AAPA Registration Desk Open**

7:30 – 8:30 a.m.  
(Coquina North)      **Continental Breakfast — Grand Opening of Exhibition**

8:00 – 8:30 a.m.  
(Mediterranean Ballroom 8)      **Resolutions Committee Meeting**

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**Tuesday, October 15** *(continued)*

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8:30 – 9:45 a.m.  
(Mediterranean Ballroom 4-5)

**Opening Ceremonies**

**Speakers:**  
*Thomas W. Weinberg*  
Chairman  
Canaveral Port Authority

*John E. Walsh*  
Chief Executive Officer  
Canaveral Port Authority

*Kurt J. Nagle*  
President and CEO  
AAPA

*Armando Duarte-Peláez*  
Sociedad Portuaria de Santa Marta S.A.  
COLOMBIA  
AAPA 2012-13 Chairman of the Board

**Delegation Responders:**

**United States**  
*Adolph N. Ojard*  
Executive Director  
Duluth Seaway Port Authority  
Chairman, AAPA U.S. Delegation

**Caribbean**  
*James C. Parsons, Jr.*  
Deputy Port Director-Finance/  
Financial Controller  
Port Authority of the Cayman Islands

**Canada**  
*Bernie Dumas*  
President and CEO  
Nanaimo Port Authority  
Chair-Elect, Canadian Delegation

**Latin American**  
*Sr. Hugo Borelli*  
Presidente  
Consortio de Gestión del Puerto de  
Bahía Blanca, Argentina  
Chairman Elect, AAPA Latin American  
Delegation

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9:45 – 10:15 a.m.

**Break in the Exhibit Hall**

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10:15 – 11:45 a.m.  
(Mediterranean Ballroom 4-5)

**The Road to Global Economic and Trade Recovery –  
Are We There Yet?**

*A discussion of the global financial situation and outlook and what that means for international trade growth and ports in the Western Hemisphere.*

**Moderator:**  
*John M. Mohr*  
Executive Director  
Port of Everett

**Speakers:**  
*John C. Martin, Ph.D.*  
President  
Martin Associates  
Lancaster, PA

*David Levy*  
Managing Director  
Goldman, Sachs & Co.  
New York, NY

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11:45 a.m. – 12:45 p.m.  
(Coquina North)

**Pre-Luncheon Refreshments in the Exhibit Hall**

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12:45 – 2:15 p.m.  
(Coquina South)

**Luncheon Program – Presentation of AAPA 2013 Cruise Award**

**Introduction:**  
*Gary P. LaGrange, PPM®*  
President and CEO  
Port of New Orleans  
Chairman, AAPA Cruise Committee

**AAPA 2013 Cruise Award Recipient**  
*Karl L. Holz*  
President, Disney Cruise Line & New  
Vacation Operations  
Walt Disney Parks & Resorts  
Lake Buena Vista, FL

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## **Tuesday, October 15** *(continued)*

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2:30 – 6:00 p.m.      **Excursion to Port Canaveral and Space Coast**  
Welcome Center at Port Canaveral – Hosted by Canaveral Port Authority  
*Transportation will be departing the JW Marriott Grande Lakes at Porte Cochere, Main Level, directly outside Mediterranean 4&5.*

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6:00 – 9:30 p.m.      **Reception at Kennedy Space Center**  
Hosted by Port of Houston Authority, 2014 Annual Convention Host

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## **Wednesday, October 16**

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7:30 – 4:00 p.m.      **AAPA Registration Desk Open**

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7:30 – 8:30 a.m.  
(Coquina North)      **Continental Breakfast in the Exhibit Hall**

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8:30 – 9:00 a.m.  
(Mediterranean Ballroom 4-5)      **Keynote Address**

**Introduction:**  
*M. Kathleen Broadwater  
Deputy Executive Director  
Maryland Port Administration*

**Speaker:**  
*The Honorable John D. Porcari  
Deputy Secretary  
U.S. Department of Transportation  
Washington, DC*

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9:00 – 10:15 a.m.  
(Mediterranean Ballroom 4-5)

**Communications Strategies in Times of Crisis —  
When the Public Eye Is Centered on Your Port**

*This interactive session will highlight effective strategic communications planning and implementation, to help you successfully relay your organization's messages in a crisis environment.*

**Introduction:**  
*Dr. Noel Hacegaba  
Acting Deputy Executive Director and  
Chief Operating Officer  
Port of Long Beach*

Sponsored by the Port of Long Beach



**Facilitator:**  
*Scott Summerfield  
Principal  
SAE Communications  
Pleasanton, CA*

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10:15 – 10:45 a.m.  
(Coquina North)

**Break in the Exhibit Hall**

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10:45 – 11:10 a.m.  
(Mediterranean Ballroom 4-5)

**Building Partnerships for Economic Growth and Jobs**

**Introduction and Conclusion:**  
*Wendy M. Zatylny  
President  
Association of Canadian Port Authorities  
Ottawa, ON CANADA*

**Speaker:**  
*Hon. Gary Doer  
Ambassador of Canada to the U.S.  
Washington, DC*

*Bernie Dumas  
President and Chief Executive Officer  
Nanaimo Port Authority  
AAPA Canadian Delegation Chair-Elect*

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**Wednesday, October 16** *(continued)*

11:10 – 11:15 a.m.  
 (Mediterranean Ballroom 4-5)

**Signing Ceremony – Memorandum of Understanding  
 Between AAPA and Green Marine**

11:15 a.m. – 12:15 p.m.  
 (Mediterranean Ballroom 4-5)

**The Evolution of Public Port Authorities —  
 Charting Our Path Forward**

*Leading-edge thinking from the perspective of ports and port stakeholders.*

**Moderator:**

*Steve Cernak, P.E., PPM  
 Chief Executive/Port Director  
 Port Everglades*

*Lois C. Yates, CEcD  
 Economic Development Team Lead  
 Global Logistics Development Partners  
 Scottsdale, AZ*

**Speakers:**

*Bruce E. Cashon  
 Senior V. P. & COO  
 Ceres Terminals Incorporated  
 East Brunswick, NJ*

12:15 – 1:15 p.m.  
 (Coquina North)

**Pre-Luncheon Refreshments in the Exhibit Hall**

1:15 – 2:45 p.m.  
 (Coquina South)

**Luncheon Program with Keynote Speaker**

2:45 – 4:15 p.m.  
 (Coquina North)

**Special Exhibition Activity in the Exhibit Hall**

Evening

**Free Evening to Explore Orlando and Space Coast**

**Thursday, October 17**

7:30 a.m. – Noon

**AAPA Registration Desk Open**

7:30 – 8:30 a.m.  
 (Coquina North)

**Continental Breakfast in the Exhibit Hall**

8:30 – 10:00 a.m.  
 (Mediterranean Ballroom 4-5)

**Building a Better Mousetrap (We ARE in Orlando!)**

*This session will feature a roundtable discussion highlighting best practices and lessons learned from award-winning port projects and activities in communications, environmental enhancement, information technology and facilities engineering*

**Moderator:**

*John P. LaRue  
 Executive Director  
 Port of Corpus Christi Authority*

**Information Technology Award**

*April Danos  
 Director of Information Technology  
 Port Fourchon  
 2013-2014 Chair, AAPA Information  
 Technology Committee*

**Communications Awards**

*Robert Morris  
 Senior Director of Corporate  
 Communications  
 Georgia Ports Authority*

**Facilities Engineering Award**

*Gary LaGrange  
 President and CEO  
 &  
 Jay Meliet, P.E.  
 Manager, Construction Services  
 Port of New Orleans*

**Environmental Awards**

*Brian D. Lynch  
 V.P. of Planning & Development  
 Cleveland-Cuyahoga County  
 Port Authority*

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## **Thursday, October 17** *(continued)*

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10:00 – 10:30 a.m.  
(Coquina North)

### **Break in the Exhibit Hall**

10:30 – 11:15 a.m.  
(Mediterranean Ballroom 4-5)

### **Environmental Certification Programs**

*As a way to recognize and highlight the significant environmental enhancements and environmental management systems that ports have in place or are developing, AAPA has entered into cooperative working relationships with Green Marine and ECOSLC, two organizations that provide environmental certification programs that might be of interest to ports. The speakers will provide a briefing on the programs.*

**Moderator:**

*Adolph N. Ojard  
Executive Director  
Duluth Seaway Port Authority  
Chairman, AAPA U.S. Delegation*

*David Bolduc  
Executive Director  
Green Marine  
Québec, QC  
CANADA*

**Speakers:**

*Herman Journée  
Chairman  
ECO Sustainable Logistic Chain  
Foundation (ECOSLC)  
The Netherlands*

11:15 – 11:45 a.m.  
(Mediterranean Ballroom 4-5)

### **Chairman's Address**

**Speaker:**

*Armando Duarte-Peláez  
Sociedad Portuaria de Santa Marta S.A.  
COLOMBIA  
AAPA 2012-13 Chairman of the Board*

11:45 a.m. – 12:15 p.m.

### **Annual Membership Meeting and Installation of Officers**

12:15 – 12:30 p.m.

### **2013-2014 Board of Directors Meeting**

12:30 – 2:00 p.m.  
(Coquina South)

### **Luncheon Program – Awards Presentations**

6:00 – 10:00 p.m.  
(Mediterranean Ballroom 4-8)

### **Chairman's Reception and Gala, J.W. Marriott**

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## **Friday, October 18 – Post Convention Activities**

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9:00 a.m. – 1:00 p.m.  
*(Pickup at J.W. Marriott  
at 9 a.m. and return to  
J.W. Marriott by 1 p.m.)*

### **Port Canaveral Tour**

*Delegates and exhibitors are invited for a tour of Port Canaveral on Friday morning. Please sign up at the Convention Registration Desk or at the Canaveral Port Authority Booths by 3:00 p.m. on Wednesday.*

*Other tour requests will be handled on a case-by-case basis and upon staff availability.*

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